

Bill & Pam

Rotary International District 6440

The "Home District" Newsletter

Bill Ferreira, Governor • John Kenny, President Rotary International

October 15, 2009

2009-2010 Issue No. 4

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District 6440

The "Home District" Newsletter

The District 6440 "Home District" Newsletter is published by and for Rotarians of District 6440. All rights reserved.

The purpose of this newsletter is to provide news and information about the activities of Rotary District 6440. It is for the sole use of the Rotarians who belong to the Rotary Club in District 6440.

The editors are especially interested in publishing information about successful Rotary Club programs and activities, including fundraisers, fellowship events, membership drives, and service projects. This information will be most useful to other Rotarians when it includes details about how and why the programs and activities were successful, so that they provide examples for others to follow. Send information to the District Newsletter Coordinator, Robert Paddock Jr., at rpaddockjr@dailyherald.com. Deadline for submission: 20th of each month.

VOCATIONAL SERVICE MONTH

Governor's Message . . . October 2009

Vocational Service is often referred to as the "Forgotten Avenue of Service." Now more than ever, we Rotarians must make Vocational Service the lynch pin of our personal and professional lives.

In 1932, Rotarian Herbert J. Taylor, a Chicagoan, created the 4-Way Test for his company: Club Aluminum: 1. Is it the **Truth**? 2. Is it **Fair** to all concerned? 3. Will it build **Goodwill** and **Better Friendships**? 4. Will it be **Beneficial** to all concerned? This test eventually saved his company from bankruptcy.

As Rotarians, we recite the 4-Way Test at our weekly club meetings. Why not make it our daily routine and lead the way to higher ethical standards in our communities and businesses?

Rotary's second avenue of service presents us with myriad opportunities to make a difference in our communities and the world. As President John Kenny has said: *"The bedrock of Rotary is our commitment to ethical behavior. We must put what's right above what's convenient. That is why we must always remember that whatever we do, we are each the public face of Rotary."*

Past R.I. Director Elmer R. Jordan said: *"It is the field of Vocational Service where you and I earn our daily bread, that we as Rotarians are judged. The way in which we conduct our business and professions is what really matters."*

As we commemorate Vocational Service month, let us all pledge to lead by example, to be role models in our homes, the community and the workplace, and most importantly to put Service Above Self.

As of October 1, 2009, I have completed 51 of 72 official club visits. This once-in-a-lifetime opportunity to meet and address fellow Rotarians has been a privilege I will never forget. The Board meetings have provided opportunities to learn, share and discuss issues relevant to each club.

Every visit is unique, and I continue to be impressed with the creativity and enthusiasm of each club. Despite our challenging environment, Rotarians all over are reaching out to serve others, participating in fellowship and fun activities and making a difference in the community and the world. Keep it up!

I am grateful to the clubs for their warm welcome. I am especially thankful for the honor of inducting numerous new members and Paul Harris Fellows. I look forward to my October and November club visits.

As part of our District Education Goals for this year, we had the ABCs of Rotary September 25 at RI Headquarters in Evanston. Rotarians came away well armed with incremental knowledge of Rotary, ready to make a difference. Our education series continues with the Rotary Foundation Seminar on Friday, November 6. Please register now.

From October 7-10, 2009, several Rotarians from our district will join me at the annual Zones 28 and 29 Training and Rotary Institute in Minneapolis—another opportunity to learn more about Rotary. **THE FUTURE OF ROTARY IS IN YOUR HANDS.**

A Reminder To All District 6440 Rotarians

Show your spirit at the **COLUMBUS DAY PARADE** on **MONDAY, OCTOBER 12**. What a tremendous opportunity to demonstrate our international presence and humanitarian focus as we march together with District 6450 to convey the End Polio Now message throughout Chicagoland. Come downtown to join in the fun with your families, exchange students and Interact Club members - you might even see yourselves on the evening news See the District 6440 website for parade logistics and information

What Rotary Means to Me

By Dr. Waddell Brooks, Sr., Rotary Club of North Chicago

I joined the Rotary Club of North Chicago in June, 1974 and have been active for the past 35 years serving as President of the Club for two years. I have been the Membership Chair for thirty years. I had not dreamed that an organization would mean as much to me as Rotary. The mission, goals and objectives are similar to my Biblical, Masonic, Ethical, and Character pursuits.

Prior to joining Rotary, I worked as an educational therapist and specialist with Veterans Administration in North Chicago, as the Director of Assignment and Relocation at Great Lakes, and as the Equal Opportunity manager there. I was asked by a fellow Rotarian to become a member after attending meetings on several occasions as a guest. I considered it an honor to be asked and found that the activities that the Club was involved in paralleled



what I was trying to accomplish in making a difference in the city of North Chicago.

