

A MESSAGE FROM . . .

JOHN FRISCHIE

2020-2021 District Governor

I'm overwhelmed by the creative meetings and projects being completed by clubs in District 6540. I have virtually visited 213 club meetings and I'm impressed by what doors are being opened.



AFRICA HAS BEEN DECLARED POLIO-FREE!

Only Afghanistan and Pakistan to go, we "are this close". October 24 is World Polio Day, what is your club doing to win the battle against polio? Are you planning a special event, collecting your change to send to the Foundation or share what another event you have planned?

Please join the Zone 30-31 Polio + webinar for ideas:

<https://us02web.zoom.us/j/81458893491?pwd=MCt4U01XT0ZNUWk1dVI6dFZ2UmMrZz09>

Upcoming Events Being Planned

What is your club doing to attract and retain new members? Would you like to have more members in your Club? Clubs and membership opportunities have changed in Rotary. There are Passport Clubs, E-Clubs, Satellite Clubs, and more options that your Club can create. The New and Innovative Club and Membership committee is planning a training webinar for September 29 at 5pm CST. Stay tuned; Club Membership Chairs and Presidents will be notified when the final schedule is determined.

Passing of PDG Bill Baldwin

PDG (2004-2005) Bill Baldwin died on August 25th and services were held by the Beams Funeral Home in Fremont on August 31, 2020. IN. He was a member of the Gary club when he was Governor and was an Honorary Member of the Angola club most recently. Bill was the 2005 recipient of the distinguished Sagamore of Wabash Award and was a friend to many Rotary members. Please keep his family in your prayers.

Club News - Celebrating District 6540 Clubs

Plymouth held its annual golf outing on August 22nd and more than doubled what they made last year, which means this year's event was the best one in a long time, if ever!

Rensselaer has completed a program to distribute \$15,000 in food vouchers in their community. They have also worked with the Rensselaer Back to School program which provided 700 notebooks to students from the 1st thru 12th grades and provided Badges for Burgers meals to first responders.

Kentland held its first drive through pancake breakfast to raise funds for Junior Achievement. Funds were about \$600 higher than normal. They also worked to raise \$5,500.00 for PPE with four township trustees and the Newton County Economic Development Commission for school welding and art programs South Newton Schools.

Goshen enjoyed a program by TJ from Nigeria. Several clubs have hosted TJ virtually.

North Manchester is selling wreaths in person and online, for a new fundraiser this year.



La Porte Rotary Club has created "give a little, take a little" pantry boxes at their local libraries. Share some food and pick up a book or two.

Churubusco - Although our largest fundraiser, the March Charity Auction had to be cancelled, we were still able to grant six graduating HS Students scholarships totaling \$10,000 and one adult scholarship of \$1,000. Our Club plans to hold our 42nd annual golf outing on September 18th, I have attached a flier and sponsor letter if anyone is interested.

Please keep sharing the Opportunities you Club is opening; ask your club Public Relations Chair to share.

WHAT IS THE ROTARY FOUNDATION?

The Rotary Foundation is the charitable arm of Rotary International. It is a non-profit that is supported solely by voluntary contributions from Rotarians and friends of The Rotary Foundation who share its vision of a better world. Its sole mission is to support the efforts of Rotarians through Rotary's mission, and the achievement of world understanding and peace. Through local, national, and international humanitarian and educational programs in your back yard and around the globe. Thank you for supporting The Rotary Foundation and its work.

Contact Governor John Frischie at rotaryfrisch@gmail.com

A MESSAGE FROM . . .

JANE ROUSH

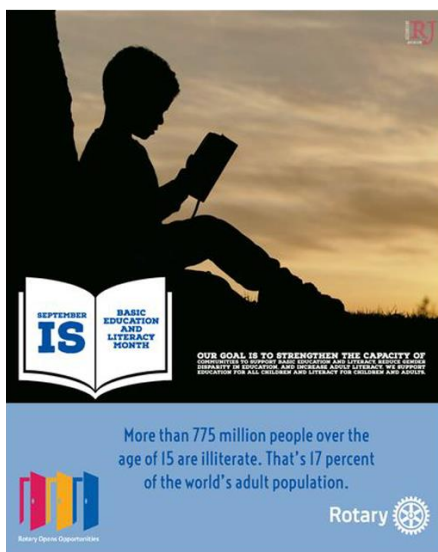
2020-2021 District Governor Elect



Can You Believe?



We are just starting our third month in the current Rotary year and we are already making plans for the 2021-2022 year. Your District Trainer and I have been meeting to start our planning for PETs-President Elect Training. Which brings me to the important part of this article: **Do you have your President Elect identified and listed correctly in ClubRunner?** As of this date, we only have 34 of the 56 clubs with a listed President Elect and I am sure a couple of those are not accurate. President Elects being listed in ClubRunner is the critical piece in the training puzzle. I know it seems like 2021-2022 is a long way off; but it is important to give our leaders time to prepare for their role in office. Would you please send me your club name plus the name and email of your President Elect for 2021-2022 so that we can compare it to our current list? My email is rotaryroush@gmail.com. I look forward to hearing from you soon.



