



VOCATIONAL SERVICE

What is it?

Presented by
Margaret Walton
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Avenues of Service



Club

Community

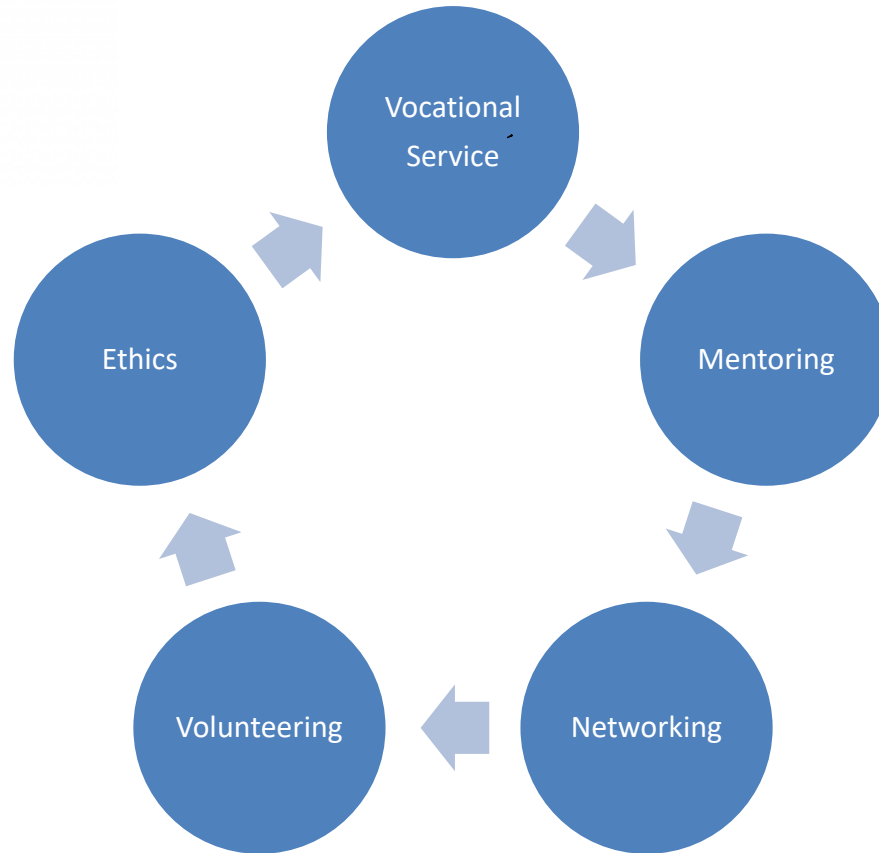
International

Youth

Vocational



BE THE INSPIRATION





“The only unique feature of Rotary is vocational service; everything else that we do is repeated by some other organization. If we are unique, if we have a special message or mission in the world that is unique to ourselves, it lies only in the realm of vocational service.”



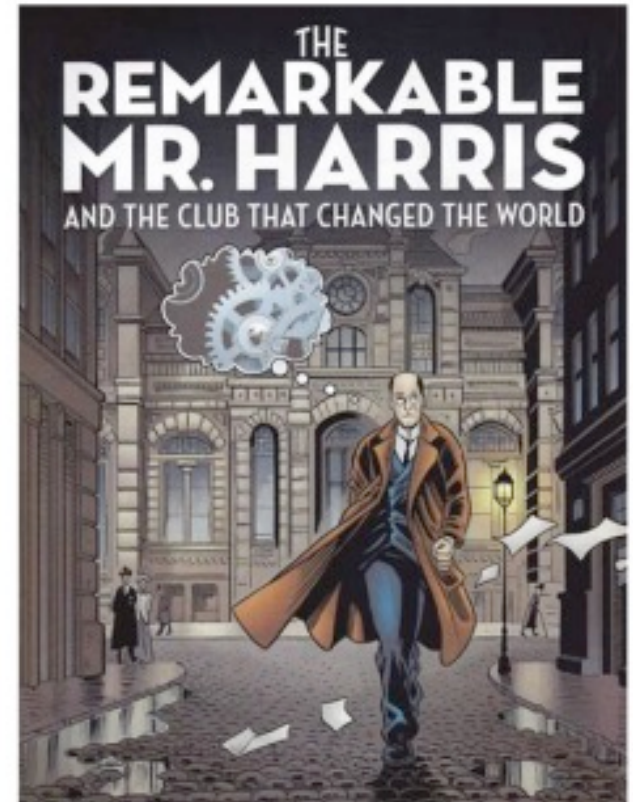


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A Little History of How Rotary Began

The Rotary Club was the first business-oriented organization of its kind in the United States. It was founded more than a century ago in the Midwest City of Chicago by a lonely 27 year old attorney from a small New England town.





