

Rotary District 6440 Newsletter

Carlos Früm, District Governor

July, 2011

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Quick Event Information

See additional information about these events in this newsletter and on the District website at:
www.rotary6440.org

AG Meeting

Marriott Northwest
Chicago

Jul 26, 2011 - Jul 26, 2011

Youth Exchange Host Family Training

Aug 02, 2011

Rotary Zone Institute

Weston Hotel
Sep 08, 2011 - Sep 11, 2011

District Literacy Committee's Fall

Information Program

Tuesday, September 27,

The Rotary District 6440 Newsletter is filled with announcements, articles, and links to announcements, stories, and information about our clubs, our members and making a difference through Rotary.

Governor's Message



Reach Within to Embrace Humanity

We're trying something new...a video message with the help of "New Generations" Interact -- please click [here](#) to see it.



Stella Tu, Interact Club student in Glenbrook North High School, interviews Gov. Carlos about being District Governor and plans for this Rotary year.

The District can help you reach out to a New Generation !

...through the "3-G" program. It pairs \$250 of District seed money with locally matched club funds to give sponsored Interact or Rotaract clubs money to run a charity fundraiser of their choice.



"Get It, Grow It, Give It" = 3-G. Click [here](#) to read more. Said Gov. Carlos, "We hope to get the kids and the Rotary Clubs working together, and share the benefits of fund raising and publicity."

Literacy -- Save the Dates for this rewarding program.

As you begin the new Rotary year, plan to attend the

2011

Fall Seminar Day

Nov 05, 2011

Quick Contact Links[District Governor](#)[Newsletter Editor](#)[District Website](#)

District Literacy Committee's Fall Information Program, Tuesday, September 27, 2011 at the Schaumburg Township Public Library. Find out about literacy programs your club can do, learn what other clubs are doing and share helpful information. A light supper starts at 6 p.m., with the program and information sharing over by 8 p.m.

...[more](#) (for the agenda, see Related Files on the linked page).

Public Relations (PR) Grants

We all talk about PR. Rotary International (RI) is offering Districts the opportunity to receive up to \$15,000 in Public Image grants. RI will match District funds 3:1. Our District budget cannot support this. Would your club be willing to donate \$100 to a District Public Image fund? We need to reach a minimum of \$2,000 to be effective. With the grant we will run a Facebook advertising campaign targeting non-Rotarian volunteers and community oriented residents of our District. The goal is to increase awareness and desire to join our clubs. The more money we raise the larger our target audience. Talk to your club PR Chair or President.

Points to remember for the Rotary Year

The long-time Rotarians among us have been involved in various aspects of the club. Here are some reminders, in case you are involved in some of these:

- The IRS requires some clubs to file various forms. Click [here](#) to read more.
- If you are planning projects, remember to use Matching Grants (MG) available from the District and The Rotary Foundation. Easy to do District Simplified Grants (DSG) are also available. Contact [Narayan Murarka](#) for MG, and [Sandy Frum](#) for DSG.

In Rotary, we're different...yet, in many ways, we are the same.

The world is smaller than we think. Your newsletter editor had occasion last week to visit with journalists from Morocco...and found that journalism, family concerns and values were much like our own. RI President Banerjee has expressed his thoughts on our interests -- click to [read](#) his essay, click here . You can also see an example for yourself -- to see a Mideast governor's newsletter for this month, click [here](#).

**Enjoy and Learn How to Be In The Zone of District**

Leadership

Zone Training and Institute is just around the corner - in about 8 weeks. There is still a little time to registered, with the reduced price for meal registration extended to July 31. Why? If you have an interest in become a leader in our Rotary District, or if you know someone you think would be...take action soon. The baseball-themed event will include great guest speakers, RI General Secretary John Kewko, and the White Sox-Cleveland game on Sunday afternoon. Even if you can't cheer for the Sox, be ready for lots of laughs and serious ballgame partying with good friends. Click for [Details](#)



District Governor Selection Schedule Moved Up to September: if you know a Rotarian who would make a great Governor, talk with your Club President...

The District Governor Nominating Committee will meet on Thursday, September 15, to interview candidates to serve as Governor in 2014-2015. Clubs sponsoring candidates must submit proposals to Past District Governor (PDG) [Bruce Baumberger](#) by September 1. Proposal forms may be [downloaded](#) at the District Website, along with more information. Learn more about the District Governor position, click [here](#), or by contacting any of the PDGs.

Rotary Pride, and a Donation too -- a Rotary License Plate !

Can you imagine seeing hundreds if not thousands of the little Rotary wheels on license plates and then realizing that each one is a \$23.00 donation to The Rotary Foundation? It is easy to apply for Rotary plates via the internet at www.cyberdriveillinois.com and follow the menu to specialty plates. There you can select letters and numbers until you get what you want. Single letters and double numbers MUST come to Art Davis, Past Dist. Gov.(07/08), 630-917-0000 cell or by [e-mail](#) . Thanks for your help in the past as well as in the future.



Sharing and Helping Will Build Success

The district Membership Committee is a resource ready, willing and able to help with your membership growth and retention. Let them know of your efforts so that others can learn,...and ask for help and ideas when you need them.

Rotary International's web site has many resources about membership. Browse/scroll through the list of many articles and booklets about it by clicking [here](#).

A bullet point compilation of thoughts from the District Membership Committee can be found [here](#).

An Open Letter From Governor Carlos!

Dear Fellow Rotarians:



In every organization there is always a struggle. The internal elements that make the organization grow and succeed collide, over time, with the realities of a changing external environment

Click [here](#) to read more.

Editor's comment -

Please don't be discouraged about trying Video for your newsletters. Taking Gov. Carlos at his word about not being afraid (to not do as well as we'd like), we tried the video at a low resolution.

Next time we'll do it higher (and better). But we think you get the idea -- being willing to experiment, and in this case, letting you know, with the help of our New Generation, the district's plans and who our governor is in a more personal way. My special thanks this month go to high school Interact student Stella Tu, and Rotarians Kelly Zima, Rich Lalley, and Gov. Carlos...great fellow Rotary Experiments.

Bob Paddock
Rotary District 6440



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July Newsletter -- Gov's Interview Video & Monthly Dist. 6440 News

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