ROTARY INTERNATIONAL District 6380 News MARCH 2012

Reach Within to Embrace Humanity

District Governor
Stephen Youtz
and Mary Youtz

Volume 54, Book 9, Chapter 1

April 1 was April Fool's Day because many of us thought there were days left in March! March was really here and with it the conclusion of the third Rotary quarter. Where does time really go?

Literacy - Projects Helping Others

March was Literacy Month and with that a lot of projects were completed. I found Interact and adult clubs collecting books and distributing them to libraries and schools. I saw our members setting up reading times for preschool and seniors alike, and I saw the continuation of local and international projects intent on reducing the high level of illiteracy around the world. It is gratifying to know and to see how people who care, like Rotarians, make people smile, help others understand, and generally impact the lives of people everywhere. What a great month!

No more glazed eyes!

March was a learning month as Presidents-elects attended training to ensure they heard the specifics on how to lead a successful Rotary club. To some, this information was foreign as their tenure in Rotary has been very short, and some were having an opportunity to lead their club for the third or forth time. But as training progressed one could see a distinct change in their eyes and a level of confidence not seen earlier, which told the story – they understood.

Weather at its Worst

March unfortunately dealt a nasty blow to our neighbors in Dexter, Michigan when a tornado ripped through the community one early evening on March 15. This storm jumped and bounced in an almost unpredictable manner, touching ground in open country with minimal damage as well as populated areas, leveling homes and displacing many people. The outpouring of help was tremendous initially and now Dexter Rotary is taking a lead in the aftermath by organizing a fund to accept donations for continued support (see Dexter's article.) Now you have the opportunity many of you desired to help address the devastation from this storm.

Win, Lose, or Draw

Only Rotary clubs in Dresden, Novi, and Ann Arbor submitted documents that identify them as ChangeMaker Clubs! With information provided, they were entered into the international competition whereby winners are selected for recognition and participation at the 2012 international convention in Bangkok, Thailand. As the May 6 opening ceremonies are quickly approaching, I am anxiously waiting to hear if a District 6380 club will be one of the representatives selected to participate at the convention. Let's keep our fingers crossed for luck!

Other March News

The Rotary Foundation is again offering the opportunity for individuals to get double points for Foundation giving. The program runs from April 1 to July 1, 2012 where double recognition points will be automatically given to Rotarians and Friends of Rotary who are enrolled in Rotary's recurring giving program, Rotary Direct, and make one or more scheduled (monthly, quarterly, or annual) contribution. Questions about this promotion may be directed to Rotary's Contact Center: contact.center@rotary.org or by phone, 866-976-8279.

There continue to be clubs that appear to be waiting until the end of our Rotary year to address their financial responsibilities to Rotary International and to the district. As of March 31, nine clubs have not remitted payment to district invoices and thirteen clubs have >$100 balances with RI. If your club has not paid their SARs and/or district dues, I urge you to do so. Attention to this detail will be welcomed by your incoming club president, so keep your club in good standing, pay your balances!

Very Important Dates - Did You Miss Out?

By the time you read this newsletter, the deadline of April 6 for submittal of the Presidential Citation application will have past. Nine clubs submitted application! The minimum criteria provided a challenge this year but every club had the same nine months to implement a strategy to qualify. So lesson learned -- understand the due dates for the year and don't wait until the last minute and think it will be easy to comply. (*continued next page*)

DG Message continued

Rotary Leadership Institute is rapidly approaching on April 14. The opportunity to learn more about Rotary will be hosted by District 6380, yes, right here in our own backyard. Plan to attend, what has proven to be one of the best training venues Rotary has to offer, a daylong seminar at the Somerset Inn, 2601 W. Big Beaver, Troy, MI 48084 to have your eyes opened to what you don't know about Rotary. You won't be disappointed!

District conference planning is about ready to conclude as the conference dates of April 20 through April 22 are rapidly approaching. With an early spring, tulips should be in full bloom, the slate of speakers including Rotary's RI Presidents Representative, PDG Lynne Baker, past Foundation Trustee, Robert Scott, and youth speaker Harry Stewart are ready to address us. In addition, the first-ever youth-focused conference with participation of 100+ youth from across Michigan and Ontario, are anxious to demonstrate their assets to sponsoring clubs. This will help this conference follow suit with the more casual, outside-the-box thinking and change our district has undergone this year. What a wonderful way to celebrate the success each of you has brought to Rotary this year so don't miss out -- register today!

I am also happy to report that District 6380 has exceeded the goal of 20 who will travel to Bangkok, Thailand for the May 6-9 international convention. There is still time to register to participate with more than 34,000 Rotarians from all corners of the world in an event that promises to educate, and enhance friendships beyond expectation. Please join me as we ready ourselves for the conclusion of a great 2011-2012 Rotary year by attending.

