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PAUL BRANDT- #NIMC

Recognizing his dedication to ending human trafficking and child sexual exploitation, in November 2019, Elder Leonard Bastien honoured our next speaker with a Blackfoot name: Buffalo Bull Shield. He is the past Chair of the Premier appointed Alberta Human Trafficking Task Force and was one of the two primary writers of the report "The Reading Stone", recently submitted to the Government of Alberta with 5 recommendations to better address and suppress human trafficking in Alberta and Canada. In March 2022, The Government of Alberta accepted 18 of the report's 19 recommendations, with the 19th under review and consideration. On October 2nd 2022, The Government of Alberta announced acceptance of all recommendations and \$20.8 million in additional funding over the next 4 years to combat trafficking.



As a recipient of the Queen's Diamond Jubilee award and numerous other national and regional humanitarian nods, he is committed to serving those in need through various charitable endeavours including his Buckspring Foundation. Not In My City is an initiative of the Buckspring Foundation, and in 5 years has significantly shifted the landscape of the Albertan and Canadian response to Human Trafficking. Not In My City distrupts Human Trafficking through Raising Awareness, Creating A Platform For Collective Action, Mobilizing Communities, and Facilitating Transformational Systems Improvement. The focus and mantra of Not In My City is that "Freedom Should Include Everybody". Beginning his musical journey in honky-tonks and talent contests in Calgary, Canada, his journey eventually led him to Nashville, Tennessee where his music was first exposed to the entire world. A career highlight for him was being a co-writer on a song which was recorded by Johnny Cash. He is a Multi-Platinum recording artist, Canadian Country Music Hall of Fame member, philanthropist, and 21-year serial entrepreneur in music. He is the most awarded male Canadian Country Music artist in history.

Married with two children, he is inspired by people with big vision to help others. He and his family live in Alberta in the foothills of the Canadian Rocky Mountains.



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MATT FRIEDMAN – THE MEKONG CLUB

Matt Friedman is an international human trafficking expert with more than 30 years' experience. He is CEO of The Mekong Club, an organization of Hong Kong's leading businesses which have joined forces to help end all forms of modern slavery. Mr. Friedman previously worked for USAID and the United Nations in over 40 countries. Mr. Friedman offers technical advice to numerous governments, banks and corporations working to eliminate all forms of modern slavery and is the author of twelve books. In 2017, Mr. Friedman won Asia's prestigious "Communicator of the Year" Gold Award.



DAVID POLLENDINE – INTERNATIONAL JUSTICE MISSION CANADA

David Pollendine is International Justice Mission's National Director of Development Growth. Born and raised in the UK, he came to Canada with his family and started working for IJM in 2017 focusing on an ambitious vision by 2030, to rescue millions, protect half a billion, and prove that justice for people in poverty is unstoppable.

David is a trained teacher, actor and cut his teeth as a fundraiser working for Christian Aid and St. John Ambulance in the UK. During the 90's David spent 10 years in the Czech Republic working with students after the 'velvet revolution' which ended communism in the former Czechoslovakia to help pioneer and establish a National Student Christian Union (UKH).

David has a BSC Hons in Sports Science from St Mary's College, University of Surrey and a Master's in Applied Drama from Goldsmiths College, University of London. Before coming to Canada, David ran his own theatre company writing and directing plays for schools and using drama as a vehicle for transformation in youth clubs, libraries, museums, and youth offender centres. Over the years he has partnered with several NGOs running arts and development projects in communities across Europe, Africa and Asia. David lives in Winnipeg and is married to Irfana with two children, Zara (16) and Zane (13), and a faithful dog named Biscuit.





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ANU GEORGE CANJANATHOPPIL – INTERNATIONAL JUSTICE MISSION

Anu has 11 years of leadership experience with International Justice Mission (IJM). In South Asia, she served as the Director of Operations and the Director of National Interventions, and in Chennai, India she served as the Director of Legal.

During her time with IJM, Anu worked extensively to impact the justice system by collaborating with state and local governments in India.

