



District 6380 News December 2007

www.rotary6380.org



District Governor
Audrey & John
Chevalier



District Governor Audrey Shares ■ Greetings Rotarians, Friends and Families

As I sat down to complete the final newsletter for 2007, I realized that we are half way through this Rotary year. Now the phrase, "Time flies when you are having fun!" has so much more meaning for me.

Yes, I will admit to working very hard, but John and I are also having a wonderful time. Being your district governor is absolutely the greatest experience of a lifetime. Last June one of our past district governors told me, "Hang on, because this will be the fastest 365 days of your life!" What a true statement that is! It is now time to reflect on what we have accomplished during the past six months and to examine what remains to be done. Best of all, there is still time to meet and even exceed our goals.

The energy and enthusiasm of the clubs in District 6380, and the great projects they are doing, are very impressive, and speak well for the future of Rotary here in our district. Our club presidents are outstanding and have the needed support from their boards and their assistant governors. This makes for strong clubs.

As the year ends, how appropriate that Rotary has designated December as Family Month. The Family of Rotary goes beyond our own families – through Rotary we have the opportunity to connect with individuals in our communities and all over the world who share the same ideals as we do. The Family of Rotary builds world understanding and peace, improves tolerance, contributes to membership growth, improves Rotary's public image and strengthens clubs and their commitment to service.

Other marvelous year-end news -- RI and the Gates Foundation together have committed US\$200,000,000 to complete the eradication of polio in the world. What exciting news with which to end the year. RI President Wilf and Foundation Chair Robert Scott have said, "In 1985, we promised every child a world free from the threat of polio, and we are almost there. This funding agreement between Rotary and the Gates Foundation is a huge step forward, bringing us even closer to our goal. Success is our only option!"

We are very close to keeping our promise to the children of the world. This alone gives us a reason to celebrate!

We have received confirmation that cash and Designated District Fund donations to Polio Plus Partners, effective December 1, 2007, through June 30, 2008, will be counted toward matching the Gates Foundation Challenge Grant. And 2007-08 cash and DDF donations to PPP will continue to be matched US\$1.50 for every \$1.00 contributed up to US\$1.5 million. I know that 6380 Rotarians will help support Polio Plus in this final push to eradicate polio.

John & I wish to extend to all Rotarians and their families in District 6380 our very best wishes for the holiday season. Thank you for all that you do for Rotary and may your commitment continue in 2008 as ROTARY SHARES!

Somehow, not only for Christmas but all the long year through, the joy that you give to others is the joy that comes back to you. And the more you spend in blessing the poor and lonely and sad, the more of your heart's possessing returns to you glad. ~ John Greenleaf Whittier



* * * IMPORTANT DATES * * *

Due 5th of every month
Club's Attendance Report
www.rotary6380.org
December 31, 2007-Deadline
2008-09 club President & Secretary
Contact information due to RI
Member Access at www.rotary.org
December 31, 2007
Deadline for nomination for District Governor 2010-11
Nomination endorsed by club secretary
Forward to D G Audrey - Application on District Web site
January 1, 2008
Semi Annual Report and RI Dues
Payable to RI and mailed to RI
January 12, 2008
Water Workshop
First United Methodist Church
Berkley, MI

February 2, 2008
Outbound Youth Exchange
Orientation - Blenheim Ontario
February 20 - 23, 2008
Bio Sand Filter Workshop
Troy MI
See District Web site for details
February 28 - March 3, 2008
USA-Canada Youth Exchange meeting
Sparks NV
February 15-17, 2008
President Elect Training Seminar
Radisson Hotel, Kalamazoo MI
Register online at
www.greatlakesrotarypets.org
March 8, 2008
District Team Training Seminar
Zender's Hotel Frankenmuth MI

April 12, 2008
District Assembly
Walsh College Troy MI
April 25-27, 2008
Rotary World Peace Summit
Windsor Ontario
May 2 - 4, 2008
District Conference Wheels Inn
Chatham ON
June 15-18, 2008
2008 RI Convention
Los Angeles California
Deadline: March 31/08
Registration available at www.rotary6380.org

Club Vision Facilitation - Wow, What a Big Step Forward

■ PDG Gerry Jackson

"Wow!" It was the only word I could think of after the club vision facilitation exercise with the Livingston Sunrise Rotary Club on October 25. The whole event was exciting and the results of the process most amazing. I look forward to the many more we will host in the near future. Please don't take my word for it, but rather consider club President Brenda's comments:

Gerry:

First, my sincerest thanks for the Vision Facilitation Team's wonderful Visioning Session. What an evening we had!

While the district's team may have felt like newbies at this process, it certainly did not show. The team was obviously well trained. The evening passed in a blink and at the end we had garnered such a plethora of wonderful information, ideas and total buy-in from everyone who attended. I was especially pleased with the number of folks who attended and who are excited to carry this project forward.

Regarding the process: it was smooth and held everyone's interest from beginning to end. Our energy level continued the next morning at our weekly breakfast meeting and since we left up all of the charts we stimulated more great conversation with others who did not attend the session.

The team had every detail covered and the materials you left behind on my computer are invaluable and make my job of presenting and organizing the next steps much easier. The process really makes the president's and board's jobs so much easier and more meaningful. With a plan you know you are heading in the right direction and have valuable information for long-ranging planning for projects and finances.

