



Floyd A. Lancia
District Governor 2009-2010

Rotary International District 6540

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Dear Fellow Rotarians:

April is Magazine Month

More than half the Rotarians worldwide are served by one of the 31 magazines. These publications are produced independently by Rotarians, distributed in more than 130 countries, and published in 25 languages. They have a combined circulation of 780,000. Each magazine has a local editorial slant but includes required articles and photographs of international Rotary interest from The Rotarian.

Knowing that every Rotarian that receives the Rotarian reads it from cover to cover and gains a wealth of information from each issue would cause this writer to avoid any duplication in reviewing it's merits.

Instead, I thought I would like to take a different approach this month and review where District 6540 has been during the last several months and where we want to be by the end of June.

Needless to say, all good things must come to an end and this Rotary year is no different. Outstanding events and activities have been an ongoing process at the club level and have made this year a memorable one for me. Thinking back to the Governor's official visits, the fundraisers, the young adult activities, etc without a doubt have engrained in my memory the wonders of Rotary at the club level. It's been said and worth repeating, "If it doesn't happen at the club level, it doesn't happen". So much of this is true and has been evidenced during this Rotary year. So, in a short phrase, "Congratulations and Thank you" for the memories.

Keep in mind that the Rotary year will continue until June 30. There still remains a great deal of work to meet the goals we set last spring. Our membership drives have been paying off and we are showing a significant increase in membership in several of the clubs. This goal remains reachable, but only through continuing efforts by all.

Our work in meeting this years Annual Program Fund and PolioPlus goals remain attainable, but only with the constant effort of club leaders providing the information and direction for another successful year.

The district conference/celebration is just a few weeks away. Have you registered? There is no time like the present. I was once told by one of our faithful Rotarians "You don't know Rotary until you have attended an event such as this". Visit the district website rotary6540.org for additional information.

Please continue those efforts in the service of Rotary.

See you at the conference

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