



# Rotary International District 6440 The "Home District" Newsletter

Bill Ferreira, Governor • John Kenny, President Rotary International



Rill & Pam

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#### District 6440

The "Home District" Newsletter

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The purpose of this newsletter is to provide news and information about the activities of Rotary District 6440. It is for the sole use of the Rotarians who belong to the Rotary Club in District 6440.

The editors are especially interested in publishing information about successful Rotary Club programs and activities, including fundraisers, fellowship events, membership drives, and service projects. This information will be most useful to other Rotarians when it includes details about how and why the programs and activities were successful, so that they provide examples for others to follow. Send information to the District Newsletter Coordinator, Robert Paddock Jr., at rpaddockjr@dailyherald.com. Deadline for submission: 20th of each month.

## **Rotary Foundation Month**

### Governor's Message...November, 2009

In 1917, past Rotary International President Arch Klumph created an endowment fund with the purpose of "doing good in the world". The initial contribution to this fund was \$26.50. In 1928, when the endowment fund had grown to more than \$5000, the fund was renamed **The Rotary Foundation**, and it became a distinct entity within Rotary International.

Today, The Rotary Foundation has grown to more than \$ 1 billion. Who has made this possible? Rotarians like you through your support of the various programs of The Rotary Foundation. I thank you. The Rotary Foundation thanks you, and most importantly all those human beings the world over in whose lives you make a difference, they thank you.

I sincerely believe that there is nothing more noble in this world than to make a positive impact on the life of a human being. And that is what you do by your support of The Rotary Foundation. I urge you to continue supporting TRF.

To assist you in becoming a new or multiple Paul Harris Fellow, our district will match a contribution of \$500 cash with 500 points. This will be available to all district 6440 Rotarians on a first come basis till the available points are exhausted.

Our work of doing good continues. We have to fulfill our promise to eradicate Polio. We are fortunate that Polio has been eradicated in the U.S. However, Polio is still prevalent in Pakistan, Afghanistan, India and Nigeria.(P.A.I.N.) Polio is a contagious disease and we cannot stop now. At the recent International Convention held in Birmingham, England, the Secretary General of the UN, Baan Ki Moon said: "Rotarians, I am with you in the fight against Polio. Let us get rid of this disease now!"

Eradicating Polio is the #1 priority of The Rotary Foundation and we will continue until the job is done. I ask every club in our district to pursue a program to create awareness and raise funds for Polio eradication. Participate in the District 6440 Polio eradication Cookbook program. (See "Yum Yum" box on page 2). As we commemorate Rotary Foundation Month, I encourage every club to have at least one program featuring The Rotary Foundation. Invite Foundation alumni(Ambassadorial Scholar, GSE member, Peace Scholar) as a guest speaker. Publicize the works of the Foundation that your club has supported in your local newspaper, radio and TV.

On November 24, we celebrate Thanksgiving. I have a lot to be thankful for—my family, my friends, my Rotary family, the opportunity to be a Rotarian and the honor of being your District Governor. Thank you. My wife Pam and I wish you and your loved ones a safe and happy Thanksgiving holiday. THE FUTURE OF ROTARY IS IN YOUR HANDS.



District 6440 DG Bill Ferreira and his wife Pam with District 6450 DG Jim Czerwionka and his wife Marcia and Bill Byrne road in the Columbus Day Parade



Look at that international group of kids promoting Rotary and Polio Extermination. How many knew what an iron lung is?



Great PR for Rotary in the shared effort by Districts 6440 and 6450 in this year's Chicago parade.

See more at: picasaweb.google.com/carlos.frum/

## Why I am a Rotarian By Cathy Hetrick, Rotary Club of Wheaton

I have been a Rotarian since June 2005. You might think this makes me a newcomer to the world of Rotary. However, this is not the case. My grandfather and my father were both Rotarians, as well as their clubs' presidents. My father, Dr. Jim Mini, was the president of my club, the Rotary Club of Wheaton, in 1991-92 and attended my installation as club president this past June.



