

Rotary District 6440 Newsletter

Carlos Früm, District Governor

September, 2011

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Quick Event Information

See additional information about these events in this newsletter and on the District website at:
www.rotary6440.org

Guatemala Trip Discount Deadline

Oct 15, 2011

World Polio Day

Oct 24, 2011

Fall Seminar Day

Nov 05, 2011

Rotary International Convention

May 6-9, 2012
 Bangkok, Thailand

Quick Contact Links

[District Governor](#)
[Newsletter Editor](#)
[District Website](#)

The Rotary District 6440 Newsletter is filled with announcements, articles, and links to announcements, stories, and information about our clubs, our members and making a difference through Rotary.

Governor's Message



92 Days

Dear Friends in Rotary:

I wish you could see me here at my desk reflecting on our first 75 days of this Rotary year with a big grin on my face! It has been a fast-paced race to visit 53 clubs and participate in 53 board meetings but what I learned has been uplifting. We have a great District!

We turned the corner on membership and the numbers begin to climb. Evanston Lighthouse, Highland Park-Highwood, and McHenry share top kudos for inducting 4 members each since July 1. Northbrook, Palatine, and Schaumburg-Hoffman Estates follow with 3 members each. Even I am sporting a brand new 'Sponsor' pin for recruiting a new member for my club ("Leading by example?" :) In total 26 clubs inducted new members this early in the year. The race is on!

We hosted a Zone Institute in Lombard and we had a lot of District Governors, past, present and future, visit us and bestow compliments on our district. We are grateful for the leadership of Governor Bruce last year that brought us to this point. Territorially speaking, we have the smallest district in zones 28 and 29 but we shine bright by the creativity, enthusiasm, and giving heart of our membership.

As I travelled visiting clubs, I felt grateful that I am a member of District 6440. I am impressed and humbled by the caliber of the members I met. We are blessed to have great Rotarians, and each a leader in his or her own right and field.

I am amazed at the things you come up. Crystal Lake Cow Drops? And some your websites are outstanding: check Glen Ellyn's! And I love Elgin's idea: Random Rotary. Check it out!

Please continue to set an example to the rest of us, learn from each other, and enjoy Rotary as much as I do!

As I said at the Presidents Elect Training Session (photo at right),
"Don't be afraid to fail. Be afraid not to try!"

Carlos



Mentoring Offers Powerful Incentive for Attracting and Retaining Younger Members

Rotary clubs worldwide are challenged with attracting and keeping busy, young, career-driven members. One important consideration is that ambitious young people are eager to find professional mentors. Why not develop an innovative mentoring program and promote this benefit to prospective members?

Here's how to start:

- Download (click) [Leadership Development: Your Guide to Starting a Program](#) and devote a club meeting to discussing the section on mentoring.
- Develop a club mentoring program based on your discussion. Ask for volunteers to participate as mentors (or mentees, if you already have new members who are interested).
- Promote your mentorship program as a membership benefit. Mention it in your club brochure and on your club website.

Read ([click](#)) about one young club, the Rotary Club of Diablo View (Walnut Creek), California, whose mentoring program is just one component of a successful retention strategy.

For more membership tips and ideas, and to contact our [District Membership Committee](#).

Sarah Oliver Selected District Governor Candidate for 2014-15 -- Congratulations and Best Wishes !



"PDG Bruce Baumberger informed me that the District Nominating Committee met September 15, 2011 and selected Sarah Oliver, from the Rotary Club of Wilmette Harbor, to be the candidate for District Governor 2014-2015. I wish to congratulate Sarah, our District Treasurer, for her achievement. I have worked with her many times and I am delighted she was chosen because she is an excellent

Rotarian dedicated to the advancement of our District and to the causes of Rotary International and The Rotary Foundation. Please join me in congratulating Sarah and pledging our support to her candidacy."

-- Gov. Carlos

To read Sarah's Rotary biography, click [here](#).

District News Items -- a Long List of Short Items

- **Email policies** - The district has an email policy in place to prevent abuses and to ensure proper information reaches our members. To read the guidelines (regarding such as Broadcast/Group Email, consents before sharing, PR of club events, privacy, Reply All), click [here](#).

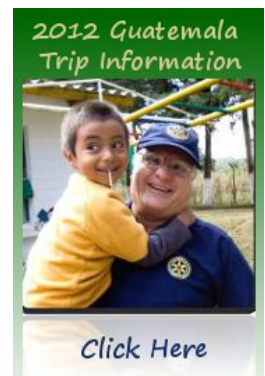
- **Promote Your Events on the District Website** - To do so, add an event on your Club Runner club website and check the box for it to appear on the district site.

- **National Immunization Day (NID)** - The District NID trip will take place early next year. For information see the left-hand column of the Dist. website, www.rotary6440.org



- "A club that doesn't have a presence on the Internet simply doesn't exist as far as they [young members] are concerned. A club's website is its public face - and it has to be a good one." From RI President Kalyan Banerjee's message on the first page of *The Rotarian* magazine.

- **District service trip "discount" to Guatemala.** Three trips are planned and complete details can be found on the District [website](#). The cost of the trip is \$1600 but a discount of \$100 was offered. However, a number of people said they were not aware of the discount date, so "to be fair to all concerned", the discount will be offered until Oct 15. Sign up now -- for application form, click [here](#).



