



District Training Assembly

March 28, Harper College Wojcik Center

Join Us!

- Who:** Presidents-Elect and their leadership team / club activists / all Rotarians
What: Build your team, learn about your roles, get great ideas, find collaborators
- When:** Saturday, March 28th 8:30AM-12:00PM
Where: Harper College Wojcik Center, 1200 W. Algonquin Road, Palatine, IL 60067
- Register:** <https://form.jotform.com/200611627565149>

Agenda

7:30 AM Continental Breakfast and Registration

8:30 AM Welcome and Directions

Lyle Staab, District 6440 Governor Elect What is Rotary and the District planning, and where are we going? On what should your club focus? How do you change direction? DGE Lyle will start you moving toward making 2020-2021 the best year ever for your club and D6440.

8:50 AM An Innovative Approach to New Clubs

Tom Gump, District 5950 Governor Elect Based on his terrific track record in membership development, Tom was recently named an "Innovative Club Advocate" for Zone 29. He works to promote creation of new clubs, with special emphasis on starting different types: satellites, passports, cause-based, and other models.

9:35 AM Breakouts

- **Membership: Making Rotarians of People Who Might – or Never Would – Join Your Club**
 - How to attract people who would be interested in joining your club and developing alternatives to attract to Rotary those that wouldn't.
- **Treasurers: Your Club's Legal, Regulatory, Tax, and Insurance Obligations**
 - If your club is incorporated, or has a charitable fund, or sponsors events to raise money, there are things you MUST and SHOULDN'T do.
- **Friendship Exchanges and International Service (International focus)**
 - If you want to experience the full scope of Rotary International, participate in a Friendship Exchanges or service project. Find partners to share the load.

- Defining and Pursuing Vocational Service (Vocational Focus)
 - District and club scholarships, mentoring, and job fairs are all vocational programs.
- Using rotary.org and ClubRunner to Be Compliant and Organized (Secretary focus)
 - If your semi-annual Rotary billing is wrong, or emails are going to the wrong person, you may need to make changes in Rotary Club Central or ClubRunner

10:35 AM Break

10:50 AM Breakouts

- Raising More Money to Do More Good (Fundraising focus)
 - Ideas to design and market your fundraiser, and tools to help you manage them. Collaborate with other clubs doing similar events.
- Building Leadership and Developing Future Rotarians (Youth Service focus)
 - We have more participants in RYLA, Exchange, and Interact than we have Rotarians. Find our why they're so successful and help expand them.
- Using the Really Useful Rotary Club Health Check and Visioning to Plan Your Path (Board focus)
 - Understand where you are, to decide where you're going. Here's help.
- The Rotary Foundation and Your Club (Foundation focus)
 - Tools and approaches your club can use to educate your members about the Annual Fund and Polio campaign, and encourage donations
- Being Present in Your Community (Community, Public Image, and Environmental focus)
 - Your club's presence in your community is key to attracting and retaining members. What you do, and how you communicate it, matters. Hear about Rotary's evolving commitment to the environment.

Register NOW for the District Training Assembly at
<https://form.jotform.com/200611627565149>

And don't miss the District Conference!



The banner features a light beige background with decorative floral borders in the corners. At the top center, the word "Rotary" is written in blue, followed by the Rotary gear logo and the text "Dual Conference". To the right, "District 6420" and "District 6440" are listed. Below this, the main title "DUAL CONFERENCE DISTRICTS 6440 & 6420" is displayed in large blue letters. The location "Schaumburg Hyatt Regency" and dates "Friday, April 24-Saturday, April 25 2020" are listed in black. At the bottom, the website "rotary6440conference.weebly.com" is provided in blue.