

## **RYLA 2023 Update**

April 28, 2023

### **Current Status**

RYLA 2023 registrations have reached 31, which is short of our goal of 45 attendees to fully fund this event and therefore I am extending our deadline to Friday, May 12th.

A very warm thanks to all clubs who have registered nominees, and to those who are working fastidiously to register youth from their communities.

### **What if I can't find a Nominee in My Community?**

We have a surplus of deserving young nominees from throughout our district from clubs who have an abundance of deserving youth, but a lack of funding to nominate all of them.

If your club is unable to find a nominee, please reply to this message and we will provide you with our "nominee bank" to review and choose an individual whom your club would be willing to sponsor.

### **What about Transportation?**

We have been hearing numerous inquiries about arranging transportation for youth and are working on arranging a chartered coach service which will run through the spine of District 7010 to make transportation easier for both Rotarians and our attendees.

It will, however require Parents or Rotarians to help us bring youth to/from muster points which are to be determined.

### **Feedback**

Our DG Richard Denton has gathered feedback from Club Presidents and AGs, and it has been heard by the RYLA Committee.

**Idea:** Extend the Registration Deadline

**Answer:** This is now extended to Friday, May 12th

**Concern:** The Ticket Price has risen this year

**Answer:** The ticket price was \$550 in 2019, and Geneva Park (our previous go-to spot for RYLA) is no longer. Our prices were impacted by having to

switch venues, and we have also expanded RYLA to include more materials, activities, and benefits for our youth. If we have a considerable surplus, we will either use it as an award bursary (pending approval from appropriate persons in command, of course) or will lower the ticket price upon billing time.

**Concern:** RYLA wasn't advertised soon enough

**Answer:** That's fair. We will be working on a new strategy for RYLA 2024 which will involve reaching out to schools in the early fall with posters, materials, and guidance for clubs so that we are overburdened with nominees next year.

**Idea:** Advertise to other districts

**Answer:** We live in a beautiful, and vast district. I think that we should develop RYLA to be a beacon to other districts to send their youth. This can be addressed in our advertising / nomination strategy as above.

## **What can you do as a Rotarian to Help?**

- Think about your nominations for 2024
- Donate your time to:
  - Drive Youth to the Muster Points
  - Speak at RYLA about your hardships and successes, and how you got to where you are now
  - Help us with our Financials
  - Help us with Community Outreach to Local Schools
  - Join our RYLA Committee

## **Resources**

[General Information about RYLA 2023](#)

[Nomination Form](#) (to be filled by a Rotarian)

[Self-Nomination Form](#) (to be filled by youth)

If you have any questions, please don't hesitate to reach out to me (I reply to e-mails very quickly, however, am happy to do a Zoom call on request).

Carl Hultay

Chair

Rotary Youth Leadership Awards

District 7010

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