



Membership Goal Setting Worksheet

District 7010
Barrie

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **8.2%**

Annual **Attraction Rate** (3-year average): **4.2%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

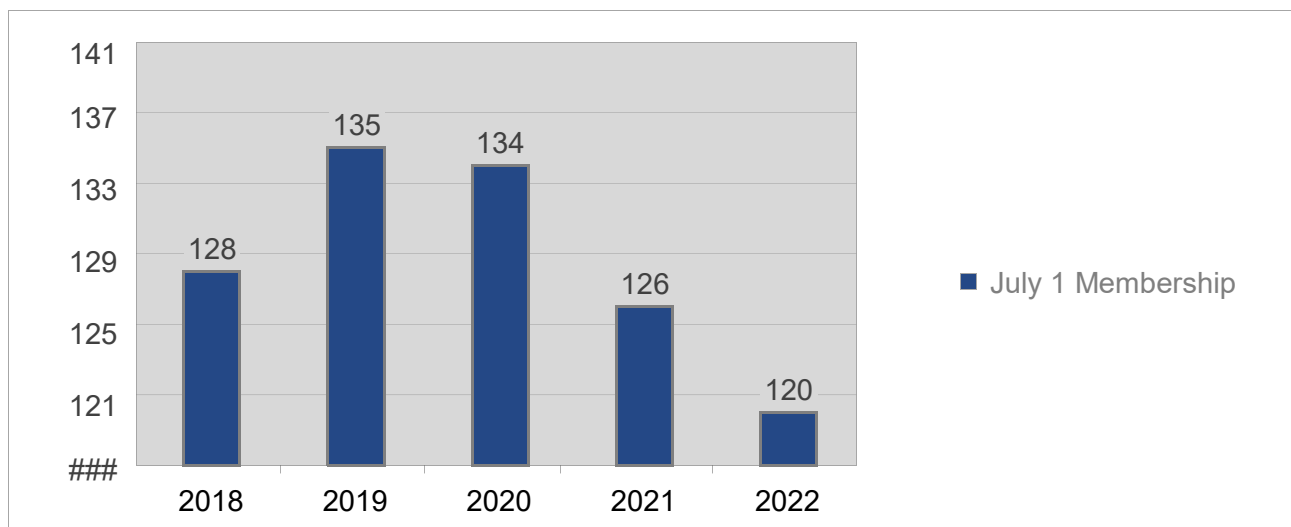
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	120
2021-2022	126
2020-2021	134
2019-2020	135
2018-2019	128

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	120	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	12	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Barrie-Huron

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **9.1%**

Annual **Attraction Rate** (3-year average): **2.5%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

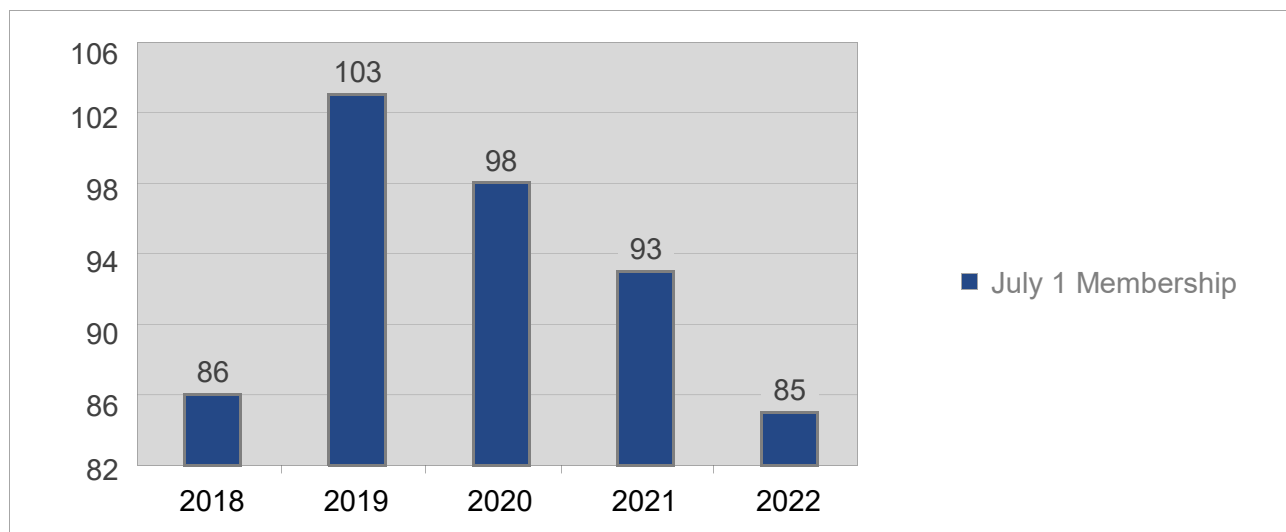
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	85
2021-2022	93
2020-2021	98
2019-2020	103
2018-2019	86

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	85	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	9	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Bracebridge

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 6.8%

Annual **Attraction Rate** (3-year average): 6.8%

Annual **Net Growth Rate**: _____ %

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

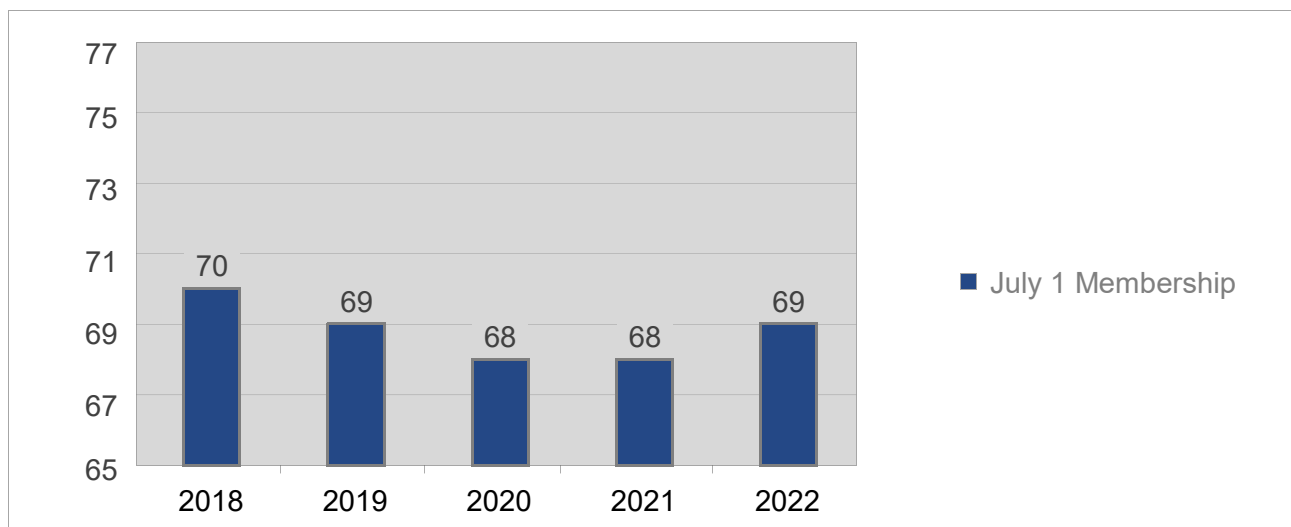
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	69
2021-2022	68
2020-2021	68
2019-2020	69
2018-2019	70

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	69	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	7	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Bridgenorth-Ennismore-
Lakefield

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **24.2%**

Annual **Attraction Rate** (3-year average): **11.0%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

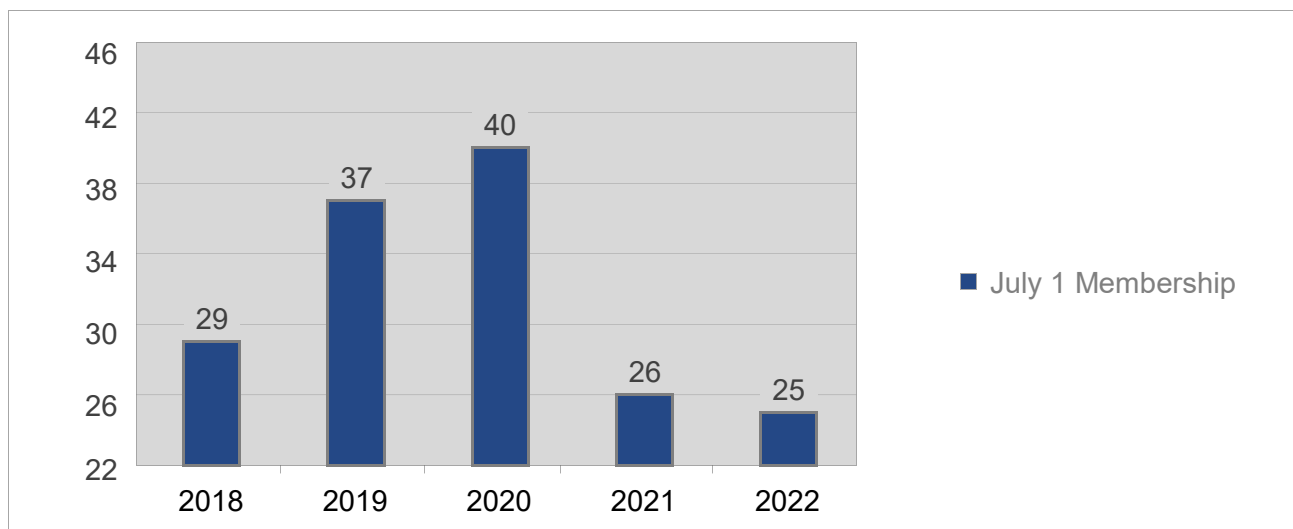
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	25
2021-2022	26
2020-2021	40
2019-2020	37
2018-2019	29

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	25	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	8	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Chapleau

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **15.2%**

Annual **Attraction Rate** (3-year average): **9.1%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

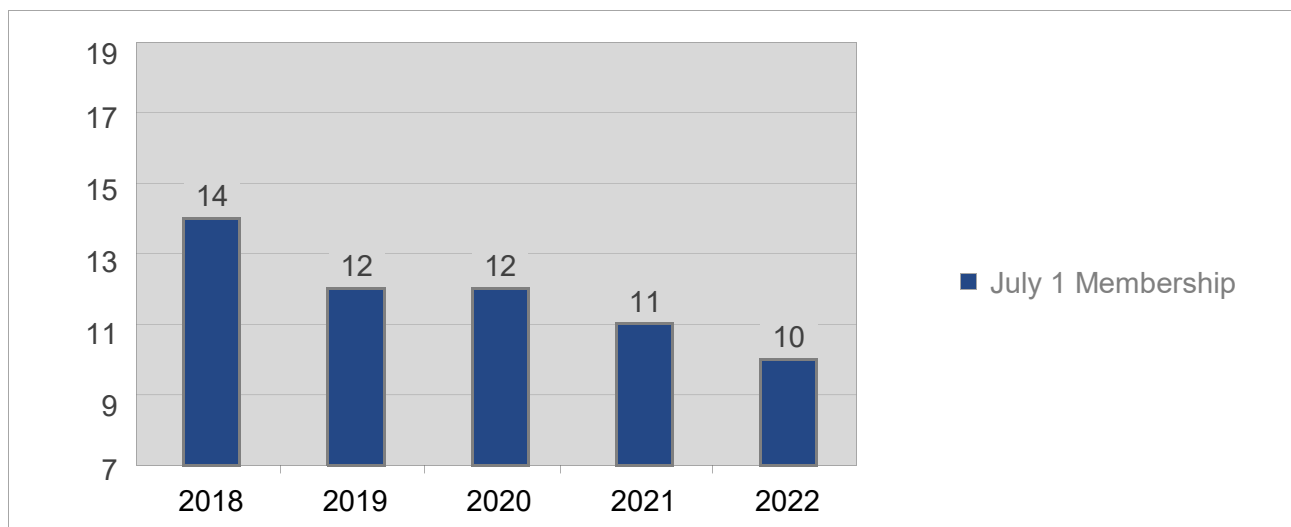
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	10
2021-2022	11
2020-2021	12
2019-2020	12
2018-2019	14