I remember attending my first Rotary meeting with my father when I was in college. Great Group of People! I loved the ideals of Rotary, but where were all the women? At the time I attended my first meeting with my father, women were being inducted into Rotary, but the Rotary Club of Wheaton did not have one. In time, this would change. I always knew I would be a Rotarian one day.

I chose to stay home with my three young children. Once they were in school full time, I went back to work at an HIV non-profit organization in Wheaton. In 2005, we were having a new fundraiser and were looking for sponsors. I remembered that my dad's Rotary club would donate to various organizations, so I contacted Sam Salahi, a Wheaton Rotarian, family friend and the man who would eventually become my sponsor, to ask for a donation. I was asked to visit the club and explain about the NPO and our new fundraiser. To my surprise, I was given a check that day. I immediately asked Sam, "Does this mean I need to join the club?" He smiled and said, "Yes," to which I replied, "Okay." The rest, as they say, is history.

My father gave me three pieces of advice when I became a Rotarian: attend meetings every week, give to the Foundation and get involved in club activities. After all these years, I still follow my father's advice. I have had perfect attendance for three years. I give to the Foundation yearly. I have had the great pleasure of being our club's vice-president and program chair, president-elect and fundraising chair, and now president. I have had the honor to represent the Rotary Club of Wheaton in Uganda, as members of my club traveled to view the many projects our matching grant was able to fund and to be of service to the residents of Kabale, Uganda. I

have participated in ongoing projects in the Wheaton area that our club sponsors, such as, food delivery to the needy, park clean-up, selection committee for scholarships, and playground projects for elementary schools. My family will also be hosting Pierre Dumal, my club's



foreign exchange student from France, beginning in January 2010. I have also participated in many events and seminars at the district level, learning something new at each event about Rotary International, my district and my club, all making me that much more proud to be a Rotarian.

Whether I became a Rotarian because my father and grandfather were Rotarians, or because I believe women can and should be able to participate in any organization that men participate in, or because another Rotarian merely asked me, the fact is, I truly enjoy being a Rotarian. I enjoy being of service and making a difference in the lives of others. The amazing part is, in the process of being of service to others, I have received so much more in return and have

#### Yum! Yum! District 6440 Cookbook Coming

In his message this month, Governor Bill urges us all to adopt a fundraising program to support Polio Eradication. Your club can raise money with the "District 6440 Cookbook" program, featuring recipes from our district Rotarians. For every cookbook purchased at \$10, the club receives \$5 credited to their Polio account.

Cookbooks will be available by November 20, in time to make an excellent holiday gift. To date, 22 clubs have ordered 937 cookbooks.

Go to the home page of the district website: www.rotary6440.org for the cookbook order form

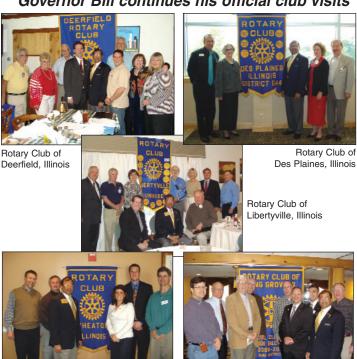
#### **Matching Points for Paul Harris Fellow Available**

The District has received 100,000 matching points from a very generous Rotarian. You can become a Paul Harris Fellow for \$500.00 cash or check with the District match. This is a wonderful opportunity for new members to become PHF. The form is available on the District Web site (www.rotary6440.org). You may work through your club Foundation Chairperson or send it to Ann Hughes as noted below.

There is a change this year in the program. If you are a PHF you can receive a match to get to the next level. Get a sapphire or add to your current sapphire or ruby with the match.

The 100,000 points equals 200 Rotarians (100,000 divided by 500). Don't delay! Points go fast! Send the Foundation form and check payable to The Rotary Foundation directly to Ann Hughes, 15202 MacIntyre Lane, Woodstock, IL 60098. Ann will process your contribution. Do not send your check and form directly to R.I. as they can't process the match.

