

Dine with the Author Rotary Club of Sudbury

- Started as an in-person dinner and discussion with an interesting author
- Changed to a dinner and virtual comedy night during COVID
- All funds raised support local and international literacy projects
- \$100 ticket included prepared gourmet dinner, wine, and link to virtual entertainment
- Over \$250,000 raised over 8 events
- Supporting a worthwhile cause (literacy) resonated with many, encouraging participation and sponsorship

Event Date: March 2021

Location: Virtual (Zoom)

Financial Summary:

Revenue: \$40,000

Expenses: \$9,825

Volunteer need:

- Committee of 13 to plan the event
- 7 volunteers on evening of event for packaging and distributing meals

Partnerships:

- None

Lessons Learned / Critical Success Factors:

- Choosing the right author is important
- Corporate sponsorship is critical for the success of the event
- Several technical requirements for capacity, breakout rooms, and logistics of Zoom call
- Suitable location for meal pick up is required, ensuring a smooth flow of traffic with COVID protocols
- Include one bottle of red and white wine to all meals

Additional Information:

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- [Promotional Poster](#)
- [Sponsorship Package](#)
- [Ticket Registration Form](#)