

Bill & Pam

## Rotary International District 6440

# The "Home District" Newsletter

Bill Ferreira, Governor • John Kenny, President Rotary International

July 15, 2009

2009-2010 Issue No. 1

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### In This Issue . . .

#### Page 2

- 2009-2010 District Goals
- Speakers Bureau

#### Page 3

- Why I am a Rotarian
- Rotary Info

#### Page 4

- The Rotary Foundation
- Rotary Trivia

#### Page 5

- Welcome New Rotarians
- Key Events - Save the Date

#### Page 6

- Gov. Bill's address to the District Assembly

### District 6440

#### The "Home District" Newsletter

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The purpose of this newsletter is to provide news and information about the activities of Rotary District 6440. It is for the sole use of the Rotarians who belong to the Rotary Club in District 6440.

The editors are especially interested in publishing information about successful Rotary Club programs and activities, including fundraisers, fellowship events, membership drives, and service projects. This information will be most useful to other Rotarians when it includes details about how and why the programs and activities were successful, so that they provide examples for others to follow. Send information to the District Newsletter Coordinator, Robert Paddock Jr., at [rpaddockjr@dailyherald.com](mailto:rpaddockjr@dailyherald.com). Deadline for submission: 20th of each month.

### Governor's Message . . . July 2009

## An Honor! Thank you.

**T**his past January as your District Governor -Elect, I attended the International Assembly in San Diego, CA to conclude my District Governor Training. This once-in-a-lifetime opportunity to meet, learn, discuss and debate with 538 of my fellow District Governors-Elect from all over the world was the most unique experience of my life.

As I reflect on this experience 5 months later, I am still in awe of the plenary sessions featuring speakers such as Bill Gates Jr., Rotary International President John Kenny, RI Directors and many others. We participated in 14 Group Discussions during the week, facilitated by qualified Rotarians that harnessed our critical thinking. We shared our rotary knowledge, discussed issues and of course learned new methods and approaches in the Rotary World. I learned something special in one of our discussion groups and I want to share this with you.

Day one, Group Discussion Two featured "Expanding Membership Globally: Recruitment and Retention". Our facilitator encouraged us to share ideas on membership retention. Here is what the DGE from a district in Germany said "We never have a problem of membership retention. Our members consider it an honor to be a Rotarian. Consequently, they never leave."

During these challenging economic times, how many of us here in District 6440 consider membership in our clubs an honor? RI President John Kenny has set a goal of 80% membership retention for 2009-2010. Will we all consider it an honor to be a member of our Rotary Club and thus never have a problem of membership retention?

It is my honor to be a member of the Rotary Club of Long Grove and an honor to serve as your Governor. I look forward to meeting my fellow District 6440 Rotarians during my official visit to your clubs. I expect to see every Rotarian proudly wearing their Rotary pin.

Working together as a team, we will make 2009-2010 the best year yet in Rotary because "The Future of Rotary is in Our Hands."

Thank You.

## District 6440 Rotarians Welcome Ray Klingensmith President-elect, Rotary International to The Installation and Dinner, July 1, 2009, for Bill Ferreira, Governor 2009-2010

Rotarian Ray Klingensmith is our special guest this evening. Thank you for coming.

An attorney in Kirksville, MO, Klingensmith retired in 1995 as Counsel and Professor of Business Administration for Truman State University after 22 years of service. He was Dean of Administration during the University's transition to a liberal arts and sciences institution. He served as an Adair County Commissioner from 2001-04.

Klingensmith has been a Rotarian for more than 40 years, and is currently a member of the Kirksville Rotary Club. He studied at the University of Cape Town as a Rotary Foundation ambassadorial scholar in 1961. When he was elected to the Rotary International Board of Directors in 1984, he became the first recipient of a Rotary Foundation award to serve there. He was later a Trustee of The Rotary Foundation and vice chairman of the Trustees from 2005-06.

In other Rotary assignments, he was moderator of the 1989 International Assembly in Phoenix, chairman of the 1998 Council on Legislation in New Delhi, vice chairman of the 2005 Chicago Convention Committee, and chairman of the 2008 Los Angeles Convention Committee.



