

**Fundraising Events – Rotary District 7010 – Summarized December, 2014**

| <b>CLUB</b>         | <b>FUNDRAISER</b>  | <b>FUNDS RAISED</b>   | <b>STRENGTHS</b>   |
|---------------------|--|---|--|
| Barrie              | Rotary Beer tent at Kempenfest – Aug. long weekend   | \$70,000  | Part of the Kempenfest committee that includes other service clubs. Sponsored by Molson's                                  |
|                     | Oktoberfest  |   | Featuring Walter Ostanek   |
|                     | Spring Tonic – partner with Conservation authority at maple syrup festival   |   |  |
| Barrie Huronia      | Cash Calendars – sold 4,400 of 5,000 printed   | \$63,000  |  |
|                     | Lobster fest – 1,000 plus people, DJ dance   | \$35,000  | 25 years running   |
|                     | Aug. Figure Skating event. Features famous skaters.  | \$35,000  | Partner with Mariposa  |
|                     | Bingo  |   | 12 volunteers who share monthly duty   |
|                     | Annual golf tournaments  |   |  |
| Barrie - Kempenfelt | Golf tournament  | \$20,000  | 130 golfers, many returning. Many club members enter teams.  |
|                     | Beaver Race & Festival – top 8 rubber beavers win \$10,000 to \$100  | \$18,000  | Partner with charities to sell tickets for share of proceeds. 4,000 tickets.   |
|                     | Colt for the Day – kids pay \$85 to play hockey with Barrie Colts. Held in March.  | \$11,000 (half goes to Big Brothers/ Sisters)                 | New crop of kids each year. Barrie Colts are popular.  |
|                     | Taste the World – 12 local restaurants each provide a worldly dish, pair with drink. Live & silent auctions plus entertainment | \$64,000 split with Grove Park Home (long term care facility) | Grove Park person does a lot of work. OLG covered the entertainment cost. Barrie Rotaract provides most of the volunteers. |

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| Bracebridge<br>Muskoka Lakes | Sell \$10 bears to other clubs to re-sell at \$20   | \$2,000                      | Is known as the Bear Club. Raised \$130,000 in the first 12 years. Less response now.                       |
|                              | Gala themed dance; everyone wears a costume. 100 people attend  | \$25,000                     | Every member is expected to be involved.  |
|                              | Rotary Foundation Bonspiel – 16 teams, minimum 2 games and hot lunch, one day event.  | \$2,500                      | Fellowship and opportunity for members to learn to curl. Each team brings a bottle of wine for prize table. |
|                              | Duck race at the cranberry festival in Bala   | \$5,000                      | Good fun but weather sometimes does not cooperate. Social dinner at a member's house to warm up.            |
| Bracebridge                  | Car Raffle  | \$50,000                     | Have developed a list of people who buy every year  |
|                              | Duck Derby  |                              |   |
|                              | Ball Hockey Tournament  |                              |   |
| Chapleau                     | Trade Show – Sports + Heavy Equipment – enhanced with community dinner, door prizes, bar  |                              | Easy for a small club to put on. 17 years running.  |
| Collingwood                  | Trip of the Month. Up to 700 tickets at \$125 each. Monthly draws for \$125 cash or a choice of two vacation options (ll inclusive for two, Caribbean, Europe or North America) | \$30,000                     | Have developed a list of people who buy every year.   |
|                              | Scotch Nosing and Noshing. Sells out 125 tickets at \$125. 6 course meal and 7 single malts.  | \$15,000                     | Well known fun event, tickets easy to sell.   |
|                              | Rotary - E3 Golf Tournament. 124 golfers at a local premier club, includes lunch, dinner and green fees - \$200. Live and Silent Auctions held during dinner.                   | \$3,500                      | E3 does most of the work, club gets good recognition.   |
|                              | Rotary - Johnson Trust Apartments. Manage two apartment buildings (9 units) owned by the Town of Collingwood  | \$10,000 - \$20,000 annually | Solid committee to provide oversight & management.  |

