

October 24 is World Polio Day

World Polio Day is a time for Rotarians all over the world to celebrate what we have accomplished and to raise awareness about our continuing efforts to eradicate polio for good.

Please join the members of District 7010 by hosting an event in your community. Go to the Rotary International website then [Endpolio.org](https://endpolio.org) and download the toolkit to help you start planning your event.

Not sure what to do? Here are a few suggestions.

- Host a gathering for friends, work colleagues, or neighbours and show one or more of the excellent videos that can be downloaded from the [RI Endpolio.org](https://endpolio.org) website. Ask them for a donation of \$5.00. If every member of our District raised just \$5.00 that would bring in over \$5,000.00 towards ending Polio. This would then be matched 2 to 1 by the Bill and Melinda Gates Foundation.
- Organize a special Club meeting and have your members experience what it is like to vaccinate children by viewing Rotary's virtual reality film "Two Drops of Patience" You will need to download Rotary's VR app to your Apple or Android device first. Best to try it out prior to the meeting. Again, ask each member to donate \$5.00.
- Contact your local Pub, craft beer establishment and ask them if they would donate \$1.00 for each pint consumed on World Polio Day. It is called "Pints for Polio". A great opportunity to have a club social and raise money and awareness about Rotary's work in eradicating Polio. You can download a Polio Fact sheet from the website.
- Check out the media kits on the End Polio website and share the information with a local media outlet. Ask them to highlight World Polio Day.
- Share information about Rotary's efforts to eradicate polio on Facebook, Twitter, or Instagram. Tell the world that as of 21 August 2019, [Nigeria](#) has gone 3 years without a case of wild poliovirus! What's next? The entire World Health Organization African region could potentially be certified wild poliovirus-free as soon as mid-2020.
- Use the RI Brand Center to create a People of Action End Polio Now social media post that promotes your club's local events.
- Mark your calendar to tune in for Rotary's World Polio Day Online Global Update on 24 October.
- Visit the Rotary International Facebook page to RSVP to the Online Global Update. Follow the event on social media and share it with your network.

The toolkit's resources can help you every step of the way. You can share what you are doing for World Polio Day by going on to the Global Update site. This update will be shown in multiple time Zones and languages.

The RI Brand Center also has great resources.

Be sure to tell Governor Bill what you are doing.

PDG Brian Menton
Polio Chair