



# Rotary Weekend 2017

**“Be the One”  
To Make a Difference to Rotary**

**Friday April 7 – Sunday April 9, 2017  
Pinewood Park North Bay**

## Something for Everyone

### Friday April 7<sup>th</sup>

19:00 – 23:00 Registration Open: Front Lobby

21:00 – 23:00 Be the One - Welcome Event: Ballrooms A, B and C

### Saturday April 8<sup>th</sup>

7:00 Registration Open, Main Lobby

7:30 – 8:30 Breakfast

### 8:30 – 9:45 **Plenary Session One: Ballrooms A, B and C**

- Welcome: D.G. Margaret Walton
  - Call to Order
  - O'Canada
- Roll Call: DG Margaret Walton and DGE Mike Kinsey
- Introduction of guests DGE Mike Kinsey
- Greetings from Zone: PDG Bob Wallace

- Keynote: “Ignite the Leader Within You”, Satya Mitra
- Announcements: DGE Mike Kinsey

### 9:45 – 11:00 Breakout Session One

Presidents Elect (mandatory)	Presidents Nominee	All Other Rotarians
<p>Leadership Style: True Colours Workshop (Shelly Duben and DGE Mike Kinsey)</p> <p>Rotaract Presidents and PEs are also invited to attend this session</p>	<p>The Role of President Nominee: What to expect as Club President and How to Prepare</p> <p>(PDG Michael Duben and DGN Susan Davidson)</p>	<p><b>Choice of:</b></p> <p>Secretary Training (Joyce Campbell)</p> <p>Membership – A New Way of Thinking: Satellite Clubs, Corporate Memberships, Family Memberships and More (Lynne Chant)</p> <p>Promote Rotary: Effective Use of Your Club Website (DGND Bill Hagborg)</p> <p>Access Foundation Money for your Club Projects (Grant Certification Training)</p> <p>(PDG Susan Cook)</p>

### 11:00 – 11:15 Break

### 11:15 – 12:15 Breakout Session Two

Presidents Elect (mandatory)	Presidents Nominee	All Other Rotarians
<p>Leading your Club: Planning for an Extraordinary Year: (Shelly Duben, PDG Michael Duben and DGE Mike Kinsey)</p>	<p>Igniting the Leader Within You: Preparing for your Year as President; (Satya Mitra)</p>	<p><b>Choice of:</b></p> <p>Treasurer Training: (PDG Marilyn Hanson)</p> <p>Dealing With Difficult People: Managing Club Conflict (PDG Tom Bennett)</p> <p>Council on Legislation: Past, Present and Future: (PDG Brian Menton)</p> <p>Foundation: The Latest and Greatest (Rapid Fire Podium Presentation on Foundation Topics (PDG Susan Cook)</p>
Rotaract (mandatory)		
<p>Rotaract: Leading Your Club (DG Margaret Walton and Alex Rogerson)</p> <p>This session is designed for Rotaract Club Presidents and Presidents Elect</p>		

12:15 – 1:00

Lunch

April 4

- Announcements
- 2017 Conference Promotion

**1:00 – 1:45**

**Plenary Session Two: Ballrooms A, B and C**

**Panel Discussion:** Making our clubs attractive to our alumni, while respecting the needs of existing and veteran members is a challenge. Former Alumni (now Rotarians) will give insight into attracting this group into membership.

**Moderator:** PDG Tom Bennett, **Panel Members:** Past Youth Exchange Student Erin Buchanan (Rotary Club of Kirkland Lake), Past Group Study Exchange Team Member Alex McIntosh (Rotary Club of Barrie-Kempfenfelt, Past Rotaract Member Saralyn Hayward

