



Toronto 2018 Rotary International Convention Host Committee

PRESS RELEASE

July 10, 2017

Lend Your Expertise

The Toronto HOC Marketing and Communications Team wants you!

Following on the success of the Toronto 2018 presence at Atlanta. The Toronto Host Organizing Committee's Marketing Team is looking for a number of Rotarians and/or Friends of Rotary to help in our efforts to promote Toronto 2018.

Part of the mandate of the HOC is to ensure that Toronto is a welcoming location for visiting Rotarians and their families and to be certain that all our visitors have a fun and memorable experience at next year's Rotary International Convention.

If you have a background and expertise in any of the following areas we need your help:

- Website content (writing, editing)
- Social media (Facebook was crucial for Atlanta)
- Traditional Media (Newspapers, Radio, TV)
- Advertising and presence in Toronto (billboards, retail/commerce liaison)
- Newsletter publishing
- Press Release management

Please contact our Marketing and Communications team through Mike Gauthier michael.e.gauthier@gmail.com by July 22 if you can help out.

Thanks so much,

Michele Guy & Michael Cooksey
Co-Chairs Toronto 2018 HOC

