

# MEMBERSHIP

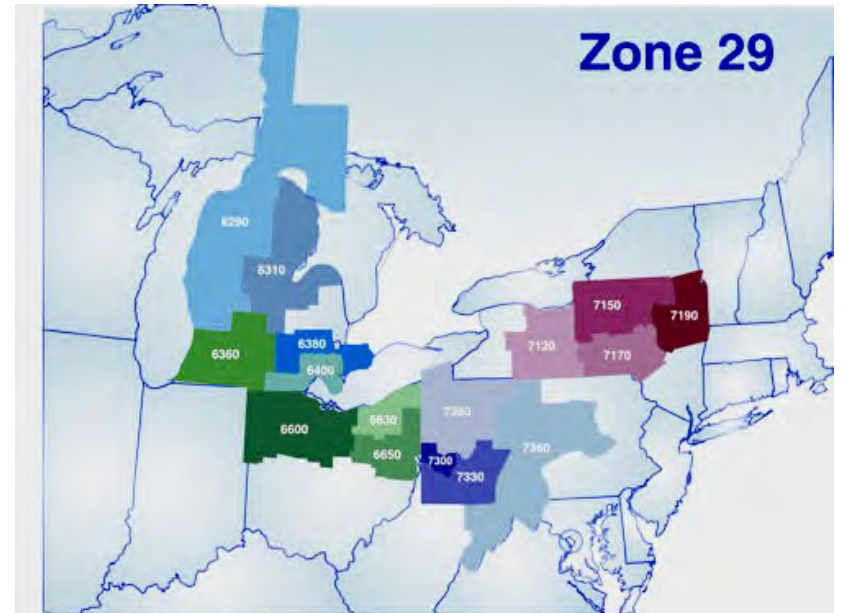
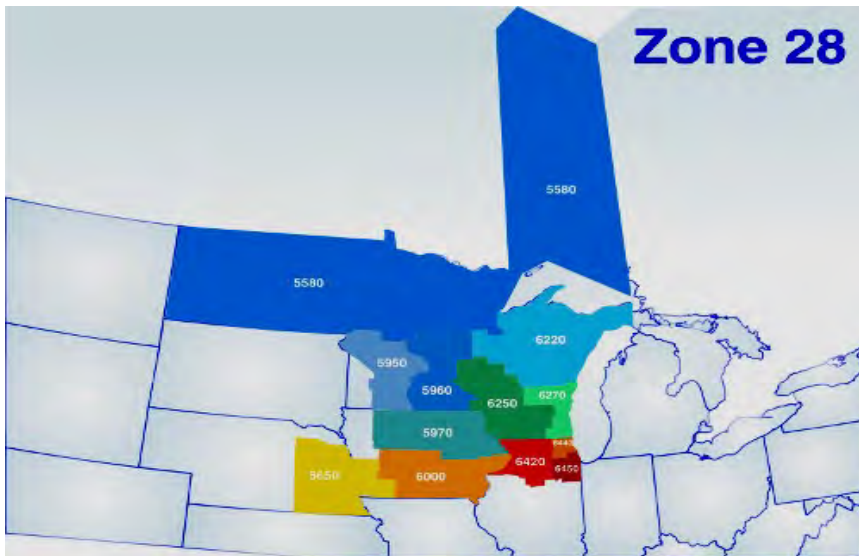
## District 6440