And the ultimate glory of this is that it came from the club, not the board. I am anxious to do the club presentation and will certainly let you know how every step along the way goes for us.

Please share with any president who may be in doubt that I would recommend this process without reservation to any club!

Steve Williams is still compiling our charted information and I plan to have it translated into a PowerPoint presentation (using your template) for our next club assembly in late November. As a few of us mentioned, we would also be happy to be your "poster children" for promoting the process and the value of planning as you approach other clubs.

Again, thanks from the bottom of my heart! I appreciate everyone's time and energy and support with making our club the best we can be.

Regards,

Brenda Ochodnický

President Livingston Sunrise Rotary

Thanks Brenda. The word has leaked out about the success of your event. The Waterford Rotary and Dresden Rotary Clubs are now vying for which club will be next.

I firmly believe in Rotary's new Club Leadership Plan as the basis of fundamentally improving many of the Rotary clubs in our district. This plan will help them succeed no matter the size of the club. Within the plan such issues as club value, continuity of leadership, and concerns over membership are readily solved. However, many clubs are not implementing the plan correctly and missing the whole opportunity it creates.

The Club Leadership Plan refocuses the club on the Four Avenues of Service by implementing them through a five-committee structure including the Administration, Membership, Projects, Public Relations, and the Rotary Foundation committees. Implementing the plan correctly draws your club together, solves many issues small and medium clubs address daily and steps forward the growth of the club well into the future.



Many clubs are totally missing the three basic requirements to implement the plan correctly. These include:

1. Formally adopt the new Rotary International recommended bylaws structure.
2. Create each of the five committees and assign EVERY person in the club to a committee
3. Create and implement a strategic plan from which the committees get direction

Many clubs in our district claim to have adopted the new Club Leadership Plan. However, few have formally adopted the new bylaws; rarely has any club put any person on a committee other than just assigning a committee chair; and many clubs avoid conducting a strategic plan. Perhaps they just do not know how or are afraid of doing it.

There are five steps to completing a strategic plan for your club. They include:

1. Gathering a wide variety of information from your club members
2. Prioritizing the information for your club
3. Having members buy into the collection of prioritized information
4. Actually writing a strategic plan focused on the prioritized information
5. Adopting and implementing the plan

continued on next page

I have been fortunate to go through several such strategic planning activities for several different organizations. The ones that work out well are those conducted by someone or a group of people from without the organization. Those that don't usually skip many steps and never actually end up with a strategic plan at all. Many people are familiar with a strategic planning tool called SWOT which stands for Strengths, Weaknesses, Opportunities and Threats. I have gone through this style of strategic planning. When formally conducted this tool works well. However it is not a strategic plan all by itself. It is merely a method of collecting information and the other four steps of conducting a strategic plan must be accomplished before the club can benefit.

Club Vision Facilitation is a tool that is basically SWOT with a Rotary focus. However, this tool covers the first three steps of the strategic planning in one 3-hour fun facilitation exercise. While a SWOT might create about 7 or 8 charts of scattered information about your club, the Club Visioning Facilitation generates a prioritized set of 20 to 30 charts of information covering literally every aspect of your Rotary club. The process starts out with a focus at five years from now looking back at what your club has accomplished in the multiple areas of Rotary. It is NOT a process of looking forward from now, but rather a much simpler and focused process of looking backward from the future. It is a great concept tool that really opens the doors to some valuable information of what your club could be and the commonality of interests your club members share within them that will actually let them achieve these goals. After the process is complete, one finds it so thorough that writing a strategic plan becomes somewhat of a simple matter and adopting and implementing comes second nature because your members have already bought deeply into the contents during the club visioning facilitation event. Our district's trained vision facilitation team includes DG Audrey Chevalier, PDG Vic Cassis, AG Janet McPeck, Past President Susan Eisenhart, and myself, PDG Gerry Jackson. As the need grows we will be developing other facilitators to meet the demand. Please consider giving us a call and taking your club to its deserved next level of Rotary.



2007-08 Family of Rotary Resource Group

Our Mission: To support Rotary clubs worldwide in advancing the family of

Rotary as a means of strengthening clubs and helping build Rotary's future through membership development.

Our Goals

- To encourage every club to appoint a family of Rotary officer and/or committee
- To assist every club in undertaking family of Rotary projects and activities that meet Presidential Citation requirements
- To develop and publicize successful family of Rotary projects
- To work with the Membership Development and Retention Committee to promote membership development, retention and diversity of membership in clubs
- To encourage cooperation between the Family of Rotary Resource Group and the Membership Development and Retention Committee
- To encourage spouses, children, and relatives of Rotarians to participate in club projects and to continue their involvement in Rotary activities
- To establish a tracking system to help maintain communication with RI and Foundation program alumni
- To support members of the family of Rotary during times of crisis
- To promote the family of Rotary as a discussion topic at PETS, GETS, and institutes
- To promote December as Family Month

FAMILY OF ROTARY

The Family of Rotary is an extended family and can consist of any numbers of Rotarians family members, friends, exchange students, Interact and Rotaract members, GSE team members (past and present); anyone that has been involved with a Rotarian or a Rotary club in a helping or supporting way.

Here in District 6380, most clubs sponsor an activity and encourage their Family of Rotary to participate. It may be a fundraiser, building a haunted house, planting trees, packing holiday dinners for distribution or even having a meeting at someone's home.

