

presents



# The Maple Leafs Alumni Hockey Game Saturday, January 7, 2017









## **Objective**

To raise funds using former Toronto Maple Leaf's players by having them play a hockey game against an assembled team of Leafs fans in support of 3 local charities

The long term intent is to have an annual event at every city in North America that has an NHL team and, as in the case of Toronto and other major metropolitan areas, have more than one event in the same city i.e. Oshawa, Hamilton, Mississauga, Barrie, Kingston, and London where there are OHL and AHL teams.

Date and Time of Hockey Game - Saturday, January 7, 2017 ~ 6 PM - 9 PM

Venue – The Hershey Centre, 5500 Rose Cherry Place, Mississauga, ON L4Z 4B6 <a href="http://www.hersheycentre.com/">http://www.hersheycentre.com/</a>

Ticket Information - Visit www.rotaryevents.ca for ticket details.

## **Toronto Maple Leafs Alumni Players**

Darryl Sitler or Wendel Clark may be on the team. This will be confirmed on the event website. Once we know the roster of players we will add it to <a href="https://www.rotaryevents.ca">www.rotaryevents.ca</a>.

## A Message from Mayor Bonnie Crombie



"I am very proud to support organizations such as Heart House Hospice, ErinoakKids and Trillium Health Partners. I am delighted to serve as Honourary Chair of the Heart House Hospice's *Bring it Home Campaign*, the \$18 million capital campaign for Heart House Hospice to build a residential hospice in Mississauga. I am committed to help see this vision become a reality.

I wish to acknowledge the immense contributions made by our local Mississauga Rotary Clubs of City Centre, Meadowvale, Mississauga, Mississauga-West and Streetsville, whose motto is *Service Above Self*, and who demonstrate this in countless ways. The clubs are the heart of Rotary, made of up dedicated, passionate people committed to community, service and friendship.

I am proud to support this initiative and hope that you will join us on Saturday, January 7th, 2017 to support these worthy organizations."

Bonie Chombre

Mayor Bonnie Crombie



#### The Charities

ERINOAKIDS Centre for Treatment and Development	HEART HOUSE HOSPICE	Trillium Health Partners Better Together
ErinoakKids is the largest children's treatment centre in Ontario, providing treatment and support services to children with disabilities.	Heart House Hospice is one of the largest community hospices in Ontario, providing support and care for people living with life-limiting illness and their families in Mississauga and Brampton.	Trillium Health Partners is committed to delivering high quality, accessible, and sustainable health care that helps people in our community be as healthy as they can be, at every stage of their lives.
http://www.erinoakkids.ca/	www.hearthousehospice.com	www.trilliumhealthpartners.ca

### What is Rotary?

Rotary is a worldwide organization of more than 1.2 million business, professional, and community leaders. We provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. Clubs are non-political, nonreligious, and open to all cultures, races, and creeds. As signified by the motto Service Above Self, Rotary's main objective is service – in the community, in the workplace, and throughout the world.

Rotary is made up of three parts: at the heart of Rotary are our clubs that are supported by Rotary International and The Rotary Foundation.

**Rotary Clubs** - bring together dedicated individuals to exchange ideas, build relationships, and take action

**Rotary International** – supports Rotary clubs worldwide by coordinating global programs, campaigns, and initiatives

**The Rotary Foundation** – uses generous donations to fund projects by Rotarians and our partners in communities around the world. As a non-profit, all of the Foundation's funding comes from voluntary contributions made by Rotarians and friends who share our vision of a better world.

Together, Rotary Clubs, Rotary International, and The Rotary Foundation work to make lasting improvements in our communities and around the world.



# LEAFS ALUMNI GAME ~ SATURDAY, JANUARY 7, 2017 ~ HERSHEY CENTRE SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities and Benefits	\$10,000 TITLE SPONSORS (3 available)	\$7,500 PREMIER SPONSORS (2 available)	\$5,000 PLATIUM SPONSORS (10 available)	\$2,500 GOLD SPONSORS (2 available)	\$1,000 SILVER SPONSORS (2 available)	\$500 BRONZE SPONSORS (4 available)
Hockey event co-branded with The Rotary Clubs and your corporation	X					
One representative from company can play on the Leaf's team	X					
Provide a 30 second video of your organization shown on event day	X					
Opportunity to address audience in a prepared 2 minute presentation at the game	X					
Special Recognition at centre ice	X					
Corporate logo on referees and linesmen's jerseys OR Name the Opposing Team and jersey colours with your branding*		X				
Corporate logo with link to your website on event website	X	X	X	X		
Verbal mention at event	X	X	X			
Sponsor the Coaches on each bench				X		
Corporate logo/ name	X	X	X	X	X	X
recognition in event program	Logo	Logo	Logo	Logo	Name	Name
Logo/name recognition at the	X	X	X	X	X Nama ankı	X Name only
event in shared signage  Sponsor ErinoakKids sledge hockey team in between periods	Logo	Logo	Logo	Logo	Name only X	Name only
Sponsor 4 children through Easter Seals						X
Name recognition on event website					X	X
Complimentary tickets to game	12 tickets in private suite with catered food	10 tickets in lounge with catered food	8 tickets in lounge with catered food	4 tickets	4 tickets	2 tickets

<sup>\*</sup>first come, first serve



# MAIL OR EMAIL TO:

Rotary Club of Mississauga-Streetsville

PO Box 450

Mississauga, ON L5M2B9 Attn: David Bull, Rotarian

Email: davidb@localbizconnector.com

Ph: 647-693-2885

SPONSORSHIP					
Title Sponsor - \$10,000	Premier Sponsor - \$7,500		Platinum Sponsor - \$5,000		
Gold Sponsor - \$2,500	Silver Sponsor - \$1,000		Bronze Sponsor - \$500		
I cannot attend but will make a donation of \$					
Donor/Company Name (as it will appear in print):					
Contact Name:		Address:			
Phone:		Address:			
Fax:		City:			
Email:		Province:	Postal Code:		

# PAYMENT METHOD

Cheque (made payable to: Rotary Club of Mississauga –	Amount Authorized: \$
Streetsville)	