



END POLIO NOW

**Robert Hall - Vice Chair, End Polio Now Countdown
to History Committee, Past Rotary International Director**

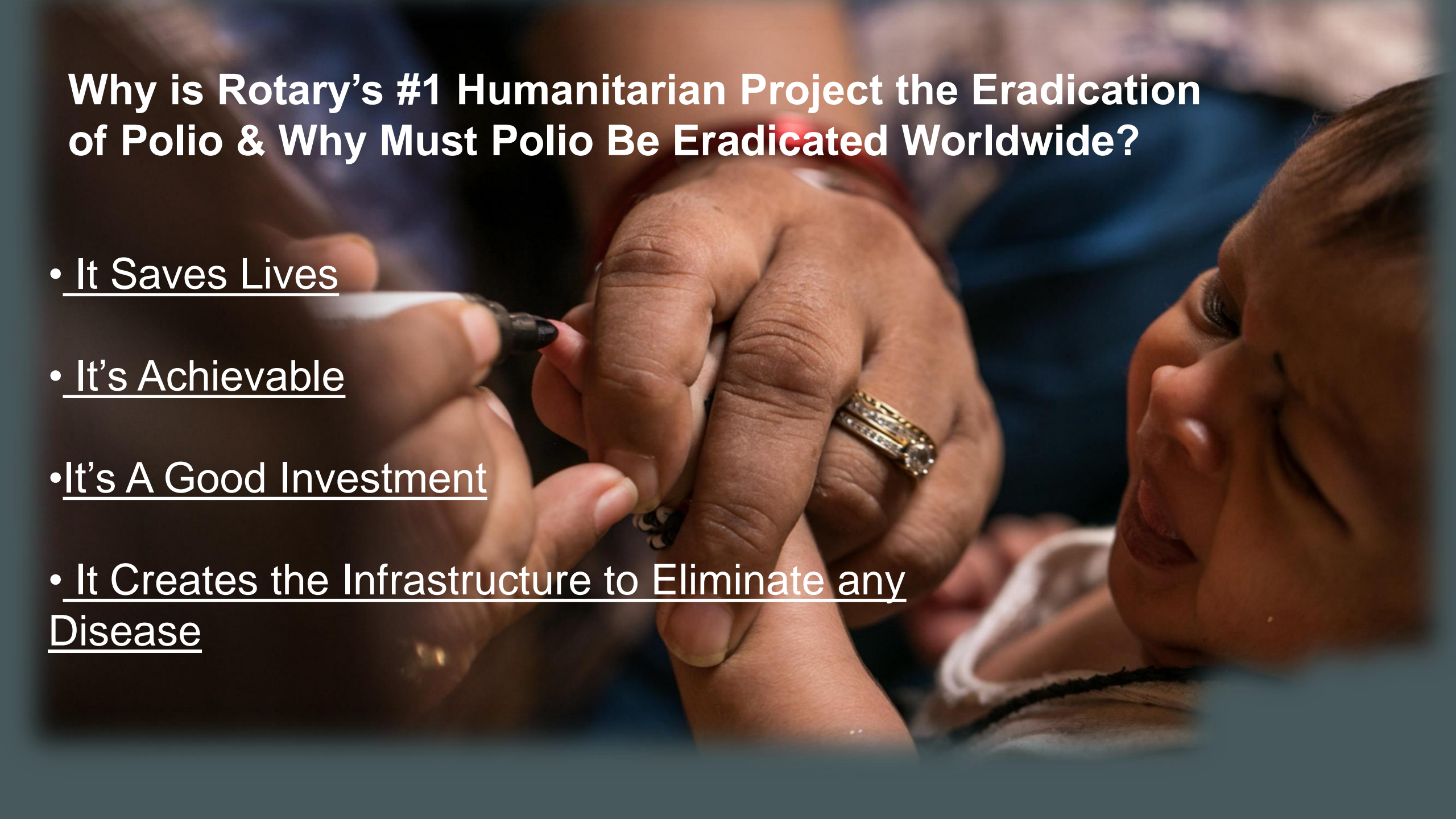
DOING GOOD IN THE WORLD

The
Rotary
Foundation



Why is Rotary's #1 Humanitarian Project the Eradication of Polio & Why Must Polio Be Eradicated Worldwide?