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	10	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Collingwood

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **22.4%**

Annual **Attraction Rate** (3-year average): **10.2%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

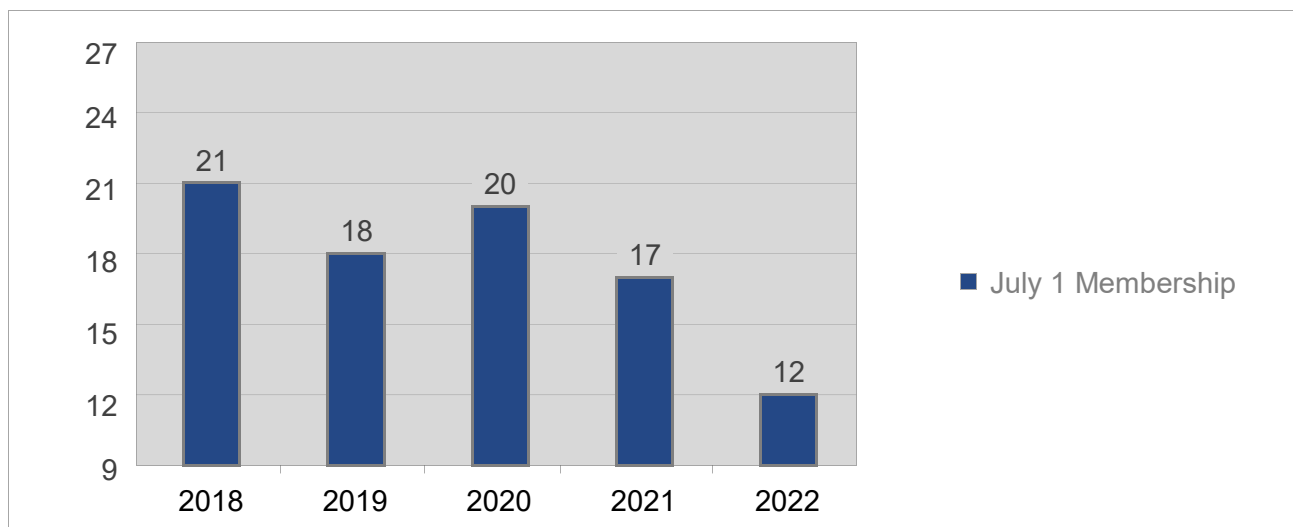
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	12
2021-2022	17
2020-2021	20
2019-2020	18
2018-2019	21

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	12	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Elliot Lake

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 4.1%

Annual **Attraction Rate** (3-year average): 4.1%

Annual **Net Growth Rate**: _____ %

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

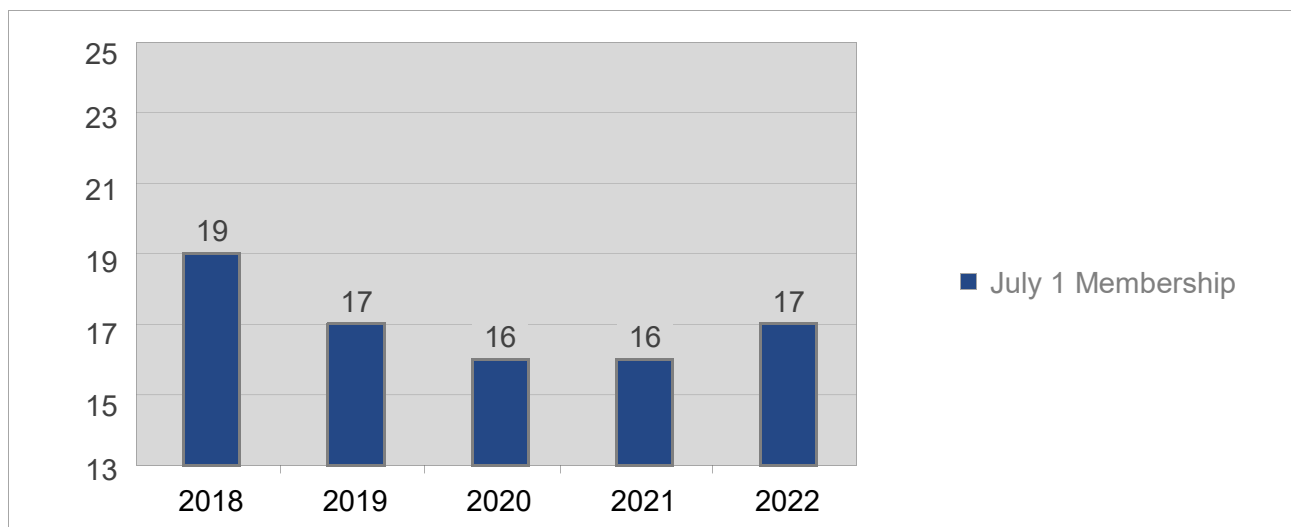
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	17
2021-2022	16
2020-2021	16
2019-2020	17
2018-2019	19

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	17	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Englehart

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **27.8%**

Annual **Attraction Rate** (3-year average): **8.3%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

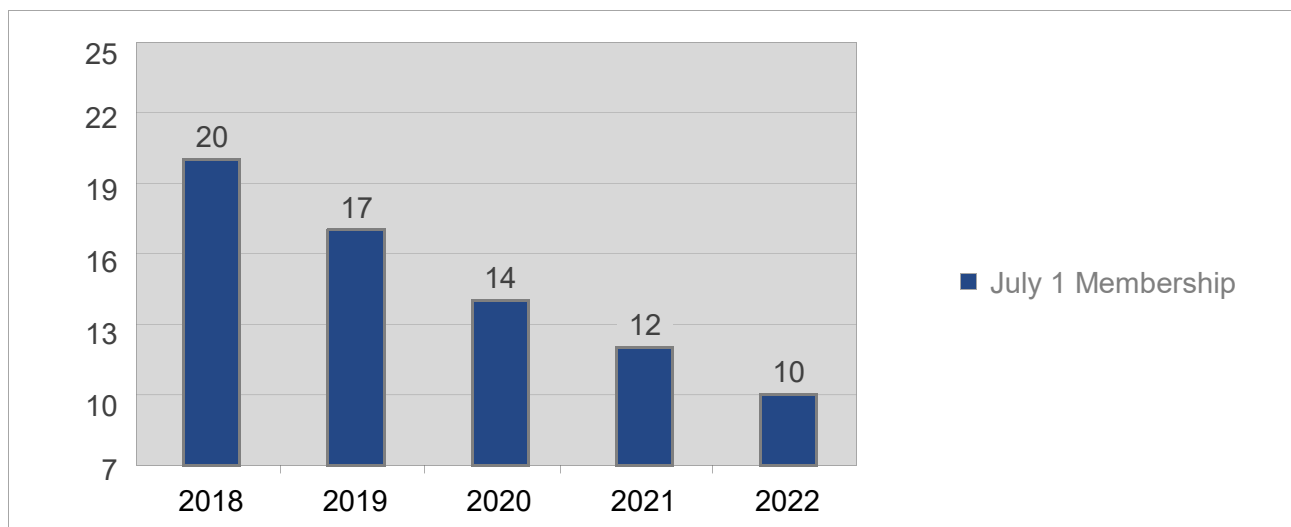
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	10
2021-2022	12
2020-2021	14
2019-2020	17
2018-2019	20

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	10	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Fenelon Falls

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **4.9%**

Annual **Attraction Rate** (3-year average): **12.2%**

Annual **Net Growth Rate**: **+ %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

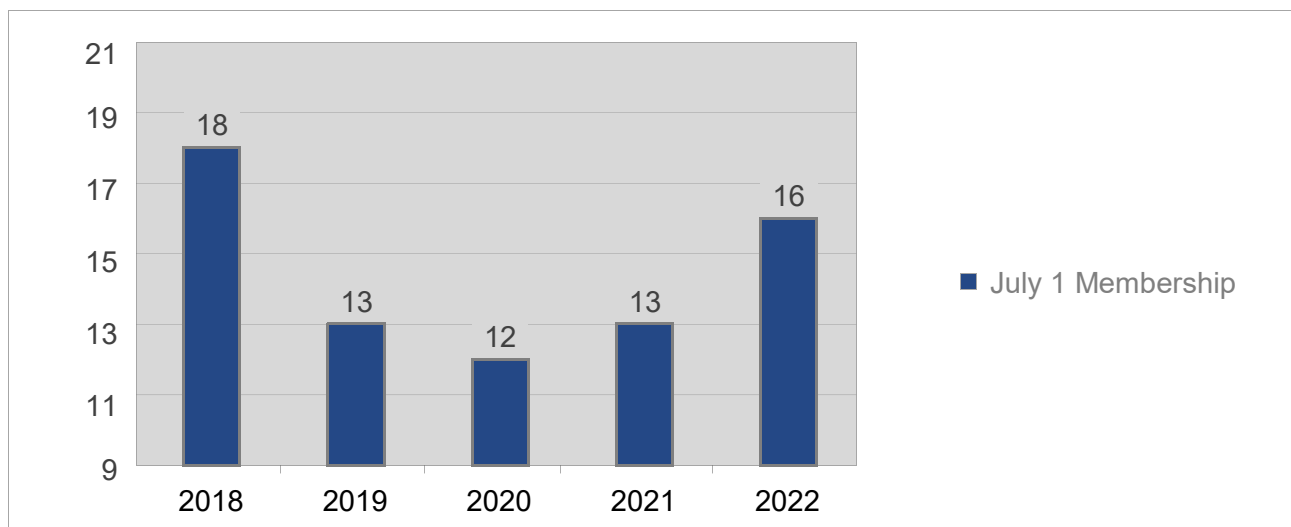
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	16
2021-2022	13
2020-2021	12
2019-2020	13
2018-2019	18

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	16	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Gore Bay

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **22.2%**

Annual **Attraction Rate** (3-year average): **8.3%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

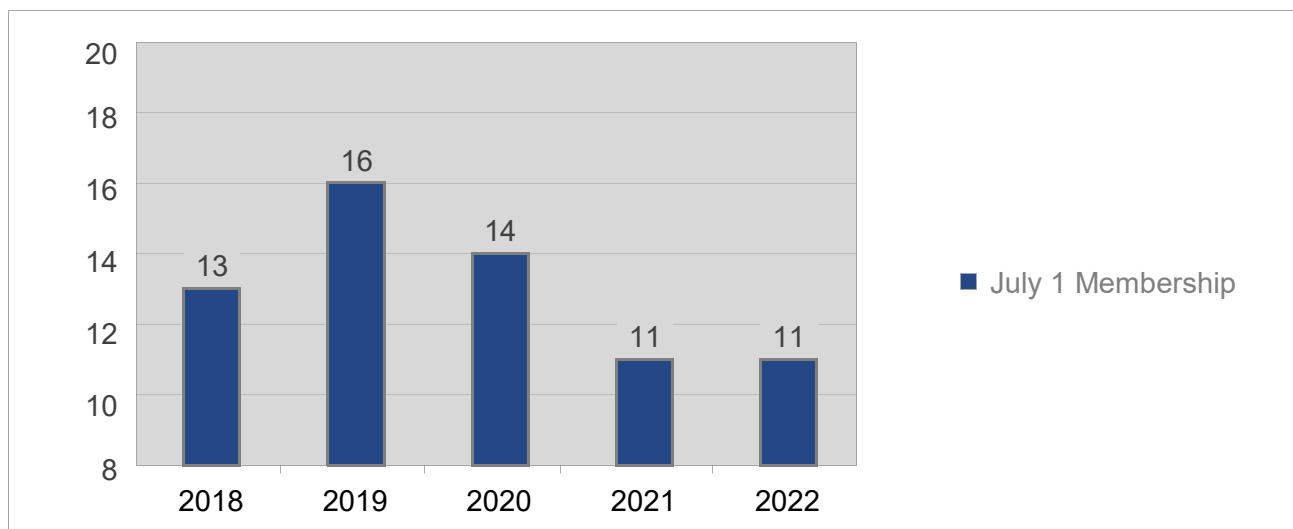
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	11
2021-2022	11
2020-2021	14
2019-2020	16
2018-2019	13