#### Governor Bill continues his official club visits



Remember the Permanent Fund of the Rotary Foundation

Rotary Club of Long Grove, Illinois

Rotary Club of Wheaton, Illinois

made life long friends



#### THE GOOSE WAS LOOSE IN LIBERTYVILLE

The Libertyville Sunrise Rotary has hosted the "Goose is Loose Festival" as its' major fundraising event for the last four years The festival includes an egg hunt for

young children, food, music, beer and fireworks. The highlight of the evening is when the 2500 geese are parachuted from a fire lift. The goose that lands closest to the target wins a grand prize of \$35,000 with other prizes of



\$3500 and \$1000. The real winners are the local charities who share in the \$50,000 profits. (Editor's Note: those aren't real geese the young lady is minding! Remember WKRP?)

#### Rotary Literacy Day and Libertyville Leads to Read

Thursday, November 19 is Rotary Reads Day. Join people throughout Illinois for Family Literacy Day. Read to your children, read at your library, read at a school, read at a senior center, read at work, read on the train or plane, read



in bed, read at the table, read instead of television. Then, report to your Literacy Chairman how you celebrated Rotary Reads Day.

Every club could take a tip from Libertyville Sunrise Rotary. They visit all of the

local elementary school classrooms twice a year to read to the classes. The philosophy behind the "Rotary Reads" program is to encourage reading at the early elementary levels (1st through 3rd grade) by the participation of members of the community. Each "reader" reads one of his or her favorite books or reads books supplied by the teachers. Each reader models reading and encourages the children to incorporate reading as a fun activity that can be enjoyed throughout their lives.

Sunrise Rotarians purchased \$50 worth of additional books for each 1st, 2nd and 3rd grade classroom that they visited. When the Rotarians visit again in the Spring, the children often read from the books the Rotary has donated.

### **Call for Applications** Rotary District 6440 Governor 2012-2013

Applications for the nomination of the District 6440 Governor for 2012-2013 are now being accepted. All applications must be duly completed and signed and received by District Governor Bill Ferreira no later than Monday January 4, 2010. Only the Official District 6440 nomination form should be used. This form is available on the district website: www.rotary6440.org and from DG Bill Ferreira, District 6440 Administrator Kristina Laib, the Assistant Governors and the Rotary Club Presidents. The nominating committee will convene on January 11, 2010 to select the District Governor for 2012-2013.

#### WHAT IS POLIO?

That is polio? That was the response from most of the fans at Friday night's Glenbard West-Glenbard South football game, (the annual cross-town rivalry game) as Glen Ellyn Rotarians gave them stickers that read 'End Polio Now'.

"Our intent at Friday night's football game was to increase community awareness that polio still exists and to encourage support for Glen Ellyn's Rotary Club's fundraising," Club President Bussey stated. "We were successful in



both. We gave out hundreds of End Polio Now Stickers, and took the opportunity to educate students and parents that polio does still exist in Pakistan, Afghanistan, India and Nigeria." The Club raised over \$1,000 toward their \$2,000 goal through a combination of individual donations and a \$750 donation from Glenbard South High School who hosted the Cross-town classic this year. This donation was made from the proceeds of ticket sales for this annual event

#### GREAT IDEA FOR NEXT VETERANS DAY

The Rotary Club of Waukegan planned a special Veterans Day agenda for its November 5 meeting and invited all area Rotarians to use it as a make-up meeting. They opened with a tribute to all veterans and then had an informative and emotional presentation from Honor Flight Chicago, a volunteer organization that supports WWII vets. What a great idea that deserves to be expanded. And see honorflightchicago.org for info and don't miss the video there. You'll love it, possibly with a tear in your eye for the Greatest Generation.