Many outstanding articles are included in this newsletter, so read on.

Sincerely - Your Governor,
DG Steve

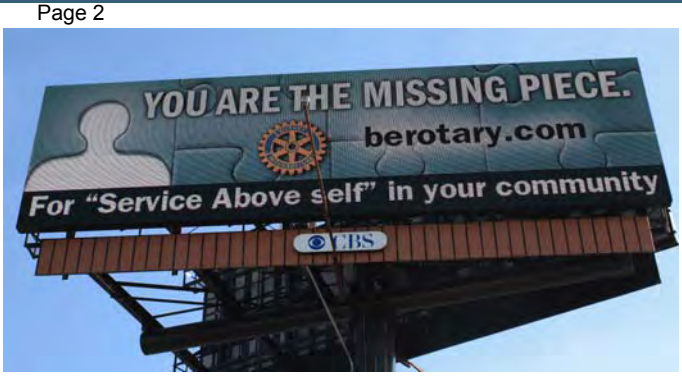


Photo Submitted by Frank Mallon Rotary Club of Warren
Rotary billboard located on I-696 in Warren, Michigan, only about one mile from our meeting location at DeCarlo's Banquet Center. Great promotion – thanks District 6380.

ROTARY BILLBOARDS

■ ***Submitted on behalf of Ginger Nickloy - District 6380 Public Relations Chair (gngnckly@aol.com) by Phil Abraham President -Farmington Rotary Club***

Rotary billboards went up on I-696, I-75, I-96, and US23 in the U.S., and on Highway 40 in Canada as a result of the Rotary International PR Grant received by our district. The Canadian billboard was to start on March 1 and continue for two months. U.S. billboards went up on March 19 and remain for four weeks.

The message used on all these is from the Rotary International Humanity in Motion advertising program that uses a puzzle with a missing piece that says "You Are the Missing Piece." The eye-catching billboard will display the Rotary logo and have a website to contact for "Service in Your Community." That website, as established by the District Technical Committee, is "BeRotary.com" and will link the viewer to your club's website to get information that could draw them to your meetings if your website is current and inviting.

The number of billboards had to be limited due to the cost of each one, availability, and our budget, but on these major highways, 1.2 million viewers will be reached based on traffic counts. Marketing research indicates that a message must be seen three times to make an impression, so the following locations should accomplish that as commuters travel in the District 6380 area:

- I-696 eastbound past Mound Road (at Sherwood) on the north side
- I-75 southbound before University Drive (at Pontiac Road) on the west side
- I-96 westbound past Novi Road on the north side
- US-23 southbound north of Six Mile Road on the east side
- Highway 40 off 401 in Canada

Submitted by Frank Mallon, Warren Rotary Club: Our own tax man Mike Taylor presenting all the latest tax information to our club members on March 20 – first day of spring. Our guest speakers this year have been outstanding. Looking forward to the District conference in Holland . . .

Birmingham Rotary Club

■ ***Submitted by Susan Earp (248) 233-4280***

The Rotary Club of Birmingham just completed a multi-week financial literacy training program at Davison Elementary School in Detroit. This is the second year that our club has performed this service, promoting money management skills to the seventh grade class.

In April, our club members will initiate a new program at Derby Elementary School in Birmingham. Working with multi-grade levels over a nine-week period, our members will develop a Stock Club to improve the learning experience and enliven core academic subjects — including math, social studies, and language arts — addressing the importance of saving and investing.

The program also teaches and reinforces these essential skills and concepts:

- Critical thinking
- Decision-making
- Cooperation and communication
- Independent research
- Saving and investing

We appreciate the commitment of our members who are involved in these endeavors and are willing to share their expertise with a future generation of leaders!

Clarkston Rotary Club

■ ***Submitted by Mary Sloan***

A Flavor of Disaster Relief

As ShelterBox Ambassadors, Clarkston Rotarians Mary Sloan and Jeff Lichty attended the ShelterBoxUSA Annual Conference in Orlando, FL. ShelterBox is a disaster relief organization which provides emergency shelter and lifesaving supplies for families around the world, including those in Louisiana and Arkansas, who are affected by natural and man-made disasters. ShelterBox gets life-saving shelter to these devastated areas at the time when it is needed most, usually within 48 hours of the disaster.

Jeff Lichty, blindfolded, putting up the tent

As part of the three-day conference, Mary and Jeff participated in an energizing team-uilding experience at the University of Central Florida. They went through a ShelterBox -themed challenge course and got a flavor of the training model used by ShelterBox Response Team members when they train for delivery of the ShelterBoxes in the field.