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	11	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Gravenhurst

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **12.5%**

Annual **Attraction Rate** (3-year average): **6.9%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

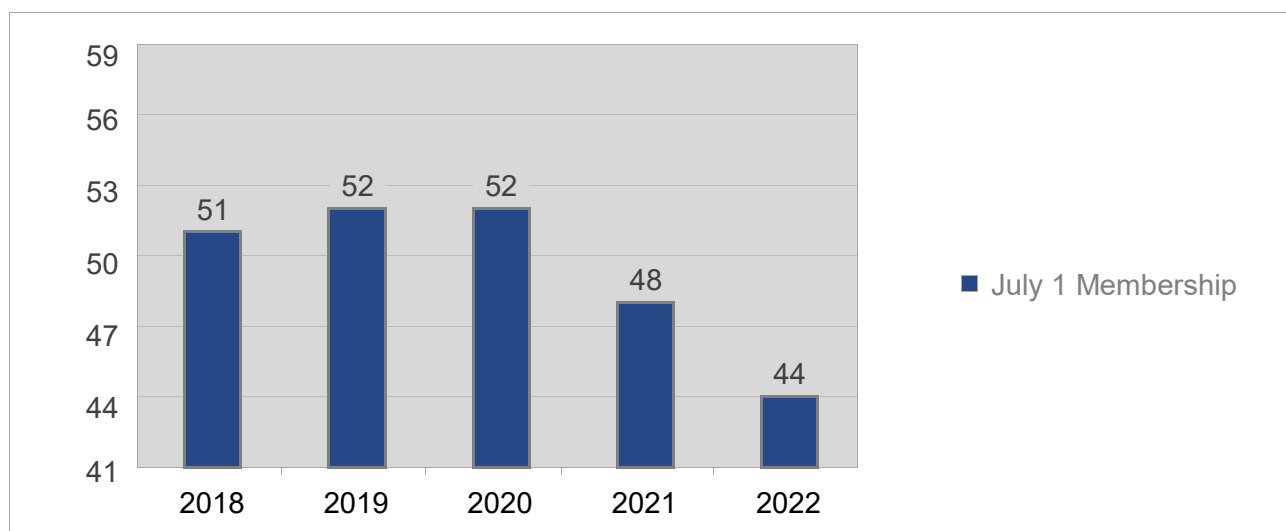
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	44
2021-2022	48
2020-2021	52
2019-2020	52
2018-2019	51

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	44	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Temiskaming Shores
and Area

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 14.3%

Annual **Attraction Rate** (3-year average): 14.3%

Annual **Net Growth Rate**: _____ %

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

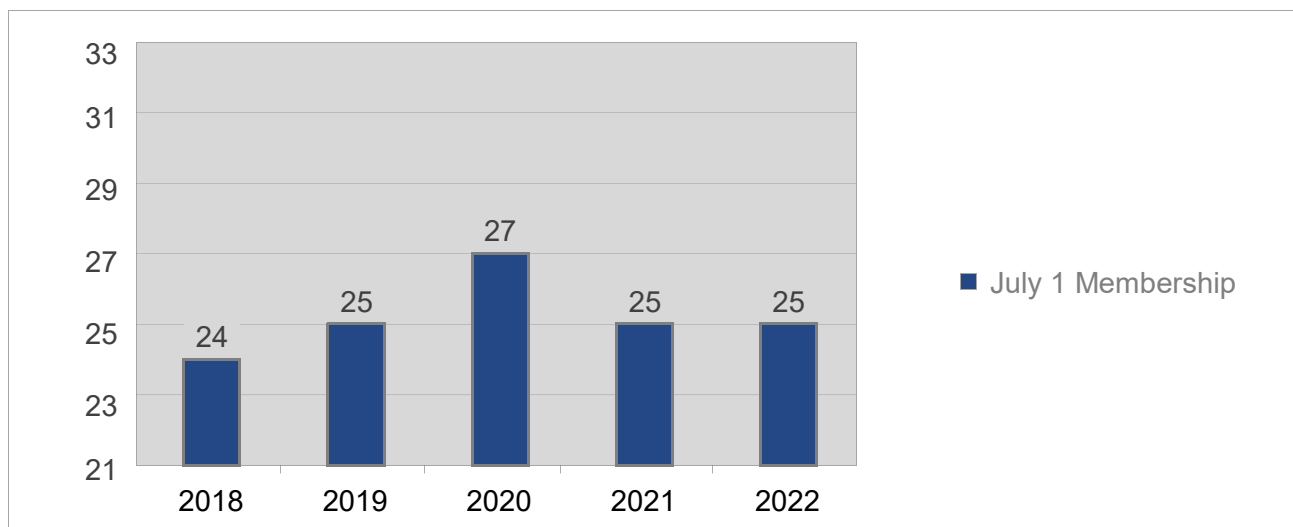
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	25
2021-2022	25
2020-2021	27
2019-2020	25
2018-2019	24

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	25	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Haliburton

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **15.2%**

Annual **Attraction Rate** (3-year average): **11.4%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

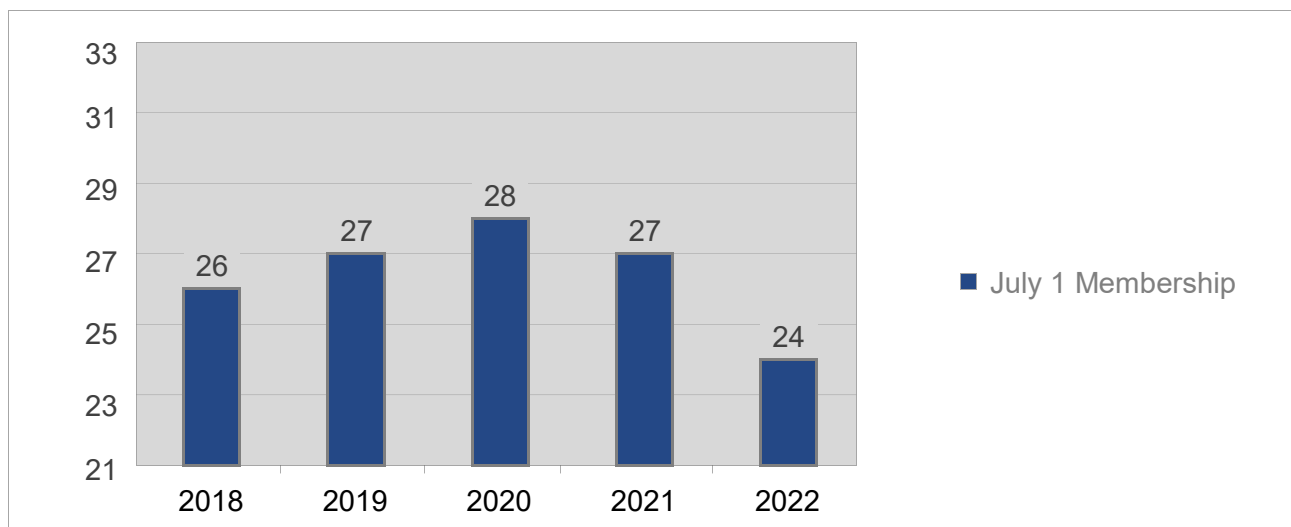
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	24
2021-2022	27
2020-2021	28
2019-2020	27
2018-2019	26

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	24	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Huntsville

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **36.7%**

Annual **Attraction Rate** (3-year average): **25.2%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

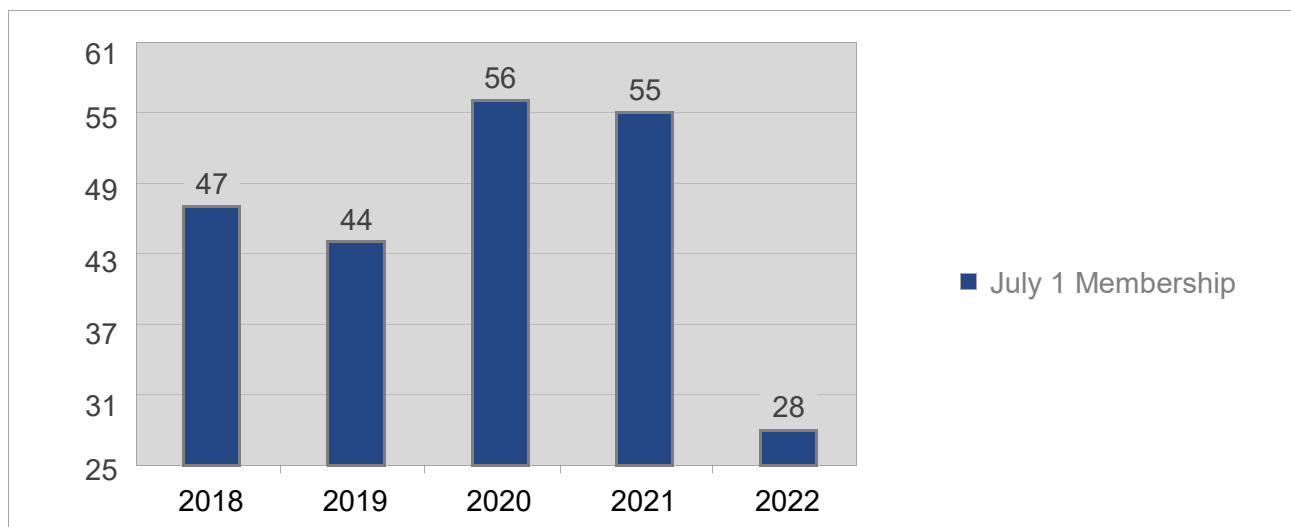
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	28
2021-2022	55
2020-2021	56
2019-2020	44
2018-2019	47

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	28	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	17	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Kapuskasing

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **11.7%**

Annual **Attraction Rate** (3-year average): **16.9%**

Annual **Net Growth Rate**: **+ %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

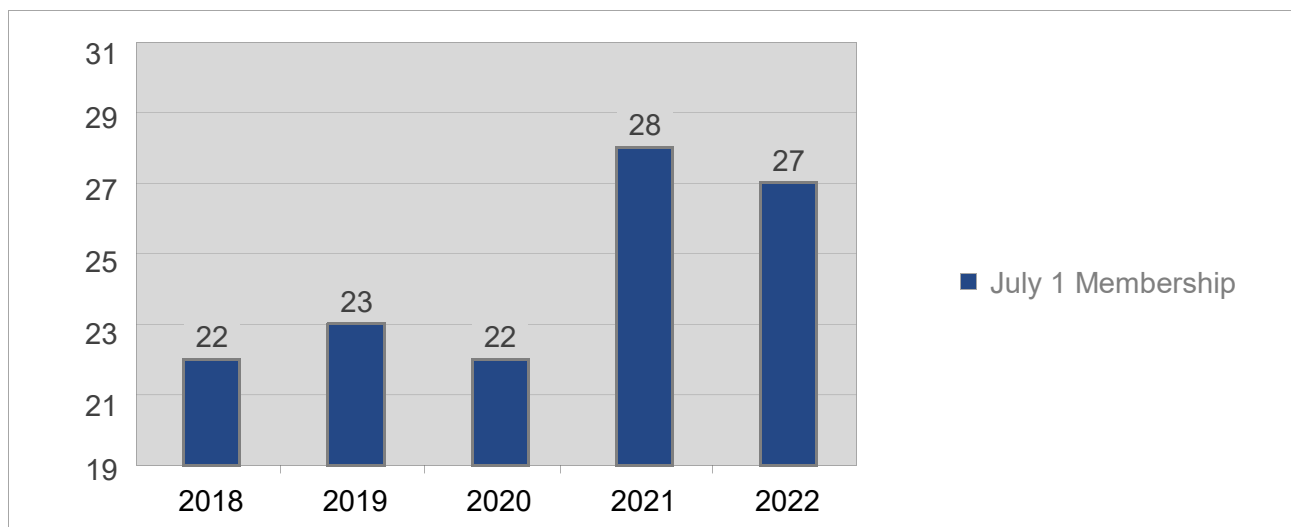
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	27
2021-2022	28
2020-2021	22
2019-2020	23
2018-2019	22