Rotary has given me many things for which to be thankful. One of the highlights of my Rotary career was being designated by Richard Bundy to give the invocation at the District Conference. Another highlight when I was president of the North Chicago Rotary Club was attending the International Convention in Birmingham, England with my dear wife, Daisy. Being elected unanimously by the North Chicago Rotary Club for two consecutive years as Rotarian of the Year was really an honor, as was receiving the Dist. 6440 Presidential Citation. The fellowship experienced by visiting other Rotary Clubs is one of the greatest assets of Rotary. I feel that it is my obligation to ask others to attend as my guests and invite them to be speakers for the Rotary Club as the result of my invitation. Encouraging all members of the Club to attend annual ABC's of Rotary and District Conferences as a minimum each year continues to be my goal.

I've believed in the credo, from those to whom much has been given, much is required. My Rotary membership, my work before I retired, and other community service have given me many opportunities. All of my family members are Paul Harris Fellows. I've had the chance to serve in several ways – from the Urban League of Lake County to being in the Lake County Civil Rights Hall of Fame, as school board member and as an officer in the Illinois State University Black Colleagues Association. The Brooks family established the Brooks Foundation Scholarship Fund in 1995, awarding seven graduating seniors scholarships to a college of their choice, totaling \$5,000.00 each year.

(See page 9 for Service Awards)



Doctor Daisy Brooks addressing wives of Rotary International vice presidents at Daisy's Resource and Developmental Center for trouble young women in North Chicago.

Welcome New Rotarians!

Des Plaines

Nelson Grey

Evanston Lighthouse:

Caroline Felix
Dieneba Soma

Winnetka Northfield

Tim McCabe
Kevin Donahue

Northbrook:

Jay Tucker
Mark Fox
Tatsuya Kubono
Alan Karzen

Lincolnshire Morning Star

Kristen Mormino
Nancy Nichols

Wilmette Harbor

Crist Buck
Mark Lundell

Wheeling

Kate Hyland

Wilmette

Martha Foster
Jay Parikh
Mary-Ann LaJoie-Sandroff

Elk Grove

Gary Stubits
Dale Markay

Glencoe

Jenny Weber

Glenview Noon

Sven Dahlquist
Pat Dolan
Peggy Higgins

Crystal Lake Dawnbreakers

Meridith L. Hutchens

Gurnee

Ryan Johnson
Tom Griesheimer
Ellen Mauer

Glen Ellyn

Jeff Waters

Geneva

Steve McAllister
Ryan Harnish

Libertyville Sunrise

Bob Stemper
Dan Sugrue
Gene Sekel

Palatine

Debbie McGuire

Richmond

Wendy Richardson

Lake in the Hills

Heidi Henkemeyer

Lake Zurich

Cynthia Wroble

Carpentersville:

Thom Jareszek
Lee Pearson
Joel Perez
Juan Juarez
Jim Barnes
Trish Whitecotton
Aaron Londos
Amalia Woolf
Tina Curtis
Scott Rehberg
Jim Krenz
Ray Weishaar
Mike Armato
Joe Smedinghoff
Jill Mills
Jason Nowitzki
Barry Savage
Frank Koehler
Jeff Provvisor
Mike Berger
Dane Willman
Jorge Torres
Cindy Perez

October is "Rotary Vocational Service Month"

Rotary International Governor John Kenny said in the October issue of "the Rotarian" to Paraphrase—

"This year place a special emphasis on Vocational Service. High Ethical standards in Business and personal life are as important today as they were in 1905. Indeed many of the problems our world is facing today have been caused by the failure to observe such standards in business affairs. I have long believed that the bedrock of Rotary is our commitment to ethical behavior. It has been putting what's right above what's convenient-and Service above Self-that has made Rotary different from the rest."

(For the full text read the October issue of the Rotarian. Page 1. I believe that this is one of the best descriptions of Vocational Service)

We are in the process of forming a District Vocational Service Committee.

We would greatly appreciate Club Vocational Service Directors and other members letting us know if they would be interested in being part of this committee.

We would like our Committee to focus on:

- Developing a District wide roundtable discussion Program on Vocational issues-sharing ideas and concerns.
- Developing a District Bank of Successful Vocational Programs.
- Presenting Vocational Programs at District 6440 Clubs.

The business principles and ethical standards outlined in the Four Way Test are more important than ever in the current economic climate. VOCATIONAL SERVICE IS MORE IMPORTANT THAN EVER. High School students are depressed because of unethical business persons so Let District 6440 Rotarians step up and address this situation. (We have some programs that work).



