



Rotary Club of Gravenhurst
Rotary Wheels for Learning Bicycle Distribution Program
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Proposal

**400 Bicycles for Needy Cambodian Students Distributed by
District 7010 Rotarians and Friends January 2013**



The *Rotary Wheels for Learning Bicycle Distribution Program* is an initiative of the Rotary Club of Gravenhurst, District 7010, and is administered and coordinated by the its *Rotary Wheels for Learning Committee*.

August 14, 2013

Issue and Background

Schools in rural Cambodia are few and widely separated. Many students must walk up to 10 kilometers one way to attend school.

Most children come from large families where parents cannot afford the few cents that it costs to send their children to school, let alone the cost of a bicycle.

During the winter of 2009-2010, Lisa McCoy, a member of the Gravenhurst Rotary's International Committee, designed and coordinated a bicycle distribution program, assisted by donations from individuals and Rotary Clubs in Muskoka. She successfully supplied 276 bicycles to rural children in four provinces of Cambodia. The following year, 2010-2011, the *Rotary Wheels for Learning* program distributed over 300 bicycles to impoverished students.

In January 2012, a team of 19 Rotarians and Friends from Bracebridge and Gravenhurst, Ontario, joined Lisa in Cambodia for 20 days and distributed 1097 bicycles to impoverished and landmine-affected children in five target areas in Cambodia. The Rotary Club of Battambang, Cambodia joined with our team in the distribution of 600 of these bicycles.

Established Rotary Program

In August 2010, the Rotary Club of Gravenhurst established the *Rotary Wheels for Learning Bicycle Distribution Program* as an international initiative of the Club.

This program is conducted by the International Committee of the Rotary Club of Gravenhurst and coordinated by Lisa McCoy and the *Rotary Wheels for Learning Committee*.

The Club currently is seeking **US\$18,130.00** to undertake the distribution of 400 bicycles in five target areas. Due to the increase in Malaria and other mosquito-borne diseases, a family-size mosquito net will be provided to each bicycle recipient's family. Distribution will take place during January and February, 2013 when a team of Rotarians and Friends travel to Cambodia for a 20-day trip.

To join our distribution team, please contact Lisa McCoy at 705-687-8538, or email: rotarywheelsforlearning@gmail.com. Total trip cost approximately \$2,500 including airfare. Limited to 18 participants.

To date, over \$6,000.00 has been acquired through donations from central and southern Ontario Rotary Clubs and individuals.

A Rotary District 7010 matching grant has been applied for. Once approved, these funds would provide a further 556 bicycles for children in Battambang province, Cambodia.

We are seeking donations to reach our goal of providing 1,056 rural children in Cambodia with much-needed bicycles.

OVERVIEW

The *Rotary Wheels for Learning (RWFL) Bicycle Distribution Program* provides bicycles to rural students who lack this necessary transportation to school.

As reported in the *Cambodian Daily*, Cambodia is amongst the lowest educated countries in the world. Among 129 countries, Cambodia ranked 104 on UNESCO's Education Development Index. Out of a score of 1-10, Cambodia ranks 0-1 in adult literacy, school enrolment and quality of education. There is a desperate need for more schools and teachers in the rural areas.

Schools in the rural areas are far and few between, with many students having to walk up towards to 10 kilometers one way to school.

Most children come from large families, and parents cannot afford the few cents it costs to send all their children to school, let alone the cost of a bicycle.

Two to three children can ride on one bicycle – one standing and pedaling, one sitting on the seat, and a third, sitting on the carrier on the back!

A bicycle can change the life of a family. Not only does it provide transportation to get to school, but outside of the school, the family can utilize the bicycle to buy or sell items at the local market or go to the local medical clinic.

Bicycles are supplied to children without the necessary transportation to get to school. Children in need will be identified by staff and volunteers of the following cooperating organizations:

- The Rotary Club of Battambang, District 3350
- The Rotary Club of Siem Reap Angkor, District 3350
- Banyan Learning Tree organization

Each of these organizations will work with local schools to identify and home-interview students in need of a bicycle. They also provide post-project monitoring and evaluation.

Rotary Wheels for Learning has distributed bicycles to children of landmine-affected families. Efforts will be made to provide bicycles to these children. Landmine-affected families are on the bottom of the poverty scale, and special efforts will be made to provide these children with bicycles.

FIVE AREAS TARGETED

This *Rotary Wheels for Learning* bicycle distribution project will target five rural areas in Cambodia.