- It Saves Lives
- It's Achievable
- It's A Good Investment
- It Creates the Infrastructure to Eliminate any Disease



Progress in Polio Eradication

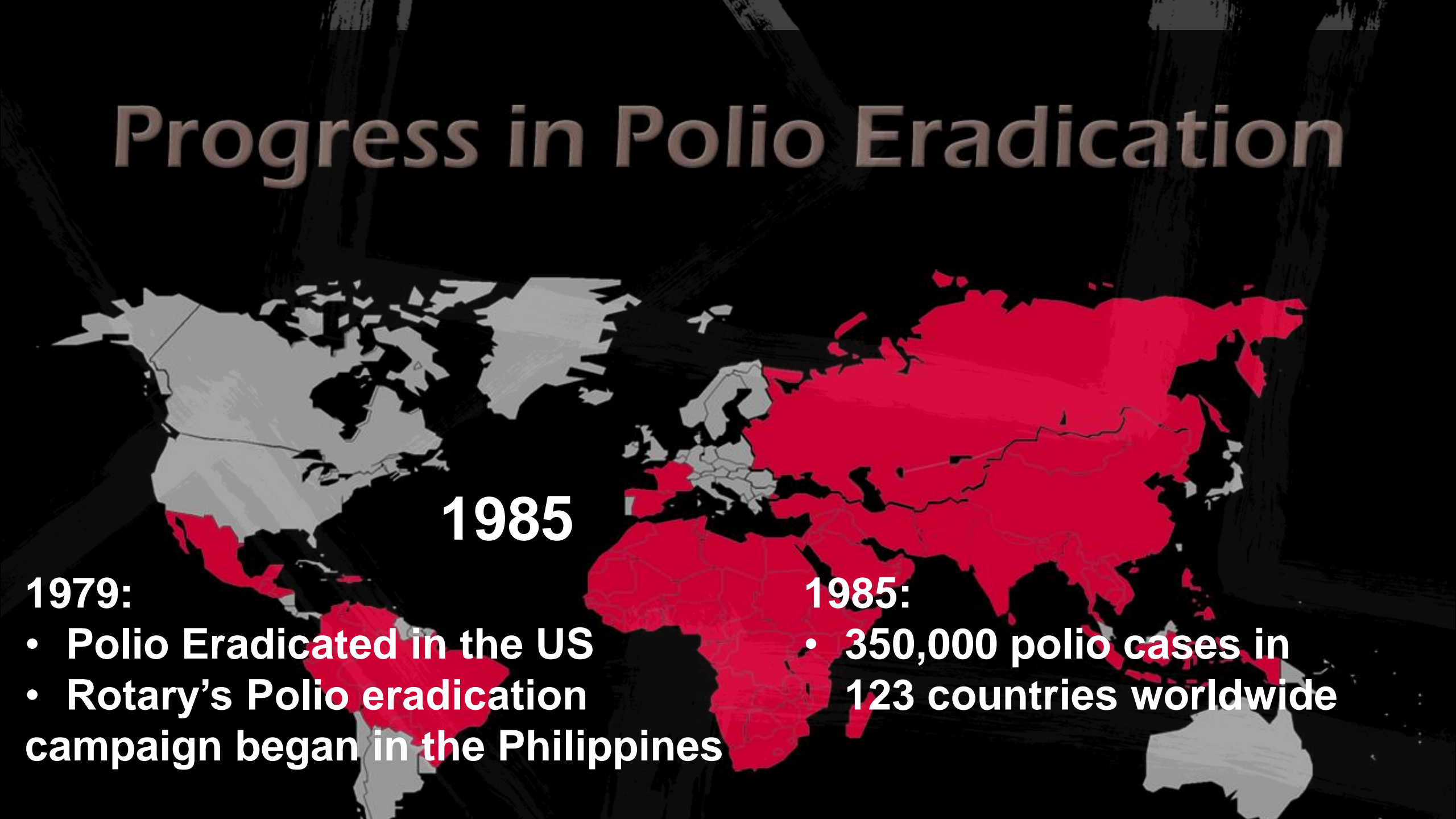
1985

1979:

- Polio Eradicated in the US
- Rotary's Polio eradication campaign began in the Philippines

1985:

- 350,000 polio cases in 123 countries worldwide



Progress in Polio Eradication

Dec 31, 2020

A world map with a black background and white outlines of continents. The map shows the global distribution of polio cases as of December 31, 2020. Two countries, Afghanistan and Pakistan, are highlighted in a bright red color, indicating the presence of wild poliovirus type 1 (WPV1) cases. A white rectangular box with red text is overlaid on the map, positioned over the African continent, containing the date 'Dec 31, 2020'.

December 31, 2020

- **140 WPV1 cases in 2 Countries: Afghanistan 56 & Pakistan 84**
- **1,039 cVDPV cases in Afghanistan, Pakistan & Africa**

Progress in Polio Eradication

March 23, 2021

March 23, 2021

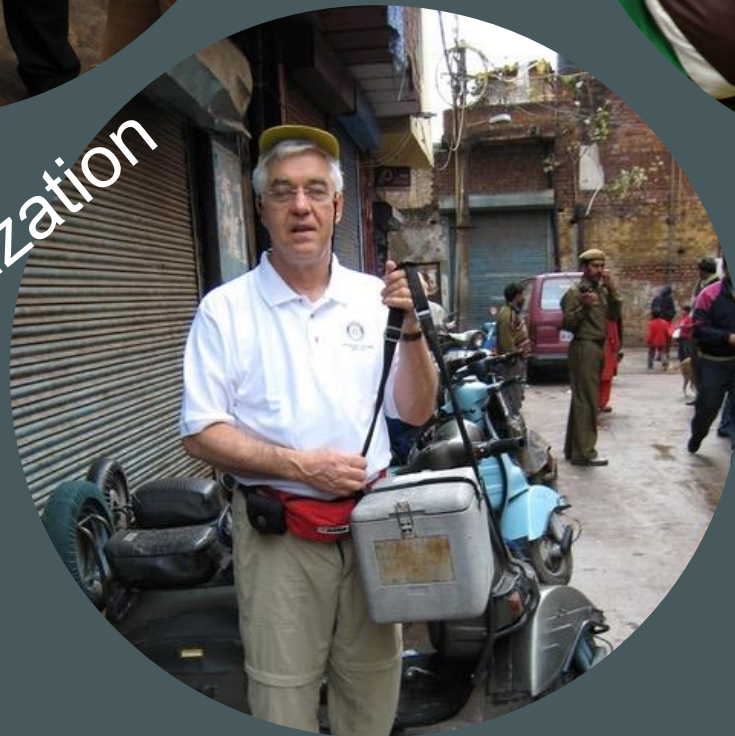
- **2 WPV1 cases in 2 Countries: Afghanistan 1 & Pakistan 1**
- **36 cVDPV cases in Afghanistan, Pakistan & Africa**
- **Every year in the US each newborn is vaccinated and about \$850M is spent to stay “This Close”**



- **3 billion children have received the polio vaccine**
- 19 million people are walking on earth who would otherwise have been paralyzed.
- **We have gone 4 years without a case of the wild polio virus outside of Pakistan and Afghanistan.**
- PolioPlus has helped with other vaccine preventable diseases. e.g. Measles
- **Rotary's infrastructure & resources have assisted in responding to Ebola & Covid-19**

- **Rotarians have contributed over US\$1.1 billion to the Global Polio Eradication Initiative.**
- WHO, UNICEF, The CDC, The Gates Foundation & Gavi are partners.
- **Received US\$1.0 billion in matching funds from the Gates Foundation which we donated to polio eradication grants.**
- The Gates Foundation will continue to match Rotary's US\$50 million annually with US\$100 million through 2023 (2 to 1).





