



## Rotary Weekend 2019



### FRIDAY, APRIL 12

- 19:00 Registration Open - Regency Foyer
- 20:30 - 22:30 **Presidents Elect & Presidents Nominee Reception** (room pending)

### SATURDAY, APRIL 13

- 7:00 Registration Open - Regency Foyer
- 7:30 - 8:30 **Breakfast** - Regency Room (PEs, PNs, Morning Presenters/AGs ONLY)
- 8:30 - 12:00 **Presidents Elect Training [PETS], Presidents Nominee Training**

Presidents Elect (mandatory) Ontario BC	Presidents Nominee Skylight
<ul style="list-style-type: none"> <li>• Leadership Style: True Colours Workshop - Shelly Duben *PE's who have taken this workshop previously will have a separate session</li> <li>• "The Year Ahead" - DGE Bill Hagborg</li> <li>• Leading Your Club - DGE Bill Hagborg &amp; 'Seasoned' PE's</li> <li>• Membership 101- PDG Lise Dutrisac</li> <li>• Foundation 101 - PDG Sue Cook</li> <li>• Service Projects 101 - Shelly Duben, Michael Duben</li> <li>• New Generations 101 - Alison Durtnall</li> <li>• Public Image 101 - Elizabeth de Groot</li> <li>• Strategic Planning - PDG Margaret Walton</li> </ul> <p><i>Rotaract and Interact PEs are invited to attend this session</i></p>	<ul style="list-style-type: none"> <li>• The Role of the President Nominee:               <ul style="list-style-type: none"> <li>○ What to expect as Club President and How to prepare</li> </ul> </li> <li>- DGN Lynne Chant and PDG Michael Duben</li> </ul>

\* 10:15 - Refreshment break - Regency Foyer

- 12:00 -12:45 **Lunch** - Regency Ballroom
- District Conference 2019 Promotion - Conference Committee
  - Hamburg RI Convention 2019 - DGN Lynne Chant
- 12:45 - 13:15 **Plenary Session One** - Regency Ballroom
- Welcome - DG Susan Davidson
  - Roll Call - DG Susan Davidson, DGE Bill Hagborg, AG's
  - "The Year Ahead" - DGE Bill Hagborg
- 13:15 - 14:00 **Annual General Meeting** - Regency Ballroom [PE attendance mandatory]
- 13:15 - 14:00 **Rotaractors** - Champlain A (2<sup>nd</sup> Fl)

**SATURDAY, APRIL 13** (continued)

14:00 - 14:05 Move to Breakout Session

14:05 - 17:15 **Breakout Sessions**

Rotary Foundation Ontario A	Membership Ontario B	Public Image Ontario C	New Generations Lakeshore (2 <sup>nd</sup> FI)	International Service Champlain A (2 <sup>nd</sup> FI)
<p>PDG Sue Cook and Committee Chairs</p> <ul style="list-style-type: none"> <li>Grant Writing - District Grants, Global Grants</li> </ul> <p><i>Hands-on working session. Please bring along any grant applications you are currently working on or planning to start.</i></p>	<p>PDG Lise Dutrisac Phillis Winnington-Ingram Mitch Gravel, Pam Hillier Louise Thomson</p> <ul style="list-style-type: none"> <li>Learn about membership strategies that motivate, captivate and get results.</li> <li>Identifying engagement and retention issues in your club.</li> <li>Strategies for Attracting New Members.</li> <li>Best Practices for Engaging Members.</li> </ul> <p><i>Come prepared to share your club's best practices and ideas.</i></p>	<p>Elizabeth de Groot</p> <ul style="list-style-type: none"> <li>Hands-on session to explore the PEOPLE of ACTION campaign and available marketing materials.</li> <li>We will also share some of the best ideas of the Public Image Incentive Program (PIIP).</li> <li>Group work and discussions on promoting your clubs to increase membership.</li> <li>Please bring your computers.</li> </ul> <p><i>Come prepared to share your club's best practices and ideas.</i></p>	<p>Alison Durtnall and Committee Chairs</p> <ul style="list-style-type: none"> <li>Youth Exchange</li> <li>Rotaract</li> <li>Interact</li> <li>Rotary Youth Leadership Awards (RYLA)</li> </ul> <p><i>Come prepared to share your club's best practices and ideas.</i></p>	<p><b>Session: 14:05-15:15</b> Shelly Duben PDG Michael Duben</p> <ul style="list-style-type: none"> <li>The most successful and sustainable Rotary service work tends to fall within one of the Foundation's 6 areas of focus.</li> <li>Session will focus on planning and implementing a successful International Service project through learning more about the District sponsored R.E.L.A.Y.-Zambia project.</li> </ul> <hr/> <p><b>Community Service</b> Champlain A (2<sup>nd</sup> FI)</p> <p><b>Session: 15:30-16:45</b> Shelly Duben PDG Michael Duben</p> <ul style="list-style-type: none"> <li>Session will focus on the process of identifying community needs, developing a Community Service project, planning, and implementation.</li> <li>The "District supported" Community Service project will be discussed session.</li> </ul>