Program started at Glenbrook North High School in 2002 - 8 straight years - 2 days - 8 Classes - 400 students - over 4,000 students since inception

PLEASE CONTACT ME IF YOU WOULD LIKE TO PARTICIPATE ON THIS COMMITTEE.

We would be glad to present a Slide Show Vocational Program at your Club.

WHAT IS VOCATIONAL SERVICE?

Mentoring, Literacy, RYLA, Vocational Awards (approximately 25 \$1,500 District Scholarships are available each year), Business Assistance, Club Presentations, Projects, Scholarships

VOCATIONAL SERVICE STRESSES:

Highest Ethical standards, Recognition of the worthiness of all useful occupations not just those pursued by Rotarians—Contributions of your Vocational talents to solving problems of society and meeting the needs of the Community—The Four –Way Test and The Declaration of Rotarians in Business and Professions.

Shel Hyman

District 6440, Vocational Service Advisor
Travelduet@aol.com

ROTARY TRIVIA!

THE ORIGINAL ROTARY LOGO IS UNUSUAL BECAUSE IT HAS 13 SPOKES. A REAL WAGON WHEEL TYPICALLY HAS AN EVEN NUMBER OF SPOKES. THE INTENT OR SIGNIFICANCE, IF ANY, OF THE ODD NUMBER OF SPOKES IS NOT KNOWN.

1905 ROTARY LOGO - 13 SPOKES



ACTUAL
1905
WHEEL -
16 SPOKES



NEXT MONTH...



RIO DE JANEIRO
WAS SUPPOSED TO
HOST THE 1940
R.I. WORLD
CONVENTION. WORLD WAR II
CHANGED THIS PLAN...
WHAT CITY, DEEMED "SAFER" AT THAT
TIME, ENDED UP HOSTING THE
1940 R.I. CONVENTION?
TUNE IN NEXT MONTH FOR THE ANSWER...

Do you have some favorite rotary related trivia you'd like to contribute? Send it to: aaron.uinnovate.net

Lake Zurich Rotary Attracts New Members with Active PR

by Nancy Shepherdson and Dee Lowe

If more people know about Rotary, more people will join Rotary. That's what District Governor Bill Ferreira believes and it's what the Rotary Club of Lake Zurich is proving. Our club's five-year goal was to grow from 30 to 50 members. But in just a year and half, we are almost halfway there. Prospective members regularly show up at meetings, after they read about them in the media.

Key to our club's success has been a strong public relations outreach, which any club can put into action:

1. **Make news.** Let club members recruit good speakers. Rather than assigning this task to a program chair, our members find them. Our club is organized by committees – Service, Fundraising, Members, etc. – and each committee is responsible for a speaker roughly every six weeks. The president also gets a regular "President's Choice" speaker slot. Many times, speakers are prospective members themselves. Note: members will appreciate knowing in advance when they are responsible for a speaker; publish a list of assigned dates every six months.

2. **Emphasize the importance of practical speakers.** Too many times, Rotary speakers are tempted to promote their own businesses. Much more impressive for prospective members – and the media – are speakers who bring practical business advice and useful information. Your PR committee can help speakers choose interesting topics and convince them that a better way to promote their businesses is to give solid information to listeners.

3. **Create personal relationships with local media reporters.** Determine who covers local news for your community newspapers, magazines and web sites. Make contact with the people who can make news of your club. Take them to lunch or visit their offices. Your aim is to become a trusted source of information. Ultimately, you want to be able to pick up the phone and get last-minute press coverage for an event or service project.

4. **Send out press releases for everything.** Most news outlets need plenty of notice in order to print your news. So emphasize to members that you need information about their speakers, service projects, and events at least one month in advance. Your press release should have 1) a headline that would interest you in reading it, 2) information about the speaker's topic, service project or event 3) background information on your speaker or participants in your event, and 4), when and where your club meets or details about the event. Briefly interview the people involved to get this information and don't worry overly about writing it well. Your press release likely won't be printed in full but it may interest an editor in covering your event in person.

5. **Use the Net Wisely.** Include your website on everything and make sure you update it weekly with speaker information so prospective members who find you in a web search are lured to a meeting. Get a kid to optimize your site so it ranks high in search engines. Use a contact management program to send weekly emails to members about your programs.

In recent months, we have earned extensive coverage in the media (and photos!) for a member's visit to Africa, a bowling fundraiser, a speaker about vintage toys, a library service project and a visit by a state senator. And a bunch of new members.

Nancy Shepherdson is the press release writer and Dee Lowe is the PR Chair of the Rotary Club of Lake Zurich.

