District 7010 Water Stewardship Initiative - Club Cleanup Projects

**Sample Letter for Schools**

﻿Dear Principal,

Local Rotarians are stepping up their efforts and participating in the Great Lakes Watershed Clean Up (GLWC), an International Rotary project that involves 66 Rotary Clubs in Canada and the U.S.A.

Rotarians invite everyone within the community, including families, friends and neighbours to get involved by giving a bit of time cleaning our city streets, parks and ravines. Schools, businesses and other community organizations can easily join the effort by working in small groups with COVID safety guidelines in place.

The cleanup campaign starts May 6th. and ends June 1st. 2021. To keep track of the amount of garbage collected, we ask participants to enter the number of bags or weight on to {*website URL*} by June 13th. 2021. The grand total of collected garbage will be celebrated and shared with all citizens. Post your cleanup photos on {#xxxx}].

The outcome of this broad public community cleanup is to rid Nature and Urban spaces of unsightly, toxic and damaging garbage. Additionally, all participants will gain a sense of pride and responsibility for the environment.

In support of the cleanup, {*Community Mayor’s name*} has proclaimed {date(s)} to be {name of club and/or event} week.

We like to call on all schools to support the cleanup in any capacity possible and with strict Covid restrictions in place. Let us work together teaching our youth to become stewards for the environment.

For further information on safety protocol, garbage disposal, timing and tracking visit {URL}.

{*Club contact name and email*}