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	27	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Kirkland Lake

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **45.2%**

Annual **Attraction Rate** (3-year average): **19.0%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

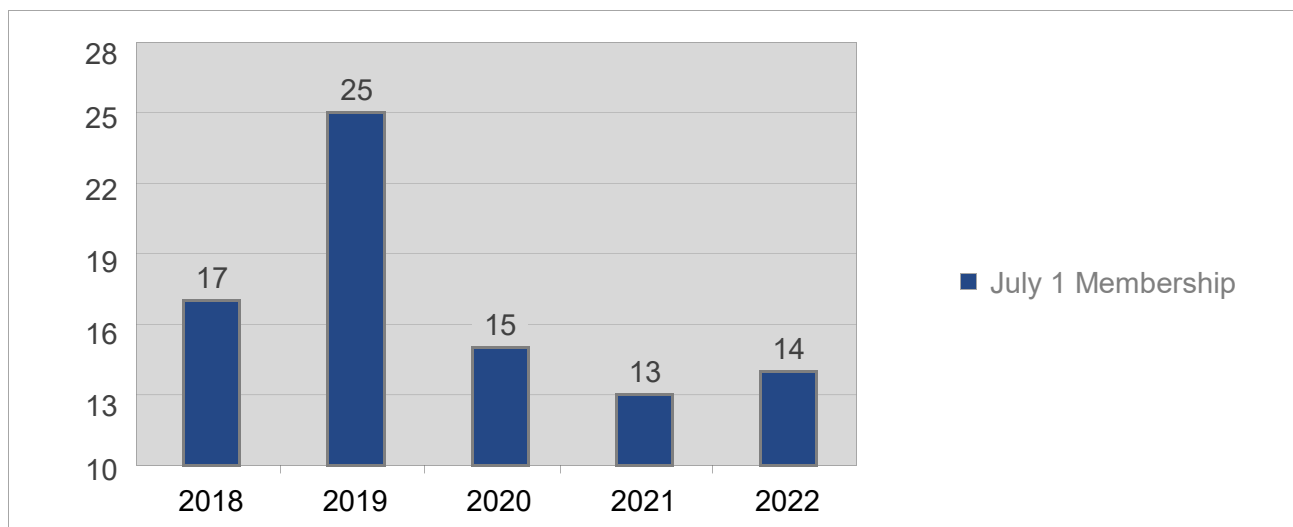
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	14
2021-2022	13
2020-2021	15
2019-2020	25
2018-2019	17

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	14	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	7	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Lindsay

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **16.1%**

Annual **Attraction Rate** (3-year average): **4.6%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

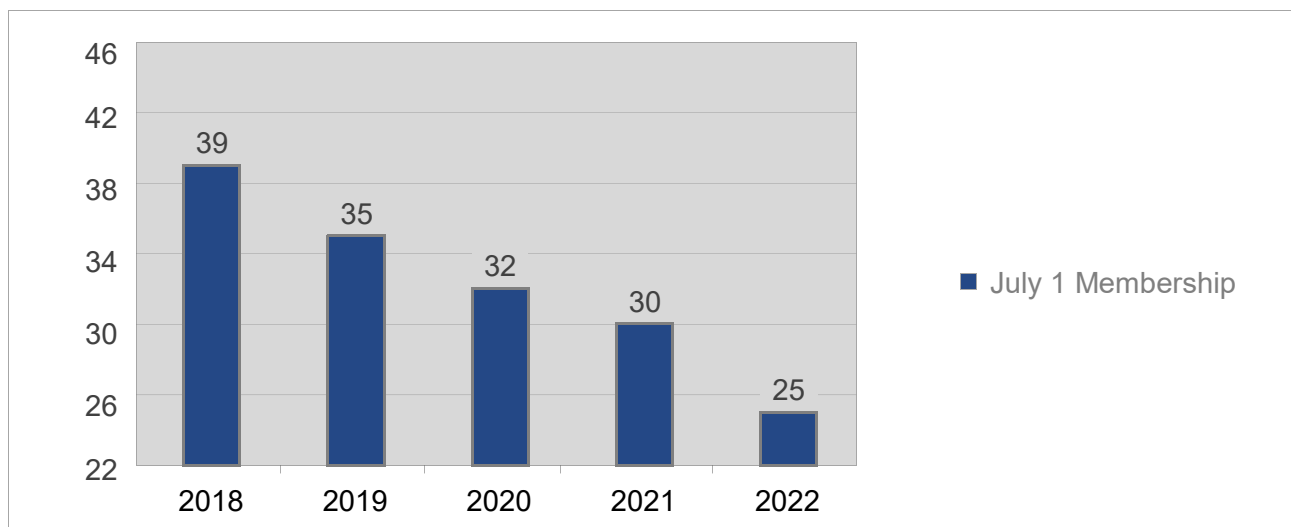
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	25
2021-2022	30
2020-2021	32
2019-2020	35
2018-2019	39

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	25	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Matheson

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **23.1%**

Annual **Attraction Rate** (3-year average): **0.0%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

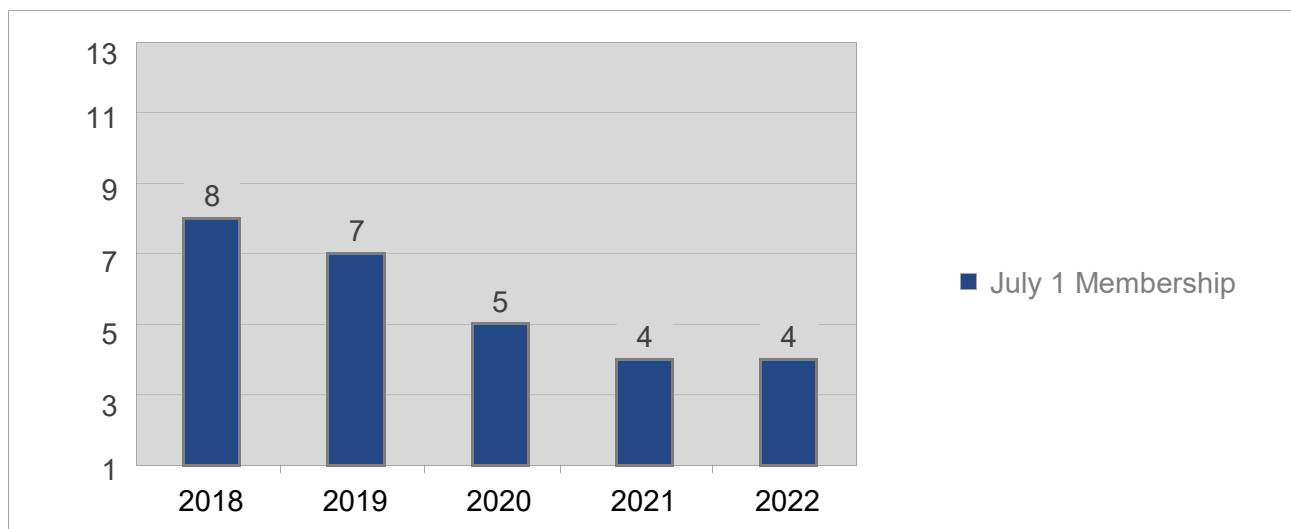
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	4
2021-2022	4
2020-2021	5
2019-2020	7
2018-2019	8

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	4	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	1	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Midland

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **12.6%**

Annual **Attraction Rate** (3-year average): **9.1%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

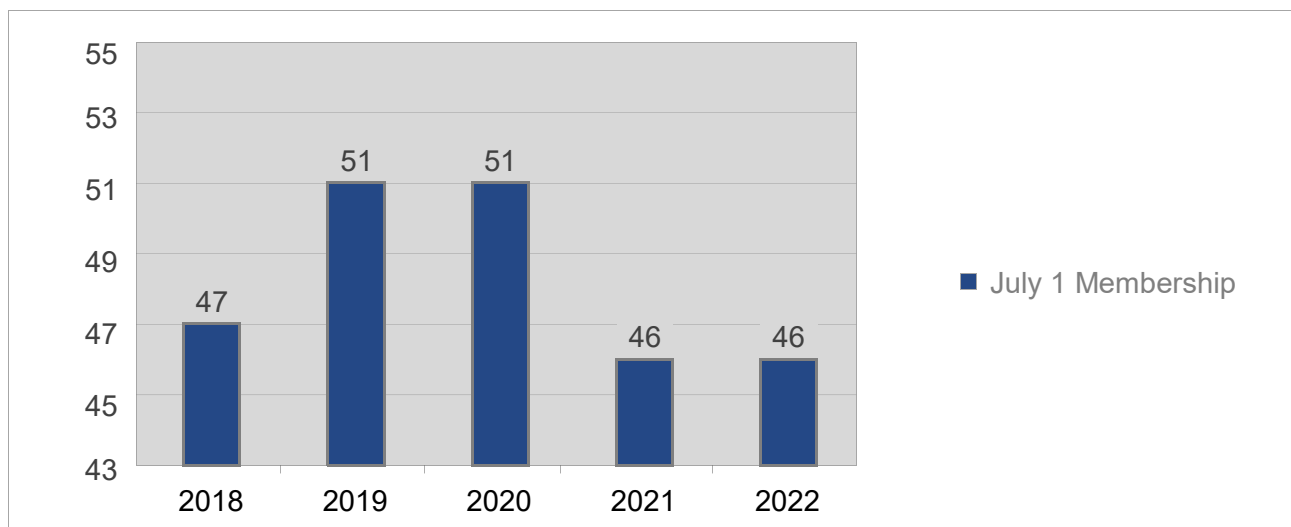
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	46
2021-2022	46
2020-2021	51
2019-2020	51
2018-2019	47

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	46	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Minden

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 12.2%

Annual **Attraction Rate** (3-year average): 22.4%

Annual **Net Growth Rate**: + %

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

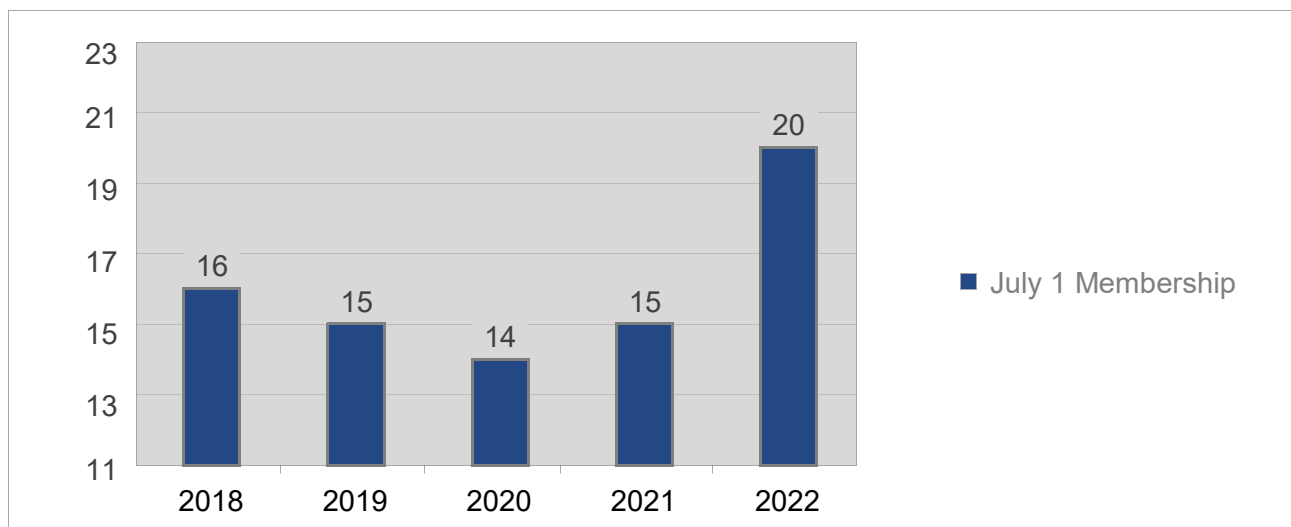
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	20
2021-2022	15
2020-2021	14
2019-2020	15
2018-2019	16

