

# Holiday Wreath Sale

## Rotaract Club of Muskoka

- Handmade high quality outdoor wreaths sold for \$35
- Wreaths were pre-ordered for pickup before the holiday season
- Wreaths were sold by Rotaract members via social media and advertising to local Rotary clubs
- All 2021 proceeds donated to Water First

Event Date: December 2021

Location: Muskoka

### Financial Summary:

Revenue: \$9170  
262 wreaths sold

Expenses: \$5424.50  
Wreaths: \$5174.50 (262 x \$19.50)  
Delivery: \$250

**Profit: \$3,745.50**

### Partnerships:

- Supplier - provided wreaths at a great cost

### Volunteer need: 3

- 3+ volunteers needed on pick-up day

### Lessons Learned / Critical Success Factors:

- Proved to be a successful event requiring minimal work
- Were able to have wreaths delivered at a minimal cost
- Support from local Rotary clubs has been an important component of the event's success

### Additional Information:

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- [Social Media Promotional Poster](#)