

The Rotary Weekend

Ramada Pinewood Park Resort, North Bay, Canada

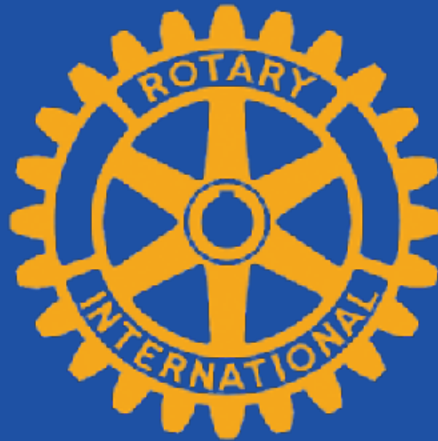
April 7-9, 2017



IGNITE THE LEADERSHIP WITHIN YOU

Satya Mitra

Assistant District Governor
Chair, District Membership Committee
Chair, District Endowments & Major Gifts Committee
Chair, District Million Dollar Dinner Committee
Faculty, Rotary Leadership Institute
Advisor, RI Membership Committee (2015-16)
Past President (2013-14)



IGNITE THE LEADER WITHIN YOU

Satya Mitra

1

Why I became a
Rotarian ('08) &
President
('13-'14)

3

What was the
result of my
leadership?



2

What I did as a
leader &
President

4

What is my
vision and
passion for
rotary?

Challenge Yourself

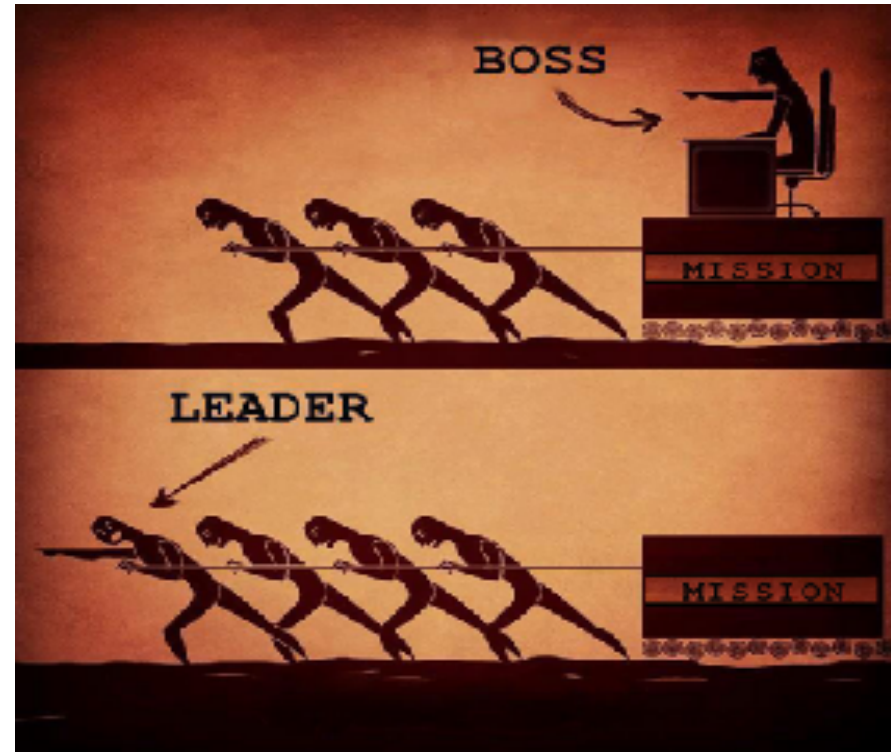
Take charge, motivate & talk to yourself



Become a Good

Win the Hearts of Your Team Members

1. Be concerned
2. Be sacrificing
3. Set a goal to go somewhere
4. Make sure everybody walks with you



Four Messages

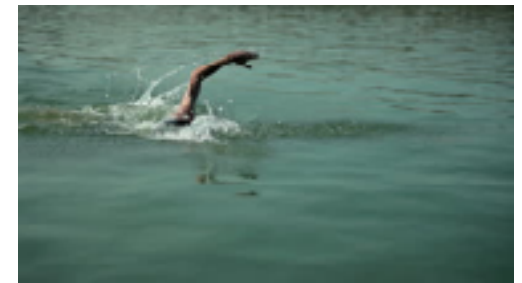
1. Make our club the talk of the town
2. Ask what you have done for your club
3. I request you bring a guest
4. Member per member



Potential Prospects



Your dentist
Your doctor
Your accountant
Your lawyer
Your photographer
Your broker, banker, financial planner
Community and NPO leaders
Chamber of Commerce
Corporate Membership
Your co-workers
RYLA parents
Family members/spouse
Flexibility by resent COL
Ambassadorial Scholars
Rotaractors
Youth Exchange Participants



Key: Personal touch/how valuable they are!