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	20	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
North Bay

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **9.1%**

Annual **Attraction Rate** (3-year average): **3.6%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

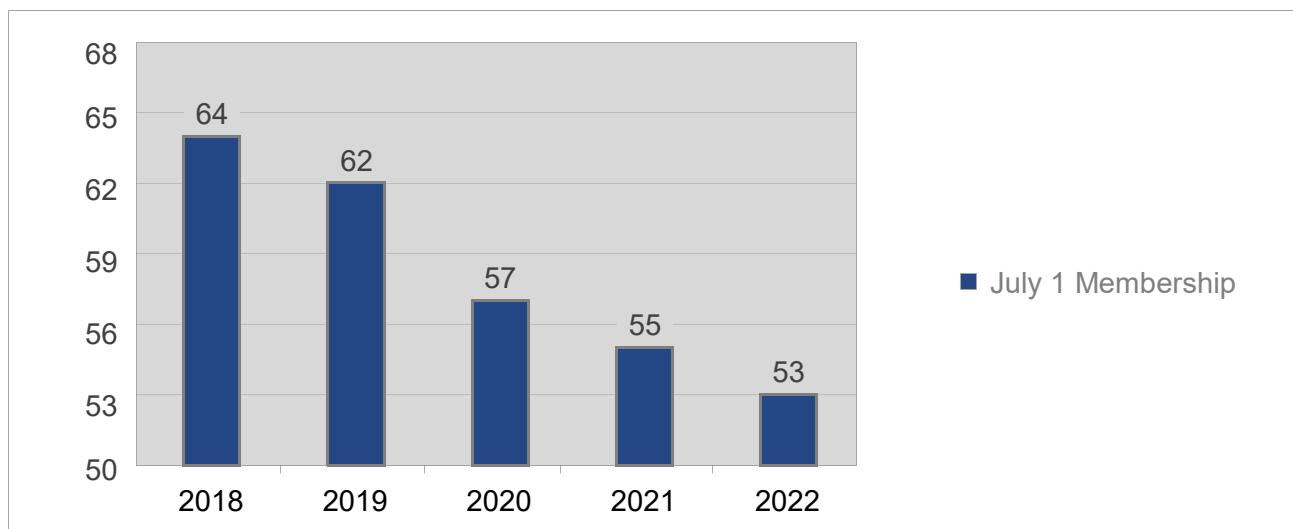
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	53
2021-2022	55
2020-2021	57
2019-2020	62
2018-2019	64

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	53	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Orillia

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **24.1%**

Annual **Attraction Rate** (3-year average): **15.9%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

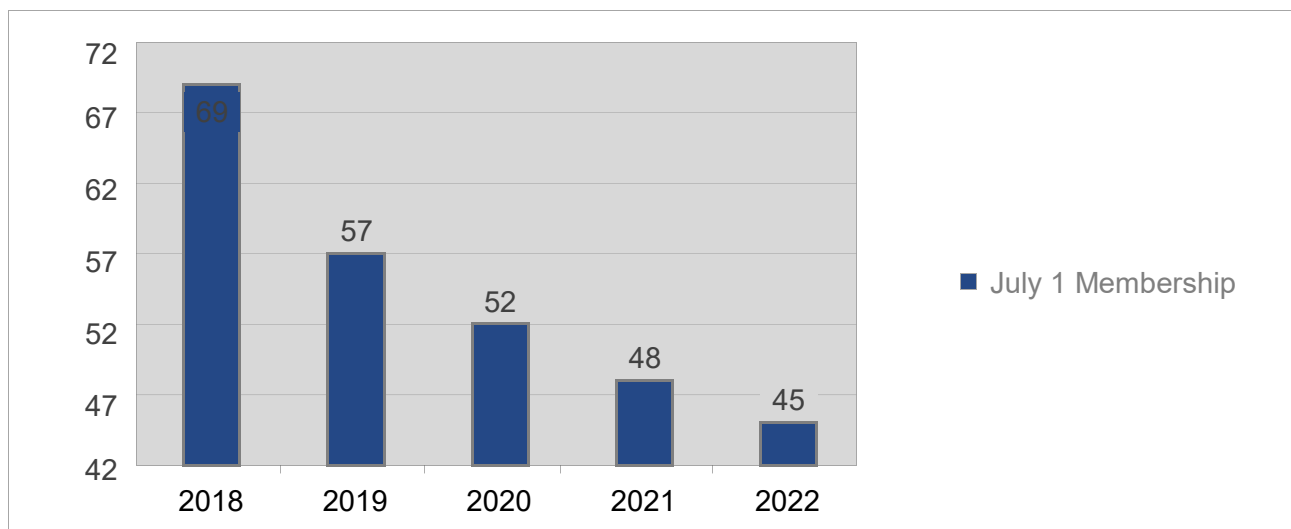
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	45
2021-2022	48
2020-2021	52
2019-2020	57
2018-2019	69

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	45	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	12	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Parry Sound

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **6.3%**

Annual **Attraction Rate** (3-year average): **13.7%**

Annual **Net Growth Rate**: **+ %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

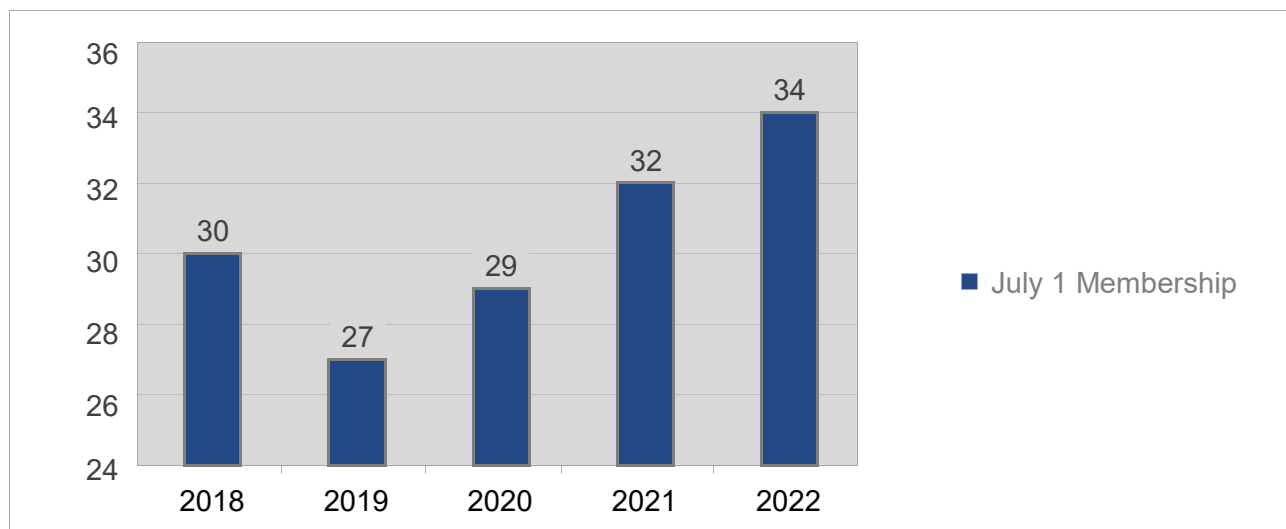
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	34
2021-2022	32
2020-2021	29
2019-2020	27
2018-2019	30

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	34	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Penetanguishene

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **14.5%**

Annual **Attraction Rate** (3-year average): **12.7%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

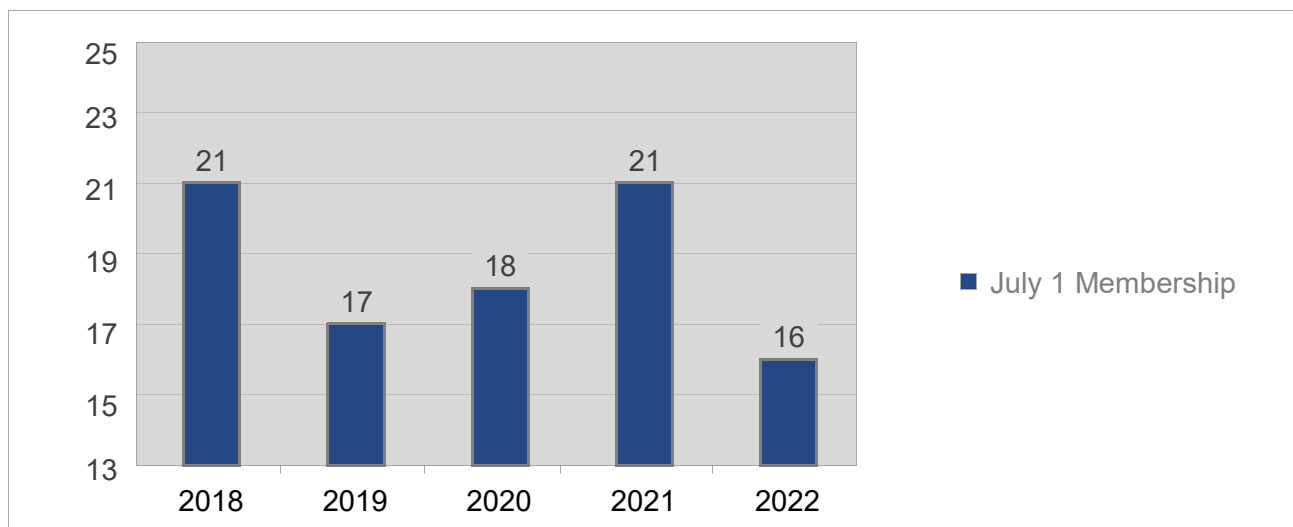
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	16
2021-2022	21
2020-2021	18
2019-2020	17
2018-2019	21

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	16	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Peterborough

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **18.3%**

Annual **Attraction Rate** (3-year average): **13.0%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

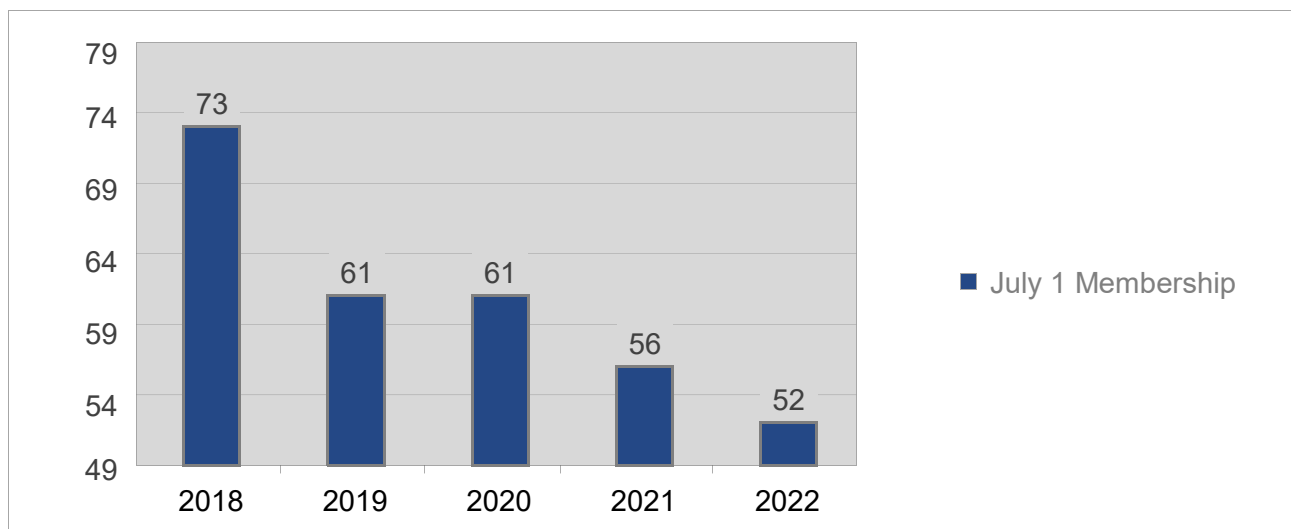
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	52
2021-2022	56
2020-2021	61
2019-2020	61
2018-2019	73

