

**Rotaract**



# **D7010 Rotary Weekend / President Elect Training Seminar (PETS)**

# CURRENT STATUS

Looking at the past, present, and future

- What's Happened?
- What's Happening Now?
- What's Happening Next?

A young woman with dark hair pulled back, wearing black-rimmed glasses and a dark blue t-shirt. She is smiling and looking towards the right side of the frame. Her right hand is raised near her chest, with a ring visible on her finger. A small, colorful pin is attached to her t-shirt. The background is blurred, showing what appears to be a bookshelf or a wall with some artwork. The overall lighting is soft and natural.

**WHAT'S  
HAPPENED?**

Effective November 2021,  
Rotaract transitioned

- from being supported by the Programs for Young Leaders team to
- all staff of Rotary and The Rotary Foundation.

## Additional Club Roles

From February 2022, Rotary **now** records the Rotaract club:

- ✓ president
- ✓ secretary
- ✓ treasurer
- ✓ membership chair
- ✓ advisor
- ✓ Foundation chair
- ✓ service projects chair
- ✓ public image chair

# Rotaract Operational Plan

**April 2022**

The RI Board reaffirms that growing Rotary remains the organization's top internal priority and amends the Rotary Code of Policies to include a **new** section on the **Grow Rotaract Membership Operational Plan (RCP 12.120).**

## **Grow Rotaract Membership Operational Plan (RCP 12.120).**

Includes 15 business objectives aligned with Rotary's strategic priorities:

- Increase Impact
- Expand Reach
- Enhance Engagement
- Increase Ability to Adapt

## April 2022

- First invoice to be released in 2022-23 Rotary Year, then annually, based on membership as of 1<sup>st</sup> of the month of invoice distribution
- Rotaract club per capita dues are payable on 1 January of each year.
- Per capita rate of US\$5 per university-based, US\$8 per community-based
- US/US territories will also include nominal assessment for insurance
- Pro-rata to be collected on next, annual invoice
- Termination and reinstatement processes for non-payment of RI dues





ROTARACT IS ELEVATED



# Changing Our Communications

## Inclusive language

- If we're referring to RI's membership (including Rotaract), we use "Rotary members" rather than "Rotarians."
- We can also say "our members," "our clubs," "clubs and districts," or "people of action."
- When we want to be more specific, we can use "Rotary and Rotaract members" and "Rotary and Rotaract clubs."



# ROTARY

1,166,331

+3,568 since 1 July 2021

36,849

+235 since 1 July 2021

25%

MEMBERS

CLUBS

WOMEN

# ROTARACT

207,961

-12,466 since 1 July 2021

10,310

+1,060 since 1 July 2021

51%

## Changing Our Communications

- **Rotaractors are people of action** who are part of Rotary's global network and committed to developing innovative solutions to the world's most pressing challenges.
- In communities worldwide, our members – both **Rotarians and Rotaractors - work together** for sustainable change.
- Rotary's membership includes **1.4 million people of action** around the globe. Working together, 1.2 million Rotarians and 220,000 Rotaractors in more than **46,000 clubs** are helping communities worldwide bring about positive change.

## Enhanced Experiences

### Prospective Member Leads Management | Phase 1 (March 2021)

- “Join” form and +Add Lead button
- club type added to emails, Leads page, and Details page

### Resources & Communications updated to be inclusive of Rotaract

- *Club Health Check*
- officer/leader courses & curriculum

# Eligibility for Awards

**As of July 2022**

## **ROTARY INTERNATIONAL**

- Avenues of Service Award
- Significant Service Award
- Service Above Self Award
- Sylvia Whitlock Leadership Award

## **THE ROTARY FOUNDATION**

- District Foundation Service Award
- Citation for Meritorious Service
- Distinguished Service Award



A photograph of a group of people at what appears to be a conference or networking event. In the center, a woman with long brown hair, wearing a dark jacket and a blue lanyard, is gesturing with her hands while speaking to a group. To her left, a man in a red vest over a white t-shirt is looking towards her. To her right, a woman with long brown hair wearing a white shirt with black polka dots is seen from the back. In the background, another man with glasses is visible. The scene is indoors with wooden paneling and large windows. The text "WHAT'S HAPPENING NOW?" is overlaid in large white letters on the left side of the image.

**WHAT'S  
HAPPENING  
NOW?**

## Rotary Grants

Rotaract clubs are allowed to be either the international or host sponsor of a global grant beginning 1 July 2022, provided they have previously partnered with a Rotary club on a global grant

The Grants Center will allow Rotaract clubs to be formally recognized as a donor or partner on a global grant application



# My Rotary Enhancement

## Prospective Member Leads Management | Phase 2

- referral form
- rejoin/relocate form

## A better Rotaractor experience

- Ability to search for other members, view each other's profiles
- Rotaract clubs integrated into club search
- District profile pages update to include Rotaract clubs and members
- District dashboard update to include Rotaract data
- Complete refresh of Rotaract administration functionality

A photograph of a crowd of people at a conference or event. In the foreground, a woman with purple hair and glasses is looking upwards and to the right, holding a smartphone. She is wearing a black patterned top and a blue lanyard with a badge that reads "Jenna Rusconi". To her left, another woman with glasses and a red headband is looking down. In the background, other attendees are visible, some looking at their phones. The overall atmosphere is one of a busy, engaged event.

**WHAT'S  
HAPPENING  
NEXT?**

## Rotary Club Central

- launch club administration enhancements (Quarter 1)
- refresh of My Rotary and rotary.org
- first Rotaract club invoice (January 2023)
- World Rotaract Week (2023 and beyond)
- Rotary Club Central

## Rotary International Conventions 2023 - 2025

Starting in 2023, we'll be incorporating the Rotaract Preconvention into the Rotary International Convention capturing many of the favorite elements in our main event!

By taking a pause in holding separate events through 2025, we can make sure that we are hosting a more inclusive event that enhances the experiences of all our members.



**QUESTIONS?**