TARGET AREA 1 –100 Bicycles- Tro Pang Sap Village, Tro Pang Sap Commune, Ba Ti District, Takeo Province

TARGET AREA 2- 50 Bicycles- ‘Singing Kites’ Rural Free Education School- Tanop Village, - 50 Bicycles - Takeo Province, Cambodia –<http://www.singingkites.org/>

TARGET AREA 3 – 50 Bicycles – People Improvement Organization (PIO)- Stung Meanchy Dump School on outskirts of Phnom Penh –www.peopleimprovement.org

TARGET AREA 4 – 100 Bicycles –Ang Raka High School, Trapeang Thum Commune, Takeo Province

TARGET AREA 5 – 100 Bicycles – Krasng Roleung Primary School, Siem Reap Province

This proposal outlines project details and costs for the distribution of these 400 bicycles.

TARGET AREA 1 – 100 Bicycles- Tro Pang Sap Village, Tro Pang Sap Commune, Ba Ti District, Takeo Province

Banyan Learning Tree board members and volunteers with Free the Bears at the Tamao Wildlife Sanctuary and Rescue Centre will work with local school directors and teachers to identify children in need of bicycles. Bicycles are purchased and shipped by a wholesaler in Phnom Penh to the Tamao Centre (one hour south of Phnom Penh). Our team of Rotarians & Friends will distribute the bicycles at a distribution ceremony at the Centre.

TARGET AREA 2- 50 Bicycles- ‘Singing Kites’ Rural Free Education School- Tanop Village, - 50 Bicycles - Takeo Province, Cambodia –<http://www.singingkites.org/>

Singing Kites is a rural free education school located halfway between Phnom Penh and Takeo. It runs many classes and programs for children in the rural areas. The director and teachers at Singing Kites will work with Banyan Learning Tree board members in identifying the neediest of children requiring a bicycle to attend this school.

TARGET AREA 3 – 50 Bicycles – People Improvement Organization (PIO)- Stung Meanchy Dump School on outskirts of Phnom Penh –www.peopleimprovement.org

PIO runs a government course school for hundreds of children on the outskirts of Phnom Penh’s largest dump. It was founded by CNN hero Pymean Noun. Banyan Learning Tree board members and PIO teachers will identify the neediest of students requiring a bike to attend this school. Students identified will also include those are graduating and need a bicycle for secondary school.

TARGET AREA 4 – 100 Bicycles –Ang Raka High School, Trapeang Thum Commune, Takeo Province

This is the only high school in the commune with several hundred children attending from miles around. Ang Raka Director and teachers will identify students with the greatest need for a bicycle to attend school. They will be assisted by Banyan Learning Tree volunteers who will also help to arrange the purchase and delivery of the bicycles from a Wholesaler in Phnom Penh.

TARGET AREA 5 – 100 Bicycles – Krasng Roleung Primary School, Siem Reap Province

Past President, Sophanit Prin of the Rotary Club of Siem Reap Angkor, Has identified the need for bicycles for students to attend this primary school located on the outskirts of Phnom Penh. She will work with the school's director and staff in identifying students requiring a bicycle. Banyan Learning Tree will assist in the purchase and delivery of bicycles to this school where the RWFL Trip Team will spend a day distributing the bicycles.

400 RWFL Bicycle Distribution Project Costs

Total Distribution Cost for 5 Target Areas- Bicycles & Mosquito Nets: US\$18,130.00

Total Number of Bicycles with Mosquito Nets Distributed: 400

All Distribution costs in US Dollars

TARGET AREA 1 – 100 Bicycles – Tmao Mountain Zoo Village Children, Tro Pang Sap Village, Tro Pang Sap Commune, Ba Ti District, Takeo Province - Monday February 11

ITEM #	DESCRIPTION	UNIT COST	TOTAL COST
1	100 Bicycles	\$ 34.00	\$3,400.00
2	Rotary Decals for Bicycles	\$ 10.00	\$ 10.00
3	Bicycle Maintenance Fund	\$100.00	\$ 100.00
4	Bicycle Delivery	\$100.00	\$ 100.00
5	Local Volunteer Expenses	\$130.00	\$ 130.00
6	Internet, Cell Phone, Photocopying, Paper (Field Coordinator)	\$ 20.00	\$ 20.00
7	Internet, Postage, Computer-Related Expenses (Held at Club Level)	\$ 30.00	\$ 30.00
8	Contingency Fund	\$100.00	\$ 100.00
	TOTAL		\$3,900.00

