



Kevin's District 6440 Goals for 2021-22 Rotary Year

- > Establish a Technology Interface Task force that will engage in an inside-out/top to bottom review involving users, exploring needs and employing the resources (District and external) necessary to make our interface visitor and user friendly, functional & fresh, and provide for a standing technology committee and funding to assure continuous review and improvement. Have a working plan in place by January 2022 and begin to upgrade our technology and social media interface.
- > Three new clubs - of any type.
- > Increase District participation in all areas of foundation giving by 10%.
- > 200 people to Houston.
- > Five friendship exchanges planned, executed or in progress - at least one wrapped around service.
- > Increase district membership in Rotary Fellowships and Action Groups by 100%
- > Establish a Diversity, Equity and Inclusion Task force that will explore and propose how the district might advocate effective and practical policy and/or programs that support individual club objectives and Rotary International DEI guidance.
- > Celebrate our success, recognize our efforts, thank our supporters, and be proud!