#### Welcome New D6440 Rotarians

**Arlington Heights Sunrise** 

Brian Acquafredda Jan J. Acquafredda Glenn Ericksen

Mario Frisella Northbrook:

Jay Tucker

Mark Fox Tatsuya Kubono Alan Karzen Jill Narens

Crystal Lake Dawnbreakers:

Meredith L. Hutchens Dean Solberg Glenview Noon:

Sven Dahlquest Pat Dalton **Carol Stream** 

Steve Grabavov **Buffalo Grove** 

Dr. Pam Kibbons Woodstock Noon: David Zinnen

**Dundee Township:** 

Glenn Morgenroth

Brett St. Aubin

Winnetka Northfield

Tim McCabe Kevin Donahue Mike McNulty

Terry Schwartz Long Grove:

Brian Cohan Schaumburg AM Anne Bateman

Vibna Tambe Wheeling

Dr. Kate Hyland Mt. Prospect Sunrise

Bill Beattie Rozina Briskovic **Rolling Meadows** 

Krista Paul

**Richmond Spring Grove** 

Edward Varga Glencoe Jim Floyd Don VanArsdale Jenny Weber

**Evanston Lighthouse** 

Charlie Lehman Dawn Lehman Paul King

### It's Rotary Foundation Month

#### EVERY DAY IS ROTARY FOUNDATION DAY - NOVEMBER IS ROTARY FOUNDATION MONTH

Rotary International has declared November as Rotary Foundation month. That means that our District should focus on the Foundation in November. Bring in speakers, maybe do a fundraiser, tell the story of Arch Klump, give the Fun & Frolic or Happy Dollars to The Rotary Foundation or Polio and feel good that we did something. In some ways it is like Thanksgiving. We celebrate on Thursday and then focus on the next holiday on Friday.

In reality, every day is Rotary Foundation Day. Every day - 24/7 - 365 a year the RF is helping people. The clubs in our District have dug many water wells currently and in past years. We have collected books for local reading programs and overseas for schools that were in desperate need. There were eye operations and glasses for those who could not see, but now they can. What a precious gift...sight! Polio continues daily, our fight is vigilant. There are needs we meet daily around the world and projects in our communities that we support 24/7.

Many Rotarians don't understand The Rotary Foundation. Some believe it to be the fund raising arm of Rotary. Yes, it does raise money, but that is only the beginning. The more one travels outside of the U.S.A., especially to Third World countries, the more you can understand The Rotary Foundation. If you have been to Guatemala on a district trip or an NID (National Immunization Day) or a cruise to Mexico, you have seen poverty first hand. You have seen needs that touch your soul. One club in our District put in a kitchen to help girls, with child, who were evicted by their family. The girls now are learning to be chefs. The girls still have to take care of their child, as a single mom, but they will have a trade. The forty girls this program has touched have a better life and a promising future.

Every day these girls cook. More important every day we are blessed to be a part of this story., It is not the intent of our District Foundation Team to beat up Rotary members with guilt and embarrassment. Hopefully your heart will be touched. I believe every Rotarian wants to do good in the world. We are trying to touch your heart so you will want to participate and so your heart will be strangely warmed every day by what we do as Rotarians - 24/7 - 365.

Rotarians helping people who need our help locally and throughout the world.

### DISTRICT GETS ROTARY FOUNDATION MEMBERSHIP AWARDS AT ZONE INSTITUTE

District Governor William J. Ferreira accepted two Rotary Foundation awards at the recent Zone Institute in Minneapolis. District 6440 was second in Zone 27 in the Total Annual Programs Fund per capita giving with \$153.49 per member. In total Annual Program Fund Giving, District 6440 was third with \$407,221. There are twelve districts in Zone 28. Our Zone was 8th in the world (34 Zones). Our District was 35th in per capita ranking in the world of 500 recorded districts.

In District contributions to Annual Program Fund, District 6440 ranked 45 (of 500 recorded). Long Grove Rotary Club had the highest per capita in our District with \$559.62 per member (26). This was third in our Zone of 642 clubs.

District 6440 did very well in other areas. We ranked 33rd (500 recorded) in Permanent Fund contributions with \$69,930.