National Immunization
Day (NID)

House to House
Mop Up Days

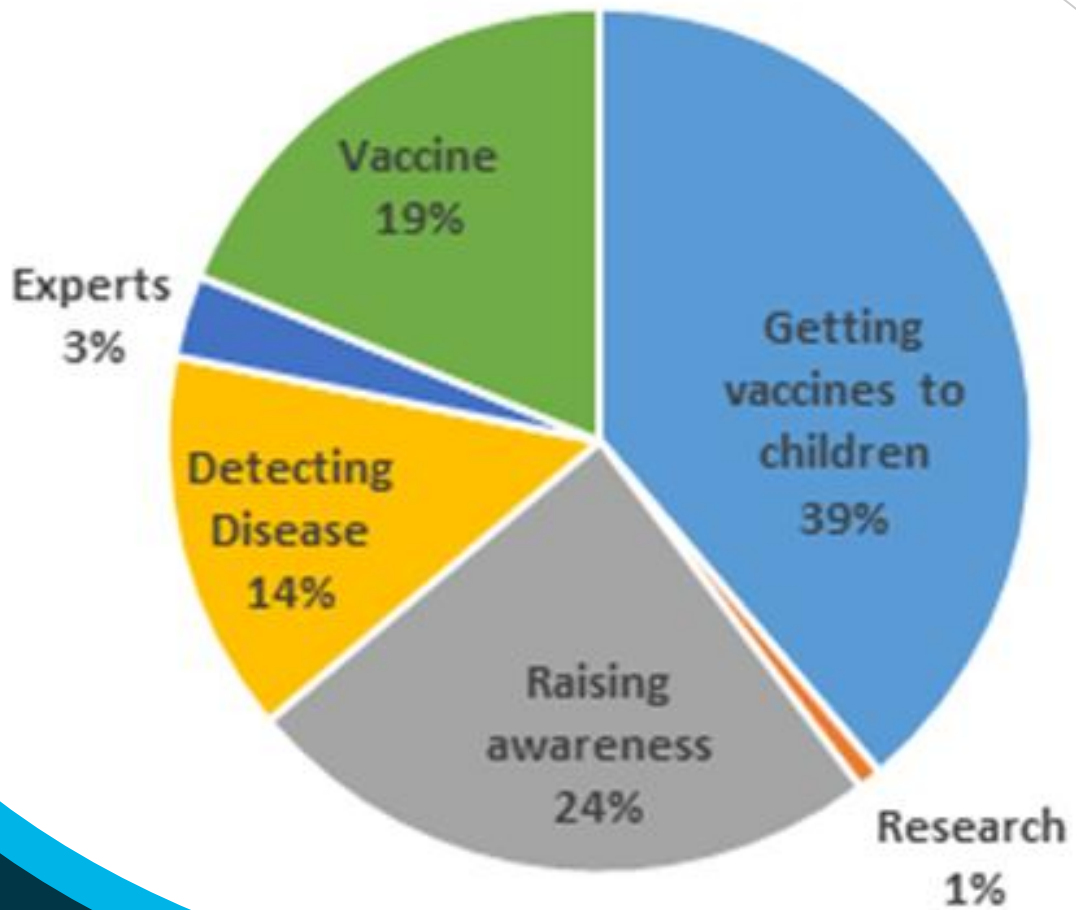


WHY DID WE GO ON AN NID TO INDIA
ebbie Watzke, was a 6 year old
Charlene's elementary school
who was pushed to the ground
by boys who laughed and walked
away. Charlene has never
forgotten this.



An NID Trip to Uttar Pradesh, India





**HOW ROTARY'S
\$150 MILLION
WAS UTILIZED
FOR GLOBAL
GRANTS FOR
POLIO IN 2019-20**

RAISING AWARENESS



US\$36.0M GRANTS

A circular photograph showing a man in a dark blue Rotary cap and a patterned shirt administering a vaccine to a young child. The man is holding a small white vial and using a finger to administer the vaccine into the child's mouth. The child is looking up at the man with an open mouth. The background is a colorful, patterned fabric. The image is framed by a light blue circular border.