Ray Klingensmith

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# Rotary District 6440

## 2009-2010

### GOALS

#### 1. *Membership*

- a. Strengthen existing clubs and grow membership to pass the 3000 level
- b. Every Club retention rate of at least 80%
- c. Every club every QUARTER net one new member (ECEQ NET1NM)
- d. Establish a New Generations Happy Hour/After Hours Rotary Club

#### 2. *Foundation*

- a. Raise \$50,000 incremental funds for polio to meet the new Polio Plus Challenge
- b. Increase the number of 100% Paul Harris Fellow clubs by 12%
- c. Increase the number of Paul Harris Society members by 25%
- d. Increase annual giving by 15%
- d. Maintain the Ambassadorial and GSE Programs at the present rate

#### 3. *Communication*

- a. Implement a district wide Public Relations Program leveraging DSG's and the RI PR Grant
- b. Achieve attendance of 700+Rotarians at the District Conference
- c. Publish a monthly Governor's Newsletter

- d. Visit every Club in the district

- e. Conduct quarterly cluster meetings between AGs and their clubs

#### 4. *Education*

Educate Rotarians on Rotary

- a. Every Club has a Rotary program every other month
- b. Maintain and promote a bank of 20 speakers for Rotary History, Membership and Foundation programs
- c. Increase attendance at the ABC's of Rotary, Membership and Foundation seminars by 20%

#### 5. *Service*

- a. Continue the International Hands-On service project to Guatemala and add Mexico for a second project
- b. Clubs participate in at least one of the following related projects: Water, Health & Hunger, Literacy.
- c. 40% of clubs do a matching grant project
- d. 60% of clubs do a district simplified grant project
- e. Strengthen our new generations program by
  1. Increasing the inbound and outbound youth exchange program by 10%
  2. Formation of 3 new Interact Clubs
  3. Formation of 2 new Rotaract clubs
  4. Formation of a new Early Act Club
  5. Increase RYLA participation by 20%

## Speakers Bureau

### ROTARY DISTRICT 6440 SPEAKERS FOR CLUB PRESENTATIONS

#### E-MAIL OR CALL THESE ROTARIANS

The following Rotarians have kindly volunteered to make club presentations on any and all Rotary related topics.  
Please contact them now for a Rotary program every other month in your club.

PDG Jack Blane, [rotarianjb@aol.com](mailto:rotarianjb@aol.com) .....847-432-6816  
PDG Edgar W. Pigg, [edpigg@comcast.net](mailto:edpigg@comcast.net) .....847-234-2822  
PDG Ralph Helm, [helmrva@aol.com](mailto:helmrva@aol.com) .....815-777-8975  
PDG Richard N. Beals, [dickbeals@hotmail.com](mailto:dickbeals@hotmail.com) ...847-397-2868  
PDG Lester W. Sommers, [lmsommers@aol.com](mailto:lmsommers@aol.com) ...630-858-9040  
PDG Robert T. Williams, [rotabob@aol.com](mailto:rotabob@aol.com) .....630-691-0828  
PDG Gordon C. Schrubbe, [gorotary@sbcglobal.net](mailto:gorotary@sbcglobal.net) .630-653-5312  
PDG Terry M. Mueller, [roterry@sbcglobal.net](mailto:roterry@sbcglobal.net) ....815-459-2176  
PDG Anthony J. Tolbert III, [atolbert3@aol.com](mailto:atolbert3@aol.com) ...847-392-9589  
PDG Tadashi Enami, [tadashienatr@aol.com](mailto:tadashienatr@aol.com) .....847-883-9001  
PDG David Waring, [rotary@waring.net](mailto:rotary@waring.net) .....847-381-8190  
PDG Michael Ericksen, [Gov64400708@aol.com](mailto:Gov64400708@aol.com) ..847-524-3969  
DGE Bruce Baumberger, [gov.bruce@rotary6440.org](mailto:gov.bruce@rotary6440.org) .847-370-3515  
PDG Pamela Kerr, [gov.pam@rotary6440.org](mailto:gov.pam@rotary6440.org) .....847-256-2267  
Larry Kanar, [LPK471@hotmail.com](mailto:LPK471@hotmail.com) .....847-405-0471

