



# THE YEAR AHEAD: 2019-2020

Rotary Weekend 2019  
DGE Bill Hagborg  
April 13, 2019



# 2019-2020 RI PRESIDENT



## **Mark Daniel Maloney**

- Rotary Club of Decatur, Alabama, USA
- Rotarian since 1980
- Past RI Director
- Past Foundation Trustee and Vice-Chair
- Lawyer

# PRESIDENTIAL THEME 2019-2020



**ROTARY  
CONNECTS  
THE WORLD**



**LE ROTARY  
CONNECTE  
LE MONDE**

## 2019-2020 THEME: *Rotary Connects The World*

- Rotary is built on connection
- Rotary's ability to connect us remains unique – and unrivalled
- **Respond** to innovation of Council on Legislation
- Shaping **Rotary's future lies in our clubs** – where our organization must do the most to **adapt** to today's changing realities

## **Clubs still remain core of Rotary experience**

- Now far more creative and flexible in deciding:
  - What a club can be
  - How it can meet
  - Even what can be considered a Rotary meeting

# 2019-2020 THEME: *Rotary Connects The World*

## Membership

- Need to be organized, strategic and innovative in how we approach membership
- Forge wider and deeper connections to our communities
- Form new club models to attract and engage more – and more diverse - members



## Rotary is indeed a family

- Clubs that are warm, welcoming places where service and family go hand in hand = opportunity for family-oriented young professionals to embrace Rotary service
- Rotary **can and should** be an experience that complements our families – not compete with them  
and...

# DISTRICT THEME 2019-2020





# 2019-2020 DISTRICT [DG] GOALS

## 1. Unite People to Grow and Maintain Membership

- Attract new members from **all age groups, cultural backgrounds** and classifications
- Retain members through **active engagement**, fellowship and **fun**
- Increase number of female members, members under 40 and Rotaractors joining Rotary
- Look for opportunities to charter new clubs (including Satellite)

# 2019-2020 DISTRICT [DG] GOALS

## 2. Unite Clubs and Members

- Enhance and encourage the **engagement and collaboration** among clubs and members and non-Rotary participants in each other's club projects, fundraisers, social events...
- Lead adhoc ***District Volunteer Teams*** to participate in club projects/fundraisers across District (i.e. Gore Bay Fish Fry model)
- Continue supporting/encouraging club involvement in the District sponsored/promoted Service Projects > R.E.L.A.Y. Zambia School Project; Children's Treatment Centres; and Indigenous Projects



## 2019-2020 DISTRICT [DG] GOALS

### **3. Take Action by Increasing the number of Local and International Projects**

- Fully utilize DDF funds - District grants, global grants, PolioPlus and the Rotary Peace Centres
- All clubs involved in local and/or international projects
- Support clubs with their grant writing with hands-on training

## 2019-2020 DISTRICT [DG] GOALS

### 4. Take Action by Building Awareness of Rotary and Promoting the “People of Action” campaign

- All clubs involved in holding an event or fundraiser to increase awareness of Rotary’s work toward polio eradication
- Encourage clubs hold individual or **joint club** *Rotary Day* to showcase “***It’s What We Do!***”



## 5. Unite People to Support New Generations programs

- Increase the number of clubs sponsoring (or co-sponsoring) a Youth Exchange student or RYLA participant
- Promote Rotaract and Interact attendance and hands-on participation at the District conference

## CLUB'S "MOVING THE NEEDLE" 2019-2020

In place of the DG's Club Achievement Recognition...

- Clubs asked to establish their **own** goals, targets, interests...
- "What does **your club want to achieve** over the course of the next Rotary Year?"

# 2019-2020 DISTRICT GOVERNOR CLUB VISITS

- **New approach for 2019-2020**
- **Invite DG to visit to:** (in order of preference)
  1. Participate (hands-on) in a community service project.
  2. Participate (hands-on) in a fundraising event.
  3. Attend a function – Foundation Dinner, special event...
  4. Attend a social event.
  5. Attend a meeting – as program (topic of interest to club); presentation of awards, PHF's...





*Thank You!*