TARGET AREA 2 – ‘Singing Kites’ Rural Free Education School- Tanop Village, - 50 Bicycles - Takeo Province, Cambodia – Tuesday, February 5th <http://www.singingkites.org/>

ITEM#	DESCRIPTION	UNIT COST	TOTAL COST
1	50 Bicycles	\$ 34.00	\$1,700.00
2	Delivery, Shipping Expenses	\$ 90.00	\$ 90.00
3	Bicycle Maintenance Fund	\$ 70.00	\$ 70.00
4	Rotary Decals for Bicycles	\$ 5.00	\$ 5.00
5	Printing and Internet – Bicycle Forms and Photos	\$ 20.00	\$ 20.00
7	Local Volunteer Expenses	\$ 75.00	\$ 75.00
8	Contingency	\$ 100.00	\$ 100.00
	TOTAL		\$2,060.00

TARGET AREA 3- 50 Bicycles – PIO- Stung Meanchy Dump School on outskirts of Phnom Penh – Friday, January 25 – www.peopleimprovement.org

ITEM#	DESCRIPTION	UNIT COST	TOTAL COST
1	50 Bicycles	\$ 34.00	\$1,700.00
2	Delivery, Shipping Expenses	\$ 50.00	\$ 50.00
3	Bicycle Maintenance Fund	\$ 70.00	\$ 70.00
4	Rotary Decals for Bicycles	\$ 5.00	\$ 5.00
5	Printing and Internet – Bicycle Forms and Photos	\$ 20.00	\$ 20.00
7	Local Volunteer Expenses	\$ 75.00	\$ 75.00
8	Contingency	\$ 100.00	\$ 100.00
	TOTAL		\$2,020.00

TARGET AREA 4 — 100 Bicycles –Ang Raka High School, Trapeang Thum Commune, Takeo Province – Monday, February 4

ITEM #	DESCRIPTION	UNIT COST	TOTAL COST
1	100 Bicycles	\$ 34.00	\$3,400.00
2	Rotary Decals for Bicycles	\$ 10.00	\$ 10.00
3	Bicycle Maintenance Fund	\$100.00	\$ 100.00
4	Bicycle Delivery	\$100.00	\$ 100.00
5	Local Volunteer Expenses	\$130.00	\$ 130.00
6	Internet, Cell Phone, Photocopying, Paper (Field Coordinator)	\$ 20.00	\$ 20.00
7	Internet, Postage, Computer-Related Expenses (Held at Club Level)	\$ 30.00	\$ 30.00
8	Contingency Fund	\$100.00	\$ 100.00
	TOTAL		\$3,900.00

TARGET AREA 5– 100 Bicycles – Krasng Roleung Primary School, Siem Reap Province (through Sophanit Prin from Rotary Club of Siem Reap Angkor) – Friday, February 1

ITEM #	DESCRIPTION	UNIT COST	TOTAL COST
1	100 Bicycles	\$ 34.00	\$3,400.00
2	Rotary Decals for Bicycles	\$ 10.00	\$ 10.00
3	Bicycle Maintenance Fund	\$100.00	\$ 100.00
4	Bicycle Delivery	\$200.00	\$ 200.00
5	Local Volunteer Expenses	\$130.00	\$ 130.00
6	Internet, Cell Phone, Photocopying, Paper (Field Coordinator)	\$ 20.00	\$ 20.00
7	Internet, Postage, Computer-Related Expenses (Held at Club Level)	\$ 30.00	\$ 30.00
8	Contingency Fund	\$100.00	\$ 100.00
	TOTAL		\$4,000.00

400 Family-Size Mosquito Nets – to be given out with each of the 400 bicycles

ITEM #	DESCRIPTION	UNIT COST	TOTAL COST
1	400 family-size treated mosquito nets	\$ 5.00	\$2,000.00
2	Delivery and Distribution Expenses	\$250.00	\$2,250.00
	TOTAL		\$2,250.00

Project Expenses

Included in the project cost is an amount set aside for bicycle maintenance. Families cannot afford the cost to have a bicycle repaired or a flat tire patched; therefore a special maintenance fund will be set aside for this purpose.

The Contingency Fund is in place for discrepancies between the Canadian and US dollar and any unforeseen expenses or price increases outlined in the project costs. Any amount not utilized from this fund will be held over for future bicycle distributions.