DGN Carlos Frum, [Carlos@Frum.com](mailto:Carlos@Frum.com) .....847-480-1716  
Carolyn Anthony, [cantony@skokielibrary.info](mailto:cantony@skokielibrary.info) .....847-674-3007  
Linda Lutz, [lindallutz@comcast.net](mailto:lindallutz@comcast.net) .....847-913-7795  
Tom Anderson, [tomchere@aol.com](mailto:tomchere@aol.com) .....847-515-2287  
Jim Runnfeldt, [jswede@aol.com](mailto:jswede@aol.com) .....630-285-9550  
Ronald M. Hamelberg, [ronnan660@aol.com](mailto:ronnan660@aol.com) .....847-381-5086  
Walter Reed, [reedupuis@comcast.net](mailto:reedupuis@comcast.net) .....847-251-7973  
Charlotte Ogorek, [charlotte.ogorek@sbcglobal.net](mailto:charlotte.ogorek@sbcglobal.net) ..847-823-4941  
Jill Brickman, [JillBr@aol.com](mailto:JillBr@aol.com) .....847-998-8747  
Lucinda Kasperson, [rotarylucinda@aol.com](mailto:rotarylucinda@aol.com) .....847-272-7279  
Sandy Frum, [sandy@frum.com](mailto:sandy@frum.com) .....847-272-2816  
Jim Bradley, [jcbplanner@aol.com](mailto:jcbplanner@aol.com) .....847-821-0008  
Ed Hedeem, [edmail@ehedeem.com](mailto:edmail@ehedeem.com) .....630-836-1972  
Mimi Maker, [mimi@sbcglobal.net](mailto:mimi@sbcglobal.net) .....847-477-6586  
Tamiye Meehan, [tmeehan@itpld.lib.il.us](mailto:tmeehan@itpld.lib.il.us) .....847-459-4100

# *Why I am a Rotarian –*

## **Martha Weiss, Rotary Club of Buffalo Grove**



I was approached by members of my local club at various times over the years about becoming a Rotarian. I really admired and respected the members that I knew, but I couldn't wrap my mind around the concept of a "Rotary Club" and why anyone would make a weekly commitment to such a thing. When I learned more about this service organization, especially that main international project was polio eradication, I thought I should seriously consider it. My father was a polio survivor and I thought this disease wasn't a threat any more.

After joining my local club, I was impressed by all the projects organized by club members. I had always attended an annual pancake breakfast in my village, but never knew how my family's pancake money would make a difference in someone's life. I saw how the local business people and leaders were able to accomplish many projects because they had a strong commitment and shared philosophy about helping others, and they knew how to get things done.

I learned more about the Rotary youth exchange program and joined our district's committee. Youth exchange had been a major part of my family's lives. My husband and children were exchange students, and we had hosted many students ourselves. The experience is one that is hard to describe. A teenager from a different culture becomes a member of your family, and teaches you not only about their country and customs, but makes you learn and question yourself in the process. It is, as they say, promoting world peace and understanding on a one-to-one basis. I am now our district's Inbound Coordinator and get to know all twenty-plus exchange students that clubs host in our district each year. I am fortunate.



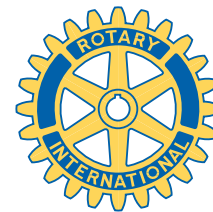
I am also grateful that I was able to go to India in 2005 on a National Immunization Day to distribute oral polio vaccinations to children aged five and under. This past March I went with our district on a service project to Guatemala to help a boarding school and health clinic, and assist rural families to construct water purification systems. These experiences have reaffirmed my belief Rotarians are on the right track in their vision and ability to address problems in a way that respects the dignity and social mores of the recipients.

Rotary truly is an organization "where ordinary people can do extraordinary things." That is why I am proud to be a Rotarian.



### **Talk Rotary**

**Every  
Club  
Every  
Quarter  
Net 1 New Member**



**Don't Leave Home  
Without Your Rotary Pin**



- **Service**
- **Fellowship**
- **Fun**

*Please read the August issue of the "Home District" Newsletter on the district website: [www.rotary6440.org](http://www.rotary6440.org)*



# The Rotary Foundation - World Citizen

By PDG Tony Tolbert III, Foundation Chair

Every person who belongs to a group, and that is pretty much everyone, is asked to focus on its mission. You have goals and team work in every office group, church, synagogue or mosque, political organization, and social group. If you are a true Rotarian you are asked to live by the Four Way Test and to do good for your neighbor in your community, as well as your fellow Rotarians around the world. As a member of Rotary, you are a world citizen. You have friends you have never met in over 160 countries. Many of you have been to those countries and can verify the statement.

There are many ways we can do good as Rotarians...be it a local project your club has undertaken or a water well in third world countries, you are doing good. This is a very important part of Rotary. When Paul Harris called together three friends for the first meeting, it was because he was lonely and wanted to develop friendships. This was a very worthy purpose. All clubs should have that as one of the purposes today. It was soon noted that Rotarians must focus beyond their own gratification. They felt they needed to reach beyond their needs to those of others. Thus the comfort station was built in Chicago (the first project of Chicago One Rotary Club)...from little acorns let giant oak trees grow.

Today, Rotary spans the world doing good.

