



July 1-31, 2021

Join us as we race (virtually) around District 7010 for the month of July to raise money for Rotary's Environmental Fund and win money for the environmental charity or project of your choice (if you're the fastest).

District Dash 7010 wants to promote clean, sustainable, healthy transportation AND friendly competition between Rotary Clubs. And we want to have fun doing it.

If you were to visit each club in Rotary District 7010, you'd have to travel 2921.4 km. In this event, your team will race other teams to see who gets from Peterborough to Val D'Or, and all the clubs in between, first. The trick is that you can only log kilometres travelled by intentional, human-powered, outdoor transportation. You can count kilometres you've walked, run, paddled, swam, biked, roller skated, rowed, unicycled - however you move, as long as you're the only engine. And it has to be intentional transportation - not the kilometre you walked doing your gardening or mowing the lawn.

Follow your team's progress on a purpose-built web portal. See where you stand on the leaderboard. And then get moving!

#### The Details:

- Teams can have up to eight members; one of them has to be a Rotarian.
- Trophies for first, second and third place finishers.
- Winning team gets BRAGGING RIGHTS and to select an environmental charity or project of their choice to receive 50% of the fundraiser's net proceeds.
- Team members are encouraged to use a fitness tracking app with GPS (Strava for example) to accurately gauge their human-powered travels.
- There will be no auditing of results as we expect competitors to be following the Four Way Test: "Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned? It's a Rotary fundraiser: we trust you.
- Team members will each get access to the web portal so they can log their own kilometres.
- Your team can track its progress on the leader board and know when it has to pick up the pace.
- Kilometres will be roughly equalized for effort. For example, if you bike one kilometre, the app will log one kilometre for you. If you walk one kilometre, the app will log 5 kilometres for you to equalize the time and effort between biking and walking. Stand up paddle boarding is 10:1 with biking. Rowing is 2:1. Roller skating is 3:1. Swimming is 20:1.
- Fee is \$320 per team. Corporate teams are encouraged.
- Race is over when the first three teams reach Val D'Or or July 31st, whichever comes first.
- Prizes will be awarded in September 2021.

For more info: [DistrictDash7010@gmail.com](mailto:DistrictDash7010@gmail.com)  
Web Portal by CRM Dynamics

**Rotary**  
Club of Sudbury

