



World Polio Day is a time for Rotarians all over the world to celebrate what we have accomplished and to raise awareness about our continuing efforts to eradicate polio for good.

an event in your community. Go to the Rotary International website <https://www.endpolio.org/> and download the 2021 toolkit to help you start planning your event.

- Do a Polio Walk and call it “Walking for Polio, so others can.” If possible, get your club (Rotary, Rotaract or Interact) members to each walk a distance that will allow them to join up with another club. As an example, all the clubs in area 8 are connected by walking trails. A large portion of the trail system is sponsored by Rotary clubs.
- Host a gathering for friends, work colleagues, or neighbours and show one or more of the excellent videos that can be downloaded from the RI <https://www.endpolio.org/> website. Ask them for a donation of \$5.00. If every member of our District raised just \$5.00 that would bring in over \$5,000 towards ending Polio.
- Organize a special Club meeting and have your members experience what it is like to vaccinate children by viewing Rotary’s virtual reality film “Two Drops of Patience” You will need to download Rotary’s VR app to your Apple or Android device first. Best to try it out prior to the meeting. Again, ask each member to donate \$5.00.
- Contact your local pub or craft beer establishment and ask them if they would donate \$1.00 for each pint consumed on World Polio Day. It is called “Pints for Polio”. A great opportunity to have a club social and raise money and awareness about Rotary’s work in eradicating Polio. You can download a Polio Fact sheet from the website.
- Check out the media kits on the End Polio website and share the information with a local media outlet. Ask them to highlight World Polio Day.
- Share information about Rotary’s efforts to eradicate polio on Facebook, Twitter, or Instagram. Tell the world that as of October 2021 there are only 2 wild polio cases. The lowest number in history. One in Pakistan, the other in Afghanistan.
- Use the RI Brand Center to create a People of Action End Polio Now social media post that promotes your club’s local events.

- Mark your calendar to tune in for Rotary's World Polio Day Online Global Update on 24 October.
- Visit the Rotary International Facebook page to RSVP to the Online Global Update. Follow the event on social media and share it with your network.

The toolkit's resources can help you every step of the way. You can share what you are doing for World Polio Day by going on to the Global Update site. This update will be shown in multiple time Zones and languages. The RI Brand Center also has great resources.

And above all be sure to tell Governor Steve what you are doing.