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On February 27, 1896, Paul Harris settled in Chicago and built a law practice representing victims of bankruptcy and embezzlement.

It was a good focus at that time in a lawless frontier town filled with fraud



written by DIANA SCHOBERG illustrated by STEVE BUCCELLATO





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But he found it difficult to settle down. He would dine at ethnic eateries every night to learn about different cultures and attend churches of different religions every week.





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One day in the fall of 1900, Harris had dinner at attorney Bob Frank's house in a well-off neighborhood on Chicago's North Side.

They went on a walk through the area and stopped at shops along the way.

Harris was impressed by how Frank had made friends with the businessmen in his neighborhood. It reminded him of the New England town where he had grown up. So Paul Harris set out to organize a club of businessmen, each from a different profession, who would gather for friendship & mutual cooperation in finding new business



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Harris told Sylvester Schiele, a client and coal dealer from a small town in Indiana, about his idea for a club. It would include members, each from a different profession, who would gather for friendship and mutual cooperation. They could join only if another member vouched for them.



Over the next five years, the idea began to take hold.



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Harris and Schiele talked it over with Gus Loehr, a mutual client and mining engineer, who offered to hold the organizational meeting in his office. Loehr invited his friend Hiram Shorey, another New Englander and a merchant tailor. The date was 23 February 1905, Room 715, Unity Building, Chicago. Harris hosted the next meeting, when the fifth member—Harry Ruggles—joined. Local businessmen welcomed the fellowship as the members shared fresh information that they picked up from their customers and other business in the city.





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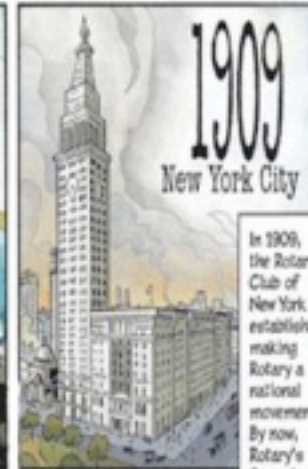
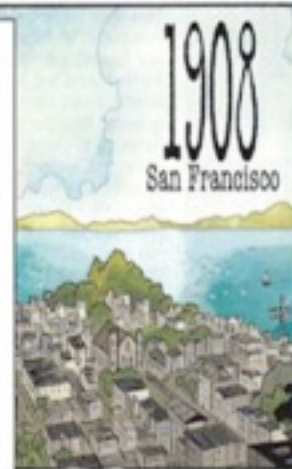


Early Growth of Rotary

By the third meeting the club had 15 members **who learned that Rotary meant more business for each of them** and they established long-standing traditions such as paying fines for misdeeds and addressing fellow members by their first names—quite unusual at that time building—but the camaraderie led to closer friendships.

The Rotary Club spread across the United States and ultimately the world.

Schile was the club's first president, and Harris was elected to the post in 1907. Harris asked Mansel Mulice, who was going on a trip to San Francisco, to see whether people there were interested in forming a club. Mulice mentioned the idea to Homer Wood, who ran with it, leading to the formation of the second Rotary club in 1908.