The Bloomfield Hills Rotary Club has a special, caring relationship with the Grace Centers of Hope in Pontiac, Michigan. An annual Christmas dinner is held at the Boys Club House and last year, the dinner was more than just a meal. The members were encouraged to bring their family, their grandchildren or a friend and not only would there be fellowship, a great meal and holiday singing but the group would play a game. Former President Shane Cotner's wife Patty provided the a word game for the entertainment. Teams were chosen and the games began. Competition between the boys and the Family of Rotary Members was sometimes tense, sometimes funny and most entertaining. At the end of the game, of course winners were decided and a young man at my table asked if he could borrow the game to take home as he'd never played such a game and wanted to share it with his family. When the young man was told he could keep the game, happy was not even spoken but shown on his face. The Boys Club will remember that evening and be back for more. The dinner was on December 10.

Share your club's stories of the Family of Rotary by emailing me at sslake@sbcglobal.net

*Shelley Lake
Royal Oak Rotary
Family of Rotary District Resource Coordinator*

Isn't it funny how we tend to perceive things differently when we don't have all the facts?

The first time I ever heard of the Paul Harris Fellow was at a Rotary Club Presidents' Changeover meeting. The past president of the club was presented with a Paul Harris pin.

As a person who always wants to know everything, I asked the person next to me what this was all about and he replied: "Oh, that's not for you . . ."

Oh, I thought, it's about prestige, big accomplishments in Rotary and status. Yes, you are probably right, that's not for me. Then later, in that same year, I attended a meeting where more than one Rotarian received this same Paul Harris Fellow recognition. At that time the presenter announced: "In appreciation of your contribution of \$1,000 to the Rotary Foundation, we present you with this Paul Harris Award."

I thought: "Not only do you need to have a certain status and achieve something significant, you also need to be wealthy. I guess the man was right, 'That's not for me.' Not bothering to find out more about it, I left it like that.

A few years later I attended a District event and heard Carolyn Jones speak about the many wonderful things we were able to provide to orphaned children in Russia. She said: "Thanks to your contributions to The Rotary Foundation, we are able to provide these children with clothing, a home and most of all, a future."

All of a sudden I figured it out: It had nothing to do with status, prestige or wealth, it has to do with the heart and with sharing. Why was I not told that earlier? I have a heart, I am willing to share. We have so much and there are so many people in the world who have so little, we should be able to contribute to The Foundation, but how?

So when our club's foundation chair announced it was Foundation Month and asked for money, I gave him a check for \$100 and then when our club organized their annual walkathon, where the walker donates 50 percent to his or her cause and the other 50 percent to the club.

I thought, "I could walk for The Foundation."

I raised a total of \$1,500 in pledges and \$750 of that went to the foundation. I continued to make contributions and not long after I asked my DG to present my husband with his first Paul Harris pin.

Then the concept Every Rotarian Every Year, \$100 was introduced, and I thought, "I can do that, just write a check once a year," but I wondered if there would be an easier way. What if in a particular year I didn't have \$100 to spare?

By paying attention and reading more about The Foundation, I learned that I could just go online, www.rotary.org and sign onto a monthly automatic payment withdrawal. I don't even notice it in my bank account, because whether that money goes to The Foundation or towards a new outfit, it'll be spent one way or the other. At the end of the year I even get a tax receipt as a bonus.

Now both my husband and I are triple Paul Harris Fellows, and our goal is to become Major Donors. We have the "wings" on our PH pin that indicate we are benefactors, because we have made provisions in our will to have part of our estate go to The Foundation. I guess the next step is the Paul Harris Society.

Knowing that our contributions can help us build that playground in our community, complete the water project in Ecuador, the girls' school in Malawi, or knowing that we are so close to eradicating Polio, thanks to the generous contribution of Rotarians worldwide, don't you think it is worth at least that \$2 every week? We can't buy much for it, but to a child in Africa it is an education, a future.

I am a Paul Harris Fellow because, as a Rotarian I strongly believe that in order to keep Rotary strong for the next 100 years and to continue helping those in need, we need to show the world that Rotarians Care and Rotarians Share.

PUBLIC RELATIONS TIPS

■ Spread the word about the Gates Foundation challenge grant

Rotarians are strongly encouraged to share the news of the Bill and Melinda Gates Foundation's US\$100 million challenge grant to Rotary International with their local media.

Rotary has pledged to match the Gates grant dollar for dollar over the next three years, which will provide a much needed total of US\$200 million to intensify the push to finish polio.

Here are tools that can help publicize this shared commitment:

- Press release - You can tailor this release to your own community by describing your club or district polio eradication activities, submitting photos of local participation in National Immunization Days, or including comments from local Rotary leaders pledging continued support for this vital effort.
- PolioPlus Headliner Kit and fact sheet - Though not specific to the Gates Foundation grant, this resource can be used by clubs to publicize polio eradication. The kit contains a sample news feature, a press release, an opinion piece, and a letter to the editor, all easily adapted to local communities. (For additional languages, please e-mail pr@rotary.org)
- Public service announcements - Designed for print and broadcast media, the PSAs are an effective supplement to the news release and op-ed piece. These PSAs focus on Rotary's commitment to finish polio and can be easily localized by adding information about club or district eradication efforts and club contact information. Many clubs have members who work in the local media or have strong media contacts. These Rotarians can often place PSAs with their communities' newspapers and television and radio stations.