Anu initiated and led IJM's first ever Partnership Program and oversaw the training of more than 17,000 police officers, government officials, and NGOs on the rescue and rehabilitation of individuals trapped in slavery and bringing criminals to justice. As a result of Anu's leadership, 10,000 individuals have been rescued from forced labour slavery.



Anu holds a master's degree in Business Administration from Edith Cowan University, Australia and a Master's degree in Organizational Leadership from Eastern University. She successfully completed her B.A., B.L. from Dr. Ambedkar Government Law College in Chennai and acquired a special diploma in Intellectual Property Law at the Indian Law Institute in Pune.

Anu has used her creative communications skills to bring social issues to the public's attention by writing and producing radio dramas and street theatre with social messages. Her dedication to the empowerment of the underprivileged, her vision for social change, and knowledge about international issues, have all led to Anu being awarded several honours, one of which was being recognized as a Sauv  Scholar by the Canadian Government. She represented India as a Youth Ambassador to Dhaka in 2003 through the National Cadet Corps, with the status of a Diplomat as a Cultural and Military Attach .



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DAVE MCLEARY – ROTARY ACTION GROUP AGAINST SLAVERY

Dave McCleary is a son, husband, and father. He is a small business owner from Roswell, Georgia. He is a man with a heart for making a difference in other people's lives by getting involved. In January 2012, Dave volunteered as a 'door holder' at the Passion 2012 Conference held in Atlanta. It was there he became aware of the Human Trafficking issue and felt the first sparks of desire to get involved.

As the President of the Rotary Club of Roswell at the time, the sparks quickly ignited into 'how can we help' stop this. Knowing the influence and vastness of Rotary, which embraces 34,000 clubs and 1.2 million members worldwide, collectively the many become one force.



Dave Founded *End Human Trafficking Now* in 2012 and in 2013 Dave was appointed worldwide Vice Chair of Rotarians Against Slavery with the mission to engage 1.2 million Rotarians and 35,000 clubs in over 200 counties to take on the issues of ending modern-day slavery.

Dave serves on Georgia's State-wide Taskforce as workgroup chair "Deterring Traffickers and Buyers" through Business Engagement. In 2015 Dave Chaired a World Summit with President Carter on ending human trafficking with a focus on Business Engagement, Effective Law Enforcement, Legislation and Sustaining Freedom through empowering survivors. Dave moderated a panel on Human Trafficking at the UN for Rotary Day in 2015 with the US State Department, Carter Center and International Justice Mission. Dave led an effort in the US for Rotarians to lobby their US House and Senate members to sponsor the End Modern Slavery Initiative Act. Dave was appointed chair to the 2019 Super Bowl Anti-Trafficking task force responsible for Business and civic engagement. Dave Moderated a Panel for US Attorney General Jeff Session at the Department of Justice for business engagement with, Delta, Facebook, UPS, Randstad USA, Anthem, and Coca-Cola. Dave was Appointed to the GRACE Commission by Georgia's First Lady Marty Kemp in 2019 to represent Rotary. The Georgians for Refuge, Action, Compassion, and Education Commission (GRACE) was created to combat the threat of human trafficking in the State of Georgia. In 2019, Dave was appointed Global Chairman Rotarians Action Group Against Slavery. He was also asked to join the White House Round Table on Human Trafficking with the expressed goal to engage the business and Civic Communities in the fight to end Modern-Day Slavery and Human Trafficking.



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KELVIN GOERTZEN – MINISTER OF JUSTICE & ATTORNEY GENERAL, PROVINCE OF MANITOBA

Kelvin Goertzen is a lifelong resident of Steinbach and, since 2003, has had the honour of serving as the MLA for the Steinbach constituency. Kelvin is currently the province's Minister of Justice, Attorney General and Government House Leader. He also serves as the co-chair of the Midwest Canada-U.S. Relations Committee, the largest committee of the Midwest Legislative Committee.

During his time in office, Kelvin has served in many roles. In Opposition, he served as the Official Opposition House Leader and Deputy Leader of the Progressive Conservative Party, along with several critic roles.