Promote Rotary Values & Products

Rotary Values

Fellowship

Integrity

Leadership

Diversity

Service



“Service Above Self”



Promote Rotary Values & Products



Rotary Product
Polio Eradication
Clean Water
Scholarship
Peace
Community



Build Image - Use the Media

Kids Cafe Sponsored
By
"The Worcester Rotary
CLUB"

- * Pizza
- * Veggie + Ranch
- * chips
- * Milk
- * Oreo Cookie



Draw Conversation and ASK

Always have a pin, pen, and application



Rotary 
Service Above Self
Rotary Club of Worcester
P.O. Box 1411
Worcester, MA 01603-1411

Individual Member Application

Title _____ First Name _____ Last Name _____
Preferred Name _____ Date of Birth _____
Apparent Address
Street _____
City & State _____
Zip Code _____
Phone Number _____
E-Mail _____
Reference
Contact Name _____
Organization _____
Business Address
Street _____
City & State _____
Zip Code _____
Phone Number _____
E-Mail _____
What is your preferred mailing address? Residential Business
What is your preferred email address? Residential Business
Emergency
Contact Person First Name _____ Last Name _____
Mailed Yes No Anniversary Date _____
Address _____ Name _____
Please select activities you are interested in participating in.
Public Relations Membership Education Scholarship Literacy
Vocational International Relations Fund Raising
Applicant's Signature _____ Date _____ Sponsor _____



Always Be Ready to ASK!



Results

Best Club - 82 New Members



Results

**Presidential
citation with
distinction**

**Best
membership
growth award**

**Best
fundraising
(\$133,000)
ever by the
club**



**Key to the
city by mayor**

**Best
community
service award**

**Rotarian
of the
year**



Results

**Honored by PRIP Ron Burton, Gary Huang, and Ravi
appointed Adviser, RI Membership Committee**



Ron Burton



Gary Huang



Ravi

Retention

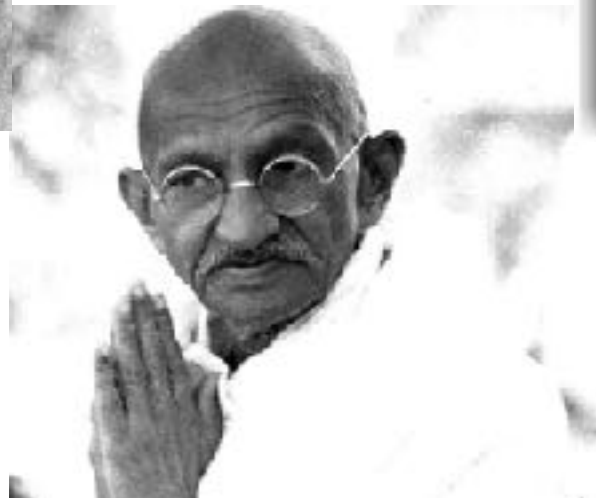
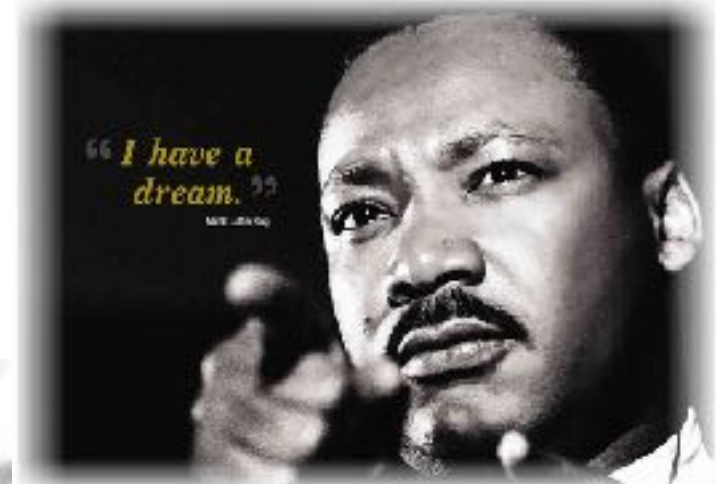
1. Engage them in committee
2. Have a committee assigned for each of them
3. Do a regular information session
4. Give them leadership assignment
5. Embrace every new member
6. Appreciate and give a pat on the back for doing something special or bringing a new member
7. Run an exciting meeting
 - “He/she puts up a show, I must go!”
8. Encourage going to RLI

SPONSOR A YOUNG MEMBER FOR A YEAR!



Passionate to Help Rotary and Rotarians

Dream High. Be a True Leader.



What Is My Passion for Rotary?

1) Increase RI membership by 100,000

2) Help Rotary and fellow Rotarians

3) Together, let's balance the world



You are the influencer, **INFLUENCE**
You are the inspirer, **IGNITE**
You are the motivator, **MOVE**
You are the difference maker, **DO IT**
You are the leader, **LEAD**
Be a Leader that Others would be Proud of



Balance the World

Rotary



Member
Per
Member



IGNITE THE LEADER WITHIN YOU

Thank You & God Bless!



Rotary



THE ROTARY FOUNDATION



Rotary



ROTARY:
MAKING A
DIFFERENCE