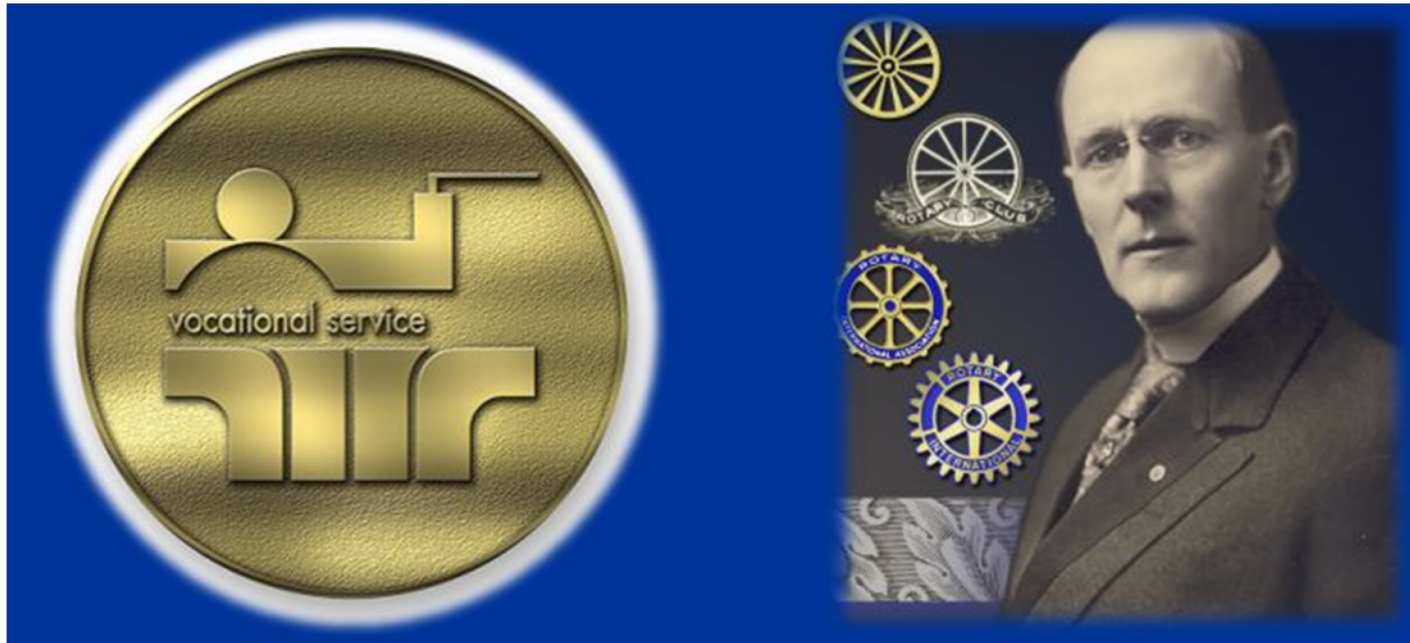
In 1909, the Rotary Club of New York was established, making Rotary a national movement. By now, Rotary's focus had turned toward good deeds in the community.

**First
Canadian
club
Winnipeg in
1910.**





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When professionals join a Rotary club, they are a representative of their particular business or profession.

Rotarians have the dual responsibility of representing their vocation within the club and exemplifying the ideals of Rotary within the workplace.



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Vocational Service calls every Rotarian to:

- aspire to high ethical standards in their occupation;
- recognize the worthiness of all useful occupations;
- contribute their vocational talents to the problems and needs of society;
- Mentor others.



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Through Vocational Service we:

Serve others by using our unique skills to address community needs

Empower others through training and skill development

Inspire others to act with integrity by following Rotary's guiding principles



Vocational Service includes:

- Connecting our professions and professional networks with our Rotary club activities
- Using our expertise to address community problems and help others discover new vocational opportunities and interests
- Promoting Rotary's commitment to integrity in our professional as well as personal lives



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What is the Foundation?

THE FOUR WAY TEST



Rotary



THE FOUR-WAY TEST

of the things we think, say or do

- 1 Is it the **TRUTH**?
- 2 Is it **FAIR** to all concerned?
- 3 Will it build **GOODWILL** & **BETTER FRIENDSHIPS**?
- 4 Will it be **BENEFICIAL** to all concerned?

Russell-Hampton Co. Item #R89805M



Tools for Assessing Success

The Code of Conduct

As a Rotarian, I will

- 1. Exemplify the core value of integrity in all behaviors and activities**
- 2. Use my vocational experience and talents to serve in Rotary**
- 3. Conduct all of my personal, business, and professional affairs ethically, encouraging and fostering high ethical standards as an example to others**



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- 4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings.**
- 5. Promote recognition and respect for all occupations which are useful to society.**
- 6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community**



Code of Conduct



- 7. Honor the trust that Rotary and fellow Rotarians provide and not do anything that will bring disfavor or reflect adversely on Rotary or fellow Rotarians.**
- 8. Not seek from a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship**



What to do



- Strengthen the emphasis on vocation and classification in new member recruitment and induction.
- Identify means of emphasizing vocation in club activities.
- Create a stronger emphasis on business networking with integrity in Rotary at the club and district level.
- Focus more attention on business networking with integrity as a means of attracting and mentoring the new generation.
- Emphasize the connection between the Four Way Test and the Rotary Code of Conduct



Take Action:

Host a Classification talk.

Organize tours or fellowship events at a members workplace

Community career fairs and workshops

Join or form a Rotary Fellowship

Volunteer for a service project that uses your vocation



Dedicate a meeting to discussing the Four Way Test and the Code of Conduct
Organize a workshop on ethics
Give an ethics or vocational award to a business in your community.
Sponsor an essay or public speaking contest for young people



Network with non-Rotarian professionals
Provide career counseling
Give career guidance to young people
Organize a Vocational Training Team
Ask a Rotaractor to speak on emerging careers in today's market

