

Area Membership Liaison

Position Title:	Area Membership Liaison
Length of Appointment:	3 years
Travel Required:	As needed
Reports to:	District Membership Chair
To apply:	Contact District Membership Director
Job Description	

Role and Responsibilities

- In consultation with the District Membership Chair:
 1. To encourage clubs to develop and implement innovative membership recruitment strategies and plans for clubs.
 2. To encourage clubs to develop and implement retention strategies and plans for clubs.
 3. To visit clubs for the purpose of (presenting) giving membership seminars on matters required by individual clubs within one's own Area.
 4. To coordinate Area-wide membership development activities to further enable clubs to grow their membership.
 5. To educate clubs on the importance of having vibrant clubs which would attract and retain members.
 6. To act as a resource to clubs on membership initiatives.
 7. To be the liaison between clubs and District via the District Membership Chair.
 8. To provide a written report of Area's activities at the discretion of the District Membership Chair.

Qualifications / Requirements

1. An interest in membership matters in your specific Area.
2. An ability to research and provide materials that can be utilized by clubs to further membership growth.
3. Able to commit time to Area member recruitment and retention.
4. Have the ability to produce Power Point Presentations.
5. Ability to assist (lead or instruct) at District membership seminars (e.g. Rotary Weekend).
6. Have the time and the willingness to travel to clubs within one's own Area.
7. Have the time and the willingness to keep in touch with your Area clubs.

Preferred Skills

8. Good communication and organizational skills.
9. Public speaking skills required.
10. Ability to encourage clubs to adopt vibrant membership recruitment and retentions plans.
11. Computer/projector skills encouraged.

Lynne Chant

Date:

November 2016