Rotary's goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy. We support education and literacy for children.

"When you teach somebody how to read, they have that for a lifetime. It ripples through the community, one by one."

Mark Wilson ~ Rotary Club member



A MESSAGE FROM . . .
TIM GIBSON
 2020-2021 District Governor Nominee

**Should people reflect the Mission of Rotary - or -
 Should the Mission of Rotary reflect the people?**

Not a tough question when you learn through its history, Rotary has evolved, and a current example would be our Innovative Clubs Program to fit club style with member’s lifestyles.

We are what we do as well as what we don’t do. Be mindful of the circles you travel of those engaged in activities that benefit others. More than likely they would find themselves at home in one of our new club models. Matching people who serve to one of our 2020 club structures, offers all of us the opportunity to make a better world.



A MESSAGE FROM . . .
JUDY WALKER
 2020-2021 District Rotary Foundation Chair

**VERNE SEEHAUSEN AWARDED
 2020 CABLE AWARD**

PDG and District Grants Chair Mike Crabill presented the prestigious award, which normally is given at the District Conference. Verne is a Charter Member of Schererville Rotary, June 29, 1984. PDG and District Grants Chair Mike Crabill presented the prestigious award, which normally is given at the District Conference. Verne is a Charter Member of Schererville Rotary, June 29, 1984.



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Verne was the president of the Rotary Club of Schererville from 1989-1990 and has served as club Treasurer and committee member. He currently is the Treasurer of the District 6540 Grants Committee and was a former area coordinator for the District Foundation Chair. His designations include Major Donor, Benefactor, and member of Bequest Society of The Rotary Foundation. He also is a member of the Rotary District 6540 Paul Harris Society. Verne has attended ten [Rotary International](#) conventions around the world, and is an ardent supporter of Global Grants.

CONGRATULATIONS CONCORD ROTARY 100% Paul Harris Fellow Club!



Concord Rotary now is one of only *three clubs* in District 6540 to earn this club banner recognition for being a 100% Paul Harris Fellow Club. The other two clubs are Kentland and Highland. This is a one-time recognition for clubs in which all dues-paying members are Paul Harris Fellows.

A MESSAGE FROM . . .

CARLA HERR

2020-2021 District Membership Chair



Ideas for New & Innovative Clubs and Member Retention

I would like to share some of the exciting, ever evolving changes going on in District 6540 regarding membership. We have formed a New and Innovative Club Committee to expand our reach and our minds when it comes to what a club should look like. We are interested in increasing our impact by increasing our numbers. New members bring in fresh ideas and perspectives. Rotary is constantly changing to benefit the world and our District wants to be a leader in beneficial improvements. Rotary has added a seventh avenue of service, Environment, which will open opportunities to engage new potential members. Our District is full of beautiful flora, fauna and waterways that all need to be conserved. This is a wonderful starting point for a cause-based club. A cause or theme-based club is a Rotary Club with a specific purpose or goal. Another example could be a Veteran's Rotary Club that consists of Veterans and/or people that would like to support them and their needs. If your community is struggling with food security or if someone is passionate about education, these are certainly fantastic starting points for a new and different Rotary Club in your area. A District leader from another district suggested starting a club in a nursing home to enable the residents to be involved with and contribute back to their community.

The possibilities are limited only by our imagination and creativity. Please pay attention to your emails as we are implementing a Zone 30 training initiative to increase membership and retain current members. Expect your AG to reach out and offer training virtually or in person, whichever works for your club. I'm looking forward to the amazing progress we will make! Feel free to contact me at carla@airbaud.net. #GrowRotary



A MESSAGE FROM . . .

ANNE GREGORY

2020-2021 District Media Chair

Social media: The District will meet you where you are.

Does your club need help starting or keeping up a Facebook page? The Social Media Committee can offer one-on-one assistance for those who need a boost in becoming more social. For those who feel comfortable with social media and want to have conversations with other Rotarians and exchange ideas, we are considering a monthly chat via Zoom. Please contact chair Anne Gregory at annegregory39@gmail.com if you have interest in either one. Many clubs do not have one official social media chair but have someone doing most of their social media work. Presidents should make sure your main social media contact person is listed in Rotary Club Central as social media chair. It is also very important that you have more multiple page administrators. Just in case the Facebook page administrator leaves your club for one reason or another.

You're Invited! ~ Everyone Is Welcome!

District 6540 Membership Webinar NEW AND INNOVATIVE CLUB & MEMBER TYPES

Join us for this exciting new initiative full of information to enable you to increase member engagement and find ways to start new, innovative clubs.

Sep 29, 2020 05:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/84955112136?pwd=QWRDZG1INis3bTE1Wkg5NFg0Skg5dz09>