

**Rotary District 6540 Public Relations Award Application – *Regional***

**Prerequisites: Individual clubs applying for this award must:**

1. Have had at least one member attend the PR Punch! District 6540 webinar:
2. Implement tools and processes explained in the webinar for four months before applying for the award.

**Award submission deadline: September 30, 2016**

Submissions must be electronic and sent to: [**barbwachtman@gmail.com**](mailto:barbwachtman@gmail.com)

**Webinar certification answer:**

What name did the “6 certification hints” from the webinar spell? Please write in this box:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
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**1. Date of Application:**

**2. Name, club number, and mailing address for each club involved in this award application:**

**3. Key contact person and contact information:**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*Street City ZIP code*

**Email: ­ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Business phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Mobile: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**4. Please attach the clubs’ regional PR plans and calendars.**

**5. Explain the “PR successes” the group and each club have achieved, such as news coverage and a higher community profile as a result of using tools and processes from the “PR Punch” seminar. Please be specific, providing dates and precise summaries. Please attach copies of news coverage, improved brochures, updated Rotary International branding, samples of posting on web pages and social media, etc.**

**6. How do you plan to use the Regional PR award? Please be specific and provide a project plan, budget of expected expenses, timetable and expected outcomes. Award recipients will be asked to provide a follow-up report six months after the grant award.**

**7. What are your future PR plans and goals for your region?**

**President and club names applying for this award:**

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*President Club name*

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*President Club name*

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*President Club name*

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*President Club name*

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*President Club name*

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*President Club name*