

THE YEAR AHEAD: 2019-2020

Rotary Weekend 2019 DGE Bill Hagborg April 13, 2019



2019-2020 RI PRESIDENT

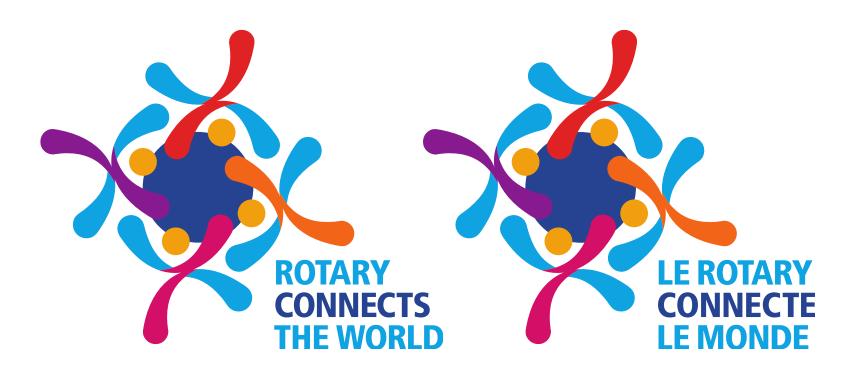


Mark Daniel Maloney

- Rotary Club of Decatur, Alabama, USA
- Rotarian since 1980
- Past RI Director
- Past Foundation Trustee and Vice-Chair
- Lawyer



PRESIDENTIAL THEME 2019-2020





2019-2020 THEME: Rotary Connects The World

- Rotary is built on connection
- Rotary's ability to connect us remains unique and unrivalled
- Respond to innovation of Council on Legislation
- Shaping Rotary's future lies in our clubs –
 where our organization must do the most to adapt to today's changing realities



2019-2020 THEME: Rotary Connects The World

Clubs still remain core of Rotary experience

- Now far more creative and flexible in deciding:
 - What a club can be
 - How it can meet
 - Even what can be considered a Rotary meeting



2019-2020 THEME: Rotary Connects The World

Membership

- Need to be organized, strategic and innovative in how we approach membership
- Forge wider and deeper connections to our communities
- Form new club models to attract and engage more
 - and more diverse members



2019-2020 THEME : Rotary Connects The World

Rotary is indeed a family

- Clubs that are warm, welcoming places where service and family go hand in hand = opportunity for family-oriented young professionals to embrace Rotary service
- Rotary can and should be an experience that complements our families – not compete with them and...



DISTRICT THEME 2019-2020





1. Unite People to Grow and Maintain Membership

- Attract new members from all age groups, cultural backgrounds and classifications
- •Retain members through active engagement, fellowship and fun
- •Increase number of female members, members under 40 and Rotaractors joining Rotary
- Look for opportunities to charter new clubs (including Satellite)



2. Unite Clubs and Members

- •Enhance and encourage the **engagement and collaboration** among clubs and members and non-Rotary participants in each other's club projects, fundraisers, social events...
- •Lead adhoc *District Volunteer Teams* to participate in club projects/fundraisers across District (i.e. Gore Bay Fish Fry model)
- •Continue supporting/encouraging club involvement in the District sponsored/promoted Service Projects > R.E.L.A.Y. Zambia School Project; Children's Treatment Centres; and Indigenous Projects



3. Take Action by Increasing the number of Local and International Projects

- •Fully utilize DDF funds District grants, global grants, PolioPlus and the Rotary Peace Centres
- •All clubs involved in local and/or international projects
- Support clubs with their grant writing with hands-on training



4. Take Action by Building Awareness of Rotary and Promoting the "People of Action" campaign

- •All clubs involved in holding an event or fundraiser to increase awareness of Rotary's work toward polio eradication
- •Encourage clubs hold individual or **joint club** Rotary Day to showcase "It's What We Do!"



5. Unite People to Support New Generations programs

- •Increase the number of clubs sponsoring (or co-sponsoring) a Youth Exchange student or RYLA participant
- Promote Rotaract and Interact attendance and hands-on participation at the District conference



CLUB'S "MOVING THE NEEDLE" 2019-2020

In place of the DG's Club Achievement Recognition...

Clubs asked to establish their own goals, targets, interests...

 "What does your club want to achieve over the course of the next Rotary Year?"



2019-2020 DISTRICT GOVERNOR CLUB VISITS

- New approach for 2019-2020
- Invite DG to visit to: (in order of preference)
- 1. Participate (hands-on) in a community service project.
- 2. Participate (hands-on) in a fundraising event.
- 3. Attend a function Foundation Dinner, special event...
- 4. Attend a social event.
- 5. Attend a meeting as program (topic of interest to club); presentation of awards, PHF's...







Thank You!