As a "Rotary world citizen," you are asked to be a part of the wonderful effort. Every year you should be contributing to The Rotary Foundation. There are no "off" years for the needs are always far beyond the contributions. Giving to The Rotary Foundation or a university, or religious group is easy for some. I remember my parents on each pay day (there was no direct deposit then) would put money in the church envelopes and other charities first. The other bills were paid once the charities were completed. That has left a lasting impression on me. I realize that there are those without that experience and find it hard to give to worthy causes.

As a Rotarian you are called to give to The Rotary Foundation. You can't look the other way and call yourself a "good" Rotarian or even a passable Rotarian. As we look to a new Rotary year with new goals and new needs, step up and consider going beyond the \$100.00 every Rotarian every year. The \$10.00 a month will exceed the \$100.00 a year goal. In this case more is better. Be a Rotarian with a world citizen membership. Give as your means allows. Be proud to be a giver!

## ROTARY TRIVIA!

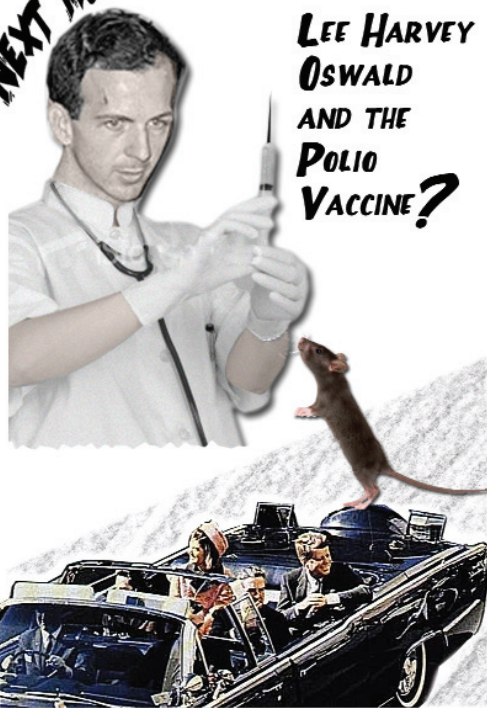
**WAS ROTARY'S  
FIRST SERVICE  
PROJECT A TOILET?**



THE CONSTRUCTION OF A  
PUBLIC RESTROOM IN 1907  
AT WASHINGTON AND  
LASALLE IN DOWNTOWN  
CHICAGO IS OFTEN  
CITED AS  
ROTARY'S FIRST  
FORMAL ACT OF  
COMMUNITY  
SERVICE. HOWEVER...  
HISTORIANS HAVE  
POINTED OUT THAT A YEAR  
EARLIER \$150 WAS PROVIDED  
TO A POOR COUNTRY DOCTOR FOR A NEW HORSE.

**NEXT MONTH...**

**LEE HARVEY  
OSWALD  
AND THE  
POLIO  
VACCINE?**



DO YOU HAVE SOME FAVORITE ROTARY RELATED TRIVIA YOU'D LIKE TO CONTRIBUTE? SEND IT TO: [aaron@uinnovate.net](mailto:aaron@uinnovate.net)

# Welcome New Rotarians!

Maurice Forde; Michael Sperling  
*Rotary Club of Northbrook*

Fran Caan; Bill Glader; Ellen Romberg  
*Rotary Club of Evanston Lighthouse*

Dorothy Collins; Melanie Duiguid; Gerhard Fritsen  
*Rotary Club of Deerfield*

Tim Almay; Sara Knight; Lyle Staab  
*Rotary Club of Long Grove*

Charlie Roberts - *Rotary Club of Glenview Sunrise*

## DISTRICT 6440 COOKBOOK

*Clubs, be a part of the First District 6440 Cookbook*

**Send in your recipes NOW**

Recipe submission sheet and Order Form are available on the District website: [www.rotary6440.org](http://www.rotary6440.org)