\* 15:15 - Refreshment break - Regency Foyer

18:15 **Reception** - Regency Foyer

19:00 **District Rotary Foundation Dinner** - Regency Ballroom

**SUNDAY, APRIL 14**

7:30 - 8:15 **Breakfast** - Regency Ballroom

- 8:15 - 9:15 **Plenary Session Two** - Regency Ballroom
- Welcome - DGE Bill Hagborg
  - “Year In Review” - DG Susan Davidson
  - “Attracting Young Professionals to Join Rotary” - Alex McDermid, Brenda Rhodes
  - Rotary Youth Exchange - Scott Negrych
  - Final Thoughts - DGE Bill Hagborg

9:15 - 9:20 Move to Breakout Sessions

9:20 - 10:15 **Breakout Sessions**

Presidents Elect Ontario BC	Needs Assessment Ontario A	Secretary 101 Skylight (2 <sup>nd</sup> FI)	Social Media Tools & Techniques Lakeshore	Rotaractors Champlain A (2 <sup>nd</sup> FI)
<p>DGE Bill Hagborg and AGs</p> <ul style="list-style-type: none"> <li>• Roundtable discussion to share best practices from the clubs - from attracting and retaining members, fundraising, community hands-on service projects, etc.</li> </ul>	<p>PDG Margaret Walton PDG Michael Duben</p> <ul style="list-style-type: none"> <li>• Not only is it essential to prepare a comprehensive needs assessment to secure a Global Grant, doing so will help you deliver a successful project.</li> <li>• Join us to learn how to work with the local community to identify and quantify needs, identify effective delivery methods and set markers and measures to ensure successful and ongoing sustainability.</li> </ul>	<p>Helen Robinson</p> <ul style="list-style-type: none"> <li>• For new or experienced to role, or just interested, come to this session to share and learn best practices.</li> <li>• Get to know your support group - other club secretaries that can help you if you have a question. Bring you tablets/laptops.</li> </ul>	<p>Alex McDermid</p> <ul style="list-style-type: none"> <li>• You will learn how to use social media and other emerging online tools to engage and communicate with audiences in a planned, effective and timely way.</li> <li>• You will think about social media not simply as a cost-effective communication tactic, but as a means of public engagement, and as a research tool for measurement and metrics.</li> </ul>	<p>Katina Connolly and PDG Mike Kinsey</p> <ul style="list-style-type: none"> <li>• Supporting your Rotaract club</li> <li>• Facilitating Rotaract and Rotary connections</li> <li>• Rotaract engagement at a Rotary / RI level</li> </ul>
		<p><b>Treasurers</b> Champlain C (2<sup>nd</sup> FI)</p>		<p><b>Interactors</b> Champlain B (2<sup>nd</sup> FI)</p>
		<p>Scott Brumwell</p> <ul style="list-style-type: none"> <li>• Overview of responsibilities: <ul style="list-style-type: none"> <li>○ Review of dues</li> <li>○ Club vs. Public funds</li> <li>○ ClubRunner resources</li> <li>○ Invoicing members</li> <li>○ Roundtable discussion</li> </ul> </li> </ul>		<p>Natalie MacDougall</p> <ul style="list-style-type: none"> <li>• Update on clubs in district</li> <li>• Update on projects</li> <li>• Share best practices and tools</li> <li>• Create network for sharing ideas and activities</li> </ul> <p><i>Sponsoring Rotarians and those interested are encouraged to participate.</i></p>

10:15 - 10:30 **Refreshment Break** - Regency Foyer

**SUNDAY, APRIL 14** (continued)

10:30 - 11:30 **Breakout Sessions**

<b>Navigating My Rotary, Rotary Club Central, District Website and Rotary Apps</b> Ontario BC	<b>Indigenous Focus “Show and Tell”</b> Ontario A	<b>ClubRunner &amp; MyEventRunner</b> Skylight (2 <sup>nd</sup> Fl)	<b>Social Media Tools &amp; Techniques - continued</b> Lakeshore (2 <sup>nd</sup> Fl)	<b>District Opportunities</b> Champlain B (2 <sup>nd</sup> Fl)
DGE Bill Hagborg <ul style="list-style-type: none"> <li>• Accessing key info</li> <li>• Resources and Tools</li> </ul>	PDG Don Watkins <ul style="list-style-type: none"> <li>• Come prepared to tell your Club’s story if you have one or would like to have an “Indigenous Focus” project with your First Nations neighbours.</li> </ul>	David Porter <ul style="list-style-type: none"> <li>• What it is, how to use it</li> <li>• Club communications, website, member management, document management</li> <li>• MyEventRunner</li> <li>• Q&amp;A session</li> </ul>	Alex McDermid	DG Susan Davidson <ul style="list-style-type: none"> <li>• District Positions</li> <li>• Roles</li> <li>• RI</li> <li>• Travel with Rotary</li> <li>• Rotary Action Groups</li> </ul>

11:30

**Bag Lunch to go** - Regency Ballroom

*Safe Travels!*