

Six Ways to Improve Your Club's Image

Does your club have a brochure? When was the last time you updated your letterhead? Need to create a flyer for an event? The [Rotary Brand Center](#) has editable templates and customizable materials to promote your club or project.

1. [Create a club logo.](#)
2. [Download Rotary program and Foundation logos.](#)
3. Incorporate Rotary's visual identity in your next [PowerPoint presentations.](#)
4. Customize the colorful [brochure template](#) with your club's information and download a print ready copy.
5. Download [Rotary's official stationery](#) for letterhead and business cards.
6. Follow the [identity guidelines](#) for a consistent Rotary message.

A number of the templates download as pdf files. You can further edit them with Adobe Acrobat Pro; or for a less expensive option, use [PDFBuddy](#). (Google Chrome is recommended.) Using these tools, you can, for instance, replace the pictures in the brochure or flyer with your own.

With assistance from the [Rotary Brand Center](#) your club's print and online branding material will accurately represent your club's professional membership.