



Operation Pollination and Pollinator Task Force

Fall 2025 Update

Sadly, since the 1970s nature has lost over 40 % of its pollinator population. In some cases, like the Monarch Butterfly the numbers of decline are up to an alarming 80 %.

Habitat loss, monoculture, pesticide use and climate change are the main factors. Plants and humans alike depend on pollinators to maintain biodiversity and secure sufficient food crops for survival.

Operation Pollination and the Pollinator Task Force are Environmental Sustainability Rotary Action Group (ESRAG) initiatives for Rotarians from around the world to help advocate for pollinators.

There are four Zoom meeting a year that are chaired by Minnesota Rotarian, Chris Stein. The objective is to share local projects, provide updates and promote pollinator conservation within Rotary clubs and the greater community.

To be true to Rotary's 7th area of focus, the Environment, Rotary's ESRAG has designed the Pollinator Resolution and Pledge. Districts and clubs are encouraged to sign these documents to express a commitment towards the conservation of Pollinators. These simple and non-binding resolutions show their concern for the state of pollinators and encourage a call to action.

Projects you do are based on capacity and capability of each club. No project is too big or too small. No judgment is ever made. Districts/Clubs have planted pollinator gardens, developed educational signage and distributed native seeds and plants to the community.

To sign the resolution and pledge, as well find out more about this important initiative visit [Operation Pollination](#).

Congratulations to Elsabe Falkson, District Governor Nominee from the Kingston Rotary Club on her newly assumed position as co-chair of Operation Pollination and the task force. You can view Elsabe's presentation about pollinator conservation > [here](#) {Passcode: 5\$cQYFGJ} (starts at 09:20 of the meeting recording).

Please feel free to share your pollinator projects with fellow Rotarians to inspire participation in this movement.

Your District Environment Committee