Since being elected to government, Kelvin has been served in several senior roles. He has previously served as the Minister of Health, Seniors and Active Living, the Minister of Education and Training, the Minister of Legislative and Public Affairs and has been the Minister responsible for Immigration.

Kelvin also served as the 23rd Premier of Manitoba in the fall of 2021 following the resignation of Brian Pallister. Kelvin is the first person from southeast Manitoba to have served as Premier. During that time, he also served as the Interim Leader of the Manitoba Progressive Conservative Party. In addition, Kelvin has served as the Deputy Premier of Manitoba.

A graduate of the University of Manitoba, Kelvin has degrees in economics, commerce and law. Kelvin began his time in the Manitoba Legislature as an intern in 1996 and is the first Manitoba legislative intern to have ultimately served in a provincial Cabinet and become premier.

From an early age, Kelvin has been active in the community. Prior to entering elected life served as vice-president of both the Steinbach Arts Council and the Steinbach Food Bank (Helping Hands) and was granted an honorary membership to the South East Rotary Club. His community and provincial service have earned him many awards including the H.O.P.E. Medal of Honour by the Lions Club of Manitoba, as well as the Queen Elizabeth II Diamond Jubilee Medal from the Governor General of Canada.

Kelvin is married to Kim, also a lifelong Steinbach resident. Their home is made complete with their son Malachi and the family dog, Reagan. They enjoy attending Winnipeg Blue Bomber games in the summer and Winnipeg Jets games in the winter.





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DOUGALD LAMONT – MANITOBA LIBERAL LEADER, MLA ST. BONIFACE

Born at St. Boniface Hospital in 1969, the third of four children, Dougald Lamont was raised in Winnipeg by his mother Judy, an architect, and his late father Frank, a lawyer.

Dougald attended École Sacré Coeur, River Heights Junior High, and St. John's Ravenscourt on a scholarship. He has two degrees in English Literature (B.A. and M.A.) from the University of Manitoba.

Dougald is bilingual, having learned to speak both English and French at a young age.

Working as a writer, editor, and policy analyst for over 25 years in both the private and public sectors,

Dougald's experience includes journalism & advertising, funding initiatives for start-ups, not-for-profits & charities, as well as advising elected officials and public servants on matters of the day.

Dougald's extensive knowledge of public policy was gained on the job through first-hand experience, including the Manitoba Museum, volunteering at Got Bannock, infrastructure at Western Economic Diversification, communications at Indigenous Affairs Manitoba, as well as advising political campaigns, candidates, elected officials, and public servants.

He has taught Canadian Literature at the University of Manitoba, and was a lecturer in government-business relations at the University of Winnipeg.





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HENNES DOLTZE – MAWI WI CHI ITATA CENTRE

Hennes Doltze is the project leader of the EmpowerMen project with the Ma Mawi Wi Chi Itata Centre in Winnipeg. He holds a degree in social work and not-profit management. He has worked in different positions in Canada and Germany in the mental health, child welfare and criminal justice field. Through his work with hundreds of men in a sex buyers accountability program he has seen the importance of holding those accountable who create the demand for sex trafficking. He regularly presents at trainings for police, law-enforcement and social services on sex buyers and their characteristics. He has also spoken internationally at conferences for intimate partner violence and sexual exploitation (e.g. with the OSCE).



DIANNA BUSSEY – THE SALVATION ARMY CORRECTIONAL & JUSTICE SERVICES

Executive Director for The Salvation Army Justice Services in Winnipeg and a practicing registered social worker within this agency for many years. I am -passionate about restorative justice and community programs that live out those principles. Early in my career I helped establish a community committee to provide advisory oversight in the development and operation of the demand reduction program here in Winnipeg for those arrested for attempting to buy sex. Other related programs and initiatives followed that relate to sexual exploitation and trafficking. From 2006 to 2019 I fulfilled the role as the Territorial/National Human Trafficking Consultant for the Salvation Army.

An area of specialty that our department continues to specialize in is sexual exploitation relating to prostitution/commercial sexual exploitation and human trafficking. I love witnessing people come together to address concerns and encourage one another. And in my down time I enjoy being outside, gardening and spending time with family and friends most of whom are pretty funny people.