### October 19, 2019

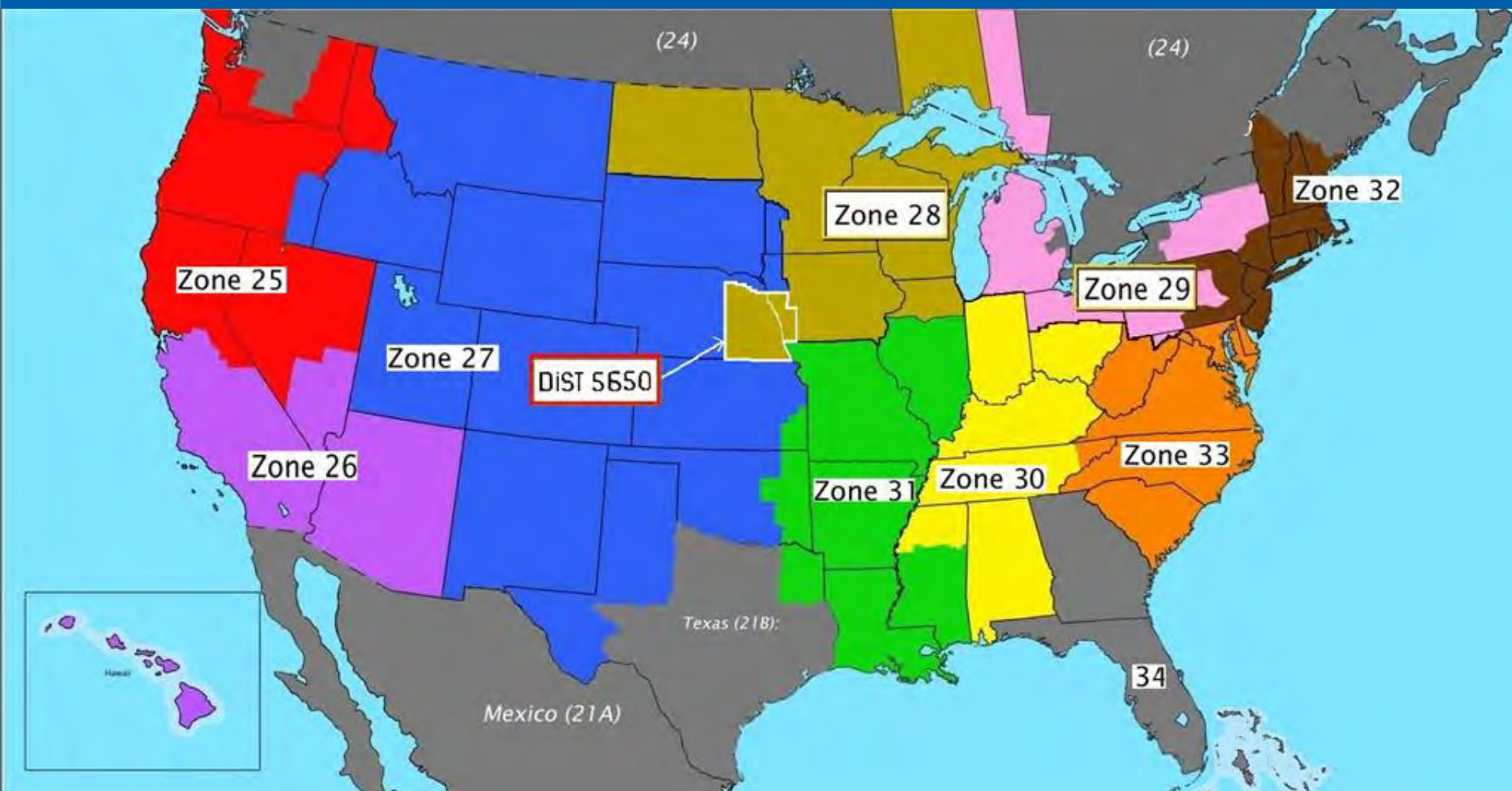


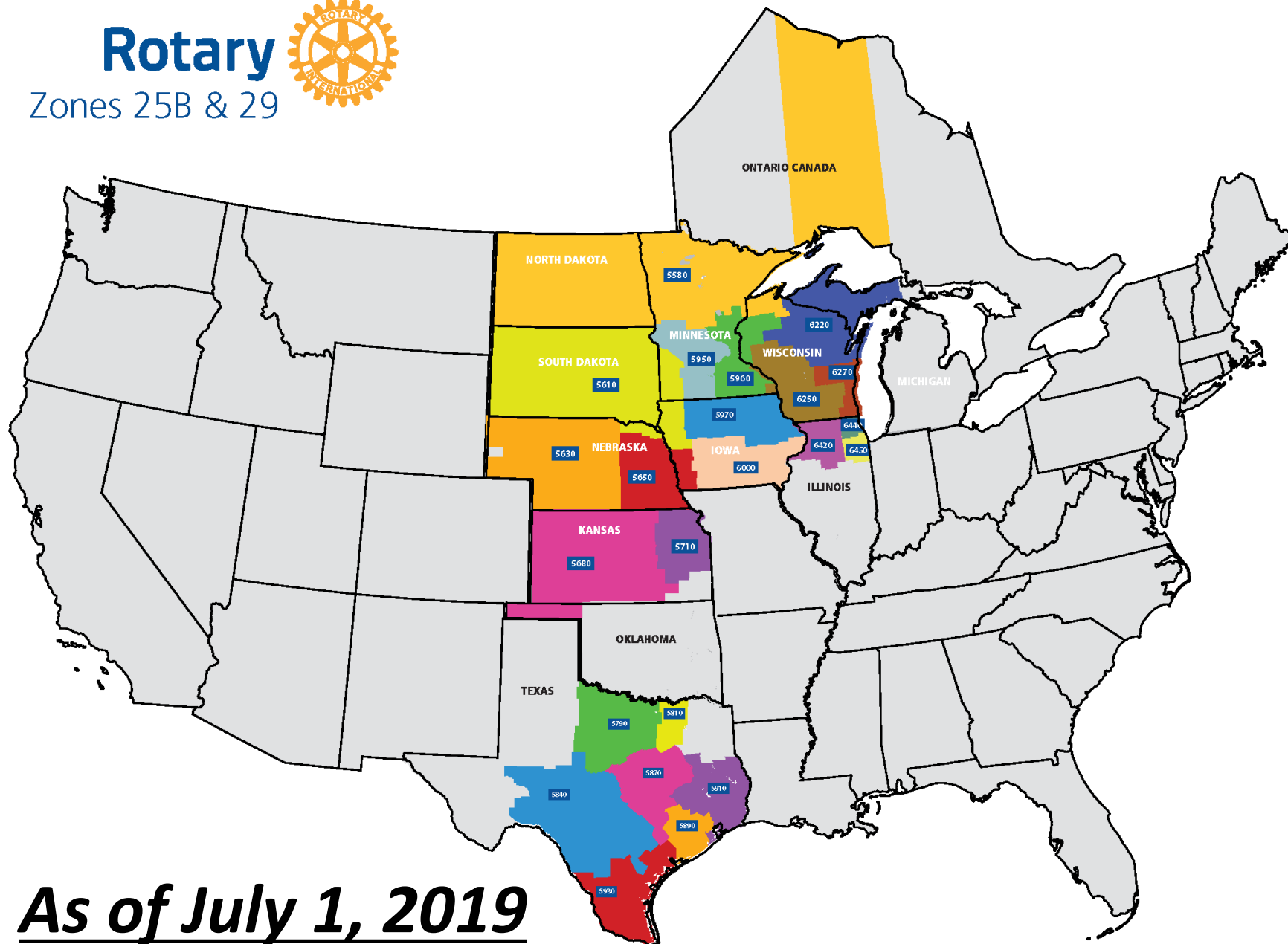
Facilitators:  
DMC Rodney Adams  
DGE Lyle Staab – Satellite Clubs  
Ellen Moreau – Affinity Groups

