

The Governor's **VIBRANT CLUB** Challenge 2019/20

This year, Rotary's President Mark Maloney has asked Clubs to Unite People, Take Action and strive for achievements that support Rotary's strategic priorities. 2019/20 District Governor Suzanne Gibson's **Vibrant Club Challenge** is aligned with these priorities and will recognize the work and commitment that clubs throughout the District have invested in connecting the world and becoming people of action.

Except as noted, the Governor's Challenge will start on July 1, 2019 and end **May 15th** 2020.

Clubs that achieve 50% or more of the goals in both categories will be recognized at the 2020 District Conference. Clubs that achieve 70% of the goals in both categories will earn recognition with distinction.

Club Name

Unite People

Activity

Date

Brief Description

Hold a joint meeting with another club

Hold a joint service project with another club

At least 2 Rotarians not holding District positions visit other Rotary clubs in the District or attend another Club's Zoom meeting.

Participate in another club's fundraiser (attend, work, or consult)

At least 10% of club members attend Rotary Day at Richardson Farm or another District sponsored fellowship event.

Club has reached out to Club members to check on well-being.

Participate in Youth Exchange (short term, long term, inbound or outbound)

Hold one new social or networking activity (could be a Zoom virtual social hour)

Increase membership diversity (e.g. gender, age, occupation, other)

Pilot a new membership type

Club names a Zoom Virtual Meeting Coordinator

Unite People

Activity	Date	Brief Description
		Send one or more students to RYLA or sign up for a Zoom account and hold a Zoom Club meeting or training session for Club members
		Create or update a new member mentorship program
		One or more club members participate in a District role.
		One or more club members participate in a club or district sponsored international service project and do a club presentation on the project.
		Encourage family participation in a club service project.
Total:		

Take Action

Activity	Date	Brief Description
		Hold a Club Visioning session or update club Vision implementation or strategic plan.
		Enter and update goals in Rotary Club Central (Membership, Foundation and Service)
		Officers and key leadership positions for RY 19/20 entered into ClubRunner by 4/1/9 (must include Membership, Foundation, Public Image, and Youth in addition to officers
		All officers and board members have ClubRunner and My Rotary logins.
		At least 50% of new board members attend a Rotary training event (Fall Seminar/One Rotary Summit, District Training Assembly) or at least one member attended a Zoom training.
		Conduct a member interest survey and use the results to plan projects, activities, and identify leadership interests.

Take Action

Date

Brief Description

Hold an alternative meeting (webinar, location, format, time, Zoom)

Develop and implement a social media awareness campaign

Use Rotary's brand guidelines, templates, People of Action campaign materials and related resources or apply for a public image matching grant

Hold an activity or fundraiser focused on polio eradication or make a COVID-19 related donation to your local community activity

Participate in a District Grant.

Participate in a Global Grant.

Engage RILEE for a club event.

Hold an indoor Ride to End Polio.

Engage in one new hands on service project or virtual service project.

Achieve Foundation giving goals by 5/1/20.

Participate in Random Acts of Kindness Day

Present a candidate for the District Vocational Scholarship or apply for a COVID-19 District Matching Grant.

Total:

Completed by:

Rotary Club:

Date: