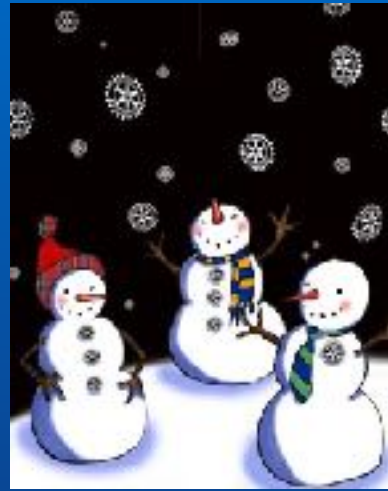




Set Goals - Make Things Happen  
District 7010

# Set Goals Make Things Happen



# Why Do It?

Goals give us a sense of purpose, they point us in the right direction.

The more people involved in setting the goals the more engagement.

Paying attention to how we set our goals will make it more likely to achieve them.

Goals give us a sense of purpose, they point us in the right direction.

The more people involved in setting the goals the more engagement.

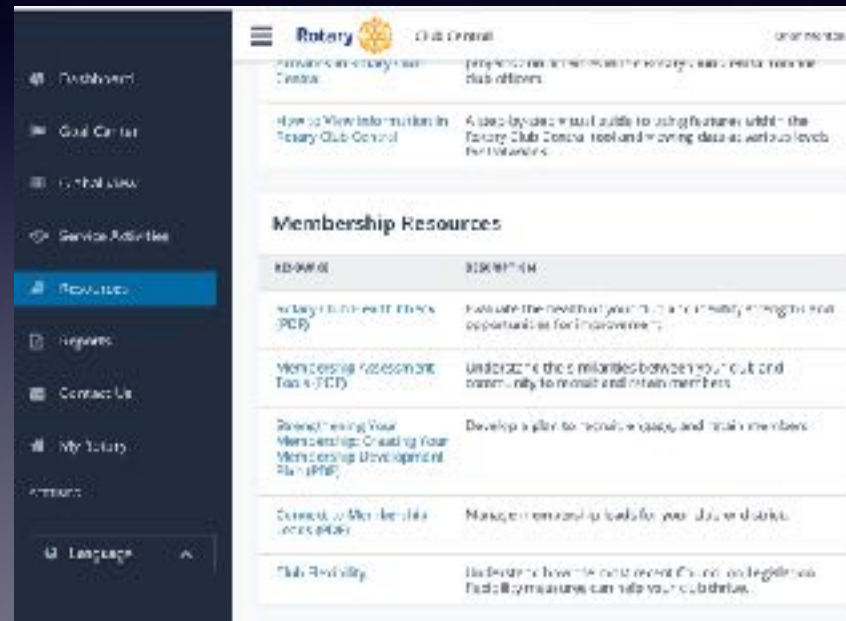
Paying attention to how we set our goals will make it more likely to achieve them.

# Where to start?

Does your District have a Strategic Plan?  
Does your club have a Strategic Plan?

If your club does not have a plan it is important that the Board takes a leadership role in establishing where the club needs to change in order to grow and stay relevant. Remember Kodak? Sears? They failed to change!