# **BEFORE July 1, 2019**



# Zone 25b USED to be part of Mexico down to Central America





**As of July 1, 2019**



District		7/1/2011	7/1/2012	7/1/2013	7/1/2014	7/1/2015	7/1/2016	7/1/2017	7/1/2018	7/1/2019	As of 9/12/2019	Plus/M inus	%
D5580		3066	3076	3045	3041	3061	3025	2884	2837	2719	2719	0	0.00%
D5610		2080	2065	1982	1936	1962	1937	1835	1774	1753	1733	-20	-1.14%
D5630		1212	1303	1242	1222	1196	1231	1175	1168	1122	1129	7	0.62%
D5650		2091	2058	2041	2040	1997	1991	1964	1908	1875	1896	21	1.12%
D5670	5680	1120	1151	1104	1085	1096	1065	1012	2515	2485	2476	-9	-0.36%
D5690	5680	1636	1610	1591	1601	1576	1546	1541					
D5710		2574	2571	2487	2493	2517	2417	2344	2334	2254	2263	9	0.40%
D5950		2727	2726	2746	2791	2667	2725	2624	2702	2709	2720	11	0.41%
D5960		3053	2948	2907	2895	2895	2848	2762	2765	2708	2697	-11	-0.41%
D5970		2860	2866	2760	2752	2757	2687	2629	2474	2346	2329	-17	-0.72%
D6000		4016	4011	3917	3900	3846	3844	3793	3693	3580	3590	10	0.28%
D6220		1891	1815	1794	1766	1711	1635	1541	1511	1383	1396	13	0.94%
D6250		3084	3041	2955	2956	2962	2919	2840	2858	2739	2759	20	0.73%
D6270		3008	2955	2886	2878	2887	2836	2771	2724	2698	2704	6	0.22%
D6420		1995	1947	1900	1853	1790	1754	1698	1706	1683	1693	10	0.59%
D6440		2347	2315	2269	2201	2165	2146	2124	2097	2053	2070	17	0.83%
D6450		1947	1923	1874	1805	1857	1803	1770	1769	1719	1734	15	0.87%
Subtotal 29		40707	40381	39500	39215	38942	38409	37307	36835	35826	35908	82	0.23%
D5790		2883	2881	2789	2882	2961	3047	3069	2788	2899	2938	39	1.35%
D5810		2865	2820	2754	2715	2667	2665	2708	2689	2549	2574	25	0.98%
D5840		2545	2611	2539	2494	2574	2575	2470	2523	2471	2489	18	0.73%
D5870		2767	2703	2665	2648	2649	2594	2511	2456	2368	2388	20	0.84%
D5890		2825	2672	2574	2560	2635	2564	2544	2386	2532	2563	31	1.22%
D5910		2324	2323	2301	2276	2279	2287	2233	2231	2204	2225	21	0.95%
D5930		1912	1851	1840	1848	1872	1858	1886	1870	1813	1829	16	0.88%
Subtotal 25b		18121	17861	17462	17423	17637	17590	17421	16943	16836	17006	170	1.01%
Total		58828	58242	56962	56638	56579	55999	54728	53778	52662	52914	252	
			-586	-1280	-324	-59	-580	-1271	-950	-1116	252		



# DMC's Zones 25b and 29

2019 Rotary Zones 25B/29 District Membership Chairs Training					
Zone	District	Name	Email	Phone	Club
29	5580	Craig Loughery	tradercraig2005@yahoo.com	(218) 235-1773	Ely
29	5610	Carmen Hansen	carmenhansen@rushmore.com	(6054) 846-0526	Rapdi City Rushmore
29	5630	Dale Schultz	dg.2018@5630mail.org	(402) 460-1137	Hastings Sunrise
29	5680	Rod Kreie	rkreie@gpbiosciences.com	(620) 353-8415	Newton
29	5680	Michael Andrusak	andrusak@gmail.com	(620) 290-7488	Ulysses
29	5710	Melissa Sieben	mjmundt@hotmail.com	(913) 484-3504	Kansas City Downtown
25B	5790	Larry Petrash	lpetrash@aol.com	(940) 642-2967	Iowa Park
25B	5810	Ean Sullivan	ean@cinco.net	(214) 552-1509	Plano East
25B	5840	Gilbert Serna	gilbert.serna@rotary5840.org	(210) 341-8135	San Antonio North Central
25B	5870				
25B	5890	Gary Renola	blueeye26@aol.com	(713) 320-7122	Space Center
25B	5910	Bunny Pratt	bunny@bcins.net		Bryan
25B	5930	Luis Cavazos	lrcavazos@aol.com	(956) 592-2145	Brownsville Sunrise
29	5960	Mike Becker	mjbecker@charter.net		Greater Rochester
29	5970	Wendy Bowman	wknapp9@gmail.com	(319) 830-9362	Cedar Valley
29	6000	Bonnie Lowry	bonnie.lowry73@gmail.com	(641) 753-3434	Marshalltown
29	6250	John Locke	johnlockerotary@gmail.com	(608) 385-7954	Madison After Hours
29	6270	Cathy Christensen	cchristensen@hierl.com	(920) 904-6556	Fond du Lac Morning
29	6420				
29	6440	Rodney Adams	gov.rodney@rotary6440.org	(847) 702-2107	River Cities
29	6450	Wendy Gross	wendy.gross@3dfamilytree.com		Naperville After Dark

Rotary



# In 2015, as District Governor

I personally spoke to every club and gave them a heads up that we must put our slide rules and abacus away. We have no choice, but to move to the 21<sup>st</sup> Century!

## **Rotary International Statement: October 2019**

In today's technology-driven world, members are turning to Rotary.org, our social media accounts, and other online Rotary channels to get the information they need. Fewer and fewer members are using Rotary Shop to order printed materials or to purchase Rotary-branded merchandise. Because of our members' changing needs, we will **cease operating Rotary Shop** in April 2020.





158,000  
MEMBERS



164,500  
MEMBERS

52% have been members for  
**less than** three years





## 5-YEAR MEMBERSHIP TRENDS, 1 JULY

**2015**

1.204

**2016**

1.203

**2017**

1.202

**1.2 Million Members**

**2018**

1.195

**2019**

1.189

## WHY MEMBERS LEAVE



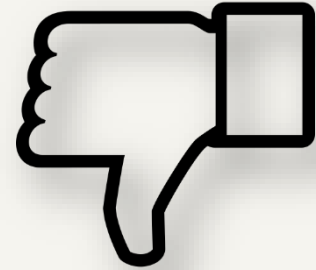
34%

Cost and/or time



20%

Club environment



17%

Unmet expectations

34% would **not**  
recommend Rotary

# Since January 1, 2018

**337 HAVE JOINED Rotary in District 6440**

**108 have logged into club/district ClubRunner**

**229 have not logged in to club/district ClubRunner**





# Last Login to Club and/or District ClubRunner

2012 - 17

2013 - 63

2014 - 61

2015 - 40

2016 - 120

2017 - 198

2018 - 165

2019 - 481

Never - 921



# *Effective Starting January 2020*

## ***“All” clubs SHOULD CONSIDER:***

1. New and Prospective Members to immediately be placed in ClubRunner.
2. New Member is to be given immediate access to ClubRunner before they are installed.
3. Club Secretary is to work with New Member to access ClubRunner and input their information to include a current picture.
4. Club Membership Chair SHOULD work with New Member to insure New Member has access to Rotary International Learning Center.
5. **District Governor will be sending a personal letter to New Member Welcoming them to Rotary and our District.**
6. **Club Membership Chair or Mentor should have constant contact with them For the 1<sup>st</sup> 3 months to insure they are comfortable with the club.**