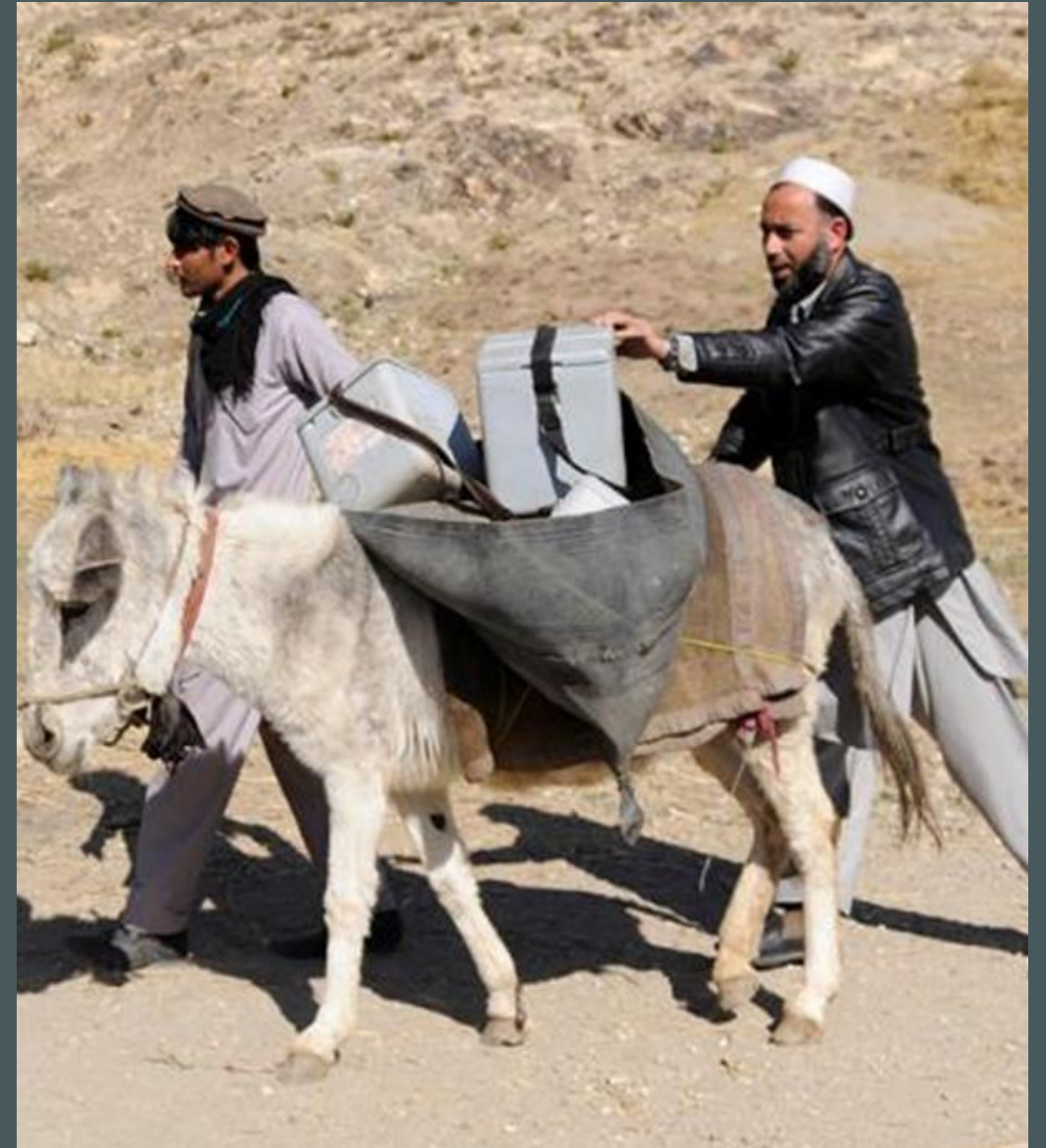
POLIOPLUS VACCINES

US\$28.5M Grants

Getting Vaccines to Children



US\$58.5M Grants



DETECTING & FIGHTING OTHER DISEASES

US\$21.0M GRANTS



ROTARIANS, ROTARACTORS
& INTERACTORS ARE ALL WORKING
TO RAISE \$50 MILLION EVERY YEAR



The
Rotary
Foundation



INTERIM FUNDRAISING RESULTS

	Goal	2019-20 Total	2019-20 Feb 28	2020-21 Feb 28
Cash	\$35 million	\$32.9 million	\$20.3 million	\$18.2 million
DDF	\$10 million	\$8.4 million	\$4.1 million	\$3.3 million
World Fund and Other	\$10 million	\$9.6 million	\$4.2 million	\$3.4 million
Total	\$50 million	\$50.8 million	\$28.6 million	\$24.9 million

Through 28 February 2021

WHAT WE LEARNED FROM 2019-20

❖ 160 OF 534 DISTRICTS DID NOT
CONTRIBUTE DDF (DISTRICT
DESIGNATED FUNDS) TO POLIOPLUS
(30%)

❖ 17,820 OF 33,000 CLUBS, OR A
MEMBER OF THEIR CLUB, DID NOT
CONTRIBUTE TO POLIOPLUS (54%)

❖ 1.1M OF 1.2M ROTARIANS DID NOT
CONTRIBUTE TO POLIOPLUS (90%) *

* SOME CLUBS GIVE FOR THEIR
ROTARIANS

HOW DO WE REACH US \$50 MILLION IN 2020-21

EVERY DISTRICT &
CLUB HAS A
POLIOPUS CHAIR &
GOAL

INCREASE THE # OF
DISTRICTS, CLUBS
AND ROTARIANS
GIVING BY 10%

SECURE 1 MAJOR GIFT
PER DISTRICT THAT IS
MATCHED/LEVERAGED

SOCIAL MEDIA ETC
FOR SMALL OR EVENT
GIFTS

DISTRICT
RECOGNITION
PROGRAMS