Note: We welcome our newest members Cynthia Wroble and Craig Taylor

Governor Bill continues his ~ official club visits ~



From the Captain's Log of Commodore Phil



Another successful event!! The weather cooperated, 9/26 (and so did the 59 students). There were barely enough boats for all, but somehow we got everybody on board who wanted to go. It was a beautiful day on the lake, but I don't think anybody went swimming in the 66 degree water. Thanks to many members of Columbia Yacht Club and efforts by our fleet, we got enough boats. Remember that our fleet needs to increase its membership and in particular we need more members with boats in the Chicago area. Don't let IYFR be a well kept secret. At the event we served about 135 hot dogs with all the trimmings, 125 bags of chips, cases and cases of beverages, and rumor has it that some cookies were served, but they went fast.

The manifest included young people from:

COUNTRY	TOTAL	COUNTRY	TOTAL
Australia	1	Belgium	2
Bolivia	1	Brazil	9
Chile	4	Columbia	2
Croatia	2	Denmark	2
Ecuador	1	Finland	2
France	3	Germany	3
India	2	Japan	3
Mexico	3	Paraguay	1
Philippines	1	Poland	2
Russia	1	Slovakia	1
Taiwan	4	Thailand	5
Turkey	3	Ukraine	1
		GRAND TOTAL	59

OCTOBER 10, 2009 is Rotary Day in Photos

Please click on the following link for details:

http://www.rotary.org/en/Members/GeneralInformation/Announcements/Pages/090616_ARotarydayinphotos.aspx

IT'S SIMPLE – “District Simplified Grants” make it Easy to Serve Your Community!

District Simplified Grants are a tool for Rotary districts to support short-term humanitarian projects that benefit the community. District 6440 awards these matching funds to Clubs in the amount of \$500 or \$1000. In order to receive a grant, the sponsoring Club must have contributed at least an equal amount to the annual program fund of the Rotary Foundation in the preceding year and must be actively involved in the project. As of September 8, 2009 District 6440 has awarded twelve (12) grants for a combined total of \$11,000 to:

- Rotary Club of Lake Zurich for Safe Homes for Special Needs program (purchase smoke detectors, etc for homes with residents with physical or mental limitations).
- Rotary Club of Mt. Prospect Sunrise for the English As a Second Language program at the Mt. Prospect Library (purchase bilingual business and management books)
- Rotary Club of Park Ridge towards Avenues of Independence (purchase tables and chairs for multi-purpose room in home for people with developmental disabilities)
- Rotary Club of Batavia for the Batavia Interfaith Food Pantry (purchase, deliver, distribute food)
- Rotary Club of Deerfield for the Northern Illinois Center for Substance Abuse (purchase book bags and school supplies for children)
- Rotary Club of Richmond-Spring Grove for playground equipment (purchase and hands on construction of a playground)
- Rotary Club of Barrington Noon for the Township Christmas Shopping Program (purchase of toys and gifts for needy children)
- Rotary Club of McHenry for the Northern Illinois Food Bank (purchase and distribute food)
- Rotary Club of Dundee Township for a Bingo and Casino Night for Dundee Township Seniors (purchase of food and prizes, staff event).
- Rotary Club of Winnetka-Northfield for Warm Hearts and Minds (purchase of a winter coat and a dictionary in conjunction with the Lawrence Hall Youth Services of Chicago.)
- Rotary Club of Schaumburg AM for their Super Santa Program in partnership with the local YMCA (providing toys and clothing for needy children).
- Rotary Club of Crystal Lake Noon for Breakfast with Santa in partnership with a local Senior Living facility (toys and clothing for needy children). For more information on DSGs, please contact Sandy Frum at 847-272-2816 or sandy@frum.com or refer to the District 6440 website.

Congratulations Joshua Kim



Local youngster honored at International Convention

Prominent humanitarians, including Mia Farrow and Archbishop Emeritus Desmond Tutu, spoke about their work in Birmingham, England, in June. But Rotarians at the 2009 RI Convention received with equal enthusiasm two hitherto unknown young people who have joined the right to rid the world of polio . . . Joshua Kim (left), a 14-year-old from Northbrook, Illinois . . . became interested in the fight against polio when he learned that the Rotary Club of Chicagoland Korean-Northbrook - of which his father, Tony, is a member - had contributed \$10,000 to help end the disease. After reading an article about the eradication campaign in *The Rotarian*, Joshua decided to donate his entire savings of \$1,200 - seven years of weekly allowance and money earned from neighborhood jobs. "I wanted to be a part of that effort because Rotary is so very close to eradicating it", he said. (Photo and copy from *The Rotarian*, October 2009).