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JOY SMITH B.Ed M,Ed OM – FOUNDER OF THE JOY SMITH FOUNDATION

Joy Smith holds a Bachelor's Degree (B.Ed.) and a Master's Degree (M.Ed.) in education and was a teacher for 23 years. She was devoted to educating high school students in mathematics and science. She was elected to Parliament in 2004. One of her major achievements was the unanimous passing by the House of Commons in 2007 of her Private Members Motion M-153 on human trafficking which called on Parliament to condemn the trafficking of women and children across international borders for the purposes of sexual exploitation and to immediately adopt a comprehensive strategy to combat the trafficking of persons worldwide.

She made Canadian history by passing two laws, Bill C-268 mandatory minimums for traffickers of children 18 years and under. On June 29, 2010, Bill C-268 was granted Royal Assent and became law. The successful passage of a Private Members Bill is rare, and it was only the 15th time in the history of the Canada that a Private Members Bill amended the Criminal Code.



She then passed Bill C-310 which reaches the long arm of the Canadian law into other countries when permanent residents of Canada or Canadian citizens go abroad to traffic or sexually exploit victims. These predators can now be brought back to Canada for justice.

In September 2010, Mrs. Smith released a proposal for a National Action Plan to Combat Human Trafficking called Connecting the Dots. This proposal was strongly endorsed by law enforcement, agencies, and victims groups across Canada. It led to the development and launch of the federal government's 2012 National Action Plan to Combat Human Trafficking.

She founded the "Joy Smith Foundation", where she tirelessly volunteers her time combatting human trafficking, and fighting for the rights of women in Canada and around the globe.

Joy Smith has received many awards. The Canadian Sexual Exploitation Summit Award in 2021, the Order of Manitoba in 2019 and the Distinguished Christian Leadership Award.

She also received the United Nations Women Canada Recognition of Achievement Award and the Stand Strong Award from the First Nations people in recognition of her outstanding leadership and commitment to combating sexual exploitation of First Nations people.



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GILBERTO CEDOLIA – DIRECTOR OF STRATEGIC INITIATIVES, FINANCIAL CRIME RISK MANAGEMENT, SCOTIABANK

Gilberto L. Cedolia is a finance, risk management and ESG professional, with a background in capital markets and corporate banking. Currently, Gilberto is the Director of Strategic Initiatives, Financial Crimes Risk Management at Scotiabank, and since 2019, has been leading the Bank's Financial Access Program: a specialized financial inclusion initiative that promotes banking services and financial literacy to survivors of human trafficking in Canada. Gilberto is board member of Ottawa-based, non-profit, Voice Found, which supports survivors of sex trafficking and child sex abuse, and a member of the Canadian Centre for Women's Empowerment financial taskforce. Gilberto holds an honours ungraduated degree in Philosophy and Communications from York University and, obtained a Master of Business Administration from the DeGroote School of Business, McMaster University.



SANDRA DELARONDE

(L'ndr'n) We are all related

Sandra seeks to integrate traditional Indigenous knowledge with designing and implementing systems that acknowledge the complexity of challenges in our lives. Her work emphasizes the relationships between personal and social transformation to ensure that vision and intention result in transformational change.

Relationship with the Spirit of All things is what has sustained us and what has strengthened us to act in difficult conversations and difficult times. Finding our collective way through genocide to address Missing and Murdered Indigenous Women Girls, and 2SLGBTQQIA persons in Canada and indeed around the world is our mighty reflection. What actions can we take as individuals to live into our purpose for the safety and well-being of our relatives. Sandra holds her Master of Arts degree in Leadership and Training from Royal Roads University and was awarded a Doctors in Laws by the University of Winnipeg for her lifelong advocacy for Indigenous Women and Girls.