The challenge grant is one of the largest ever made by the Gates Foundation and is a tremendous validation of the approach and success of Rotary's PolioPlus program. By getting the word out to the media and public about the grant, Rotarians can help keep the momentum going in the global battle to rid the world of polio once and for all. (Above information taken from the RI Web site.)



Water and Sanitation Dates to Remember

■ Eileen Heasley
District Water Resource Coordinator

Do you or someone from your club want to learn more about water-related issues in the district? Do you know a potential new member who might be interested in the water/sanitation related issues? Come to one of these events to learn more. This information and more is found on the District 6380 Water WIKI.

Monday, January 7, 2008 at 6 p.m. John and Eileen Heasley speak at the Dresden Rotary. Their topic is The Nepal Water Project. Dresden Rotary meets at the Presbyterian Church on HWY 21, St. George Street in downtown Dresden, Michigan. For more information, contact Daniel Sinasac at (519) 692-4657 or sdsinasac@ciaccess.com

Saturday, January 12, 2008 Water Champions and those interested in water-related issues from each club in our district meet in Troy, Michigan. Check the district Web site for details or contact Eileen Heasley at (248) 689-5634 or ehasley@wideopenwest.com

Wednesday, January 30, 2008 at 12:15 p.m. the Heasleys speak again at the Troy Rotary meeting at LaSalle Bank Headquarters dining room, 2600 W. Big Beaver Rd in Troy, Michigan. For more information contact Kevin Delaere at (248) 362-5000 or kdelaire@groenkluka.com

February 20-24, 2008 learn more about the BioSand Filter in Troy, Michigan. This four-day class certifies BioSand trainers. Cost \$250. For more information see the district Web site or contact Eileen Heasley at (248) 689-5634 or ehasley@wideopenwest.com



Monday February 25, 2008 there is a one-day Rotary Water Conference in Grand Rapids, Michigan hosted by District 6290 and co-sponsored by District 6380. Experts from around the world come to share their expertise. The cost is \$75 for the day. For more information see the district Web site or contact Sue Bodenner at (616) 866-2002 or sue@bishophills.com

March 22, 2008 is World Water Day. Look for some way to participate either on this day or during the week before or after.

May 2-4 2008 District 6380 Conference. Ron Denham from RI will be a guest speaker. We hope to see all Water Champions there.

International Water Conference, June 12, 2008, in LA prior to the convention. Contact Eileen Heasley at (248) 689-5634 or ehasley@wideopenwest.com

Heasleys Educate Huron High School Interact Club on BioSand Filters

More than 30 members of the Huron High School Interact Club attended an informative multi-media presentation on December 3 by Rotarians John and Eileen Heasley on the topic of BioSand Filter Projects in Nepal. The presentation included functioning filters, and many photographs depicting the stark realities and living conditions the average Nepalese citizen has to handle in accessing the world's number one precious natural resource – potable water. After their talk, the Heasleys provided guidance on “how-to” initiate a BioSand filter water project in Gabon, West Africa (the origin country of Huron Interact Club President, Tabula Mbala Nkanga).

NEW MEMBER SUCCESS STORY

■ Membership Referral from Rotary International

Thank you to Jim Tichenor, membership chairman from the Oxford Rotary Club and David Kesler member for sharing this letter.



Jim,
So here's how I found my way to Oxford Rotary. I first considered membership in Rotary while working on my internship in Portland, Oregon. I was a student at Western States Chiropractic College and was working with Dr. Dan Beeson. Dr. Beeson spoke very highly of Rotary and attended meetings weekly. I had looked into several other community groups (Masons, Elks, Moose, Lions, K of C and Kiwanis) only to find that Rotary seemed to be the group that appealed to me most.

After completing my chiropractic training and moving back to my home state of Michigan, my wife and I started to re-establish ourselves. We are currently living in Clarkston, Michigan a town not far from Oxford. When the opportunity arose to work a chiropractic office in Oxford, I jumped at the chance. It was shortly after taking this position that I began to look for a Rotary club.

After searching the Rotary International Web site (<http://www.rotary.org/>), I found that there was a club less than a mile from where I was working. I then filled out the prospective member form online and expressed interest in the Oxford Rotary. Shortly thereafter, I was sent an email from membership development (membershipdevelopment@rotaryintl.org) who advised me that they would put me in contact with someone from Oxford.

Shortly after I received that email, I received another from Audrey Chevalier, the governor of Rotary District 6380, thanking me for my interest in Rotary and providing me with contact information. I was impressed. None of the other groups I had expressed interest in were anywhere near this pro-active in helping me to take the steps necessary to become a member.

After many visits as a guest and with the help of Jim, Andy and Gini, I was inducted into the Oxford Rotary on September 25, 2007. My wife was in attendance and was very pleased to see what a helpful and friendly group I had been allowed to join. My involvement in Rotary has been one of the most positive experiences I have had since my return to my home state. I look forward to offering service to my community through Rotary. I would gladly recommend Rotary International and Oxford Rotary as an excellent example of what any community group should aspire to be.