Call for Applications Rotary District 6440 Governor 2012-2013

Applications for the nomination of the District 6440 Governor for 2012-2013 are now being accepted. All applications must be duly completed and signed and received by District Governor Bill Ferreira no later than Monday January 4, 2010. Only the Official District 6440 nomination form should be used. This form is available on the district website: www.rotary6440.org and from DG Bill Ferreira, District 6440 Administrator Kristina Laib, the Assistant Governors and the Rotary Club Presidents. The nominating committee will convene on January 11, 2010 to select the District Governor for 2012-2013.



Talk Rotary

Every
Club
Every
Quarter
Net 1 New Member



**Don't Leave Home
Without Your Rotary Pin**

• Service



• Fellowship
• Fun

Glen Ellyn Hosts Two Danish Exchange Students Thanks to friendship between two clubs!

The Rotary Club of Glen Ellyn, IL is hosting two Danish Exchange students, Alexandria Ronde Thielke and Maria Faergemann October 1, 2009, from Copenhagen, Denmark where they are currently graduate students at the Copenhagen School of Business. They will attend Benedictine University. Their arrival is a story of relationships built over the years by dedicated Rotarians.



From left to right:
Alexandria Ronde Thielke and Maria Faergemann

This exchange program took shape over the course of many years, the brainchild of Peter Zeuthen, long-time Glen Ellyn resident and former President of the Rotary Club of Glen Ellyn, and Niels Mengel, the current President of the Rotary Club of Copenhagen in Denmark. Zeuthen and Mengel conceived the idea while members of the Rotary Club of Glen Ellyn were celebrating the 100th anniversary of Rotary International in Odense, Denmark in February, 2005.

Zeuthen and Mengel continued discussion of the idea in the summer of 2005 when members of the Rotary Club of Copenhagen were guests of the Rotary Club of Glen Ellyn at Glen Oak Country Club in Glen Ellyn while attending Rotary International's 100th International Convention in Chicago. Further development of the program occurred when former President of the Rotary Club of Glen Ellyn, George Bradshaw, signed a Club Friendship Agreement with the President of the Rotary Club of Copenhagen while he and other members of the Rotary Club of Glen Ellyn were attending the International Convention of Copenhagen, Denmark and Malmo, Sweden in the summer of 2006.

These two years of planning and preparation by Zeuthen and Mengel resulted in the first exchange in the summer of 2007. Two students from the Graduate School of Business at Benedictine University, Elizabeth Dudek and Ulyanna Smolyak were sent to Denmark where they participated in the summer school program at the Copenhagen Business School.

In the summer of 2008 two more students from Benedictine University, Mitch Davis and Carrie Pruegels, enrolled in the Copenhagen Business School as part of the Zeuthen/Mengel Exchange Program.

Feel free to join us in welcoming Alexandria and Maria to the United States when they attend the Glen Ellyn Rotary Club Noon meeting at Glen Oak Country Club on October 22, 2009. For more information regarding this exchange program or the Rotary Club of Glen Ellyn, contact Dawn Bussey at (630) 790-6760.



REGISTRATION FORM

Complete and Mail one form for each person to
Al Viehman, 614 Cherbourg Drive, Buffalo Grove, IL 60089
with check in the amount of \$25.00 per person, payable to
Rotary District 6440 by November 1, 2009.

ROTARY DISTRICT 6440 FOUNDATION SEMINAR 2009

Friday, November 6, 2009
The Cotillion Banquets
360 South Creekside
(Rt. 14 & 1/2 Block West of 53)
Palatine, IL 60074

Registration
8:00 am – 9:00 am
Presentations
9:00 am – 12:00 noon
Lunch
12:30 pm
Keynote: John Osterlund
General Manager of TRF

For ALL Rotarians...especially
Foundation Chairs, Club Presidents,
Pres. Elect, Int'l Chairs, CS Chairs

NAME: _____

Address: _____

City/State/Zip: _____

CLUB: _____

Telephone: Primary _____ Secondary _____

Email: _____

Rotary Position: _____

It's okay to have more than one person from each club ... in fact,
Governor Bill highly encourages at least 2 people from each club!

DON'T MISS THIS SEMINAR -- YOUR CLUB DESERVES TO KNOW!



