

Rotary



CLUB STRATEGIC PLANNING EXERCISE

Looking ahead to the next three to five years describe what NEW projects you would like to see your Club accomplish. What do you want your Club to be known for? This does not necessarily mean ending any programs/projects unless that is one of your objectives to review your current programs and activities – THINK OUTSIDE THE BOX!!!!

1. **Membership:** Club Size.

The number of members in our club in 5 years: _____

2. **Club Service:**

(Club Service considerations include weekly programs, fellowship, social activities, membership development / retention, website / technology, public image, Family of Rotary and fun)

3. **Vocational Service:**

(Vocational Service considerations include promotion of the 4-Way Test (in local business and the community,) mentorship programs, promotion of ethics in the workplace, offsites, classification talks)

4. **Community Service:**

(Community Service includes projects such as highway cleanup, Christmas hampers/adopt a family, literacy projects, building of playground equipment, school breakfast programs, food banks, literacy projects etc.)

5. **International Service:**

(International Service (World Community Service) includes support of world community service grants, overseas projects, wheelchair distribution, World Immunization Days, programs that support the 6 areas of focus of the Rotary Foundation, etc.)

6. **New Generations,** we have accomplished:

(New Generations includes Long and Short Term Youth Exchange, school related programs including career mentorship, the Four Way Test initiatives, mock interviews, RYLA, Adventure in Citizenship Program, Early Act, Interact, Rotaract, scholarships etc.)

7. Foundation

What percentage of members are Paul Harris Fellows? _____

Our Club's annual gift to the Rotary Foundation (not counting donations by individual members) is \$ _____

8. Fundraising:

(How much money is raised annually for humanitarian projects? In other words what is your fundraising goal, five years out?)