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	52	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	11	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Sudbury

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **13.7%**

Annual **Attraction Rate** (3-year average): **6.0%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

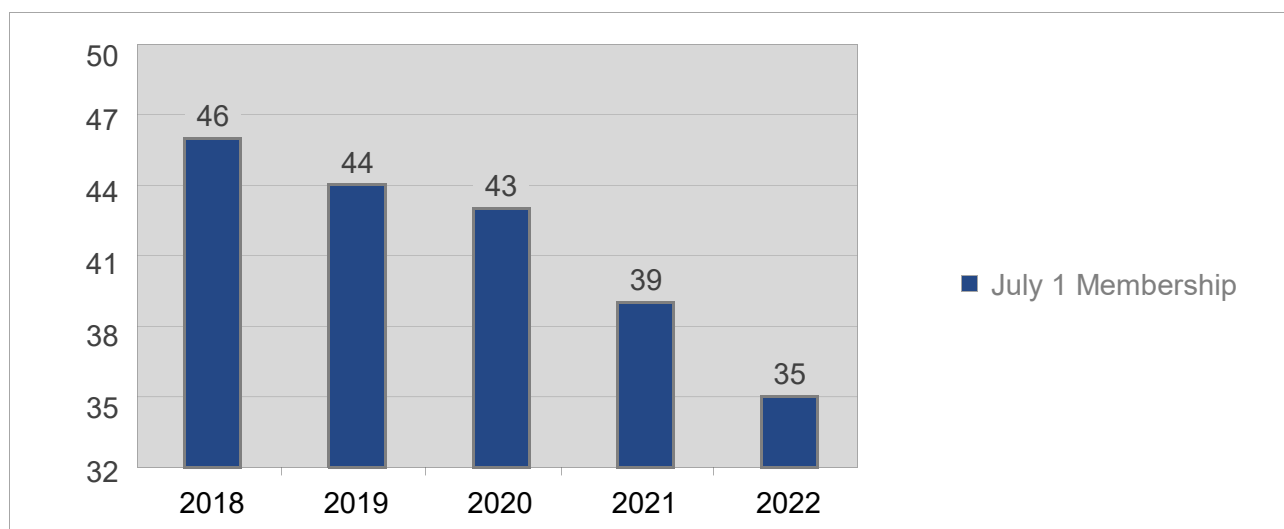
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	35
2021-2022	39
2020-2021	43
2019-2020	44
2018-2019	46

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	35	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Timmins-Porcupine

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **6.4%**

Annual **Attraction Rate** (3-year average): **8.5%**

Annual **Net Growth Rate**: **+ %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

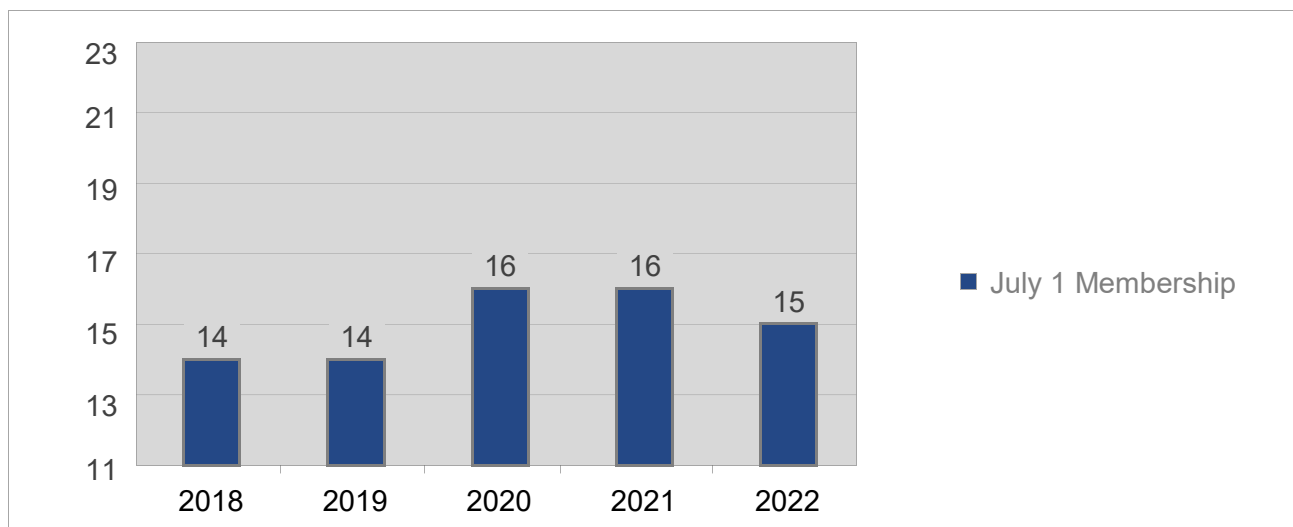
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	15
2021-2022	16
2020-2021	16
2019-2020	14
2018-2019	14

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	15	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Amos

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **16.1%**

Annual **Attraction Rate** (3-year average): **1.6%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

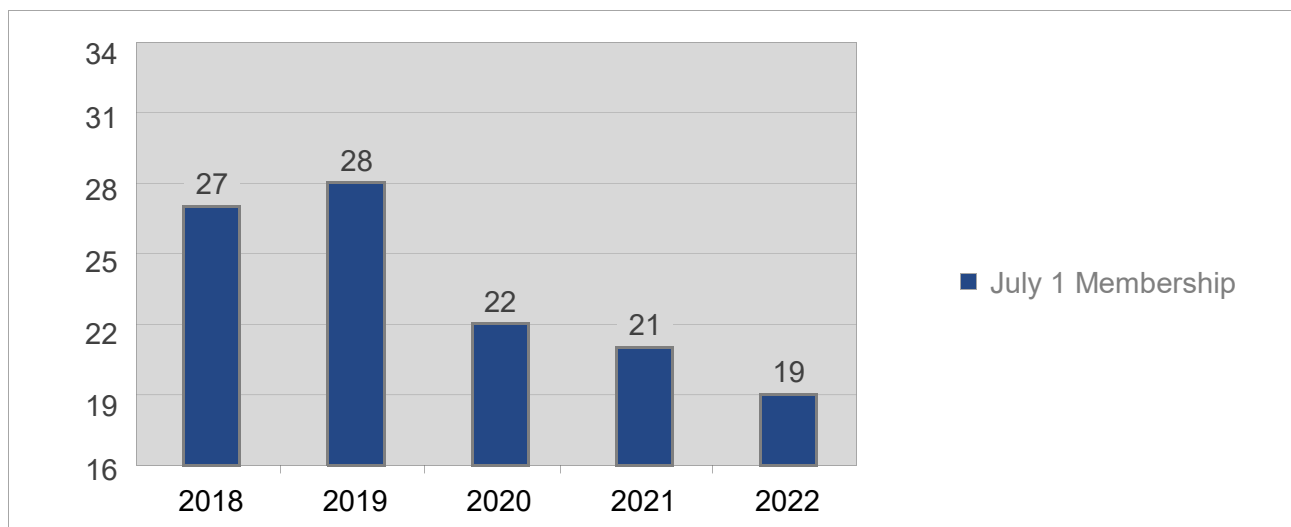
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	19
2021-2022	21
2020-2021	22
2019-2020	28
2018-2019	27

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	19	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Rouyn-Noranda

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 5.7%

Annual **Attraction Rate** (3-year average): 5.7%

Annual **Net Growth Rate**: _____%

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

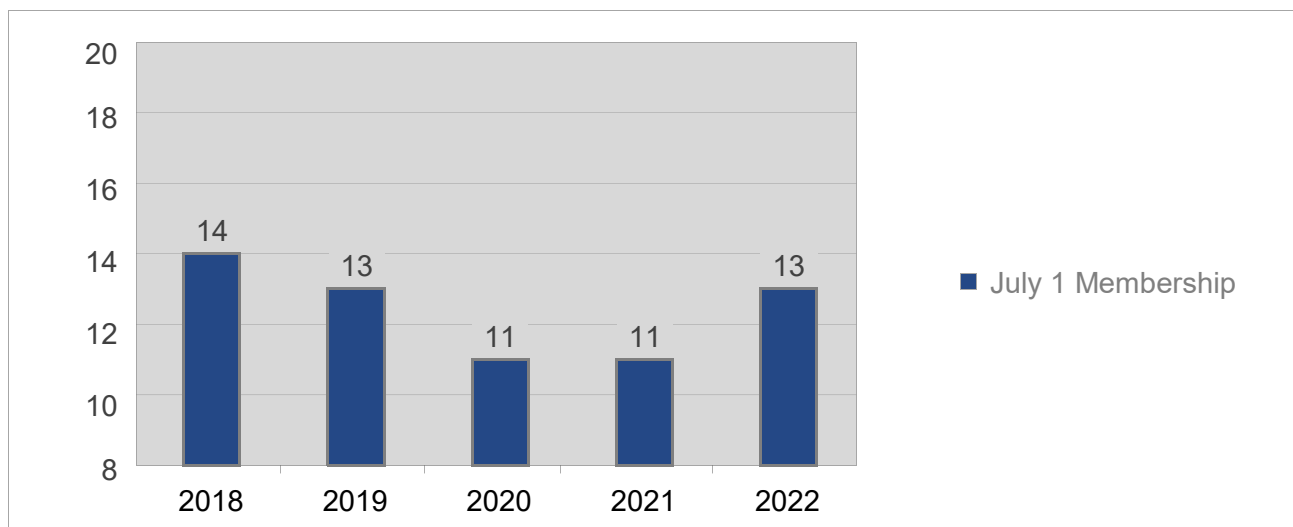
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	13
2021-2022	11
2020-2021	11
2019-2020	13
2018-2019	14

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	13	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Wasaga Beach