# Where to start

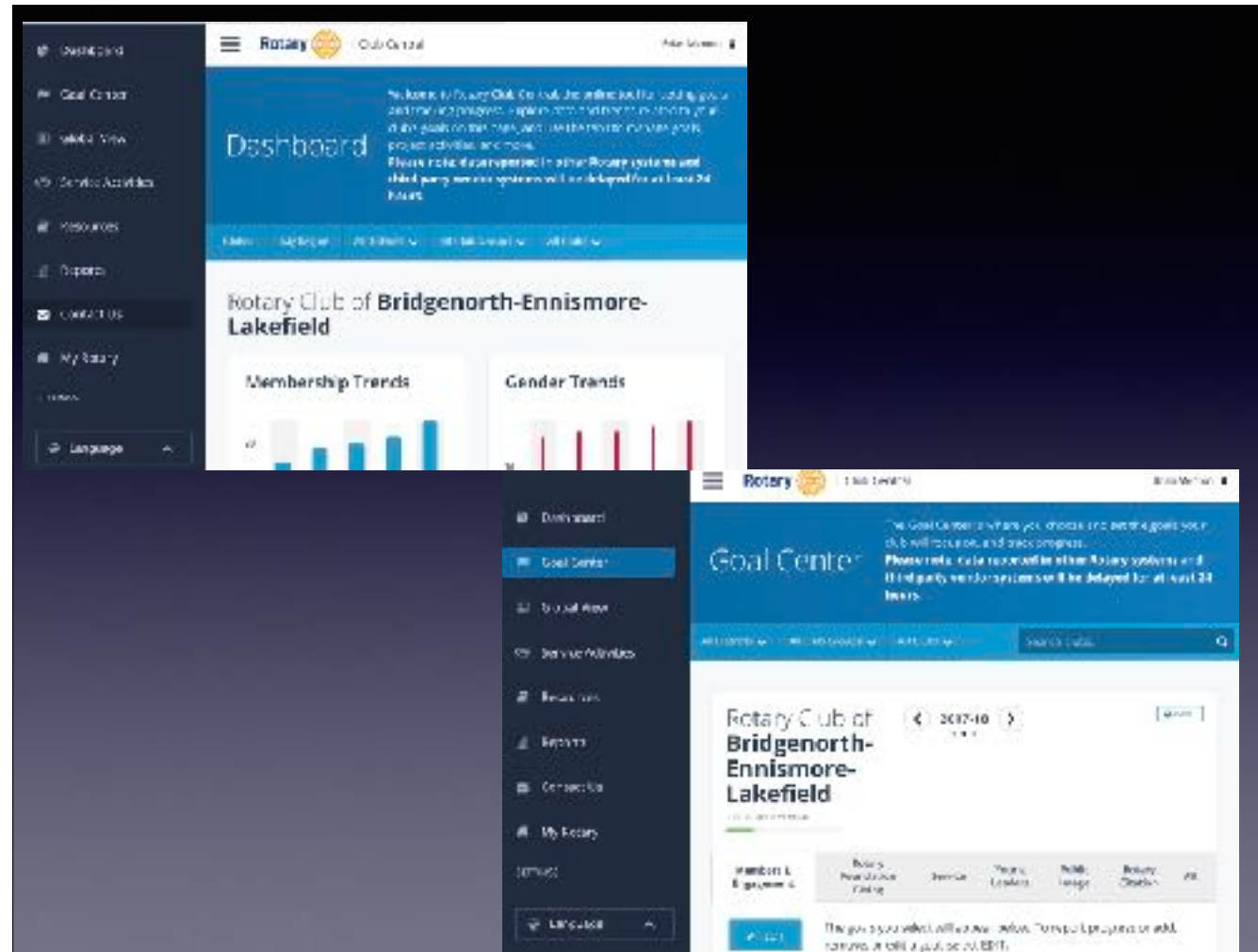


Rotary Club Central has great resources. The “Rotary Club Health Check” is an excellent way to gauge where your club has its strengths and weaknesses. It is available in French and English.( just click the Language icon)

# Setting Goals

Click on “Goal Centre”

It is important to put your Goals into Rotary Club Central and just as Important to update them regularly. Appoint some one to take on this role. Have them report to the Board/Club on at least a quarterly basis.



- 1- Go to my Rotary
- 2 - scroll down to “Online Tools”
- 3 - click on “Rotary Club Central”
- 4 - sign in
- 5 - Go to “Goal Center” on the left of the page

# Still unsure?

Click on “Resources”

Look for “How to set a Goal in Rotary Club Central”  
(Also gives directions on how to report progress on Goals.0





The step-by-step description is very easy to follow.

# Seven Steps To Achieving Your Goals

There are many books and resources available. These seven steps I got from PDG Brian Carmichael who is also an Assistant Rotary Coordinator for Zone 24 East.

# 1 - Decide

- Have a Personal goal for your Rotary Year
- Best to start with a Club discussion
- One Goal for each major club focus
- Goals should relate back to Club's Strategic Plan
- Goals must be measurable

Setting a personal goal or goals is an important first step. Share it with your Board and membership.

## 2 - Write Them Down

- Delegate someone to put goals into Rotary Club Central
- Describe the Goals in specific terms and timescales
- How do your Goals reflect your clubs vision of the future?

# 3 - Tell Everyone

- Your club should be involved and see the value of the Goals
- The more people who take ownership of your goals the higher the likelihood of success
- Share your goals with your Assistant Governor
- When the Governor visits show how your club Goals fit into the District Strategic Plan

Your Assistant Governor is a resource. By sharing your goals with him or her you have someone who can get you the contacts you might need. They can also give advice on what has or has not worked with their clubs.

Members need to buy in. They must see their role in meeting the goals.

## 4 - Break Your Goals Down

- Break the Goals down into measurable segments
- Have specific times that the Board and membership can review the Goals
- Determine who will take the lead on each segment of the Goals

Remember that goals can be changed and modified throughout your year.

# 5 - Plan Your First Steps

- You need to identify the leaders in your club that can help achieve the Goals
- Identify what resources are required

Ask for help from your District Personnel.

Go online to Rotary Club Central and look for resources.

Go to the Zone 24/32 website - [GreatIdeasToShare.com](http://GreatIdeasToShare.com) - there are great resources there

# 6 - Keep Going

- If something isn't working what else can you try to move forward?
- Thinking about different ways you might achieve your Goals makes it more likely you will achieve them
- Get support from District personnel
- Make achieving your Goals fun



# 7- Celebrate

- Celebrate each milestone big or small
- Share each groups successes
- Record your progress on Rotary Club Central
- Recognize everyone who helped with the Club's achievements

People love to be recognized. Thank them often.

List your success on the Zone website - you need only to click "submit Idea"

