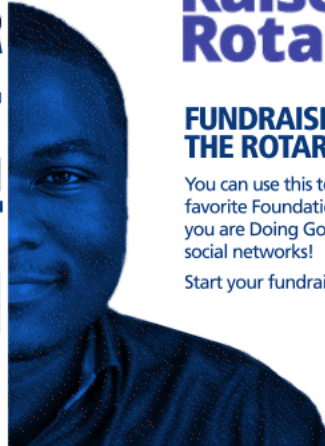


The
Rotary
Foundation



I AM RAISING FOR
**PEACE-
BUILDING
& CONFLICT
PREVENTION**



**Raise for
Rotary**

**FUNDRAISE FOR
THE ROTARY FOUNDATION**

You can use this tool to fundraise for your favorite Foundation cause and share how you are Doing Good in the World with your social networks!

Start your fundraiser at rotary.org/raise.



July 25, 2022

We're pleased to announce an update to The Rotary Foundation's peer-to-peer fundraising platform, [Raise for Rotary](https://rotary.org/raise). When a Rotary member organizes a Raise for Rotary fundraiser, their club can now earn credit for donations made by non-members. This enhancement recognizes organizers for their hard work and encourages them to reach out beyond their Rotary networks for support.

Since Raise for Rotary launched in August 2020, more than 1,500 custom fundraising events have generated more than \$1 million for the World Fund, the PolioPlus Fund, the Disaster Response Fund, and Rotary's areas of focus. The platform is available worldwide in English and accepts U.S., Canadian, and Australian currencies. Additional currencies and language options will be added over time.

Additional benefits of Raise for Rotary include:

Making it easy to use and share

Setting up a fundraiser with Raise for Rotary is simple and fast. You can support specific Rotary causes, and your fundraiser is easy to share with your friends and family — especially on social media.

Giving donors recognition credit

Anyone who gives through Raise for Rotary using the email address they use for other Rotary functions, such as their My Rotary account, will receive Rotary giving credit and recognition.

Minimizing fees to do more good

External fundraising platforms have their own fee structures, rules, and guidelines. With our own platform, more of the funds you raise go directly toward Doing Good in the World.

With [Raise for Rotary](https://rotary.org/raise), you can use your fundraiser to celebrate an occasion such as a birthday, tie it to an athletic challenge, or create a custom event. No matter how you choose to fundraise, the donations you generate will help our Foundation make an even bigger impact around the world.

Thank you for your support. If you have additional questions, please review our [Raise for Rotary FAQ](https://rotary.org/raise/faq) or email us at raise@rotary.org.

The Rotary Foundation