Congratulations to PDG Pam Kerr and PDG Gordon Schrubbe, Past Foundation Chair, PDG Terry Mueller, Annual Giving Chair, and Tom Anderson, Vice Chair and Lucinda Kasperson, Permanent Fund Chair, for a great job this past Rotary year. We all can be very proud.

In addition to the Rotary Foundation awards, DG William J. Ferreira accepted for our District the Members Growth Award. Only two districts in our Zone had positive growth for the year. District 6440 was one of the two. Congratulations to Membership Development Chair Carlos Frum and Zone Membership Coordinator PDG Terry Mueller.

#### A ROTARY PROGRAM EVERY OTHER MONTH

We are now four months into our new Rotary year. How is your club doing on Rotary Education? District Governor Bill Ferreira has set Rotary education as a high priority. So far this year you should have had at least two programs on Rotary (Club Assembly doesn't count).

There are so many topics to choose from. Arrange for a former GSE member to speak (contact Jim Runnfeldt), or contact Jill Brickman on Peace Fellowship Scholars, or Joseph Boyd on Rotary History and District 6440 history (he has a super program). Larry Kanar can help on the District trip to Guatemala, and Linda Lutz on Ambassadorial Scholarships. Linda can get a scholar to speak, and Shelly Hyman will help with a program on Vocational Scholarships. It is very easy to arrange such a topical program.

I did not forget The Rotary Foundation. There are a large group of speakers available. Most PDGs are available to share their knowledge on The Rotary Foundation, as well as other aspects of Rotary. Walter Reed, Annual Giving Chair, and Tom Anderson his Vice Chair, have wonderful programs on The Rotary Foundation. There is no reason you can't have at least six programs on Rotary this year as Governor Bill has requested. The Rotarians I mentioned, as well as most PDGs, are ready and several others are waiting for your call. If none of these work for you and you're completely stumped, then give me a call - Foundation Chair Tony Tolbert, 847-392-9589. I will help you and your club. (I'm not a big E-mail fan. Upon return from the Zone in Minneapolis I found 496 E-mails. My personal view, I'd rather talk with you.)

### Long Grove Heritage Event Bonds Community, Helps Many Charities

The fundraising event of RC Long Grove is a 5k run, a 3k walk, and a pancake breakfast. But that is too simple a description—in some ways it is 8 or 10 times that, for it serves that many charities plus the club charity fund.

The event, held on the streets and roads of Long Grove, was offered for the 12th time in early September and was the best organized to date. The Club earned about \$18,000, but participating charities brought in much more in all, up to \$100,000.

Rotarians do all the organization and grunt work, but funds are collected and tickets sold by several charity organizations. This year there were 8 charities, all located in the northwest suburbs and most of a size that would not be able to operate a run just for their own purpose.



The partner charities purchase spots in the event at a discounted price. They then are free to resell the spots, to give them to supporters, to use the event as a social event for their group, or to use them as a basis

for further fundraising efforts. They also receive publicity

materials with their "brand", a place to congregate on the event day, a unique color for the T-shirt given to each participant, and other logistic support. For all practical purposes, each charity may look at the event as their own.



This was the 12th year for the event. This approach was adopted to find better ways to build community support and to meet the needs of smaller charities. LG Rotarian Dave Greulich, whose idea this was and who

recruits the partner charities, observes, "Small charities with important missions can have a well-run fundraising experience with minimal effort this way." Dr. Gary Morris, DDS, created the Aiden Morris



Neuromuscular Research Fund to support research into diseases of congenital myopathy after a son suffered and died from such a disease. He recently thanked the club for the opportunities this event presents for fundraising,



Mayor Maria Rodriguez and DG Bill at the Long Grove event

fellowship and building community among the supporters of the Fund.

Go to Youtube.com, search for Long Grove Rotary, and see a short video on this year's event. Long Grove Rotarians Pop Corn at Long Grove Fests for Polio Eradication

## DG Bill was at both events

And Help Out at Food Pantry in Buffalo Grove









Ron Bernardi brought his popcorn machine.