For every cookbook purchased, \$5.00 will be credited to your

Rotary Club account for Polio Eradication



**Saturday, July 18, 2009**

### ROTARY FAMILY DAY AT GREAT AMERICA

*Food! Fun! Fellowship!*

Call for special price tickets. Contact: Nanette Sowa (847) 392-2848 Ext. 255



**Sunday, August 16, 2009**

### ROTARY AT RAVINIA PARK

*An evening of Music and Fellowship*

Contact: Shirley Friedlander (847) 855-6440



**Friday, September 25, 2009**

### ABC'S OF ROTARY

*RI Headquarters - Evanston*

Contact: Charlotte Ogorek (847) 823-6191



**Friday, November 6, 2009**

### FOUNDATION SEMINAR

*Cotillion Banquets, Palatine*

Contact: Al Viehmann (847) 541-4151



**Thursday, April 29 –  
Sunday, May 2, 2010**

### ANNUAL DISTRICT CONFERENCE

*Grand Geneva Resort & Spa*

*Lake Geneva, WI*

**“Celebrate Our Clubs; Envision the Future”**

Contact: Jim Runnfeldt (312) 259-7906



# GOVERNOR BILL'S ADDRESS TO THE DISTRICT 6440 ASSEMBLY (COTS) ON APRIL 25, 2009.

*"The future depends on what we do in the present."*

Good Morning Fellow Rotarians

Thank you, Thank you and Thank you for taking time off your busy schedule to attend COTS and be with us today. It shows you care for your club and Rotary. You are here to learn more about the office you will hold in your club for the upcoming year and thus make a difference. As a fellow Rotarian, I am proud of you !

## ***The Future of Rotary Is In Your Hands !!!!***

Today more than ever, we are all talking about the Future. Given our current state in the world, the future sure looks brighter.

About 37 years ago when I attended grad school for my MBA, my first assignment from my economics professor was to read the book *"Future Shock"* By Alvin Toffler. By the way, this is the only book that I ended up reading not once, not twice, but three times. Toffler's study is all about change, and there is one chapter in the book that I remember vividly. It's entitled *"The Pace of Life – People of the Future"*. Alvin Toffler divides the inhabitants of the earth into 3 groups, not by race, nation, religion or ideology but by their position in time.

The first group is made up by those who still live by hunting, food-foraging and on agriculture. This group accounts for 70% of all living human beings. He calls this group the people of the past.

The second group is made up of those who live in industrialized societies. They make up 25% of the population. He calls this group the people of the present

The third group of people live within the main centers of technology and change i.e. Silicon Valley, New York, Chicago, Tokyo, London etc. These are people who cause change and make a difference. He calls this group, People of the Future.

As Rotarians, which group would we rather be a part of? I am sure Group 3 . People of the Future - making a difference and that is why you are here today – To make a difference.

At the International Assembly in San Diego held in January, RI President elect John Kenny spoke to us on the future of Rotary. He said we see ourselves as part of a great Rotary tradition, as links in a chain joining our future to our past. If that chain is to continue, every link in it must be strong. It is our responsibility – yours and mine, to ensure that Rotary will be stronger next year than it is now. It is our responsibility to fulfill our promise of a polio free world today so that Rotary can take on other great challenges tomorrow.

As Mahatma Gandhi once told us *"The future depends on what we do in the present."*

With that in mind, Rotary International, with input from Rotarians worldwide has developed a strategic plan with seven priorities. They are:

1. Eradicating Polio
2. Advancing the recognition and public image of Rotary
3. Increasing Rotary's capacity to provide service
4. Expanding membership globally
5. Emphasizing Rotary's unique vocational service
6. Optimizing leadership talents

## ***And***

7. Fully implementing the strategic planning process

Today we will concentrate on our main priority: Eradicating Polio . In just a few minutes PDG Dave Waring will present our plan for Polio

In preparing for my year as your District Governor, I have been visiting clubs in our district meeting my fellow Rotarians and learning more. In the last several months, I have noticed a different mood among our members versus last year. I cannot blame you for this. We are in a challenging environment. I share your concern. But let me suggest something: I urge you to resist the constant gravitational pull of negativity. As Colin Powell once said *"Optimism is a Force multiplier."* That's what we Rotarians represent. One of our next breakout sessions is entitled *"Helping members when Economic Times are Tough."* I hope some of you find this session beneficial. Let us all pull together and support our Fellow Rotarians. I have spoken about Leadership to our AG's, Presidents-Elect and Leadership team. I believe there are 3 traits of a good Rotary leader

1. Knowledge of Rotary
2. Reaching out to serve others
3. Delivering results

All of you possess these qualities. That is why you are selected to serve as leaders in your respective clubs and in the district. I am proud of you. As you continue your learning and planning for the new Rotary year, think about the legacy that you would like to leave behind – whatever it is – be it expanding membership, making your club a 100% Paul Harris Fellow Club or a special service project, plan it and do it well. You will be happy, so will your club and those you impact.

I believe in Rotary, everything begins with the club and ends with the club. To this end, my A's, my leadership team and our PDGs pledge to work with you in the coming year to help you achieve your goals and objectives because – The future of Rotary is In our hands.

***Thank you for listening and  
have a Productive Day !***