2009-2010 District 6440 Calendar

2009

Sunday, 10/4

Selection of GSE Team Members
Outbound to Brazil

Tuesday, 10/6-Sunday, 10/11

GETS & DT/DRFC Training & Zone
Institute, Minneapolis

Tuesday, 10/20

Leadership Team (Officers/Chairs)
teleconference

Wednesday, 10/21

AG Teleconference

October, TBD

Halloween Weekend for Inbound YE Students

Friday, 11/6

The Rotary Foundation / WCS Seminar,
Palatine

Tuesday, 11/7

Interviews for Outbound YE Candidates

Sunday, 11/15

District 6440 Cookbooks available for
distribution

Tuesday, 11/17

Leadership Team (Officers/Chairs)
teleconference

Wednesday, 11/18

AG Meeting, Rolling Meadows

Thursday, 11/19

Rotary Reads - Family Literacy Day

November, TBD

Orientation for second YE Host Families

December, TBD

Holiday Fellowship for Combined
District Leadership Team (AGs &
Officers/Chairs) and spouses/significant
others

December, TBD

Holiday Party for Inbound YE students &
2nd Host Families

2010

Saturday, 1/16

District Guatemala Service Trip begins -
Group 1

Sunday, 1/17 - Sunday, 1/24

Rotary International Assembly, San
Diego

Tuesday, 1/19

Leadership Team (Officers/Chairs)
teleconference

Wednesday, 1/20

AG Meeting, Rolling Meadows

Saturday, 1/23

District Guatemala Service Trip begins -
Group 2

Saturday, 1/30

2010-2011 District Officers/Chairs &
AGs Training, Addison

Tuesday, 2/16

Leadership Team (Officers/Chairs) teleconference

Wednesday, 2/17

AG Teleconference

TBD - International Service Project to
Mexico

Friday, 3/5 -Saturday, 3/6

Northern Illinois PETS, Naperville

Saturday, 3/6

District Assembly/COTS, Naperville

Tuesday, 3/16

Leadership Team (Officers/Chairs)
teleconference

Wednesday, 3/17

Joint '09-'10 & '10-'11 AG Meeting,
Rolling Meadows

Tuesday, 4/20

Leadership Team (Officers/Chairs)
teleconference

Wednesday, 4/21

AG Teleconference

Thursday, 4/29 - Sunday, 5/2

District Conference, Lake Geneva

Tuesday, 5/18

Leadership Team (Officers/Chairs)
teleconference

Wednesday, 5/19

Joint '09-'10 & '10-'11 AG Meeting,
Rolling Meadows

Sunday, 6/6

Race to the Finish, Evanston

Sunday, 6/20 - Wednesday, 6/23

Rotary International Convention -
Montreal, CANADA

Sunday, 6/20

Governor Bill's Reception for
Convention-goers, Montreal

Sunday, 6/27

Installation Dinner for DG Bruce Baumberger

Rotarians Warming the Hearts and Minds of Children Served by Lawrence Hall Youth Services

Area residents may contribute to the cause. \$20 provides one child with a new winter coat and dictionary.



Continuing its 85 year tradition of community service, The Rotary Club of Winnetka-Northfield plans to distribute new winter coats and dictionaries to more than 400 children and adolescents served by Lawrence Hall Youth Services in Chicago.

"A winter coat is an essential item in Chicago's winters," said Rich Lalley, President of the Club. *"A coat provides more than just warmth, it allows a child to attend school, where they not only receive an education, they also receive meals. A new coat provides the added benefit of increasing self esteem - who doesn't like getting new things?"*

"Lawrence Hall helps at-risk children redefine the paths of their own future," said Mary H. Hollie, Chief Executive Officer of Lawrence Hall Youth Services. *"For many of our children, Lawrence Hall is the first home they have ever known. We provide a safe environment where abused and neglected children can move on to adulthood with resiliency and hope."*

The Rotary Club will purchase new coats from Operation Warm, Inc.®, a non-profit charitable organization dedicated to distributing high quality, new winter coats to children living in need. Over the past ten years, Operation Warm has distributed more than 500,000 new winter coats. Dictionaries will come from The Dictionary Project, a charitable organization that has helped distribute over 9.8 million dictionaries to children since 1995.

Area citizens are invited to help the Rotary Club with this project through donations. *"A \$20 contribution will warm the heart and mind of a child with a new winter coat and dictionary,"* said Mr. Lalley. Several fund raising activities are planned, including:

Rotarian "Guest Bartenders" were at Little Ricky's on Thursday September 17 from 6:00 - 9:00 pm. Displays throughout Winnetka and Northfield, including at the libraries, Winnetka Community House and several area businesses. The project was funded by the club's charitable foundation, a grant from Rotary District 6440 and individual donations.

About Lawrence Hall:

Lawrence Hall Youth Services is a child welfare agency that treats, educates and provides a home for some of the most at-risk children in Illinois. Lawrence Hall offers a full array of services and seamless transitions from more intensive to less intensive levels of care to equip our youth with the tools and skills they need to set them on the path toward becoming proud, productive participants in society. For more information, visit www.lawrencehall.org.