# Why are the District and Club Membership Committees so important?

## **Rotary International President term – 1 year**

General Secretary term – indefinite (paid position)

Membership Support – indefinite (paid position)

## **District Governor term – 1 year**

**P/T** Administrator term – indefinite (paid position)

District Membership Chair – 3 years (volunteer)

## **Club President term – 1 year**

Club Membership Chair – 3 years (volunteer)





# Definition of Rotary District Membership Chair

**PURPOSE:** The District Membership Committee is responsible for identifying, marketing, and implementing membership development strategies that are appropriate for the district.

**Appointment of the Chair:** Continuity of leadership increases a committee's effectiveness. With the documents agreement of the governor, governor-elect and governor-nominee.



# District Membership Committee Responsibilities according to Rotary International

1. Supporting Clubs
2. Planning
3. Training
4. Attraction
5. Engagement
6. New Club Development



# District Membership Committee consists of:

1. Club Membership Development Chair
2. District Governor Line
3. AG Coordinator
4. Extension Chair
5. LEADS Chair
6. Alumni Program Chair



# What does your DMC really do?

1. Advisor for Governor Track
2. Membership Training for PETS, Club Membership Chairs, Assembly, District Leadership Academy, District Membership Seminars.
3. LEADS program
4. Database
5. On District Board
6. Chair District Membership Committee
7. Extension (New, Satellites, Interest, E-Clubs, Passport, Alumni)
8. Club Development and Retention



# MEMBERSHIP CHALLENGES: CLUB LEVEL

**ATTRACTING NEW MEMBERS**

**EMBRACING CLUB FLEXIBILITY**

**FILLING LEADERSHIP POSITIONS**

# SPEAKERS/PROSPECTIVE MEMBERS

1. Do you use the Monthly Rotary Theme as one of your monthly speakers?
2. Do you use Prospective Members as your Guest Speaker once per month?
3. Do you put your Prospect Member speakers in your database to include their: (classification, address and phone number)?
4. Do you invite them to join your club?
5. Do you ever communicate with them again, after they have spoken?
6. Do you send them a “THANK YOU” Card for their service?

You spend an average of 1 to 2 hours finding a quality speaker. You spend approximately \$20 feeding them “if only 1 speaker is present”.

**SEND THEM A HAND WRITTEN, snail mail THANK YOU card inviting them back and put them on your communication and event list.**





# And What does the Club Membership Committee do?



# 5 REASONS TO CHECK YOUR MEMBERSHIP LEADS

WHO IS YOUR  
NEXT MEMBER?



**19,500 +** Leads per year

**50%**

Have a personal  
connection to Rotary

**64%**

Are under age 40

**35%**

Are women

**58% +**

Are NEVER contacted



MY.ROTARY.ORG → MANAGE → CLUB & DISTRICT ADMINISTRATION

# EMBRACING CLUB FLEXIBILITY

ALTERNATIVE:

MEETING FORMATS

MEETING TIMES &  
FREQUENCY

MEMBERSHIP TYPES



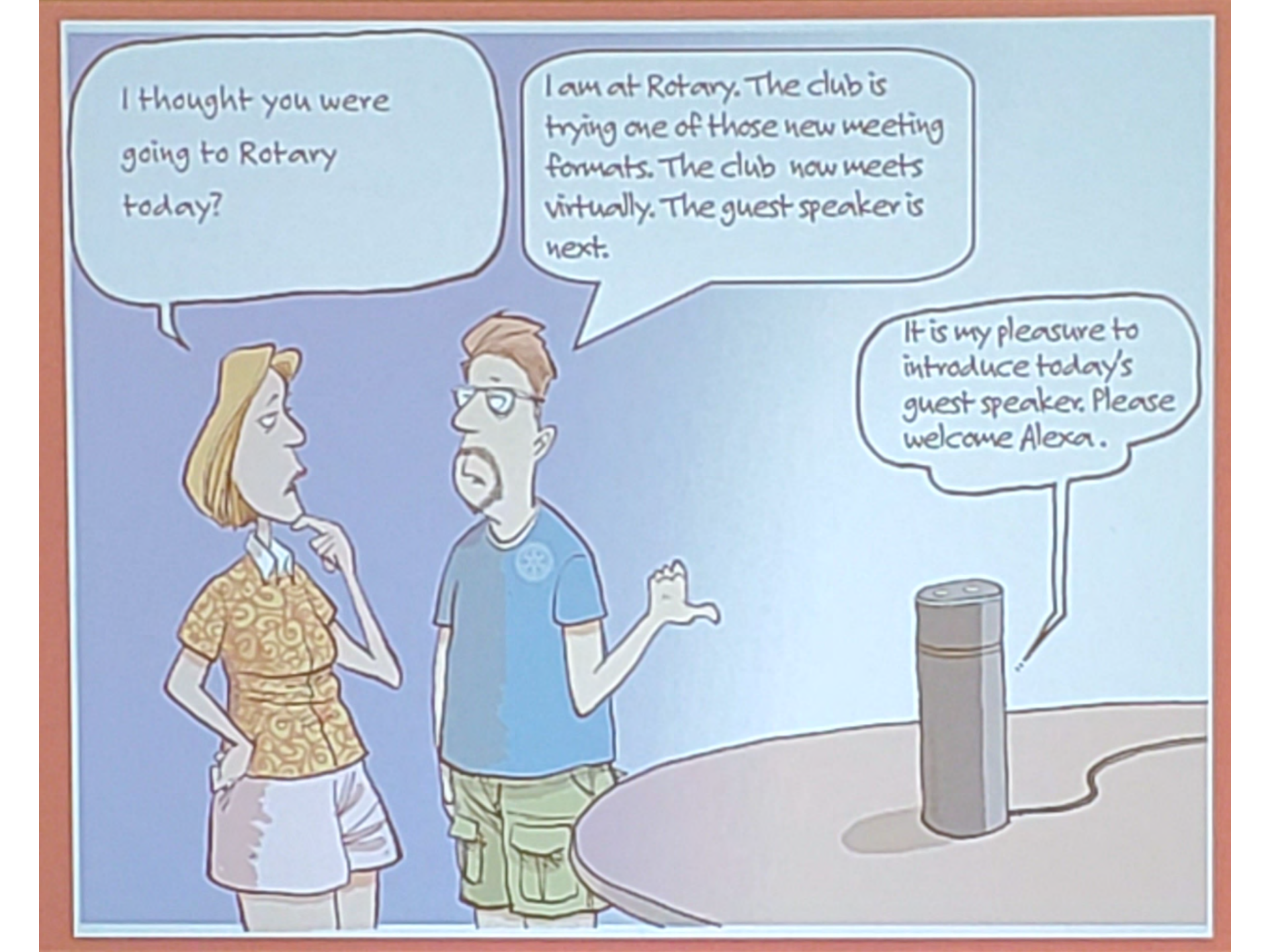
## CLUB TYPES

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves. The criteria for membership are simple. For Rotary clubs, a member needs to be an adult — or for Rotaract clubs, a person age 18-30 — who demonstrates good character, integrity, and leadership; has a good reputation within their business or profession and community; and willing to serve in the community or have an impact elsewhere in the world. All clubs share similar values and a passion for service, but no two clubs are the same because each community has its own unique needs.

Club Type	Description	2019-20 RI Dues	Estimated count on 1 January 2019	Minimum number of charter members	Voting privileges	Members are counted in RI database	Appeals to
<b>Traditional Rotary Club</b>	Professionals and aspiring leaders who meet regularly for service, connections, and personal growth	\$68	35,000	20	Yes, all RI dues-paying members	Yes, all active, RI dues-paying members	People looking for connections, service opportunities, and traditions
<b>Satellite Club</b>	A Rotary club sponsored by a traditional club but with its own meetings, projects, bylaws, and board	\$68	580	8	Yes, all RI dues-paying members	Yes, all active, RI dues-paying members	Those who want a club experience or meeting format or time other than what's offered by the traditional clubs in the area
<b>E-Club</b>	A Rotary club that meets only online	\$68	285	20	Yes, all RI dues-paying members	Yes, all active, RI dues-paying members	People who travel frequently, whose schedules make it difficult to meet in person, or who prefer an online experience
<b>Passport Club</b>	A Rotary club that allows members to attend other Rotary club meetings as long as they attend a specified number of meetings in their own club each year	\$68	20	20	Yes, all RI dues-paying members	Yes, all active, RI dues-paying members	People who travel frequently, or those who enjoy trying a variety of club experiences and meeting lots of new people
<b>Corporate Club</b>	A club whose members (or most of them) work for the same employer	\$68	1	20	Yes, all RI dues-paying members	Yes, all active, RI dues-paying members	Employees of an organization who want to come together to do good in their community
<b>Cause-Based Club</b>	A club whose members are passionate about a particular cause and focus their service efforts in that area	\$68	Unknown	20	Yes, all RI dues-paying members	Yes, all active, RI dues-paying members	People who want to connect with others while addressing a particular set of problems.
<b>Rotaract Club</b>	A club of members ages 18-30 that is sponsored by a Rotary club and often works with that club on projects	None	9,600	n/a	n/a	Does not count as a Rotary member	Younger people who want to serve their communities, develop leadership and professional skills, and have fun through service

All club types meet at least twice each month.





I thought you were going to Rotary today?

I am at Rotary. The club is trying one of those new meeting formats. The club now meets virtually. The guest speaker is next.

It is my pleasure to introduce today's guest speaker. Please welcome Alexa.



# Active vs Honorary Membership

Rotary International defines **active members** as those who meet the requirements for membership, pay RI dues, are eligible to vote on club and district matters, are eligible to hold a club officer position and count in the club's membership numbers in Rotary's database. **Honorary membership** is used to recognize people who have distinguished themselves by meritorious service and embody Rotary ideals, or those considered friends of Rotary for their support of Rotary's causes. They are exempt from paying RI dues, have no vote in Rotary matters, are not eligible to hold any club office, and are not included in a club's membership numbers in Rotary's database. Active members are called Rotarians, while honorary members are called honorary Rotarians.

**Honorary membership** should not be confused with Rotarians whose excused absence is approved by a club's board. In order to count in a club's membership numbers in Rotary's database, one must be reported as an active, RI-dues paying member. **An active member can be an honorary member of another club, but cannot be an active member of another club.**



# How to Use Honorary Membership

**Honorary membership** is used to recognize people who have distinguished themselves by meritorious service and embody **Rotary** ideals,

or those considered **friends of Rotary** for their support of **Rotary's** causes.

[Club flexibility FAQ | My Rotary](#)



# WHAT IS CORPORATE MEMBERSHIP?

A corporate membership allows Rotary clubs to involve a corporation — or any business, nonprofit, or government entity — in Rotary by offering an alternative membership package to some of its employees. Having corporate members increases the club's membership while expanding its network and visibility in the community. Members gain access to the fellowship and service opportunities of Rotary with the possibility of a much smaller time commitment.