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SERGEANT TARA CLELLAND – ROYAL CANADIAN MOUNTED POLICE

Sgt. Tara Clelland has 24 years of service with the Royal Canadian Mounted Police. She currently works in “D” Division Major Crime Services where she is the unit commander of the Violent Crime Linkage Analysis Unit. She is a violent crime analysis specialist, with extensive experience investigating sexually motivated crimes. Tara has worked in a variety of urban, rural and First Nation communities throughout the province. She is an alumnus of the United States “International Visitor Leadership Program” within the human trafficking portfolio. She has collaborated with investigators, survivors and community service providers from 20 countries around the world to work towards the eradication of human trafficking. Tara is passionate about the education and prevention of exploitation in all forms and is a member of multiple working groups and committees within Manitoba.



SERGEANT ANDREA SCOTT – WINNIPEG POLICE SERVICE

Sgt. Andrea Scott is a twenty-two year member of the Winnipeg Police Service. Andrea worked in Uniform operations, Investigations and has been a training officer. Half of their career has been spent investigating Missing Persons and Parental Abductions. Currently Andrea is the Sergeant that oversees Missing Persons, Counter Exploitation and is the Amber Alert Coordinator for the Service. Andrea Schott is married with 2 daughters and actively involved in coaching and playing volleyball in the community.





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TIMEA NAGY

Timea is an International Speaker and Social Advocate for change.

Human trafficking survivor, author, speaker and social advocate, Timea Nagy, immigrated to Canada in 1998. Her nightmare unfolded in Toronto in that same year after arriving from Budapest, Hungary in the hopes of finding meaningful employment. The daughter of a Hungarian policewoman, Timea was held (For three terrifying months) at the hands of traffickers and was forced to work in the sex industry. Thankfully, she escaped and started life anew. Ten years later, Ms. Nagy founded 'Walk with Me', a non-profit organization to assist victims of human trafficking and law enforcement agencies. Timea has inspired millions of people, Global and North American institutions, corporations, the North American and European Financial sectors, Governments and the United Nations for over 14 years. She has raised awareness worldwide and shared the stage with North American Celebrities, Hollywood filmmakers, International Athletes and National and International leaders.



JESSICA ROGERS

Jessica is a survivor of domestic sex trafficking with lived experience of addiction. Having had a variety of opportunities to speak and provide training, she uses her combined education and lived experience to shed light on these intersecting worlds. While raising awareness of those issues, Jessica has become involved in the research community, aiming to improve the lives of survivors and those who are currently being exploited.

Jessica holds a B.A (Hons.) in Forensic Psychology, a diploma in Addiction and Mental Health Counselling, and is currently pursuing her master's degree in Public Health. She began her career working front line; however, now works with survivors of gender-based violence and human trafficking by way of program development, evaluation, consulting, and peer support/counselling. Jessica is known for her strong advocacy abilities, compassion, and work on policy in the mental health sector.





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KARLY CHURCH

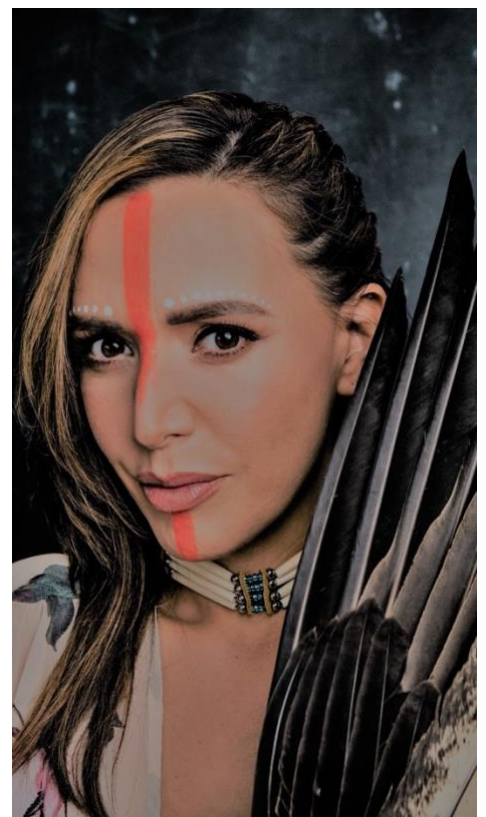
Karly Church is an anti-trafficking advocate, crisis counsellor and well-known speaker. She is known for her work on the issue of commercial sexual exploitation and domestic trafficking and has been a leader in helping shift the perception of trafficked individuals from criminals to victims and now to survivors and leaders. Karly is a graduate of two college programs including Social Service Worker as well as the Addictions Counsellor Program. She harnesses her lived experience, extensive knowledge of trauma-informed care and harm reduction, along with her passion to engage and work with survivors. Karly is a TED X speaker and has trained several 1000's of individuals globally on the issue of domestic sex trafficking. Karly is also the recipient of the Jennifer O'Connell Women of Distinction Award for her dedication to supporting marginalized women and girls and recently received a champion of human services award from the Ontario municipal social service association.