*Sincerely,
David S. Kesler, D.C.*

2,500 students get the word in Warren

■ Rotary gives dictionaries to happy 3rd-graders

November 25, 2007 BY KIM NORTH SHINE ~ FREE PRESS STAFF WRITER

Listening outside the door of Judy Ramberger and Christine Seraphinoff's third-grade classrooms at Washington Elementary School a few weeks ago, one might have thought it sounded like Christmas morning or that a birthday party was going on inside.

A step inside the classroom, however, revealed the source of the elated cheers and delighted gasps to be dictionaries. "Wow!" "Yeah!" "I love big books." In addition to Washington, the dictionaries were delivered Nov. 6 to two other Warren elementary schools -- Carlson, Kennedy and McKinley -- as part of a community enrichment project being carried out by the Warren Rotary Club.

This is the third year that the small group of Rotarians has raised money to buy dictionaries for third-graders in Warren.

This year's distribution will be the largest so far, with 2,500 third-graders who attend schools in all five of Warren's school districts and in 14 parochial and private schools receiving dictionaries by the end of the year. Two years ago, about 700 students received dictionaries. Last year, the number increased to 1,000. This year almost no third-grader was excluded.

"Not too shabby for a group with only 30 members," said Bill Young of Warren, who headed up the fund-raising and coordinated the logistics of the project. Also changing this year was the involvement of members from the Interact Club, a community service organization, at Warren Woods Tower High School. Angel Escott, a junior, and Anthony Mushro and Shaniko Willis, both seniors, and their Interact adviser, Karen Conley, delivered dictionaries to the other two schools.

At Washington Elementary, the students made clear their pleasure when the unexpected gift was presented to them by Warren Rotarian Mark Sandri, a business banker who works for Fifth Third Bank and lives in Macomb Township.

Joining Sandri to surprise the students near the end of the school day were Kathy Storment, 17, a senior at Tower High and president of Interact, and Lisa Alder, 16, a junior and the club's vice president.

"It's a great idea," Alder said. "It's a better way to learn, to actually use a real dictionary than only using a computer." Sandri, 34, the father of three children, was friendly and funny as he stood before the unsuspecting students.

"Do you know why we're here?" he said. "Noooo," they replied in unison. "No idea?" he asked. "Nooooo."

Sandri then read the definition of a dictionary to the students and asked if they knew what he was describing.

He then asked them to tell him what the book of words can be used for. They eagerly raised hands and gave good answers.

They were also excited to guess Sandri's age at 68 and 63.

When the class was clear about how old he really is, an amused Sandri asked, "Does everyone want a dictionary?"

"Yeah!"

"You sure?"

"Yeah!"

Among those excited about the dictionaries was Dasia Moore, 8, from Ramberger's class.

"I'm going to bring it home and show it to everyone," she said, after she and her classmates had lined up in the hallway outside the classroom to be handed their dictionaries by Sandri, Storment and Alder.

By this point, Young showed up to watch the kids pick up their books. "It's so much nicer to be personally involved and see the kids' faces," said Young, who was police chief in Hazel Park for 27 years. In the past, the dictionaries were delivered anonymously to the students.

The effort is part of a South Carolina-based charity called the Dictionary Project. The books (titled "A Student's Dictionary") contain not only words and definitions, but some encyclopedic information, as well as information on weights and measures, calendars, the Declaration of Independence, the U.S. Constitution and maps, facts and the periodic table.

Young -- 79 and a 40-year member of the Rotary -- and his fellow Rotary members and school district officials in Warren and Center Line all worked together to buy the 2,500 dictionaries for this school year. The Warren Rotary raised \$1,000, and the Macomb County Rotary matched it.

In Seraphinoff's classroom next door, the group repeated the surprise presentation.

"It's your personal property, and you will be able to write your name in it," Sandri told the students.



"I love big books," Asia Herron, 8, told her classmates sitting around her. She began silently clapping as the sky-blue dictionaries were pulled from a box. As they did in the other classroom, the third-graders heard why it's important to use a real dictionary rather than letting computers do the spelling for them.

"Obviously, every day I read," Sandri said. "I read at work. I read magazines, newspapers, and even at 34, I still come across words I do not know." In Seraphinoff's class, Gregory Chalmers, 8, of Warren found the longest word in the English dictionary (1,909 letters) right after receiving his dictionary.

No one in the class, including the adults, could pronounce the science-based word that was as long as a few paragraphs on the page.

It helped prove Sandri's point, which was, "It's important you know how to spell words. It will get you a lot farther." Before they left, Ramberger told Young and Sandri: "Thank you so much. It's a wonderful thing you're doing."

Contact **KIM NORTH SHINE**
at 313-223-4557 or kshine@freepress.com

*Accompanying photo (not available)
caption: Washington Elementary
third-graders Mykail Rea, left, and
Nicholas Schuler, both 8, check out
new dictionaries they've just received
on Nov. 6. The dictionaries were
donated to third-graders at schools
in all five of Warren's school districts
and in 14 parochial and private
schools. This is the third year of the
Rotary Club project.*

EVERY ROTARIAN, EVERY YEAR (before the end of the tax year)

■ PDG Don Chisholm

Rotary Foundation Annual Fund Chair

The **Every Rotarian, Every Year** effort encourages all of us to fully participate in our Foundation, both by involving ourselves in a Foundation humanitarian or educational project - *every year*, and by contributing to our Foundations Annual Programs Fund – *every year*. Rotarians, through their spirit of volunteerism and generous philanthropy, remain at the heart of the Foundation's mission to eradicate polio and further its humanitarian, educational and cultural exchange programs worldwide.