# HOW DOES CORPORATE MEMBERSHIP WORK?

Your club can define corporate membership however it chooses, **as long as you document in your club bylaws** how the expectations and benefits of this membership type differs from traditional membership. Corporate membership involves an agreement with a business, which then pays for or subsidizes the dues for employees who have this kind of membership. **Remember that the corporation itself cannot be a club member** — only people can be members of a Rotary club. The club offers corporate membership to individuals based on their employment at a corporation or other entity. Appendix 1, Corporate Membership: Making the Offer, can help you present the opportunity to business leaders in your community.



# CLUB MODELS\*

- Satellite clubs
  - No longer distinguishes between e-clubs and regular clubs
- 
- Hybrid
  - Passport clubs
  - Cause-based clubs







Take your  
club in a  
**NEW  
DIRECTION**

[ROTARY.ORG/FLEXIBILITY](https://rotary.org/flexibility)

# **Session TWO**

## **Satellite Clubs**

# Satellite Clubs

**Rotary**

District 6440

The Home District



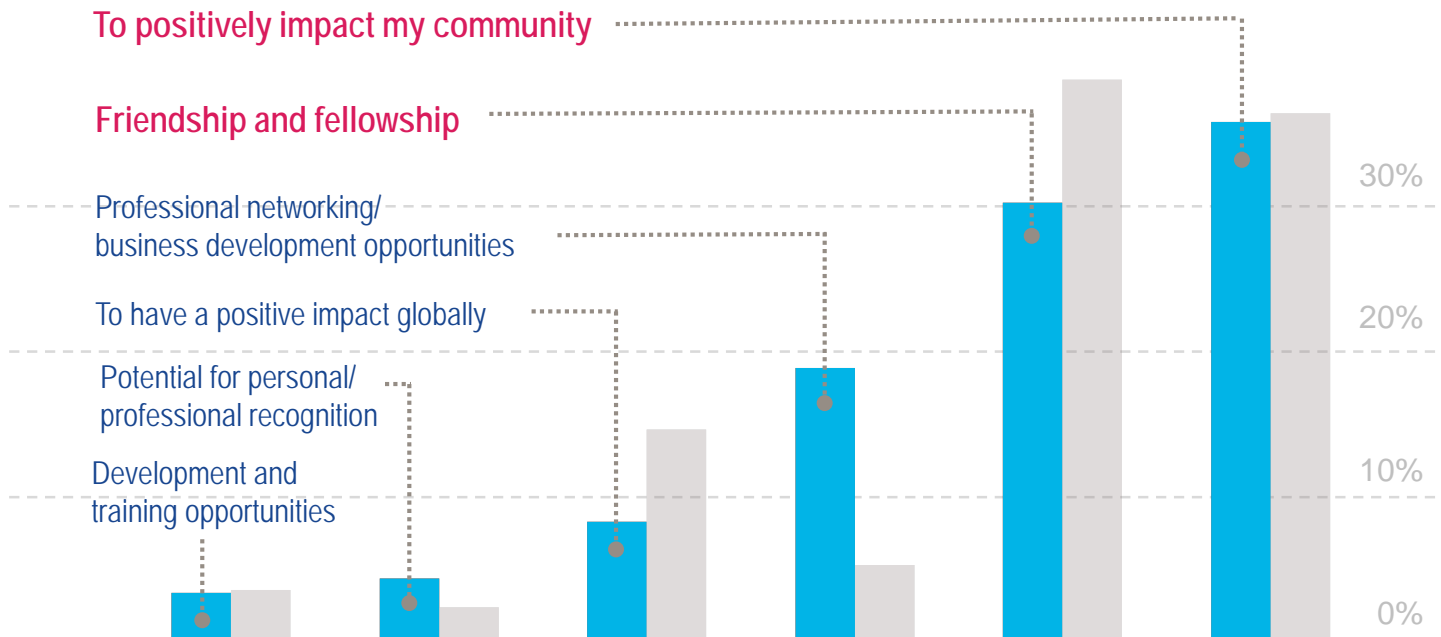
**Rotary**

Club of City - Satellite

Rotary Club of City Evening



## Why did you initially **join Rotary**?



# ROTARY RESEARCH

## Why do you **stay with Rotary**?

To positively impact my community

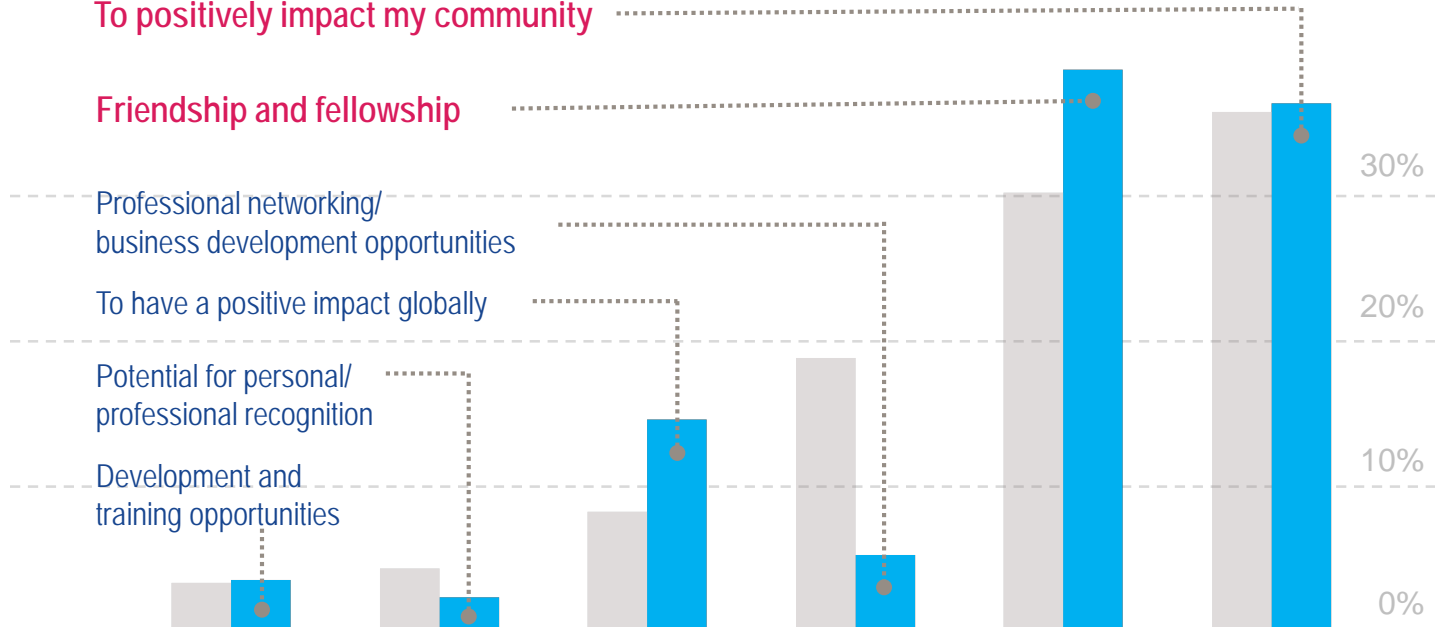
Friendship and fellowship

Professional networking/  
business development opportunities

To have a positive impact globally

Potential for personal/  
professional recognition

Development and  
training opportunities





## CLUB CLINIC

# FIVE VALUES THAT ATTRACT YOUNG PROFESSIONALS



Michael Walstrom was 38 years old when his district governor, Eric Gordon, asked him to create a program to boost membership among young professionals. Only 6 percent of club members in District 6930 were under 40 years

of age. Walstrom, who had been a member of the Rotary Club of Boca Raton Downtown, Florida, USA, for just two years, thought about what had attracted him to Rotary but realized he needed more data.

"I knew why I was in Rotary, but I needed to know if my experience was similar to others'," he says.

Walstrom developed a **10-question survey**, designed to reveal what brings people under 40 into Rotary, why they stay, what they want, and what they find challenging. **The results** convinced him that the key to attracting and retaining young professionals is presenting them with a clear value proposition.

"Like any business, Rotary has customers," Walstrom says. "Those customers are our members, and we must provide value to ensure that our customers are satisfied."

HERE ARE FIVE VALUES YOUR CLUB CAN EMPHASIZE TO APPEAL TO YOUNG PROFESSIONALS

### MENTORING

Many younger people would value mentoring relationships with current community leaders.

### NETWORKING

Many young professionals are looking for business connections, and that's OK. People do business with those they know, like, and trust. Your club can help, as long as you set expectations for appropriate behavior from the beginning. (See **Rotarian Code of Conduct**)

### FAMILY COMMITMENTS

Club activities can be a great way for young professionals to spend quality time with their families, and to teach kids valuable life lessons in service. Make your club family-friendly by inviting children and spouses to participate in events and projects.

### TIME AND MONEY

Clubs have the **flexibility** to accommodate younger members' schedules and budgets. Corporate memberships and lower dues for anyone under 35 are just two examples.

### LEADERSHIP

Through Rotary, young professionals can establish themselves as leaders in the community. They can give back and learn to work with others.

Check out **Engaging Younger Professionals**, a new toolkit that will help your club better understand this demographic, rethink its membership strategy, and develop ideas for outreach and engagement.