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 16.3%

Annual **Attraction Rate** (3-year average): 16.3%

Annual **Net Growth Rate**: _____%

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

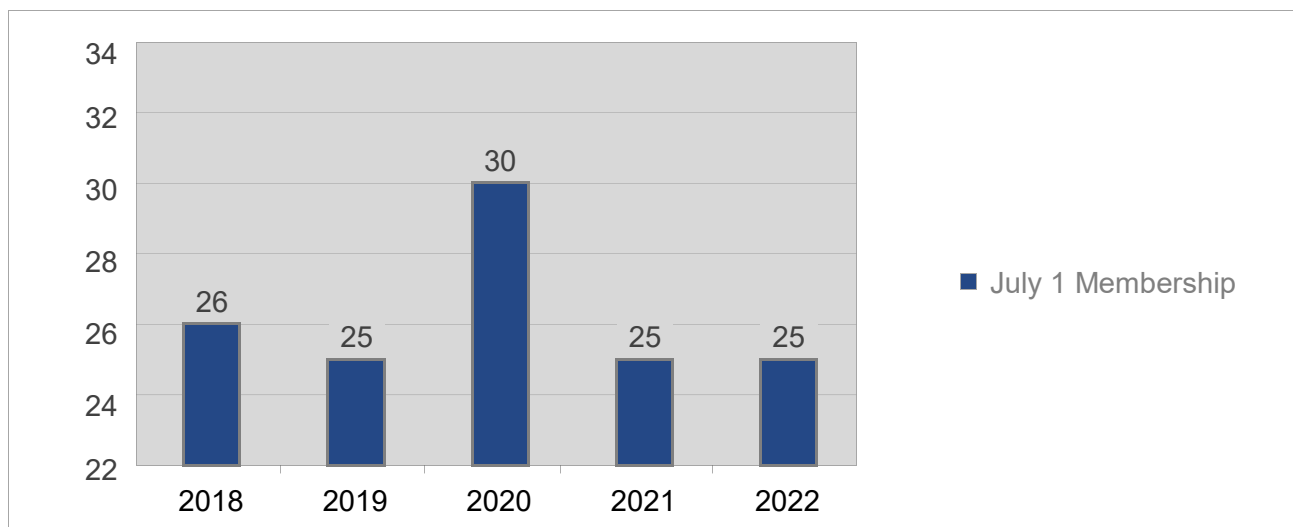
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	25
2021-2022	25
2020-2021	30
2019-2020	25
2018-2019	26

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	25	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
North Bay-Nipissing

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **13.1%**

Annual **Attraction Rate** (3-year average): **11.9%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

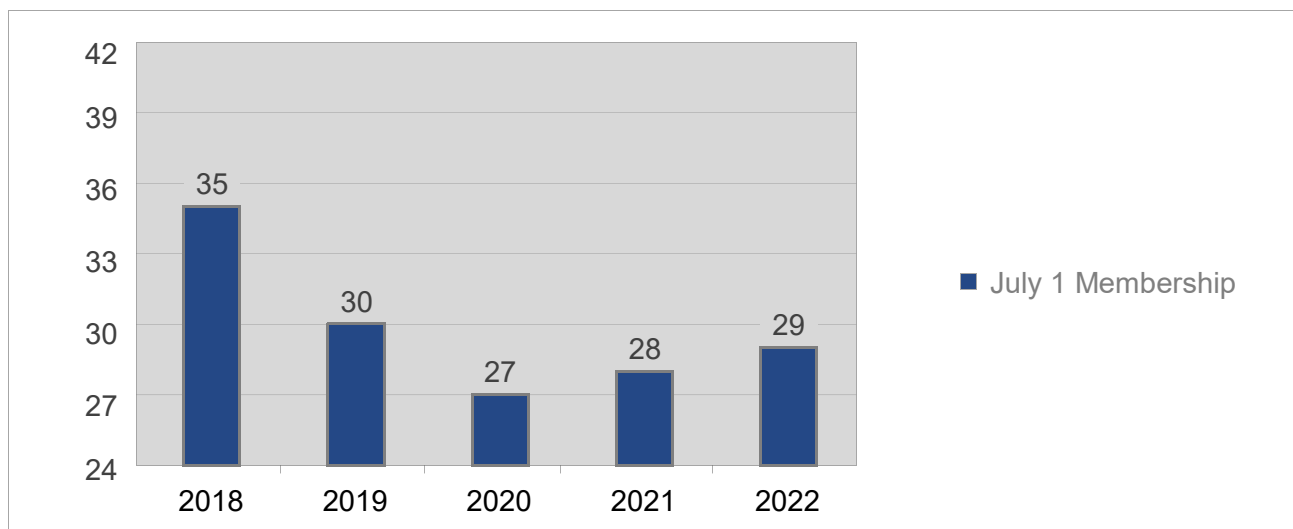
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	29
2021-2022	28
2020-2021	27
2019-2020	30
2018-2019	35

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	29	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Hearst

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **18.3%**

Annual **Attraction Rate** (3-year average): **5.0%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

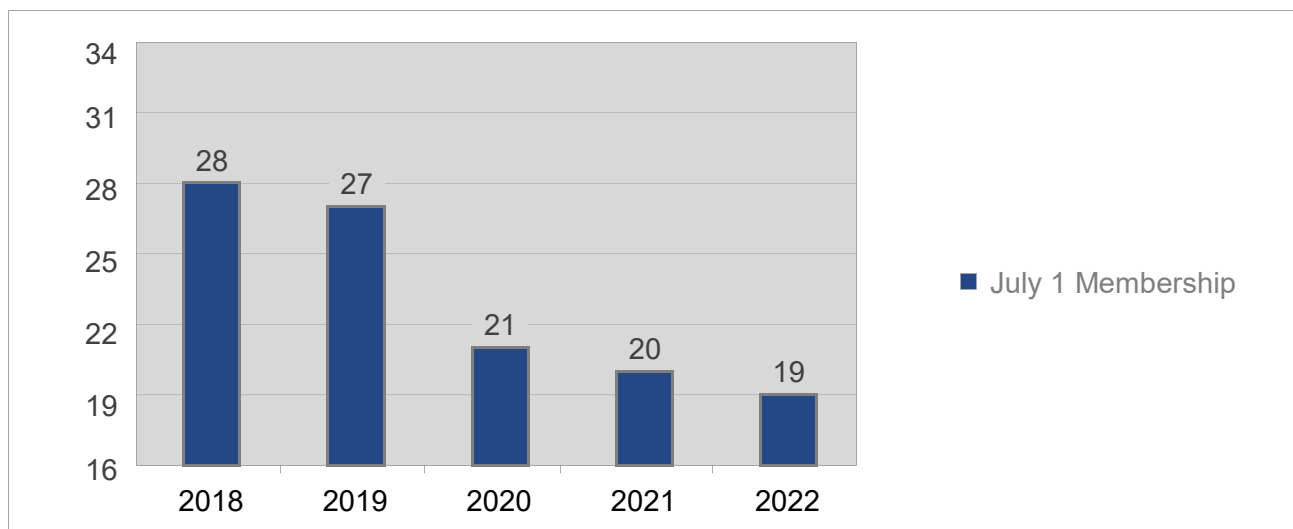
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	19
2021-2022	20
2020-2021	21
2019-2020	27
2018-2019	28

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	19	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Blind River

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 13.6%

Annual **Attraction Rate** (3-year average): 13.6%

Annual **Net Growth Rate**: _____%

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

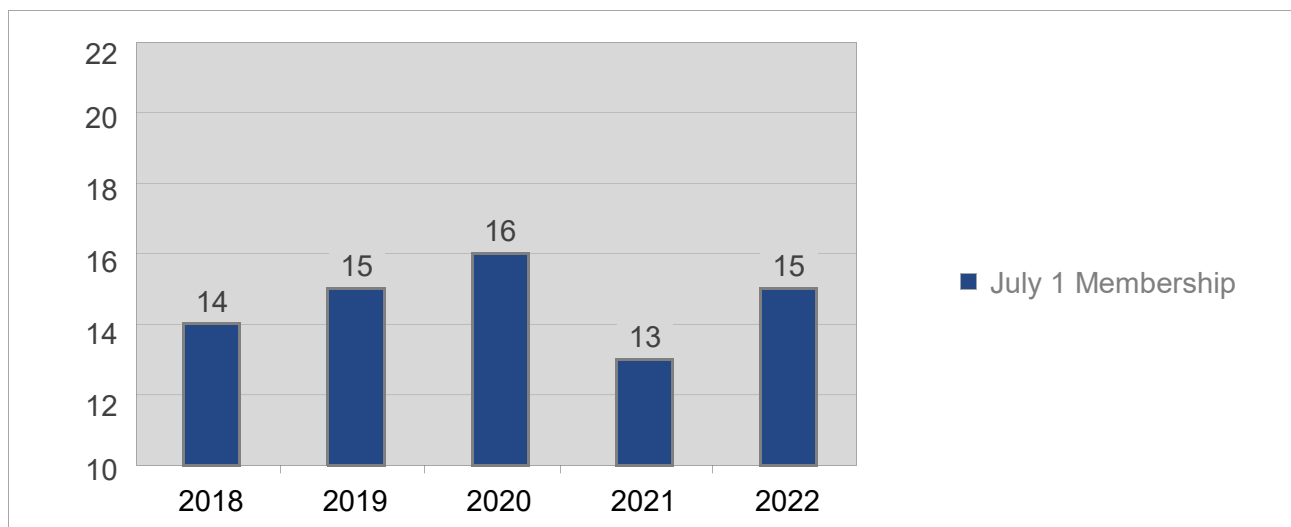
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	15
2021-2022	13
2020-2021	16
2019-2020	15
2018-2019	14

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	15	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Peterborough Kawartha

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **6.9%**

Annual **Attraction Rate** (3-year average): **11.1%**

Annual **Net Growth Rate**: **+ %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

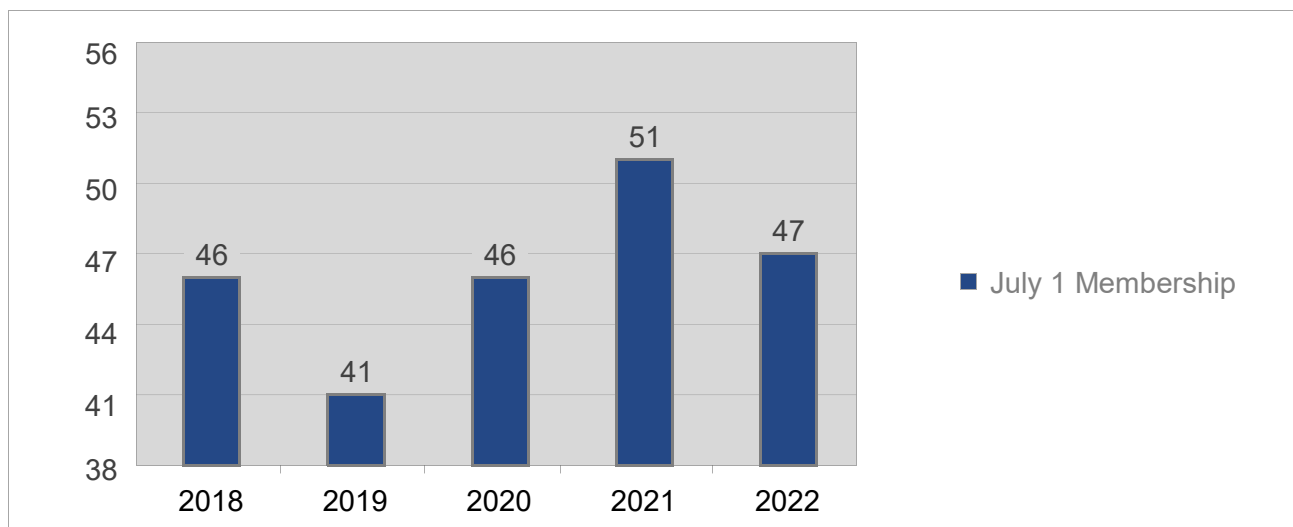
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	47
2021-2022	51
2020-2021	46
2019-2020	41
2018-2019	46

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	47	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Sudbury Sunrisers

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **21.7%**

Annual **Attraction Rate** (3-year average): **8.7%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