Does your club purchase new winter coats as part of a "holiday gift shopping for families in need" project?

Operation Warm, a Rotarian founded non-profit charitable organization, provides over 100,000 new winter coats each year to children living in need. Rotary Clubs can acquire new coats at wholesale-like pricing, \$15 per coat plus shipping (less than \$2 per coat) for children's coats, \$17 plus shipping for adult sized coats. Coats ship in boxes of 6 same-size/gender coats, and a minimum of 5 boxes must be ordered. These coats typically retail for around \$40, come in a variety of styles and colors, and are very well made.

Several club members expressed a desire to acquire fewer than 30 coats for their holiday shopping project. Rich Lalley, President of the Winnetka-Northfield club and staff member with Operation Warm, has offered to coordinate a group order if enough clubs are interested.

If your club would like to explore this as a way to stretch your budget for holiday gifts for needy families, contact Rich at rlalley@operationwarm.org. Orders would need to be placed by the end of October for coats to be available by late November. ***A central receiving location would also need to be identified, so if you can help with this, please contact Rich.***

For more information about Operation Warm, how to order coats to be shipped directly to a beneficiary organization (e.g. school, shelter, youth services agency), or to express interest in participating in a group order, contact Rich Lalley at rlalley@operationwarm.org or 224-305-3684.

Would You Like To Obtain A \$1,000 Paul Harris With a \$500 Cash/Credit Investment? Thinking of Tax Time? Read On . . .

For a limited time District 6440 Rotarians can achieve the coveted Paul Harris Fellow Award recognition (first-time or repeated) by contributing \$500 - via check/cash or credit card - to the Rotary Foundation Annual Programs Fund. Your \$500 contribution will be matched with 500 Recognition Points provided by a generous D-6440 member. Must be designated for the Annual Fund (Polio Plus or other designations do not qualify).

Interested Rotarians should send payment (check or credit) with a completed contribution form (The Rotary Foundation Global Contribution Form (123-EN) to Rotarian Ann Hughes, Address: 15202 McIntyre Lane, Woodstock, IL 60098. Phone: (815) 338-4046. e-Address: annshughes@att.net. Ann will verify and process the contribution and forward it to the Foundation. (Do not send it to the Foundation yourself). Time is limited, so please act quickly. Questions? Contact Ann Hughes or D-6440 Annual Giving Chair Walter Reed (847) 251-7973.

District 6440 Selected Scholars for the 2010 – 2011 Ambassadorial Scholarships

The District held interviews for 2010-2011 Ambassadorial scholars August 15 and 16. Sixteen candidates were interviewed representing 13 different Rotary Clubs. Thanks to the support of the District's Foundation Committee we were able to offer 4 academic scholarships at a flat grant of \$25,000 each. District Designated Funds were used for the scholarships; this year no endowed scholarships were available due to lower than average investment performance over the past year.

The selection process was accomplished through the commitment and dedication of selection committee members: PDG Dick Beals (Rolling Meadows), Mary Stitt (Arlington Heights Sunrise), Jim Runnfeldt (Long Grove), Bob Loweth (Evanston Noon), and Miloney Thakrar (District 6440 Scholar 2005 – 2006, Australia) and chairperson, Linda Lutz (Evanston Noon). We were pleased to have District Governor Bill Ferriera, Foundation Chair Tony Talbert, and District Governor-elect Bruce Baumberger join the committee as observers for a portion of the interviews.



Kim Karlin (*Buffalo Grove Rotary Club*)

Kim is a Spanish teacher who is interested in studying second language acquisition in order to be a more effective teacher. Kim is a summa cum laude graduate of the University of Illinois. Kim would like to study in Ireland, England or Australia. Kim is an active volunteer and will be teaching Spanish in Deerfield this year.



John Ramsey Moore (*Winnetka Northfield RC*)

John is a student in the US Naval Academy where he is majoring in Development Economics and International Relations. He is interested in micro-financing and hopes to work as a Naval Foreign Area Officer on issues concerning conflict prevention and post conflict stabilization and reconstruction. John hopes to study at the London School of Economics.



Melanie Jacqueline Quall
(*Lake Forest/Lake Bluff Rotary Club*)

Melanie is a graduate of Lake Forest College where she majored in International Relations and concentrated on Brazil. Melanie has an affinity for languages and completed in her application in both Spanish and Portuguese. Melanie hope to study in Brazil focusing on International relations, public policy and development.



Irene Swanenberg (*Northbrook Rotary Club*)

Irene is currently a student at Northwestern University majoring in biology and global health. Irene has worked on genetic and neurological research projects. Through foreign study in Uganda Irene was engaged in Africa and would like to study in Uganda, Ghana, or Kenya. She plans to concentrate on Public Health.