In one activity, Jeff was one of the blindfolded team members receiving instructions from a "sighted" member as to how to put up the ShelterBox tent. The activity simulated people working in countries where not everyone speaks the same language while working to provide shelter for those in need.

Mary and Jeff donate their time to raise awareness of and funding for the ShelterBoxUSA organization. If you would like a presentation for your school or Scout, church or civic group, please contact Mary at marymsloan@comcast.net

Jeff Lichty and Mary Sloan with Tom Henderson, founder of ShelterBox

Dexter Rotary Club

■ ***Submitted by Steve Feinman***

Dear Fellow Rotarians,

It's true the tornado in Dexter devastated many families and the community as a whole. The reaction to it demonstrated the resilience of our families and the selfless efforts and heroic responses of the fire departments, police, and all other emergency responders. Our schools were masterful in providing shelter, essential needs and capturing the groundswell of community volunteers. The financial generosity of our business community cannot be overstated.

At present, the Dexter Relief Fund, the United Way and other organizations have raised significant amounts of money. Foodstuffs and clothing donations are plentiful. Some volunteer organizations are struggling about how to use donated funds. The community is lucky; most people have means and access to help.

I know that as Rotarians and the Rotary club we are chomping at the bit to do something meaningful. Our own members' reaction, which is typical of Rotarians is to raise money to help.

Having lived through Katrina, we learned that after the initial burst of dedicated meaningful contributions and efforts longer term needs emerge. I believe that our club, with the help of other interested Rotary clubs in our district and beyond, should be prepared to contribute to help those long-term coordinated efforts. To do this the Rotary Club of Dexter is establishing the Dexter Rotary Tornado Emerging Needs Fund. The use of the funds will be to help the unmet social and infrastructure in the community in the coming months. In addition, opportunities may unfold for hands-on projects that you may wish to participate in.

We welcome your donations in any amount. Checks should be made out to the Dexter Rotary Foundation and sent to POB 118, Dexter MI 48130.

The Rotary Club of Dexter, on behalf of the Dexter community, wants to thank you for your interest and consideration.

Respectfully,
Steve Feinman
President RY 2011-12
(c) 504-909-5383
www.rotarydexter.org

Lakes Area Rotary Club

■ ***Submitted by Fred Bratumil***

Rotarian Attends Meeting via Skype

Jeff Green, (past president of the Lakes Area Rotary Club) is staying with his brother in Tennessee, awaiting hip replacement surgery.

President-elect Paul McVey, while attending the recent PETS in Kalamazoo, got the idea to try utilize Skype to include Jeff in our business meeting Tuesday, March 20. Thanks to Paul's effort, Jeff was able to attend March 20 meeting via Skype. It was very exhilarating being able to interact with him during the meeting. Sergeant-at-arms and president nominee Fred Bratumil issued a virtual fine, in fun, for not wearing his name badge (the fine, of course, was waived.) Then Paul placed his name badge on the laptop so he would be in virtual compliance. Jeff was excited to be able to attend and participate as we placed the laptop on a chair on top of a table so he could see everyone and hear what was going on. He was grateful to be able to participate in the installation of new member Jordan Hancock and transfer member Jerry Scrivo.

Macomb Rotary Club

■ ***Submitted by President Jim Corbett***

Our Michigan troops currently being deployed in the military need help from Rotary. The Rotary Club of Macomb in partnership with the Moms of Michigan Military and Supporters are committed to assisting with their needs. Recently, Judy Dlugosielski the co-chair for MOMMS, came to the Macomb Rotary Club asking if we could assist in funding the shipping and/or find donated items.

As Judy from MOMMS stated:

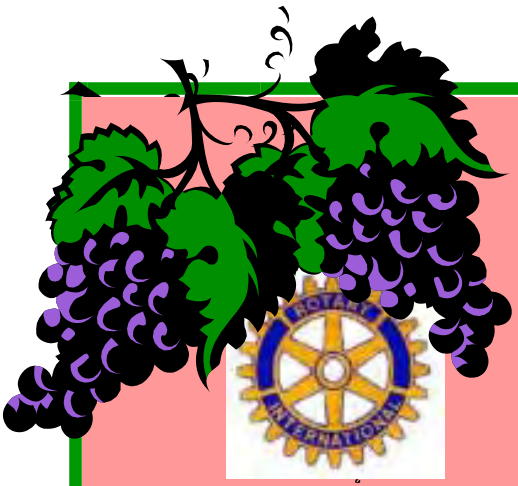
"Our group hosts meetings twice a month. We generally have a full schedule of agenda items all relating to how we can support each other, the men and women who are deployed and how we can help those recent veterans returning home. We also support our previous veterans and their organizations, most notably Vietnam Veterans of America Chapter 154 and also the Veterans of Modern Warfare. The men and women from these groups are responsible for helping to make sure that our children get the help and honor that they themselves never received. We owe these men and women a great amount of respect for the courage and dignity they have shown for so many years. It is our privilege and honor to know these men and women and to help them to continue in their mission of 'we will never forget.' We feel the same and this feeling continues for these current wars also. Together as a chapter we have joined forces and organized many packaging parties for the deployed troops. It is with the help of many that this comes together, from the schools and churches helping to collect items to shop - to the postal workers who help pick up the packages to get them delivered, to our friends and families who help us pack these items along with messages and letters showing our support – to let them know that even though they are so very far from home, they are not forgotten."