APRIL EVE WIBERG

April Eve Wiberg is a Cree - Lakota iskwêw and an Indigenous human rights movement builder. As an MMEIP (Missing, Murdered and Exploited Indigenous Peoples) family member – _advocate – _survivor, April Eve founded the Stolen Sisters & Brothers Action Movement (SSBAM), a 100% grassroots movement (grassroots = non-funded) taking action and raising awareness on the human rights crisis of MMEIP.

Formerly named the Stolen Sisters Awareness Movement, the first Stolen Sisters Awareness Walk was held in Edmonton on May 12th 2007 and was the first awareness walk in the province of Alberta, Canada raising provincial, national, and international awareness specifically on the violence and disproportionate number of missing, murdered, and exploited Métis, Inuit, Non-Status and First Nations Women and Girls.





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April Eve is an intergenerational survivor of the Indian Residential School system and in her lifetime has overcome addiction, racism, homelessness, sexual exploitation, family and gender-based violence. Ms. Wiberg continues to strive at breaking the cycle of poverty and genocide by being a hardworking grassroots advocate and volunteer. April Eve is actively involved in her community and has committed her life to being a strong voice against sexual exploitation, systemic racism, and other human rights abuses.

Ms. Wiberg is a proud mother of two, an Edmontonian and member of the Mikisew Cree First Nation whose traditional territory covers a large portion of Northeastern Alberta (Treaty 8). She comes from a large blended bi-racial family of four brothers and three sisters.

ALL-PARTY PARLIAMENTARY GROUP AGAINST SLAVERY

Senator Julie Miville-Dechêne, APPG Co-Chair

Senator Julie Miville-Dechêne was appointed to the Senate in June 2018 after a successful career in the public service sector. She spent 25 years working as a reporter and foreign correspondent for Radio-Canada. In 2007, she became the first woman ombudsman of Radio-Canada. In 2011, she was named Chair of the Quebec government's *Conseil du statut de la femme*. Since her appointment, Senator Miville-Dechêne has introduced two Senate public bills: Bill S-211, a bill against forced labor and child labor in supply chains; and Bill S-210 that would require the implementation of age verification methods to protect minors from exposure to online pornography. She is also vice-chair of the Standing Senate Committee on Transport and Communications and Co-Chair of the All-Party Parliamentary Group to End Modern Slavery and Human Trafficking.



La sénatrice Julie Miville-Dechêne a été nommée au Sénat en juin 2018 après une brillante carrière dans le secteur public. Elle a passé 25 ans à travailler comme reporter et correspondante à l'étranger pour Radio-Canada. En 2007, elle devient la première femme ombudsman de Radio-Canada. En 2011, elle a été nommée présidente du Conseil du statut de la femme du gouvernement du Québec. Depuis sa nomination, la sénatrice Miville-Dechêne a déposé deux projets de loi d'intérêt public au Sénat : le projet de loi S-211, un projet de loi contre le travail forcé et le travail des enfants dans les chaînes d'approvisionnement ; et le projet de loi S-210 qui exigerait la mise en œuvre de méthodes de vérification de l'âge pour protéger les mineurs contre l'exposition à la pornographie en ligne. Elle est également vice-présidente du Comité sénatorial permanent des transports et des communications et coprésidente du Groupe parlementaire multipartite pour mettre fin à l'esclavage moderne et à la traite des personnes.