#### Two-way Short Term Youth Exchange Hits the Mark on Both Sides of the Atlantic



We're used to seeing Youth Exchange students coming this way, but not so many of ours going that way. But a very successful pairing of a student in Elgin with one in Wallerstein, Germany gave real meaning to the

word 'exchange." The respective families of the two young ladies, Jessica Lanis and Maresa Matzek, entertained the 16-year old girls with a real cultural experience. And the story has a surprise tag at the end.

While in the U.S. the girls shared tours of Chicago and

Wisconsin. They attended a Britney Spears concert and a family wedding in Oklahoma. In Germany they toured the Munich and Nordlingen areas and enjoyed using the youth centers which are popular in Germany.



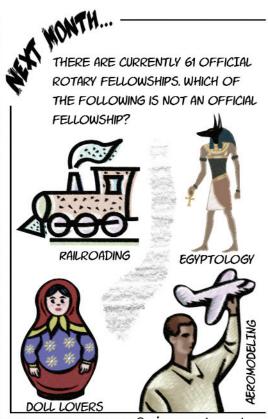
This was a double delight for

both families. Last year a similar exchange was made by the brothers of Jessica and Maresa, Casey and David. Lifelong family friendships are the likely result..

Rick Kuehn, Rotary Club of RC of Antioch, is our Short Term Youth Exchange Chair. He notes that, while American kids often don't want to be away from their own high school for a school year exchange, the Short Term Youth Exchange can happen in the summer. Jessica's Mother, Linda, thanked Rick and Rotary for support and guidance, and commented about Rick, "He's awesome. He can make anything happen." Thanks, Rick.

## ROTARY TRIVIA!

THE 1940 R.I. CONVENTION WAS HOSTED IN HAVANA, CUBA. CUBA'S FIRST ROTARY CLUB WAS FORMED IN 1918 AND HAD THE DISTINCTION OF BEING THE FIRST CLUB IN A NON-ENGLISH SPEAKING COUNTRY. AT THE TIME OF CATRO'S RISE TO POWER IN THE LATE 1950'S, CUBA HAD MORE THAN 1800 ROTARIANS ACROSS IT'S 58 CLUBS. ROTARY INTERNATIONAL TERMINATED MEMBERSHIP OF ALL CUBA CLUBS IN 1979.

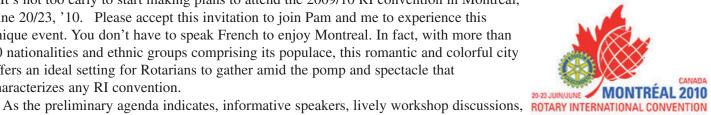


DO YOU HAVE SOME FAVORITE ROTARY RELATED TRIVIA YOU'D LIKE TO CONTRIBUTE? SEND IT TO: QAYON@UINNOVAte.net

There'll be lots more about us District 6440 Rotarians in the December "Home District" Newsletter at www.Rotary6440.org

#### AN INVITATION FROM GOVERNOR BILL...

It's not too early to start making plans to attend the 2009/10 RI convention in Montreal, June 20/23, '10. Please accept this invitation to join Pam and me to experience this unique event. You don't have to speak French to enjoy Montreal. In fact, with more than 80 nationalities and ethnic groups comprising its populace, this romantic and colorful city offers an ideal setting for Rotarians to gather amid the pomp and spectacle that characterizes any RI convention.



club and district exhibits and the House of Friendship will provide the threshold to exchange ideas and share experiences. Adding to the excitement will be the Rotary- and HOC-sponsored events.

In anticipation of accommodating the District 6440 Rotarians who will be attending, a limited number of rooms have been reserved at the Embassy Suites, located near the convention activities. These rooms were booked directly with the hotel and will not be subject to any prepayments, penalties, etc. A credit card will guarantee your reservation along with a 24-hour cancellation policy.

> For more details and to make reservations, contact: On To Montreal Chair, Stanley Sherman (847) 498-3450, (847) 498-3495 fax or rotarystan@gmail.com.

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