Save the Date!

Same Size Meetings Version 2.0 will take place on the first three weeks of December. Clubs with less than 25 members will meet on Wednesday, December 2. Clubs between 25 and 35 members will meet on Wednesday, December 9. Clubs with more than 35 members will meet on Wednesday, December 16. All meetings will be at 7:00 PM at the Chicago Marriott Northwest with optional dinner at 5:45 PM. Only club presidents, membership chairs, and secretaries will be invited.

Brought to you with Rotarian dedication by your District Membership Committee

The ABCs of Rotary left No Rotarian Behind

by Bob Paddock, Jr.

This year's event successfully focused on basics to address club needs regarding new Rotarians who so many of us have heard say "So now I'm a Rotarian, now what?"

Charlotte Ogorek (*Park Ridge*), this year's ABCs of Rotary chair, highlighted this need, "If they're not involved, they get lost". The committee focused on "back to basics" approach, featuring the four avenues of service with the District Service Chairs describing ways of Communicating the meeting of Rotary membership-commitment, passion, joy and enthusiasm for service.

"I was thrilled to chair the event", said Charlotte, "and honored that Gov. Bill asked me." From a practical standpoint she was pleased with the turn out of over 100 attendees from throughout the district, Friday, 9/27. "These days with the job market and economy what it is, it's understandable that people find it difficult to take time away from their jobs." The Friday event featured success stories on "How To's", highlighted with a dramatic presentation by Russell Vandembroucke, World Peace Fellow, explaining how people from diverse backgrounds came together at the Peace school, and grew together with common spirit to develop plans of action they could take.

Dr. Waddell Brooks (continued from page 2)

Below is a list of top awards resulting in serving the Community:

- David Kellum Award - 2002 Presented by the National Spiritual Assembly of the Baha's of the United States
- Lake County Urban League Lifetime Membership Award - 2002
- Great Lakes Credit Union Meritorious Services Board of Director - 10 Yrs
- District 6440 Presidential Citation - 1983 – 1984
- Rotarian of Year - 1994 – 1995
- Charter Member - Illinois State University Black Colleagues Association First President
- Lake County Civil Rights Hall of Fame - 2006
- First Black Graduate - East St. Louis Sr. High School - 1950
- North Chicago District #64 School Board Member 1971 - 1976

The October issue of the "Home District" Newsletter
is also available on the district website:
www.rotary6440.org



**LAKE IN THE HILLS ROTARY CLUB
presents**

You Can Be a No-Compromise Leader!

**A Higher Standard
of Leadership
Thinking and
Behavior**

Neil Ducoff

**Speaking Engagement
and Book Signing**

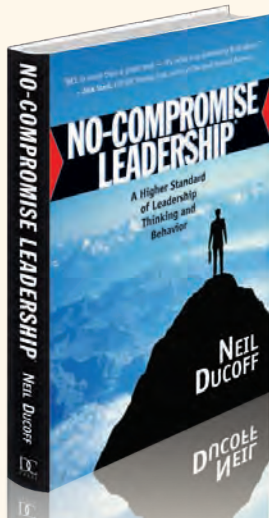
Neil Ducoff delivers a game-changing blueprint for business owners and leaders that places accountability, execution and integrity where they belong – front and center! No-compromise cuts through the myriad excuses, emotional blockages and procrastination that silently infect leadership performance. If “no-compromise” becomes the mandate – the guiding principle upon which all other leadership behavior emanates – the resulting business outcomes will be nothing short of a breakthrough.



EXCLUSIVE SPEAKING & BOOK SIGNING ENGAGEMENT

D’Andreas Banquets & Conference Center Saturday, October 24th

**10:00am - Noon CST
(Lunch served at Noon)**



Ticket Price: \$75

Includes lunch and a signed copy of *No-Compromise Leadership* (a \$24.95 value)

RSVP by October 19th.

**To register, go online to
www.signmeup.com/66565
or call Steve Swanson at
847.651.2041**

D’Andreas Banquets & Conference Center
4419 Northwest Hwy.
Crystal Lake, IL 60014

As a result of adopting no-compromise leadership, business owners and leaders will:

- Experience a sharper, more focused sense of purpose. Realize what needs to be – and do it.
- Tackle pressing issues that are often kept on the back burner where they fester and grow.
- Be a more decisive communicator, especially in relation to employees and associates.
- Make better decisions, because no compromise demands thorough attention to detail.
- Define and confront their own “leadership blockages.”

To contact Neil directly:

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nocompromiseleadership.com