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| Collingwood South Georgian Bay | June – Taste of the Town – 20 restaurants provide samplers in a “community garden party”. 500 tickets at \$95 each. | \$30,000            |  |
|                                | Girls Night Out – held at local Toyota showroom – fashion show, prizes, dancing and partying                        | \$10,000            | Run by the ladies of the club                              |
|                                | Art Calendars for \$20  | \$10,000            | Each member required to sell (or purchase) at least 20.    |
|                                | Ski Swap – provide labour over Thanksgiving weekend   | \$3,000             | Act as cashiers and helpers for the merchants.             |
|                                | The CT Cup – weekend of shinny hockey   | \$5,000             | Rotarians act as referees and do the organizing            |
| Elliot Lake                    | Radio Day – sell ads and spend the morning manning the station  |                     |  |
|                                | Fish Fries – e.g. for boaters in Mackinaw to Manitoulin race  |                     |  |
|                                | Oktoberfest   |                     | Partner with Community Living Manitoulin                   |
|                                | Fall Produce Sale – auction of local produce and preserves  |                     |  |
|                                | Memorial Golf Tournament  |                     |  |
|                                | Bar tending at variety of events  | \$250 per night     |  |
|                                | Nevada tickets  |                     |  |
| Englehart                      | Dinner and silent auction. Includes raffle for large item   |                     |  |
|                                | Breakfasts for bonspiels and other sports events  |                     |  |
| Fenelon Falls                  | Classic Car draw (have been doing this for 11 years)  | \$15,000-\$20,000   | “We have taken some real bad beatings in some years”       |
|                                | Video country dance   | \$3,000-\$5,000     | Partnership with Lions and Lock Jam Committee              |
|                                | Shred-It day for the community – people can get rid of personal papers for a fee per box                            |                     | Lost money in this first year but will raise fee next year |

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| Gravenhurst             | Pathway project in Gull Lake Rotary Park. Sell path stones, with family name engraved, for \$100 each, creating a meandering path from pavilion to lake. | \$50,000 projected.                                | <a href="http://www.gravenhurstrotary.com/project-pathway/">http://www.gravenhurstrotary.com/project-pathway/</a>   |
|                         | Weekly television bingo  |  |   |
|                         | Annual television auction  |  |   |
| Haliburton              | Car draw, held in conjunction with an August thank-you festival.<br><br>(Cash option of \$30,000)  | \$35,000-<br>\$40,000                              | Great data base provides 60% of sales. 7,000 tickets printed, \$20 each. Car needs to be a model not normally purchased, like a Camaro.                                 |
|                         | February auction – dinner, live and silent auctions. 150 people  | \$20,000   | Items go for about 60% of retail.   |
| Huntsville Lake of Bays | Dunk Tank rental   | \$1,200 at first event                             |   |
|                         | Speaker Series – sell tickets to 400 seat theatre  |  |   |
|                         | Bingo Parlours – 4 nights per month  |  |   |
| Kapuskasing             | Bartending Services at local events  | \$10,000   | Easy organization and planning. Repeated business throughout year. Club has built positive reputation. Recruiting 60 volunteers for largest event can be difficult      |
|                         | Rotary Radio Day – Rotarians sell then read ads purchased from local businesses.   | \$5,000 per year to support Youth Exchange Program | Good PR for Rotary and Youth Exchange. Easy to sell ads. Provides public service to radio station. Collecting payment from several select businesses is a disadvantage. |
|                         | Harvest Dinner – Rotarians cook and provide home meal to community members. All food is purchased locally.   | \$1350 donated to local food bank.                 | Club has positive image and therefore gets repeat patrons. Meal prep allows for fellowship.   |