Here is a letter from Colin Barr (1st-506th, 4th BCT, 101st ABN DIV, U.S. Army) thanking the group for the care packages. "Hello Judy, My name is Private First Class Colin Barr, son of Gale Barr. I am writing in regard to the care packages received by myself and others in my platoon sent by the Michigan Military Moms. We just wanted to say thank you for making our deployment a little easier. The snacks, hygiene materials and general supplies were very much appreciated and put to good use. We cannot thank you enough for the support you have shown us through the most trying times in our lives. It is heartwarming to know that some Americans still support our country and our armed forces. Thank you again, and have a wonderful day!"

The Rotary Club of Macomb has created a gun raffle to help the MOMMS with its next packing party in May. Our goal is to raise more than $6,000 to assist in the shipment of these packages. With more than 200 Michigan troops deployed, and shipping for each set of packages at $31 each (food and hygiene kit for each soldier), the bill quickly runs well over our goal of $6,000.

Please help us in raising the funds to send these packages by purchasing a few raffle tickets or just donating. You can visit us at the Mount Clemens gun and knife show the weekend of 4/13 - 4/15 or visiting us online at our Clubrunner site at MACOMBROTARY.ORG to purchase tickets online.

Thank you in advance for your assistance in supporting our troops.



The Milford Rotary Foundation
In cooperation with Snook's Colasanti's
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18th Annual

Wine Tasting Event &

Fine Chocolate Sampling

Thursday,
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7 PM to 9 PM

At

Baker's of Milford

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Enjoy a spectacular selection of more than 70 wines, presented by Colasanti's knowledgeable staff, along with a very special selection of chocolates from the area's finest chocolatiers, and select Artesian Cheese Samples from Urs, Colasanti's in-house Cheesemaker.

Hors D'oeuvres, Music, Door prizes, and special Wine Discounts from Colasanti's. Silent Auction fun, too! All proceeds benefit Milford Rotary Foundation Community Projects.

Advance Tickets are $38 Per Person, $45 at the Door.

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For More Information and Tickets, call

Linda Lazar: (586) 612-5673 or
Sally Harvey: (248) 701-6579 or

www.milfordwinetasting.com

Tickets are also available at Colasanti's Wine Shop, Baker's of Milford and through any Milford Rotary member.

HURRY! TICKETS ARE EXTREMELY LIMITED!

Win a Bouquet of Wine!!!

The Macomb Daily

Rotary gears up for Spring Zing-Tropicale

by Linda May

Whether it's buying a ticket to an event, or dropping a dollar in a canister, people who donate to charities like to know where their hard-earned money goes and how it helps in their own neighborhood.

The Mount Clemens Rotary Club's annual fundraiser for local charities is the Spring Zing-Tropicale. It is at 5 p.m. March 25 at Zuccaro Banquets and Catering at 46601 North Gratiot Avenue in Chesterfield. The club chooses different charities to help every year.

This year's event by its Mount Clemens Rotary Foundation benefits the future Mount Clemens Children's Hands-on Museum; Henry Ford Macomb's Neighbors Caring for Neighbors Clinic; McLaren Macomb's Medical Outreach Clinic; Turning Point Inc.'s children's camp; Macomb Literacy Partners; and Baker College of Clinton Township student scholarships.

The event is a Caribbean-theme ``taste-fest`` of local restaurants with an auction, and entertainment by The Gratitude Steel Band. Theme basket raffles are a fun feature of the club's events. Tickets are $65, of which $35 is tax-deductible. Tickets can be bought online at mountclemensrotary.org/spring.html. Or, call Larry Neal at 586-226-5011.

``I think our beneficiaries are going to be very pleased,`` event chairman Bill Patterson said. He said that ticket sales and sponsorships are ``way up`` over last year's fundraiser.