THESE ARE SOMEONE'S CHILDREN IN INDIA AND AFRICA

IMAGINE NOT BEING ABLE
TO GET AN EDUCATION

These are children
in the United States

IMAGINE NOT BEING ABLE
TO PARTY WITH FRIENDS

IMAGINE NOT BEING ABLE
TO ENJOY DINNER WITH FRIENDS

IMAGINE NOT BEING ABLE
TO PLAY ON THE TEAM

IMAGINE NOT BEING ABLE
TO HANG OUT WITH FRIENDS

“We cannot let children
die because we are too
fatigued” ...Bill Gates



IMAGINE NOT BEING ABLE TO STOP YOUR CHILD BEING A VICTIM



- WHAT IF?
- THIS WAS YOUR CHILD
- OR YOUR GRANDCHILD
- WHAT WOULD YOU DO?
- WHAT WOULD YOU GIVE?

**END
POLIO
NOW**

MAKE HISTORY TODAY

From 2013 to 2018, every US\$1 Rotary commits to WHO and UNICEF in direct support for polio immunization will be **tripled** (up to US\$35 million per year) by the Bill & Melinda Gates Foundation.

**YOUR
DONATION
US\$25**



**BILL & MELINDA
GATES FOUNDATION
US\$50**

**TOTAL
CONTRIBUTION
US\$75**

**150
VESTS FOR
VOLUNTEERS**



**75
VACCINE
CARRIERS**



**600
PURPLE FINGER
MARKERS**



DONATE [ENDPOLIO.ORG/DONATE](https://endpolio.org/donate)

LEARN [ENDPOLIONOW.ORG](https://endpolionow.org)



QUESTIONS

- ❖ **SMALLPOX HAS BEEN ERADICATED**
- ❖ **LET'S KEEP OUR PROMISE TO THE CHILDREN OF THE WORLD**
- ❖ **LET'S ERADICATE POLIO**
- ❖ **WE ARE ROTARY**

**I WANT
TO
END
POLIO**