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| Kirkland Lake        | Nevada Tickets   | \$10,000 per year             |   |
|                      | October Monster Bash dance   | \$3,500-\$4,000               |   |
|                      | November 4on4 hockey tournament  | \$3,000                       | Run the bar for the weekend   |
|                      | Kirkland Lake Rotary Carnival Hockey Tournament on family weekend  | \$10,000                      | Run the whole event   |
|                      | Bring in magician for winter carnival  | \$2,000                       | Easiest one to do because only a few volunteers required.                               |
| Lindsay              | Burger Day – public sale of burgers and hot dogs in down town park the day after Labour Day                                      | \$2,000                       | Gives good exposure to the club and our purposes. Membership recruitment tool as well.  |
|                      | Rotanza – a “gala” featuring food tastings from 23 local restaurants and an elimination lottery with a new car as the top prize. | \$50 to \$60K                 |   |
|                      | An evening with Ron MacLean  | TBD                           | New programme this year in support of a local construction project undertaken by Rotary |
| Midland              | Online Auction   |                               |   |
|                      | Party on the Dock – Jimmy Buffet themed dance under the stars  |                               |   |
|                      | Weekly Bingo   |                               |   |
| Orillia              | Lobster fest – dinner dance, 50/50 – 400 tickets at \$90   | \$18,000                      | Always sells out  |
|                      | Festival of Trees – week long events, raffles, bid on decorated trees, silent auction, fashion show, ginger bread house contest  | \$60,000                      | Partner with Orillia Lake Country Rotary  |
|                      | Girls night out – wine, nibbles, salsa and line dancing, karaoke,  | \$13,000                      | Rotary men provide rides  |
| Orillia Lake Country | Summer Funfest   | Share profits with the Midway | Partner with Lions Club   |
|                      | Festival of Trees – partner with Orillia Club  |                               |   |

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| Parry Sound     | Dragon Boat Festival – beer tent, kids’ activities, evening dance |                     | 10 years running  |
|                 | Auction – donations from locals, sell pizza and beer              |                     |   |
|                 | Pancake and sausage Maple Syrup contest                           |                     |   |
| Penetanguishene | Festival of Christmas Trees                                       |                     |   |
|                 | Gala  |                     |   |
|                 | Trip to England   |                     |   |
| Peterborough    | Rotary Auction  | \$30,000.00         | Annual January event<br>Majority of proceeds to Habitat for Humanity Youth Council  |
|                 | Musicfest   | \$10,000.00         | Joint initiative with the Peterborough-Kawartha Club<br>Summer Music Concerts, Free Sale of 50-50 tickets   |
|                 | Swimathon   | \$50,000.00         | Proceeds to Easter Seals and Rotary Projects  |
|                 | Spring Garden Show  | \$4,000.00          | Event parking services<br>Rotary Projects   |
|                 | Spelling Bee  | \$20,000.00         | Local Elementary Schools, Proceeds to Literary Projects   |
|                 | Roaring Rotarian Beer   | \$15,000.00         | New Project<br>Publican Brewery – Local microbrewery, sale of Rotary Beer<br><br>Proceeds to Rotary projects, possible downtown skating rink project<br><br>Product available to all district clubs!! |

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| Sudbury                 | May Lobster Dinner – 500 tickets at \$130 each. Live band, open bar   | \$35,000   | Perceived as high value<br>20 years running   |
|                         | Dine with the Author – dinner with an author as guest speaker. 250 tickets at \$125 each  | \$25,000 goes to literacy based projects   | Meal has been raw food based<br>5 years running   |
|                         | Blues for Food – provide volunteers and run beer tent for day long street festival  | \$15,000 goes to local Food Bank   | Partner with Downtown Business Association  |
|                         | Easter Seals Telethon   |  | Provide volunteers  |
| Sudbury Sunrisers       | Vive le Vin – wine tasting gala, silent auction and reverse draw. 300 people at \$125 per ticket.                                       | \$38,000 goes to local charities 50% rotary park and the remainder allocated to different request from the community | 6 wine and cheese pairing stations, buffet, silent auction, reverse draw, wine fridge draw, leaf tickets and hotel accommodations |
| Wasaga Beach            | Corvette lottery – 1,500 tickets at \$100   | \$65,000   | 2 month selling period. Stress is wondering if we will sell out.  |
|                         | November Gala – several events like women’s jewellery, men’s hockey puck, silent auction, 5-star meal, entertainment. Tickets are \$125 | \$25,000   | Strong committee with lots of involvement by Rotary spouses.  |
|                         | Feb. polar plunge   | \$5,000 – 60% given to participating charities and teams   | Encourages the charities we support to use our event to increase their fundraising  |
|                         | Charity dance on same weekend as polar plunge   | \$5,000  |   |
| Washago Area Centennial | Wild Game Dinner – tickets for \$50   |  | Meat is both purchased and donated  |
|                         | Digital Scavenger hunt - \$75 per team of 3 or 4 – teams get a list of 100 items activities to get photo                                |  | Getting bigger each year  |
|                         | Cash calendars  |  |   |

This summary was put together by the Sudbury Rotary Club. Thanks to all those clubs who submitted information.