Donor Information

Each child who receives a bicycle is photographed and brief biographical information is recorded on a form. Individual and group donors will be mailed/emailed a copy of their recipient's form and photo of their recipient with their Rotary Bicycle. Updates of distributions will be posted at: www.rotarywheelsforlearning.blogspot.com .

Individual and group donors will be mailed/emailed a copy of their recipient's form and photo of their recipient with their Rotary Bicycle.

Canadian donations will receive a tax receipt from the Rotary Club of Gravenhurst.

Donations by cheque are made payable to:
'The Rotary Club of Gravenhurst'

In memo field:
'Rotary Wheels for Learning'

Mail to:
Rotary Club of Gravenhurst,
Box 888.
Gravenhurst, ON, Canada
P1P 1V2

Donations can also be made online using the PayPal portal at:
www.rotarywheelsforlearning.blogspot.com

For further information, email: rotarywheelsforlearning@gmail.com

PROJECT IMPLEMENTATION

This *Rotary Wheels for Learning* Bicycle Distribution project will provide bicycles to 400 children between the ages of 6-19 in several villages throughout five areas in rural Cambodia.

Recipients will be identified by staff and volunteers of the following cooperating organizations:

- The Rotary Club of Battambang, District 3350
- The Rotary Club of Siem Reap Angkor, District 3350
- Banyan Learning Tree organization

Each of these organizations will work with local schools to identify and home-interview students in need of a bicycle. During the home-interview process, a form (Appendix A) is filled out recording all the personal information of each recipient and their family. The home-interview process takes two full days as farming families' homes in the villages are far apart. They also provide post-project monitoring and evaluation.

Local volunteers involved in the project are bilingual and have computer skills. They volunteer with Rotarian Lisa McCoy who will be on site to coordinate the project.

District, Commune and Village officials have been notified of the distribution of RWFL Bicycles.

Special efforts will be made to provide children of landmine victims with bicycles.

Once the recipient interview process is completed, a date is chosen for the distribution and the bicycle order is placed with wholesale dealers in Phnom Penh. Purchasing the bicycles in large quantities realizes a reduction in unit price. The present unit price per bicycle is USD \$34-\$36. Cambodia's main currency is the US dollar. All bicycles come equipped with a carrier, basket, generator-powered headlight, lock and key. A Rotary International decal is affixed to the frame of each bicycle. Recipient families and officials are notified of the distribution date.

The bicycles will be transported by truck to a school, district office or central location in the district. Families, recipients and officials gather at the school site for a small distribution ceremony and the bicycles are distributed to the identified students. Participating Rotarians and Friends working alongside local volunteers photograph each recipient with their Rotary Bicycle and record the required information on the form. In some cases, small groups of Rotarians will escort smaller quantities of bicycles into remote village locations.

The project cost also includes Local Volunteer Expenses paid to Cambodian volunteers for their gasoline, accommodation, meals and cell phone costs.

MONITORING AND EVALUATION:

Lisa McCoy, a member of the International Committee of the Rotary Club of Gravenhurst, spends five to six months a year as a self-funded volunteer in Cambodia. As coordinator and administrator she will oversee all aspects of this project working with the local volunteers.

Post-distribution monitoring of the project will be overseen by the local cooperating organizations. These organizations are also responsible to either hold or delegate the Bicycle Maintenance Fund and provide receipts for items where it is difficult to procure a receipt on the local level. They also work with local government offices to notify them of the distribution and arrange any special distribution ceremonies.

The bicycle recipients and their parents understand that the bicycle is given to their child to provide needed transportation to school. Recipients are kept on record with the cooperating organizations, who will make periodic checks that the children still have their bicycle. Any recipient or their family who sells their bicycle, will make them ineligible for another bicycle.

Receipts for all aspects of the project will be retained by the Rotary Club of Gravenhurst. A final expense report for the project will be made available upon inquiry to all donors.



Rotary Wheels for Learning
A Project of the Rotary Club of Gravenhurst, Ontario, Canada – District 7010
www.rotarywheelsforlearning.blogspot.com

Student Bio-sketch

Family name: _____
(Last name)

Given name: _____

Nationality: _____ M/F: _____ Age: _____

Name of School: _____ Grade: _____

Number of siblings: Brothers [] Sisters []

Home Village/Town: _____

**I will attend school and study at home. I shall do my best to achieve good grades.
I pledge to keep my bicycle in good repair and in working order. My Rotary Bicycle is to be
used for attending school and is not to be sold.**

Bicycle Recipient: _____ Location: _____

Local Coordinator: _____ Date: _____

International Coordinator: _____