New IRS Filing Rules for U.S. Clubs

Beginning in 2008, U.S. Rotary clubs and districts with gross receipts of \$25,000 or less will be required to file Form 990-N, an electronic e-postcard report. This report is required annually starting 15 November 2008. Failure to meet the annual filing requirement for three consecutive years will result in revocation of the tax-exempt status of the club or district in question. To learn more about this requirement, and to obtain the necessary e-postcard report form, visit the U.S. Treasury Web site at: www.irs.gov/eo, or call the toll-free number: (877) 829-5500.

We would like to stress that this form is not required for submission until 2008. Clubs are being alerted so that adequate receipts may be kept throughout the course of the year. As of the date of this message, Form 990-N had not yet been posted on the U.S. Treasury Web site. Check back in the next few months for an updated posting. Additional information regarding US tax status is available at www.rotary.org/RIdocuments/en_pdf/info_per_clubs_irs.pdf

The time, effort, and money contributed by Rotarians truly make a difference in the world. Your generous contributions to the Annual Programs Fund make possible our Foundation's efforts to eradicate disease, feed the hungry, and to educate both children and adults.

Your contribution to our Foundation's Annual Programs Fund, *NOW*, may also offer you some tax advantages for your 2007 tax year. While we are only approaching Rotary's mid year, we are very close to the end of the *tax year*. Please make your 2007-2008 annual contribution to our Foundation *NOW*. If you make your contribution *NOW*, everybody benefits *NOW*.

ROTARY JEOPARDY

■ Shelley Lake

Royal Oak Rotary Club

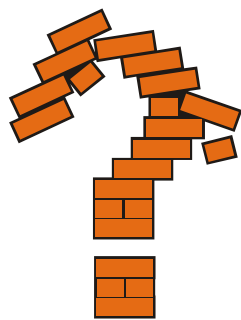
A new club get-together was initiated on November 5. Brought together by Rotary Foundation month, five clubs participated in a round of Rotary Jeopardy.

The clubs participating were Birmingham (the host club), Ferndale, Berkley, Bloomfield Hills, Birmingham and Royal Oak. After a great lunch at the Community House (Birmingham Rotary's meeting site), the game started, but first with a change in rules.

The moderator was PDG Gerry Jackson who required that clubs answer with the letter of the correct answer. This immediately confused the club's representatives (two from each club) and then confused the judges (certainly fair and impartial).

The questions had been gathered by the clubs and were asked in rapid-fire. Participants buzzed in with real buzzers and either answered correctly or were "shot down." The end result was a \$1,000 Paul Harris Fellowship to the winning club – the club that won was Birmingham Rotary with the Royal Oak Rotary coming in second.

Next year, the Bloomfield Hills Rotary offered to host the event which was deemed a "hoot." Not only were the questions challenging, but the rules challenged everyone to listen and learn.



Melissa Maki's
link to the virtual tour
Rotary Quiz Bowl

<http://www.visualtour.com/shownp.asp?sk=13&t=1290346>

Rotary Loses a Dear Friend, DON POBUDA

"It is with a sad heart that I must share that our dear friend and immediate past president, Don Pobuda, has lost his very courageous battle with leukemia," read the email on November 30 from President Brenda Ochodnicky.



Don was a key player in the Livingston Sunrise Rotary Club, involved in the formation of the club, having served on the provisional club advisory board and as our third club president (2006-2007). Don was proud to be a Paul Harris Fellow and had been a member of Rotary for more years than any of us could remember. Whatever Don did, he did with enthusiasm and vigor that was an inspiration to all who came in contact with him. His ongoing involvement in nearly every project with which our club has been involved served as a wonderful example of "Service Above Self." Whether it was cleaning up the cemetery, selling 50/50 tickets for Big Brothers/Big Sisters or hosting a Russian visitor, Don's heart for service shone through. This love also carried through to Don's community where he served on the Genoa Twp. Planning Commission, with SCORE, and with numerous other boards and organizations. Don had a love of people and youth that will long be remembered in his community. Don placed service above self always, and his final act of giving was a designation that memorial contributions be made to the Livingston Sunrise Rotary's Foundation. We will miss him dearly.

ROTARY SHARES

WANTED

FROM ROTARY CLUBS &
INTERACT & ROTARACT CLUBS:

INFORMATION FOR THE
NEWSLETTER AND DISTRICT
WEB SITE

The purpose of the monthly newsletter is to communicate as much information as possible to as many Rotarians as possible about what is happening in your club. We would like to include articles on the district website and in the monthly newsletter about major club events, fundraising events, and special celebrations. *Let's Share Rotary* by letting others know about these activities and also send information on interesting speakers that other clubs might like to hear. Please submit articles and photos to District Governor Audrey Chevalier at achevalier1@cogeco.ca

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Club Election of Officers 2008-2009

**Report President & Secretary
2008-09 information to RI by
deadline December 31, 2007
for publication in the
RI Official Directory.
www.rotary.org
go to Member Access**

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JANUARY IS ROTARY AWARENESS MONTH

ROSTER CHANGES:

DISTRICT TREASURER
NEW EMAIL ADDRESS:
ROTARY@IMPRESSIVETYPE.COM

LYON AREA ROTARY CLUB
(PROVISIONAL)
WWW.CLUBRUNNER.CA/LYONAREA
MEETS THURSDAYS AT 7:30 A.M.
SENATE CONEY ISLAND
25900 PONTIAC TRAIL
SOUTH LYON, MICHIGAN, 48178

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ACT INFORMATION STEP UP THE CHALLENGE

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2008 RI Convention in Los Angeles, 15-18 June

See the Stars!
Share the spotlight
with fellow
Rotarians in the
entertainment
capital of the
world.



