

WEEK 44 FOUNDATION MINUTE – YOUR CLUB’S ROTARY FOOTPRINT

Each Rotary Club has its own character, based on the needs of its local community and the types of humanitarian initiatives its members choose to pursue. Many clubs have a strong legacy of resolving certain community problems year after year, and being the go-to source for funding by many local service organizations. The traditions of the club and the litany of service projects pursued comprise the “footprint” of Rotary service not only in local communities, but in far-flung countries around the world. Many clubs are understandably proud of their legacy of local community service, and the extent of their global footprints.

This is the time of year Rotarians assess their impact, and try to reassess the needs of their communities, the passions for service of their members, and how their service initiatives can be funded in the coming year. Its also the time to ensure that funding is sourced to cover future service projects – whether local, global, or to support youth service, polio eradication, or other initiatives. Rotary operates on a three-year funding cycle – donations to **Annual Fund – SHARE** in the current year impact grant-making capacity three years in the future. The world’s dire humanitarian needs compel Rotarians to find a way to finance district and global grants, regardless of where we are in the economic cycle.

Will your club be able to meet the future needs of your community – to feed the hungry, support the homeless after disasters, to bring literacy to your children, and to prevent disease? Your ability to draw out the generosity of your members and friends now is critical to successfully meeting these challenges in the years ahead. Be sure to donate to **THE ROTARY FOUNDATION** to funds these important projects now and in the future.