

WEEK 27 FOUNDATION MINUTE – HIGH ETHICAL STANDARDS

As leaders in their businesses and professions, Rotarians can advance high ethical standards by setting a positive example among colleagues and in their community. Some specific ways to integrate ethics into your daily life include:

- Discuss and emphasize honesty, accountability, fairness, integrity, and respect when hiring, training, and supervising employees;
- Praise and encourage the exemplary behavior of colleagues;
- Demonstrate personal commitment to high ethical standards in relations with customers, vendors, and business associates;
- Promote socially and environmentally responsible practices in your businesses and organizations;
- Honor businesses or professionals who demonstrate high ethical standards;
- Mentor or teach young people about ethical solutions to challenging ethical situations.