

WEEK 22 FOUNDATION MINUTE – GIVING TUESDAY

As the Covid health crisis continues, charitable organizations from food banks, to disaster recovery funds, health clinics, and employment assistance offices are seeing exponential demand for their services. Our snail mail and e-mail boxes are stuffed with pleas for financial assistance – but how to decide where and how to help?

This year, Giving Tuesday is on December 1, 2020. Giving Tuesday has grown into a global movement of generosity. It is a giving day recognized around the world that empowers us all to give back to our communities through service, kindness and financial support – all beliefs that Rotary values deeply.

This Giving Tuesday, Rotary Trustee Chair, Ravi Ravindran urges all Rotarians to find opportunities to help communities both close to home and around the globe. One easy way to take action is to make a gift to The Rotary Foundation’s Annual Fund SHARE, Rotary’s primary way of making sustainable projects possible both on a local and global level. “Last year, the Foundation awarded 490 district grants and 1,359 global grants as a result of Annual Fund SHARE contributions made by our generous donors during our Centennial year back in 2016-17. What will be possible in the future for communities around the world will be determined by the action you take right now.” If you are in a position to give, this coming Tuesday might be a good time to do so.