Family Commitments  
Leadership  
Mentoring  
Networking  
Time and Money

Rotary

District 6440

The Home District





- Every three years, Rotary's Council on Legislation reviews the documents and rules that guide us
- The 2016 Council greatly expanded how clubs can operate and what membership can be offered
  - Flexibility on club meetings
  - Corporate / shared memberships
  - Passport Clubs
  - Satellite Clubs

# Newly Issued Guides

## GUIDE TO SATELLITE CLUBS

Do you want to start a Rotary club but don't have enough members? Are you in a Rotary club that isn't meeting your or your members' expectations? Are there members who love your club but can't keep attending when it meets? Would you like to start a new club with a small, energetic group committed to community service? If you answered yes to any of these questions, starting a satellite club might help.



### WHAT IS A SATELLITE CLUB AND HOW DOES IT WORK?

Rotary has had satellite clubs since 2013. At first, satellite clubs were for people who wanted to join Rotary but didn't have a large enough group to start a club. Unlike regular Rotary clubs, which require 20 members to start, a satellite club can form with just eight members. Satellite clubs also give community members and Rotarians the chance to make a positive difference in a club environment that often differs from their local Rotary club.

Like all Rotary clubs, satellite clubs hold regular meetings, have bylaws and a board, and get involved in community service projects. A local Rotary club sponsors the club and provides advice and support. Satellite club members are Rotarians. Officially, they are members of the sponsor club.

### SATELLITE CLUBS ARE NOT:

- A substandard form of a Rotary club. (Satellite club members are Rotarians.)
- A separate club. (Satellite clubs must have a sponsor Rotary club.)
- A Rotaract club. (Rotaract members, however, can form or join a satellite club.)
- A solution for a struggling

**Rotary**  
District 6440  
The Home District



# Why a Satellite or Passport Club?

Do you want to start a Rotary club but don't have enough members? Are you in a Rotary club that isn't meeting your or your members' expectations? Are there members who love your club but can't keep attending when it meets? Would you like to start a new club with a small, energetic group committed to community service? If you answered yes to any of these questions, starting a satellite club might help.

# What IS a Satellite Club?

Like all Rotary clubs, satellite clubs hold regular meetings, have bylaws and a board, and get involved in community service projects. A local Rotary club sponsors the club and provides advice and support. Satellite club members are Rotarians. Officially, they are members of the sponsor club.

When a satellite club grows to 20 members or more, it can choose to remain a satellite to its sponsor club or it can apply for a charter to become a standalone Rotary club. Some clubs prefer to continue as satellite clubs regardless of their size and enjoy the benefits of being tied to their sponsor club. You decide what's right for your members.

- Candidates can't make our meeting
- Members can't make our meeting
- We want more meeting options
- We need a more affordable membership option
- Our club doesn't represent our community (age, vocation, interests)
- Our club isn't attractive to existing or potential members
- We want to target a group
- We want to create a new Rotary club but we aren't ready
- We're losing critical mass

# What IS a Satellite Club NOT?

## SATELLITE CLUBS ARE NOT:

- A substandard form of a Rotary club. (Satellite club members are Rotarians.)
- A separate club. (Satellite clubs must have a sponsor Rotary club.)
- A Rotaract club. (Rotaract members, however, can form or join a satellite club.)
- A solution for a struggling club. (Ask your district governor if you need help.)