Download the
official brochure
for more reasons to come to L.A. in
2008 at
http://www.rotary.org/RIdocuments/en_pdf/c08_brochure.pdf

Register online. It's convenient and
secure. Your confirmation materials
will be e-mailed to you.
<https://riweb.rotaryintl.org/>

or download the registration form
http://www.rotary.org/RIdocuments/en_pdf/c08_registration_en.pdf

THIS IS A GREAT TIME TO RECRUIT FOR YOUTH EXCHANGE!

We will continue to accept
applications into the spring
as long as there are match
ups available.

For more information please go to:
ohioerie.org and follow these links:
Short Term Program – Program
Brochure & Application Forms and
then Information for Students and
Parents

or contact:

Norm Raymond
chairman District 6380
Short Term Exchange Program
1166 Withington St.
Ferndale MI 48220
Home and Fax (248) 399-5261
Cell: (248) 302-5607
mariner.norm@gmail.com

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NOMINATIONS BEING ACCEPTED FOR DISTRICT GOVERNOR, FOR THE ROTARY YEAR 2010- 2011

Applications are now being
accepted for the position of
District Governor for Rotary
year 2010-2011. The DG Nomination
form is available on the district's Web
site at www.rotary6380.org. Please
check the Manual of Procedure for
qualifications of a district governor
and the district directory for District
6380's process. Please remit all
applications to District Governor
Audrey Chevalier for distribution to
the Nominating Committee. All
nominations must be received by
December 31, 2007.

DISTRICT 6380 PUBLIC RELATIONS AWARD – 2007-08

The purpose of this award (see www.rotary6380.org for details) is to recognize Rotary clubs in our district that have generated awareness and understanding of Rotary through outstanding media coverage or public relations efforts. Eligibility: Entry must relate to a single project, event or campaign (activities pertaining to just one topic that promotes Rotary ideals and demonstrably improves Rotary's visibility and image within the community). **Deadline:** Entries must be received in the district governor's office by March 31, 2008. Awards will be announced at the 2008 district conference.



Rotary World Peace
Summit
April 25 – 27, 2008
www.rotarypeacesummit.org

CONTACT INFORMATION

District Governor
Audrey Chevalier
Tel: 519-354-1827
Fax: 519-354-7835
achevalier1@cogeco.ca

District Governor Elect
Stanley Sherman
Tel: 248-544-2536
stanleysherman@msn.com

District Governor Nominee
Judy Garver
Tel: 248-363-9588
judygarver2000@yahoo.com

Membership Chair
PDG Gerry Jackson
gerryjackson@comcast.net

Foundation Chair
PDG Jeff Lichty
jlichty11@earthlink.net

Public Relations Co-Chairs
George Moses
gmoses@georgemosesco.com
Ginger Nickloy
gngnckly@aol.com

District Webmaster
John Joyce
jdjoyce@wowway.com

Newsletter Editor
Linda May

Please visit Rotary District 6380's
Web site
www.rotary6380.org

and

Rotary International's Web site
www.rotary.org



ROTARY INDIA TRIP PRESENTATION

Novi Club President Ginger Barrons,
Interact president, DG Audrey, PDG
Mav Sanghvi and PDG Victor Cassis



The Rotary motto for this Rotary year is "Rotary Shares." As an example, when a new Rotary club was chartered in Lake Orion, the Clarkston Rotary Club purchased and presented the new club with its Rotary banner. Here Clarkston President Gary Hanna presents the banner to Lake Orion president Loren Coffman while members of both clubs enjoy the presentation.

