## **One Rotary Summit**

## **Additional Resources**

CATEGORY	RESOURCE
Online tools To track progress on goals, promote and support projects, download templates, find a club, or connect with Rotary on social media	<ul> <li><u>Rotary Club Central</u></li> <li><u>Rotary Brand Center</u></li> <li><u>Rotary Showcase</u></li> <li><u>Rotary Ideas</u> Rotary's social media pages (<u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Vimeo</u>, and <u>Instagram</u>)</li> </ul>
<b>Membership</b> To help you support membership activities around the world	<ul> <li>Membership page</li> <li>Be a Vibrant Club: Your Club Leadership Plan on Rotary.org</li> <li>Strengthening Your Membership: Creating Your Membership Development Plan</li> <li>Membership Assessment Tools</li> <li>Strategies for Attracting and Engaging Members</li> <li>Connect for Good</li> <li>Membership Minute newsletter</li> <li>Membership Best Practices Discussion Group</li> <li>District alumni reports</li> <li>Club Finder</li> </ul>
<b>Annual Fund</b> To secure support for The Rotary Foundation	<ul> <li><u>Rotary's secure online giving system</u></li> <li>The Rotary Foundation <u>contribution form</u></li> <li><u>Every Rotarian, Every Year brochure</u></li> <li><u>Paul Harris Society brochure</u></li> <li><u>Rotary Giving &amp; Grants newsletter</u></li> <li><u>Rotary Foundation Reference Guide</u></li> </ul>
<b>Endowment Fund</b> To share Rotary's Endowment and Planned Giving opportunities with prospective donors	<ul> <li><u>Endowment Fund page</u></li> <li><u>Ways to Give brochure</u></li> <li><u>Major Gifts, Major Impact</u></li> <li><u>Your Rotary Legacy</u></li> <li><u>Rotary Peace Fellowships brochure</u></li> </ul>
<b>Polio Plus</b> To keep current on Rotary's fight to end polio	<ul> <li><u>End Polio Now website</u></li> <li><u>Make History Now campaign resources</u></li> <li><u>End Polio Now newsletter</u></li> <li><u>Global Polio Eradication Initiative website</u></li> </ul>



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## **Additional Resources**

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<b>Rotary Grants</b> To help district leaders write winning grant proposals	<ul> <li><u>Rotary Grants section</u></li> <li><u>Grant Management Manual</u></li> <li><u>District Rotary Foundation Seminar Leader's Guide</u></li> <li><u>District and club</u> MOUs</li> <li><u>Rotary Giving &amp; Grants newsletter</u></li> </ul>
<b>Projects</b> To help clubs and districts who want to plan better projects	Lifecycle of a Service Project webinar series
<b>Club Vision</b> To get leaders started with planning activities	<ul> <li><u>Strategic Planning Guide</u></li> <li><u>Leadership Development: Your Guide to Starting a Program</u></li> </ul>
<b>Public image</b> To strengthen Rotary's public image with your community	<ul> <li><u>Public Relations page</u></li> <li><u>Rotary Club Central</u></li> <li><u>Voice and Visual Identity Guidelines for Rotarians</u></li> <li><u>Effective Public Relations</u></li> <li><u>Club Public Relations Committee Manual</u></li> <li><u>What's Rotary?</u></li> <li><u>Quick Start Guide for Club Websites</u></li> <li>Social media courses in the <u>Learning Center</u></li> </ul>



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