``We have had a wonderful response from the restaurants participating and our raffle baskets are going to blow people's minds. We have some that are valued at $500 to $700 and some that are valued at upward of $1,500.

Of course there will be pirates, and even a treasure chest for which people buy keys and one lucky person takes home the prize inside.

``There will be no suits at this,`` Patterson said. ``It's all fun stuff, casual shorts and Bahama shirts.``

He said the event is typical of his club that has fun while doing good.

``We are uplifted that, at a time when service organizations membership, at least in the U.S. is not the best, this is a real pick-me-up for our club,`` he said.

``Since we've moved our meetings to the ConCorde Inn, people seem to be more upbeat and it's bringing in new members. We are pretty excited about that.``

That's the fun part. The doing good part lies in Rotary's basic tenets.

``We are supposed to concentrate on peace and conflict resolution. I think by helping kids at Turning Point – who have been through hell – our support of a camp provides an opportunity for them to take some time off instead of being cooped up in a shelter.

``Another one of Rotary's areas is disease prevention and treatment. We all know about Rotary's polio eradication efforts, but we are helping the local community by supporting the Neighbors Caring for Neighbors and the mobile clinic so they can help take care of sick kids right here. Rotary's international goals also include maternal and child health.`` He said the club has donated money to water and sanitation projects worldwide, and that increasing literacy skills and education is a major goal of the organization.

photo by Keith Lesperance: Getting ready for the Mount Clemens Rotary Club's March 25 Spring Zing Tropicale are Don Carnaghi, Valerie Miller and Bill Patterson (front) and Mike O'Connor, Sarah Lee-Ellena and Eric Pierson (back.) The Caribbean-theme party features outstanding raffle baskets, auction items, music and samplings from restaurants in an around Macomb County. The event, at Zuccaro Banquets & Catering in Chesterfield, benefits medical care for the county's uninsured, a children's camp and museum, scholarships, and literacy efforts.

``With our support of Baker College and Macomb Literacy (Partners), that's right on. The hands-on museum will help develop downtown Mount Clemens and help its economy and it will be an asset for the kids,`` Patterson said. ``Our club has never pinpointed just one area of service. Rotary always looks at the entire community to see where the needs are. When I travel to other countries, I see the Rotary banner and I know that that community benefits from it.``

The current international Rotary president is from India. His theme for the year is to reach within and embrace humanity.

``He's asking Rotarians throughout the world to see what you can do yourself,`` Patterson said. ``There's a big emphasis on family. If you have a good family, it leads to a good neighborhood and if you have a good neighborhood it leads to a good community. Everything snowballs.``

Suzanne Coats is the CEO of Turning Point Inc. and a Rotary member. That charity has services for the women and children who stay at the shelter because of domestic violence or sexual assault. For the children who have left all their familiar surroundings and are in crisis, there are school liaisons and tutoring services, support groups and counseling, recreation and family activities and celebrations for holidays and children's birthdays.

The aim is to help the younger generation in their healing process and give them coping tools and education to end the cycle of violence in their lives.

The Rotary-supported summer camp for children at Turning Point Inc.'s shelter isn't a place to go, but an experience to have.

``Our summer camp met Rotary goals because they were looking to help kids locally,`` Coats said. ``The funds from Rotary helps us to increase our staffing since we need more during the summer, and to buy gas and all of the permits we need to gain entry into places.

``This is a very vulnerable population. Our children typically are homeless because of violence in their home. The summer months are particularly difficult for the children in shelter. They're not in school and we do everything we can to make sure they are able get out of the shelter and have some access to the community and have some normal child experiences.

``We take them places from nine to four, five days week,`` she said. ``Children swim, go to baseball games, to the Detroit Science Center, barbecues and parks. We hear over and over again that this is the first time they have been exposed to the same stuff most people regularly do. They've never been to a lake or an ice arena.

``The task is twofold,`` she said. ``It gets the kids out of shelter and helps them have some fun. It also helps the moms who are free to work on their issues and goals.

``Last year the kids did a lemonade stand in front of Second Hand Rose, (a thrift store that supports Turning Point.) They got work experience, learned how you earn money and about budgeting money,`` Coats said. ``They earned $60. They were so excited. It was like a small business opportunity. They had to vote on it and figure out what to do with the money. I think they went to a restaurant.``

* * *

When Monika Rittner's three-year-old visited a children's museum in Ann Arbor, he was fascinated by magnetic rings. She could almost see the wheels turning and the lights go on in his imagination; he was trying to figure out why magnets attract and she was able to explain and help him learn.

Rittner wants all Macomb County children, and visitors from other areas, to have experiences with science, technology, engineering and mathematics at a Macomb Children's Hands-on Museum to be built in downtown Mount Clemens.