District 6380 Status as of November 30, 2007

Rotary			YTD	2006-07	2007-08	2007-08	2007-08	2007-08	Annual	Annual
International District 6380 Statistics	Membership as of Jul-07 SAR	Membership Reported to District 31-Nov-07	net gain or loss	Foundation Annual Giving (actual)	Foundation Annual Giving (Club Pledge)	Foundation Annual Giving 31-Nov-07	Foundation Restricted Giving 31-Nov-07	Foundation Permanent Fund 31-Nov-07	Giving Per Capita Rank	Giving Per Capita
Club										
Anchor Bay	25	25	0	\$ -	\$ 2,800	\$ -				\$ -
Ann Arbor	307	309	2	\$ 36,937	\$ 30,000	\$ 17,901	\$ 1,000			\$ 58.31
Ann Arbor Briarwood	14	14	0	\$ -	\$ 1,500	\$ 1,300	\$ 1,300			\$ 92.86
Ann Arbor North	40	34	-6	\$ 5,420	\$ 4,200	\$ 25	\$ 3,000			\$ 0.63
Auburn Hills	15	16	1	\$ 1,500	\$ 1,800	\$ 1,600	\$ 4,000			\$ 106.67
Berkley	26	26	0	\$ 2,290	\$ 3,875	\$ 330				\$ 12.69
Birmingham	75	82	7	\$ 2,300	\$ 8,500	\$ 3,105	\$ 11,130			\$ 41.40
Blenheim	28	30	2	\$ 3,253	\$ 2,700	\$ 3,960			3	\$ 141.43
Bloomfield Hills	26	27	1	\$ 6,206	\$ 2,500	\$ 3,000		\$ 1,000		\$ 115.38
Brighton	74	75	1	\$ 8,500	\$ 8,000	\$ 200				\$ 2.70
Chatham	69	71	2	\$ 3,979	\$ 7,272	\$ 1,923	\$ 1,104			\$ 27.87
Chatham Sunrise	32	32	0	\$ 5,811	\$ 3,600	\$ 2,272				\$ 71.00
Chelsea	27	28	1	\$ 795	\$ 2,800	\$ 475				\$ 17.59
Clarkston	34	30	-4	\$ 6,325	\$ 3,200	\$ 2,250				\$ 66.18
Clawson	21	18	-3	\$ 2,100	\$ 2,000	\$ -				\$ -
Clinton Township Sunrise	27	22	-5			\$ -				\$ -
Davisburg	22	23	1	\$ 5,147	\$ 2,200	\$ 304				\$ 13.82
Dexter	25	25	0	\$ 3,000	\$ 2,600	\$ -				\$ -
Dresden	25	24	-1	\$ 2,072	\$ 1,250	\$ -				\$ -
Eastpointe	16	15	-1	\$ -	\$ 1,800	\$ 1,000				\$ 62.50
Farmington	26	25	-1	\$ 5,433	\$ 3,000	\$ 500				\$ 19.23
Ferndale	20	20	0	\$ 286	\$ 1,900	\$ 150		\$ 325		\$ 7.50
Fowlerville	29	30	1	\$ 1,500	\$ 2,900	\$ -				\$ -
Howell	45	50	5	\$ 1,000	\$ 1,000	\$ -				\$ -
Lake Orion	21	24	3		\$ 4,400	\$ 1,000				\$ 47.62
Lakes Area	12	15	3	\$ 1,710	\$ 1,400	\$ 200				\$ 16.67
Livingston Sunrise	64	59	-5	\$ -	\$ 6,500	\$ 11,300			2	\$ 176.56
Lyon Area (Provisional)	0	20	20							
Madison Heights	14	14	0	\$ 1,345	\$ 1,500	\$ -				\$ -
Milan	17	19	2	\$ 1,300	\$ 1,600	\$ 200				\$ 11.76
Milford	33	32	-1	\$ 2,264	\$ 1,900	\$ -				\$ -
Mt. Clemens	87	82	-5	\$ 17,514	\$ 12,880	\$ -				\$ -
Novi	49	48	-1	\$ 4,611	\$ 5,000	\$ -				\$ -
Ortonville	14	15	1	\$ -	\$ 1,400	\$ -				\$ -
Oxford	47	48	1	\$ 3,830	\$ 5,300	\$ 100				\$ 2.13
Pontiac	23	24	1	\$ 2,250	\$ 2,300	\$ 1,350		\$ 100		\$ 58.70
Richmond	42	40	-2	\$ 3,000	\$ 3,200	\$ 4,000				\$ 95.24
Ridgeway	34	35	1	\$ 5,000	\$ 3,700	\$ -				\$ -
Rochester	98	101	3	\$ 25,125	\$ 21,600	\$ 1,825				\$ 18.62
Romeo	10	10	0	\$ 200	\$ 800	\$ 100				\$ 10.00
Royal Oak	46	45	-1	\$ 5,533	\$ 5,500	\$ -				\$ -
Saline	40	38	-2	\$ 2,410	\$ 4,500	\$ 150				\$ 3.75
Southfield	14	15	1	\$ 200	\$ 1,500	\$ 100				\$ 7.14
Sterling Heights	23	23	0	\$ 4,325	\$ 2,200	\$ 2,600				\$ 113.04
Thamesville	9	10	1	\$ 231	\$ 550	\$ -				\$ -
Tilbury	23	26	3	\$ 3,037	\$ 2,100	\$ 5,499			1	\$ 239.09
Troy	38	38	0	\$ 2,568	\$ 2,500	\$ 1,000	\$ 5,000			\$ 26.32
Utica-Shelby	12	11	-1	\$ 1,700	\$ 1,300	\$ 1,600				\$ 133.33
Wallaceburg	15	15	0	\$ -	\$ 2,000	\$ 408				\$ 27.20
Warren	29	29	0	\$ 162	\$ 2,000	\$ -				\$ -
Waterford	33	36	3	\$ 6,250	\$ 6,200	\$ 1,175				\$ 35.61
West Bloomfield	22	22	0	\$ 1,100	\$ 2,300	\$ 50				\$ 2.27
Ypsilanti	23	23	0	\$ 2,500	\$ 2,500	\$ 1,335	\$ 1,000			\$ 58.04
District 6380				\$ 1,213						
District Total	1940	1968	28	\$ 74,287	\$ 210,027	\$ 74,287	\$ 27,534	\$ 1,425		
			Per Capita ->	\$ 104.86	\$ 108.37	\$ 38.29				