- It is not just an alternate meeting time
- It is not a way to preserve traditions or continue service projects
- It is not necessarily made up of young or diverse members
- It is **NOT** a way to rejuvenate your existing Club and meeting



## Maybe...

But if you don't change your way of doing things, it may not matter. And if you do, there may be terrific synergies.

- Kodak, Hewlett Packard, Apple

## Isn't our objective to do more good in the world with more committed Rotarians?

- Decrease average age of Rotarians
- Address serious growth and retention issues

# Candidates for Satellite Clubs

- Existing Rotarians
  - Passionate about growing Rotary
  - Not available at your meeting time
  - Struggling with the cost or commitment involved
  - Who might want to associate with a different group
- Lapsed members
- Unsuccessful leads
- Those in a different demographic or community
  - Age, gender, ethnicity, interests, income
- Workplaces

We're identifying a Working Group of D6440 Clubs that will commit to explore Satellites and support each other in this journey

Several clubs have expressed interest in taking the next step with satellites:

- Schaumburg – Hoffman Estates
- Chicagoland Korean
- Wilmette
- Long Grove / Kildeer / Hawthorn Woods
- Barrington Breakfast

Draw on experience of Lake Zurich

# Process to Start a Satellite Club (In Any Order)

1. Prepare
2. Find a sponsor club
3. Find members
4. Get organized
5. Hold an informational meeting
6. Set your satellite club bylaws
7. Submit the forms
8. Celebrate and publicize

**Rotary**

Club of City - Satellite  
Rotary Club of City Evening



**Rotary**

District 6440  
The Home District



# Thanks for Rich Lalley for This Checklist

## **(Note: This is an iterative process)**

1. Secure Board approval to begin planning and creating a satellite club
2. Identify a project champion and support committee
3. Begin identifying potential members and a recruiting plan
  - a. Membership requirements/responsibilities
  - b. New member approval process
  - c. Create promotional material
    - i. For total club and for satellite club
    - ii. One or two club logos?
4. What will be the meeting format / structure
  - a. When
  - b. Where
  - c. Food/refreshments?
  - d. Speakers?
  - e. Rotary integration (e.g. signage, banners, name badges, Rotary related announcements)
  - f. Set agenda? Or more "freeform" meetings?
5. What will dues be and how will they be collected
  - a. Note, the main club will be assessed RI and District dues for each member reported to RI (currently about \$150/year).
6. Relationship with main club?
  - a. Financial?
  - b. Separate officers/board/# members on club board
  - c. Separate or shared committees (e.g. Service, Club Admin, Public Image, events, fundraising)
  - d. Separate of shared website, Facebook Page, newsletter, mailing address
  - e. Separate bylaws? Or Manual of Procedures (MOP)?
7. Service Areas of Focus
  - a. Community
  - b. International
  - c. Youth
  - d. Vocational
  - e. Shared with main club or separate
8. Amend Club Bylaws to allow for a satellite club.
  - a. If applicable, draft satellite club bylaws or MOP
  - b. Establish who votes for what?
9. Hold informational meeting(s) for prospective members
10. When 8 or more "charter" members identified, submit Satellite Club application and member information form to RI (send to Club & District Support Rep).
11. Hold a celebratory "Charter" meeting and publicize your new club in your District and community.

- How the satellite club will make a difference in the community
- How the satellite club experience will differ from that of the sponsor club
- Whether the goal is for the satellite club to eventually become its own club
- How club and district dues will be structured
- Where and how the satellite club will recruit members
- What membership types the satellite club will offer
- Membership criteria
- How both boards will work together
- How disagreements or disputes will be resolved





# Interested?

## Contact

District Membership Chair Rodney Adams

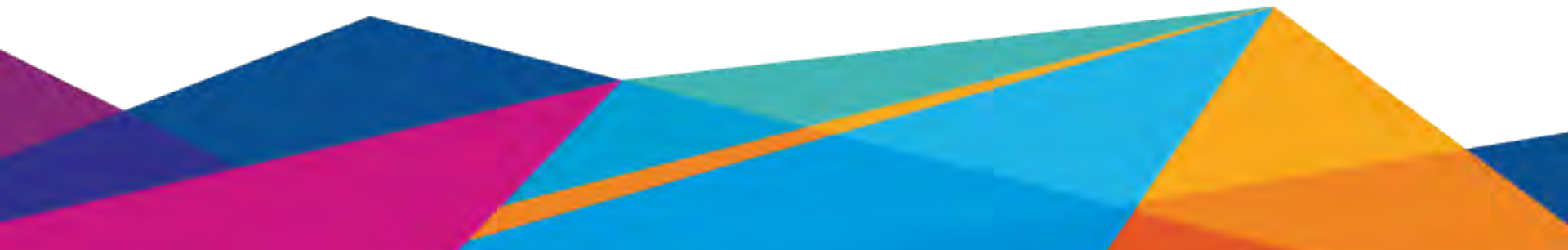
[gov.rodney@rotary6440.org](mailto:gov.rodney@rotary6440.org)

(847) 702-2107

DGE Lyle Staab

[gov.lyle@rotary6440.org](mailto:gov.lyle@rotary6440.org)

(845) 671-1223



# **Session THREE**

## **Affinity Groups (Veterans)**





## CONNECT WITH YOUR CLUB



## CONNECT WITH YOUR COMMUNITY



## CONNECT WITH THE ROTARY WORLD



A man with a beard and mustache, wearing a grey sweater over a light blue shirt, is leaning over a desk. He is smiling and looking down at a young boy. The boy, who has dark curly hair and is wearing a white shirt, has a hearing aid on his left ear. They are both looking at something on the desk, and the man's hand is resting on it. The background is a blurred classroom setting.

TOGETHER, WE

INSPIRE

Rotary



PEOPLE OF ACTION