``In a children's museum, kids are interactive with the exhibits,`` Rittner said. ``They can touch everything. We want them to have experiences to help them understand their world.``

The project is based on the belief that early childhood learning is vitally important to the overall development of children, and that a museum focused on science, technology, and learning through play and interaction will be educational, will attract and retain an educated workforce, and promote travel and tourism.

The Mount Clemens Rotary Club supported the proposed museum with a donation and made it a beneficiary of its fund-raiser because it benefits children from birth to age 10 particularly, and helps round out their education. The museum organizing committee plans to purchase property in downtown Mount Clemens which will benefit the city.

``We are really glad to have the opportunity to be working with the Rotary club and are glad they understand the importance of creating something that is much-needed in our community, especially with the cuts in school district budgets. The money for taking kids out of the area on long bus rides to visit a museum is just not there,`` Rittner said.

She said the museum displays will fit in with Macomb County schools' curricula to reinforce or enhance lessons, something that will help teachers.

``Kids will learn how things work,`` she said. ``Children might learn about air flow by playing with a tube and balls similar to how a bank's suction tube transfers money and checks, or they might learn how a tornado forms, or experiment with sound transmission. They can learn about the flow of traffic using local maps, and the flow of boats in local waterways.

Water tables are a hit in such museums.

``Kids love to splash in the water table and while they are playing, they are learning why the rubber ducky flows as it does, and if I place a barrier in the flow, the ducky has to go around it,`` Rittner said. ``Certainly, water quality is very important to our area. Children will have to have significant skills in science, technology, engineering and mathematics to land the jobs of the future – jobs right here in Macomb County. We want them to be equipped for them and be excited about them from an early age.`` Children will have pretend play in make-believe banks, restaurants and fire stations.

A feasibility study by the museum proponents shows how such a facility can revitalize an area. In the same way that Rittner and her family seek out children's museums around the country when on vacation, Rittner says the children's museum will be a tourist attraction.

* * *

Henry Ford Macomb's Neighbors Caring for Neighbors Clinics are at 13355 E. 10 Mile Road in Warren and at Samaritan House at 62324 Van Dyke Road in Washington Township and they are open 6.5 days per week.

In 2011, about 5,600 Macomb County residents who are uninsured and had income of less than $30,000 received medical care from the Henry Ford clinics. More than a thousand people were new patients.

``We don't turn people away,`` Rotarian Dana Casson said. ``We treat them for hypertension, diabetes and many other conditions. If these things go unattended, they become life-threatening.`` She is vice president of Annual Fund Development for Henry Ford Macomb Hospital.

Patients can get labs, X-rays, and testing through the hospital's Patient Financial Assistance Program; treatment for acute illnesses, such as colds, ear infections, bronchitis, rashes; and receive employment and school physicals.

``Rotary's mission is to serve and to take care of community members,`` Casson said.

``The Neighbors Caring for Neighbors Clinic is an important choice for the Rotary club's investment,`` Ameldia Brown said. She is an RN and director of Faith & Community Health. ``The staff at the clinic is committed to caring for clients as they or their family would want to be cared for. They promote, with the client, a partnership and personal accountability for their own health. The administration of the clinic is mindful of the need to be frugal and wise stewards of the healthcare dollars entrusted to them. The money donated assists the clients to access services earlier and to receive more decisive support. For this we are very, very grateful. The needs are tremendous,`` Brown said.

* * *

There may be as many as 100,000 uninsured people in Macomb County, of which about 11 percent are under the age of 18. Almost 40,000 fall below the federally designated poverty level, with one in 14 children living in poverty. More than 4,000 people are homeless.

The McLaren Macomb Healthcare Foundation's Mobile Medical Outreach Clinic is a 40-foot vehicle designed to transport medical staff and equipment to at-risk individuals and deliver preventive and primary medical care at no charge to medically under-served residents of Macomb County. It is a doctor's office on wheels -- equipped with exam rooms, a lab, counseling area, a restroom, and wheelchair accessibility.

It has already served more than 30,000 uninsured patients at the Cairns Community Center north of downtown Mount Clemens, at Clinton Community Health and at First Resources North Macomb County Mental Health Center in Clinton Township, at St. Maximillian Kolbe Parish in Macomb Township and at St. Clement Catholic Church in Romeo.

It costs nearly $300,000 per year to provide visits with physicians, diagnostic and radiographic tests, cardiac and TB testing, lab work, pregnancy tests, mammograms and Pap smears, do minor office surgeries, dispense medication and conduct patient education. Elsa K. Silverman is director of the McLaren Macomb Healthcare Foundation.