**1:45 – 1:55**

**District Projects: DG Margaret Walton**

**2:00 – 3:00**

**Breakout Session Three**

<b>Presidents Elect/Presidents Nominee and Club Secretaries (Mandatory)</b>	<b>All Other Rotarians</b>
Rotary Club Central (RCC): This session is designed for Presidents Elect, Presidents Nominee and Club Secretaries	<b>Choice of:</b> Adventure in Understanding (PDG Don Watkins) The Musts of Social Media (Andrew Smellie) Vocational Service: The Elusive Avenue!: What is it and how do we promote it in our clubs: (DG Margaret Walton) Opportunities Beyond the Club and District: Fellowship Groups, Rotary Action Groups and More: (PDGs Brian Menton and Tom Bennett)

**3:00 – 3:15**

**Break**

**3:15 – 4:15**

**Breakout session 4**

<b>Presidents Elect (Mandatory)</b>	<b>All Other Rotarians</b>
Planning for a Successful Year: Council on Legislation (PDG Brian Menton) The Strategic Plan: (DG Margaret Walton)	<b>Choice of:</b> Take Your Meetings to Awesome! (PDG Tom Bennett) Community Service: From Needs to Assessment, Projects that Count (Shelly Duben) Membership: Getting and Keeping Good Members (Lynne Chant) Fundraising: Effective Approaches: Ken Tremblay Taking the Pulse of your Club (PDG Bob Wallace)
<b>Rotaract Members Only</b>	

Rotaract: Strength in Numbers: (Ryan Harrison) This session is designed for Rotaract Presidents Elect, Club Secretaries and all Rotaract members

**4:15 – 5:15 Breakout session 5**

Presidents Elect and Rotarians	All Other Rotarians
<p>Annual General Meeting The Annual General Meeting is mandatory for Presidents Elect. All interest Rotarians are invited to attend.</p>	<p><b>Choice of:</b> Each session will consist of Rotary Clubs presenting a tried and true projects, how they got started and how other clubs can start their own. Community Service Projects: Facilitated by Wayne Arnold International Service Projects: Facilitated by Steve Wallace Fundraising Projects: Facilitated by Alex Rogerson</p>

**5:30 Buses for the Grande Event Centre are scheduled to begin leaving the Ramada Inn. Be sure you have signed up for a bus and make note of your time of departure.**

**7:15 Foundation Dinner  
Grande Event Centre, North Bay**

**Sunday April 9<sup>th</sup>**

**7:00 Registration Open, Main Lobby**

**8:00 – 8:30 Breakfast**

**8:30 – 10:00 Plenary Session Four: Ballrooms A, B, and C**

- Welcome: DGE Mike Kinsey
- The Year in Review: DG Margaret Walton
- Toronto 2018: How Your Club Can be Involved in the 2018 Toronto Rotary International Convention: PDG Valerie Wafer
- New Generations:
  - Youth Exchange: Eric Dean
  - Rotaract: Alex McIntosh
- The Year in Ahead: DGE Mike Kinsey

**10:00 – 11:00 Break Out Session Six**

<b>Presidents Elect (Mandatory)</b>	<b>All Other Rotarians</b>
Foundation (PDG Susan Cook) Alternate Membership (Lynne Chant) Youth Exchange (Eric Dean)	<b>Choice of:</b> Rotary Club Central (Lynda Rickard) Rotary 101: Everything You Need to Know (Joyce Campbell) Dealing With Issue of Abuse and Harassment (Angela Knight van Schaayk) Rotaract/Interact: The Future of Rotary (Alex McIntosh)

**11:00 – 11:15 Break**

**11:15 – 12:15 Break Out Session Seven**

<b>Presidents Elect (Mandatory)</b>	<b>All Other Rotarians</b>
Round Table Q and A (DGE Mike Kinsey)	<b>Choice of:</b> Make Electronic Resources Work for You: Rotary Club Central, Rotary Showcase, Rotary Ideas, The Brand Centre and The Learning Centre (Rotary Coordinator PDG Bob Wallace) Youth Exchange: The Jewel in the Rotary Crown (Eric Dean) Making Club Runner Work for You and Your Club (David Porter) International Service: From Idea to Reality: (Lyn Vuorimaki)

**12:15 – 1:00**

**Lunch and Safe Travels**