
Rotary
Club of Peterborough



Rotary Environmental INNOVATORS Fund

REIF — A JOINT **INITIATIVE OF THE ROTARY CLUB OF PETERBOROUGH,** WITH **SUPPORT FROM** THE BRIDGNORTH-ENNISMORE-LAKEFIELD, AND PETERBOROUGH-KAWARTHA CLUBS



MISSION

- **identify, fund, and elevate local environmental innovators** whose ideas can make a real difference in our region — and beyond.

WHAT WILL BE COVERED

01

REIF - What We Do

02

Our Track Record & Successes 2023-25

03

What's Ahead for 2026

04

How You Can Get Involved



WHAT WE DO – 3 STEP PROCESS:

Call for Proposals

From students, entrepreneurs, community leaders, and small businesses who are developing local solutions to environmental challenges.

Review Submissions

Award funding to the most promising, scalable, and community-focused ideas.

Fund Initiatives

Climate action & energy efficiency
Land & water conservation
Waste reduction & the circular economy
Sustainable food systems & regenerative practices
Eco-conscious innovation in product & service design

OUR SUCCESS RECORD

- **\$30,000+** awarded to local Innovators since REIF's inception
- **30+** qualified proposals received since 2023
- **Enhanced Public Education and Awareness** of Innovator achievements and benefits



2023 TOP 3 FUNDED PROJECTS:

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- **Enhanced Endangered Species Awareness and Education**
 - **Local Watershed Conservation**
 - **Seed broadcast by Drone to restore essential ecosystems in hard-to-access areas**

2024 TOP 3 FUNDED PROJECTS:



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- Public education and engagement to **support Nocturnal Pollinators**
 - Promote conservation values and biodiversity through the **construction of accessible trails and informative signage**
 - **Augmented reality games** to engage children and families in biodiversity and ecosystem balance



2025 TOP 3 FUNDED PROJECTS:

- State-of-the-Art farming methods to **capture carbon** and **improve soil structure**
- Sustainable **backyard wind turbines**
- Planting **Native plants** to **control Invasives**
- Innovative **recycling** for **single-use plastics**

WHAT'S AHEAD IN 2026

- Board Funded REIF-2026
- Marketing support from PK and BEL Clubs
- January – March: Call for Innovators
- April 2 – Deadline for Submissions
- April 17 – Winning Innovators notified
- May 11 - Recognition & Awards ceremony,

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ENVIRONMENTAL INNOVATION PROJECT

Have an innovative idea for an
Environmental project?



APPLY FOR FUNDING!

Awards of Up to \$3000 Available

The Fund's Target Zone is Expansive

Covering Areas Such As:

- Biodiversity
- Power Generation
- Textile Waste Management
- Transportation
- CleanTech
- Sustainable Food System
- Pollution Control
- Innovations
- Waste Water Technologies

Deadline for Applications: April 2, 2026
Notification of Winning Applications: April 17, 2026
Awards Ceremony at McDonnell Street Activity Centre: Noon – May 11, 2026

SPREAD THE WORD

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[HTTPS://WWW.PETERBOROUGHROTARY.CA](https://www.peterboroughrotary.ca)