``Rotary goals are always to help in as many ways as they can,`` Silverman, a Rotarian, said. ``Our club's mission reaches out to those nonprofit organizations that might need our assistance. We can only select a number of nonprofits in Macomb County that are already doing good work and can benefit from some additional dollars. We are thrilled that our mobile clinic will receive proceeds from `the zing.` No one is ever charged a dime. We think that this clinic is the only one like it in Michigan.``

* * *

Annette Looser, vice president of Admissions for Baker College of Clinton Township said there were certain students who needed financial aid but who didn't quite qualify for the programs that were available.

``The Rotary gave $5,000 and we matched that so an additional scholarship of $1,000 goes to a selected ten students who wanted to get started in the spring quarter,`` she said. ``They are all adults from the Macomb County area who wanted to go back and had very limited financial aid. Some were unemployed and really didn't have a lot money to go back to school. So we created an application just for this and selected ten winners. Some are parents, and they were so appreciative when we contacted them and told them this was open to them. They were so happy they literally ran in to fill out the applications. They can get on with their new careers and contribute to the economy, the medical field, businesses, computer technology – you name it.``

* * *

Ken Lampar is director of Macomb Literacy Partners, an agency that pairs tutors with adults who need better reading skills.

The two main reasons students say they come to MLP are because they want to improve their chances of becoming or remaining employed, and to manage their own health care.

``Our adult students come to our organization in order to be able to read their prescription medicine bottles and their physicians' instructions,`` Lampar said.

He said there is evidence that when people misuse medication or don't do what they need to do after surgery or treatment because they don't understand the instructions, that it adds to overall health care costs, perhaps by billions of dollars.

``People tell us they just want to be able to understand their doctors,`` he said.

``Many young adults 18 to 25 who come to us realize they are not prepared for a tough economic environment. They may have graduated from high school, but they may only be reading at a third- to fifth-grade level. They know that they have to have at least a ninth grade reading level in order to compete, especially when jobs are difficult to come by,`` he said.

One of Rotary International's core programs is improving literacy.

``My understanding is that literacy projects go back to the original founders of Rotary,`` Lampar said. ``Members of the business community have always realized that literacy is good for job and career opportunities. Literacy helps a society move ahead. I was just recently reminded that Thomas Jefferson said an educated society was good for democracy. Rotary supports us and what we do and we are very appreciative.

District 6380 Status as of July 1 - February 29, 2012

Rotary International District 6380 Statistics Club	Membership as of Dec-12 SAR	Membership Reported 20-Feb-12 29-F	YTD net gain or loss	Foundation Annual Giving Goal	2011-12 Foundation Annual Giving 29-Feb-12	2011-12 Foundation Annual Giving YTD 29-Feb-12	2011-12 Foundation Other Giving 29-Feb-12	2011-12 Foundation Permanent Fund 29-Feb-12	Annual Giving % Achieved	Annual Giving Per Capita
Anchor Bay	18	18	**0**	$ 1,000	$ -	$ -	$ -		0.0%	$ -
Ann Arbor	317	310	**-7**	$ 24,000		$ 34,946	$ 9,741		145.6%	$ 112.73
Ann Arbor North	31	35	**4**	$ 3,000	$ 1,832	$ 2,457	$ -		81.9%	$ 70.20
Auburn Hills	12	13	**1**	$ 1,300		$ 175	$ -		13.5%	$ 13.46
Berkley	20	17	**-3**	$ 2,000	$ -	$ 100	$ 3,000		5.0%	$ 5.88
Birmingham	71	69	**-2**	$ 7,100	$ 675	$ 1,987	$ 6,587	300	28.0%	$ 28.80
Blenheim	22	22	**0**	$ 2,200	$ -	$ 3,850	$ 1,725		175.0%	$ 175.00
Bloomfield Hills	33	34	**1**	$ 3,800	$ -	$ 500	$ 313		13.2%	$ 14.71
Brighton	70	73	**3**	$ 7,500	$ -	$ -	$ 250		0.0%	$ -
Chatham	79	75	**-4**	$ 7,600	$ 2,882	$ 4,131	$ 1,020		54.4%	$ 55.08
Chatham Sunrise	38	36	**-2**	$ 3,800		$ 478	$ 695		12.6%	$ 13.28
Chelsea	31	31	**0**	$ 3,100	$ -	$ -	$ -		0.0%	$ -
Clarkston	20	20	**0**	$ 2,000	600	$ 2,900	$ 1,000		145.0%	$ 145.00
Clawson	16	13	**-3**	$ 1,600	$ -	$ 1,000	$ -		62.5%	$ 76.92
Davisburg	13	15	**2**	$ 1,300	$ -	$ -	$ 100		0.0%	$ -
Dexter	31	32	**1**	$ 2,000	$ -	$ -	$ 2,200		0.0%	$ -
Dresden	18	20	**2**	$ 1,000	$ -	$ 421	$ 971		42.1%	$ 21.05
Eastpointe	16	20	**4**	$ 2,100	$ -	$ 2,000	$ 2,000		95.2%	$ 100.00
Farmington	23	22	**-1**	$ 2,300	$ -	$ -	$ 1,000		0.0%	$ -
Ferndale	20	20	**0**	$ 2,000	$ 25	$ 150	$ 350		7.5%	$ 7.50
Fowlerville	28	28	**0**	$ 2,800	$ -	$ -	$ -		0.0%	$ -
Hartland	22	16	**-6**	$ 2,200	$ -	$ -	$ 100		0.0%	$ -
Howell	48	44	**-4**	$ 4,800	$ -	$ -	$ -		0.0%	$ -
Lake Orion	22	23	**1**	$ 2,200	$ 1,134	$ 2,672	$ 730		121.5%	$ 116.17
Lakes Area	12	14	**2**	$ 1,600	$ -	$ 2,048	$ 2,336		128.0%	$ 146.29
Livingston Sunrise	42	44	**2**	$ 5,000	$ 25	$ 25	$ -		0.5%	$ 0.57
Lyon Area	12	10	**-2**	$ 1,200	$ -	$ 500	$ -		41.7%	$ 50.00
Macomb	11	11	**0**	$ 1,100	$ -	$ -	$ -		0.0%	$ -
Milan	18	17	**-1**	$ 1,800	$ -	$ -	$ 800		0.0%	$ -
Milford	34	33	**-1**	$ 3,500	$ -	$ 1,800	$ 3,000		51.4%	$ 54.55
Mt. Clemens	73	75	**2**	$ 7,300	$ -	$ -	$ 1,250		0.0%	$ -
Novi	40	41	**1**	$ 4,000	$ -	$ 100	$ 1,200		2.5%	$ 2.44
Ortonville	11	10	**-1**	$ 1,100	$ -	$ -	$ -		0.0%	$ -
Oxford	34	35	**1**	$ 3,400	$ -	$ 1,400	$ -		41.2%	$ 40.00
Pontiac	27	28	**1**	$ 2,700	$ -	$ 250	$ -		9.3%	$ 8.93
Richmond	33	33	**0**	$ 2,000	$ -	$ 1,000	$ 1,000		50.0%	$ 30.30
Ridgetown	23	23	**0**	$ 2,300	$ -	$ -	$ -		0.0%	$ -
Rochester	85	85	**0**	$ 15,000		$ 3,000	$ 26,000		20.0%	$ 35.29
Romeo	12	10	**-2**	$ 1,200	$ -	$ -	$ -		0.0%	$ -
Royal Oak	32	28	**-4**	$ 3,200	$ -	$ 43	$ 200		1.3%	$ 1.54
Saline	31	28	**-3**	$ 3,100	$ 1,000	$ 1,300	$ 450		41.9%	$ 46.43
Southfield	19	19	**0**	$ 1,800	$ -	$ 150	$ -		8.3%	$ 7.89
Sterling Heights	23	23	**0**	$ 2,300	$ 505	$ 2,400	$ 813		104.3%	$ 104.35
Thamesville	7	7	**0**	$ 600	**$ -**	$ -	$ -		0.0%	$ -
Tilbury	22	21	**-1**	$ 2,200	$ -	$ 115	$ 2,900		5.2%	$ 5.48
Troy	37	44	**7**	$ 3,700	$ -	$ -	$ -		0.0%	$ -
Utica-Shelby	14	11	**-3**	$ 1,400	$ -	$ 2,000	$ -		142.9%	$ 181.82
Wallaceburg	10	9	**-1**	$ 1,200	$ -	$ -	$ -		0.0%	$ -
Warren	23	14	**-9**	$ 1,500	$ 1,484	$ 1,872	$ 250		124.8%	$ 133.71
Waterford	26	29	**3**	$ 2,600	$ -	$ 5,185	$ -		199.4%	$ 178.79
West Bloomfield	19	20	**1**	$ 2,000	$ -	$ -	$ -		0.0%	$ -
Ypsilanti	24	30	**6**	$ 2,500	$ 2,698	$ 2,798	$ 225		111.9%	$ 93.27
District 6380										
District Total								2872		
	1773	**1758**	**-15**	**$ 174,000**	**$ 12,860**	**$ 83,753**	**$ 72,206**	**$ 3,172**		
		Per Capita ->			**$ 7.25**					