- **Short Term Youth Exchange** -

Applications are being taken now for this program. If you're interested, talk to your club president. For background and to find out more, click [here](#).

- **Fall Seminar - ABCs of Rotary**
NOVEMBER 5 - New Members, learn what makes Rotary worthwhile! Long-Term Members, rejuvenate and learn what's new! To see what it's about, click [here](#). And click to [Register](#) before October 6th to get the Early Bird rate of \$35, or contact your club president.



- **Become a Major Donor and Bequest Society Member**
Any Major Donor or Bequest Society member who enrolls before October 21 will be invited to special eption at the Park Ridge Country Club on November 3 at 4:30 PM. Invitations to current members will go out October 7. Consider supporting Rotary in this special way. Click for [more information](#),
- **World Polio Day - October 24 --** Polio Wake-Up Across the Continent 2011 is a campaign designed to create awareness about Polio during a whole week. Clubs are encouraged to plan activities such a walk, a run, a proclamation, a march to City Hall, a "Purple Pinkie Project", Pennies for Polio, or other Polio Awareness activity. For the District Resource Page, click [here](#).



- **Congrats to Group Study Exchange Leader Ada Kahn --** GSE Chair, Jim Runnfeldt informed us that Ada, from the Evanston club, was selected Team Leader to Taipei, Taiwan. Congratulations, Ada! We know you will represent us well!
- **Resource Staff for us at RI --** two newcomers to their roles with us are an excellent resources for club members and leaders, especially presidents and secretaries. They can assist in a variety of ways: advising on club administrative procedures, sharing best practices for strengthening clubs, helping members navigate the RI website and Member Access, and connecting members to helpful resources. Read more

about Alison Benefico, Sr. Supervisor, and Katie Ferguson, Coordinator by clicking [here](#).

Polio Fundraising Recognition for District 6440 at the Zone Institute

Past District Governor Bruce Baumberger reported that District 6440 received special recognition at the Zone Institute in Lombard. The certificate states that during 2010-2011 our district raised over \$223,000 in cash contributions for the Polio Challenge Grant. That exceeded all other districts in Zones 28 and 29 by over \$100,000. "This is an accomplishment that reflects outstanding support from our End Polio Now Committee and all District 6440 Rotarians who gave so generously", said Bruce. To view the certificate, click [here](#).

Welcome (to our many) New Members !

Antioch	Phil	Dahl
Arlington Heights	Donald	Miller
Barrington Breakfast	Frank	Wagner
Carpentersville Morning	Amalia	Woolf
Deerfield	Barry	Gray
Des Plaines	Steve	Pokrak
Dundee Rotary Club	Mary	Stanley
Dundee Rotary Club	Jill	Zelker
Elgin	John	Shales
Elk Grove Village	VLadan	Milosevic
Evanston Lighthouse	Marcia	Abreu e Gouvea
	Donald	Crost-Fink
	Greg	Klaiber
	Robert	Maxman
Fox Lake-Round Lake Area	Gerald	Dietz
Glen Ellyn	Walter	Johnson
Glenview-Sunrise	Jay	Greenstein
	Michael	Kidd
Highland Park-Highwood	Ronald	Davis
	Ronna	Fisher
	Bill	Siskel
	Sophia	Siskel
Lake in the Hills	Christin	Kruse
Lake Zurich	Jenny	Plohr
Lincolnshire Morning Star	Valerie	McGhee
	Marc	Sing
Lombard	Mel	Hanna
McHenry	Cheryden	Juergensen

	Sue	Low
	Ronald	Newman
	Jason	Roberts
Northbrook	Stuart	Schisgall
Palatine	Henry	Sobotka
	Jaime	Suszek
	Arnie	Uhlig
Park Ridge	India	Ehioba
Schaumburg-Hoffman Estates	John	Curry
	Charles	Linkenheld
	Dana	Matthews
Skokie Valley	Siri	Bergh
St. Charles Breakfast	Robert	Gephart
Wilmette Harbor	Susan	Fowler
	John	Jawor

See the Spotlight on Membership feature, upper left on the District [website](#) for an acknowledgement of several sponsors.

Bangkok -- We're Cruisin'... and with Discounts !

We are the district with the most members registered for the International Convention in Bangkok in Zones 28 & 29! Way to go!



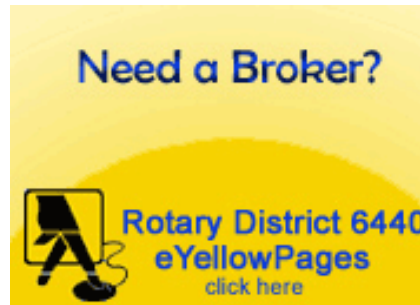
Rotary Welcomes You to Bangkok
2012

Let's party! Click on photo for a taste of what's to come.

Our Zone will offer a dinner cruise on "the River of the Kings." For more information, click [here](#). Register early because there will be two seatings for the opening plenary session: we would like everybody to be on the first turn so they can take advantage of the "Northland" tour of the city and dinner cruise.

Click to [Learn about Discounts on Air Fairs](#)

To Learn More and/or Register, see the [Rotary.org](#) website



Bob Paddock
Editor

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