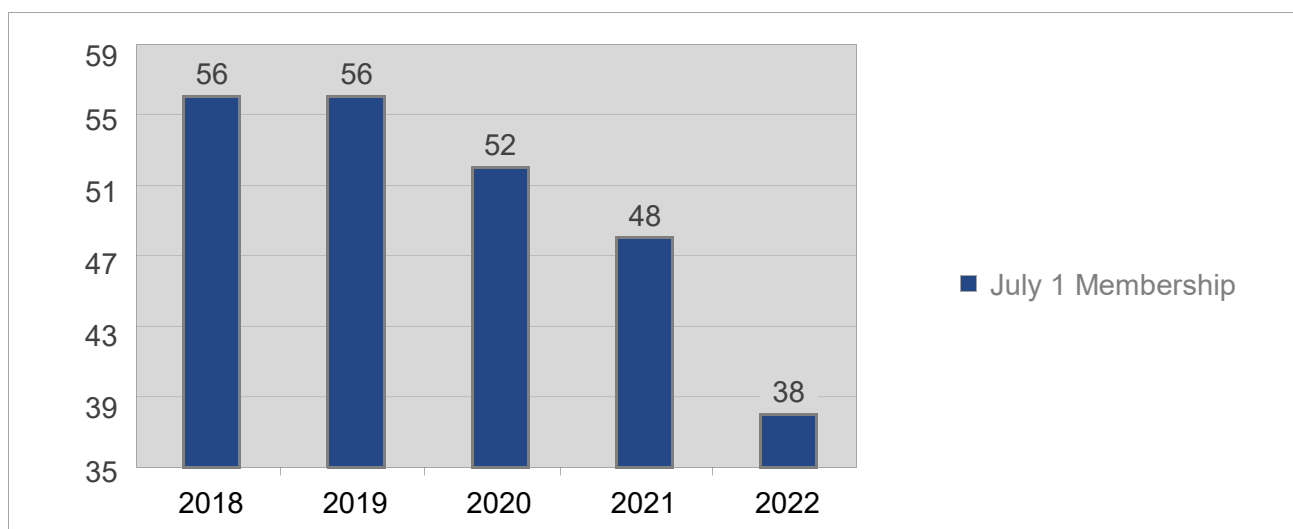
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	38
2021-2022	48
2020-2021	52
2019-2020	56
2018-2019	56

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	38	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	10	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Barrie-Kempfenfelt

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **11.7%**

Annual **Attraction Rate** (3-year average): **5.0%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

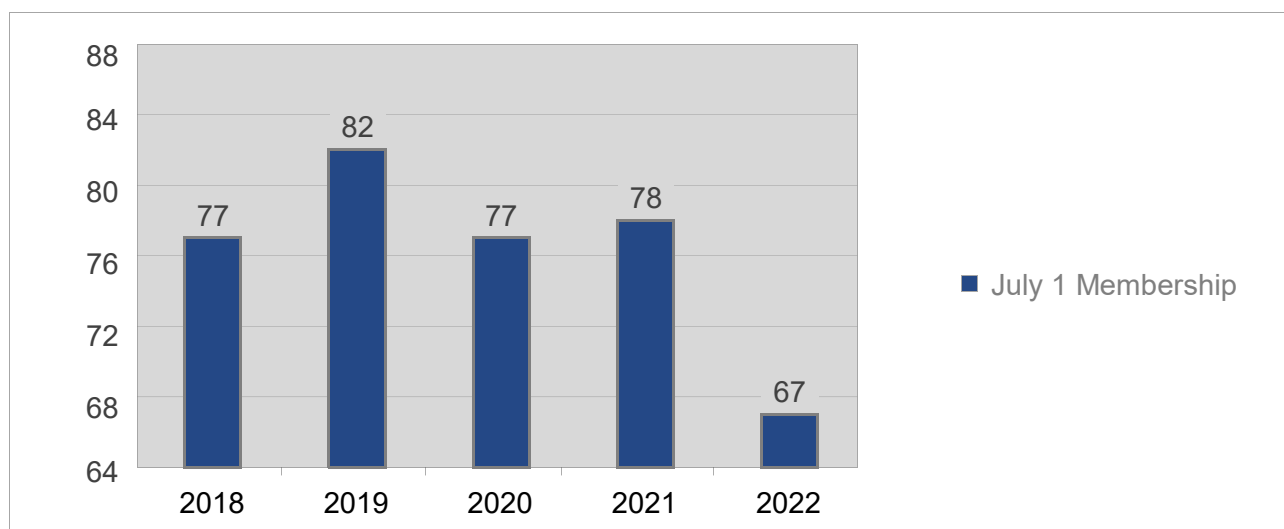
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	67
2021-2022	78
2020-2021	77
2019-2020	82
2018-2019	77

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	67	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	9	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Collingwood-South
Georgian Bay

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **19.7%**

Annual **Attraction Rate** (3-year average): **9.4%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

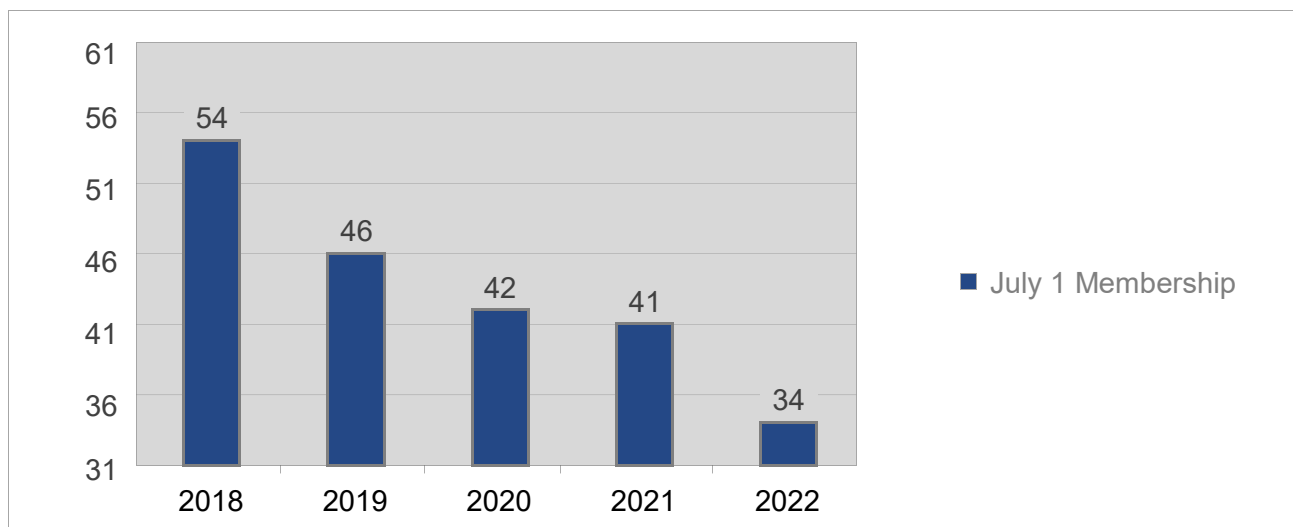
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	34
2021-2022	41
2020-2021	42
2019-2020	46
2018-2019	54

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	34	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	8	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Bracebridge-Muskoka
Lakes

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **18.1%**

Annual **Attraction Rate** (3-year average): **6.9%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

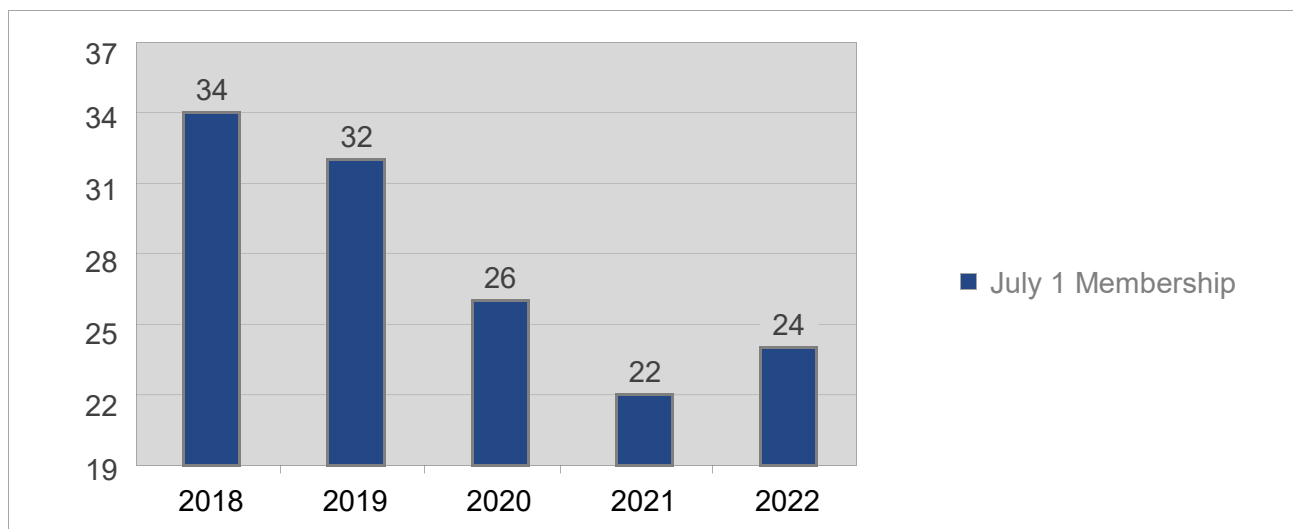
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	24
2021-2022	22
2020-2021	26
2019-2020	32
2018-2019	34

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	24	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
North Muskoka

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **11.8%**

Annual **Attraction Rate** (3-year average): **5.9%**

Annual **Net Growth Rate**: **- %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

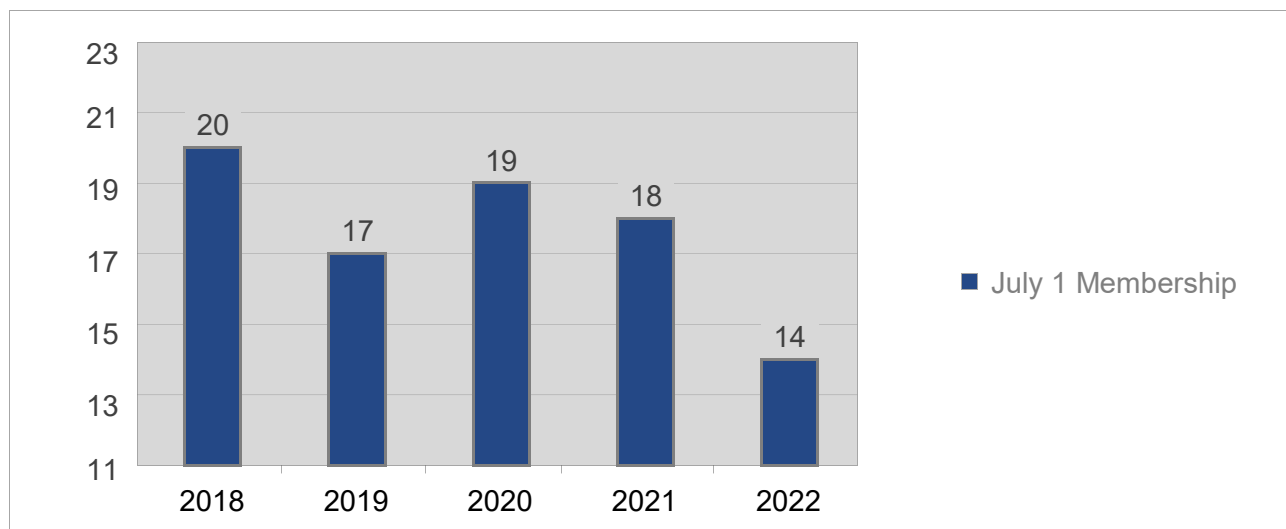
- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	14
2021-2022	18
2020-2021	19
2019-2020	17
2018-2019	20

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	14	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7010
Innisfil

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 18.3%

Annual **Attraction Rate** (3-year average): 19.4%

Annual **Net Growth Rate**: + %

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

- ☐ **Low Retention** -- Our Attrition Rate Exceeds 15%
- ☐ **Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition rate
- ☐ **Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2022-2023 (Current Year)	31
2021-2022	30
2020-2021	32
2019-2020	30
2018-2019	31

2022-2023 Membership Goal Setting

Starting Membership July 1, 2022	31	(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 5% or 5 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or 10% = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)