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Andréeanne Larouche, MP for Shefford, APPG Co-Chair

Born in Cowansville, Quebec, on September 7, 1982, and raised in Brigham, Quebec, Andréeanne Larouche studied Media Art and Technology at the Cégep de Jonquière from 1999 to 2002, and then went on to complete a Bachelor's degree in Applied Political Studies at the Université de Sherbrooke from 2004 to 2007.

Andréeanne Larouche was political attaché to Christian Ouellet, the Bloc Québécois Member of Parliament for the federal riding of Brome-Missisquoi, until 2011. She then held the same position at the Quebec National Assembly for the MP for the provincial riding of Iberville, Marie Bouillé, when the Parti Québécois (PQ) was in power between 2012 and 2014. In 2018, she is the Parti Québécois (PQ) candidate in the provincial riding of Brome-Missisquoi.



Chosen as a candidate in the federal riding of Shefford in August 2019, she won a close battle against the Liberal Pierre Breton. At the time of her election, she was in charge of projects to raise awareness about elder abuse and bullying for the organization Justice alternative et médiation, in Granby, Quebec. In November 2019, the leader of the Bloc Québécois, Yves-François Blanchet, appointed her as spokesperson for Seniors and Status of Women and Gender Equality.

She was re-elected as Member of Parliament for the federal riding of Shefford in September 2021 with an overwhelming majority. In addition, she retains her position as Critic for Seniors, Status of Women and Gender Equality within her political party.

Finally, Andréeanne Larouche is currently, and since 2019, Vice-Chair of the Standing Committee on the Status of Women (FEWO) in the House of Commons. She is also, since 2019, co-chair of the All-Party Group Against Modern Slavery and Human Trafficking (APPG).



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Arnold Viersen, MP for Peace River-Westlock, APPG Co-Chair

In October 2015, Arnold Viersen was elected as the Conservative Member of Parliament for Peace River—Westlock in Alberta. As a member of the Official Opposition, MP Viersen has been passionate about protecting the rights and concerns of rural families, farms, and industries in Alberta and across Canada. He has been an active member in several Parliamentary caucuses dealing with key issues.

In March 2016, he introduced Motion M-47, which instructed the Health Committee to examine the public health effects caused by the easy online accessibility of violent and degrading sexually explicit material, impacting children, women, and men. On December 8, 2016, Motion M-47 was unanimously adopted by the House of Commons. Since then, MP Viersen has consistently advocated for meaningful age verification, opt-in tools, and education for parents and youth across Canada.

In 2018, MP Viersen launched the All-Party Parliamentary Group (APPG) to End Modern Slavery and Human Trafficking. He serves as one of its four co-chairs.

In May 2022, he introduced the Stopping Internet Sexual Exploitation Act (SISE), which would require the verification of the age and consent of each person portrayed in pornographic material made for a commercial purpose, prior to creation and distribution. He was actively involved in the Pornhub study by the Standing Committee on Ethics, and strongly advocates the implementation of all 14 recommendations there.

In November 2022, MP Viersen introduced Bill C-308, The National Strategy to Combat Human Trafficking Act in the House of Commons which would strengthen Canada's fight to end human trafficking by requiring the Government of Canada to maintain a national strategy to combat human trafficking and sets out minimum measures to be included. The Bill also requires the federal government to regularly review the strategy from a trauma-informed focus, consult with survivors and table annual progress reports in Parliament.

MP Viersen has been continuously working across party lines, uniting all parliamentarians, to raise awareness about the severe harms of pornography and the companies that profit off exploitation and abuse.





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BARBARA LUSTGARTEN EVOY- EMCEE

Barbara Lustgarten Evoy has been working with youth and their families, for over 25 years. As owner/operator of Fergus Educational Services, Barb is an experienced educator, served as the UGDSB Trustee for two terms from 2015 – 2022, is a professional Mediator, host of YourTv's Parenting With Barbara, co-host of "This is CW" on Wightman TV, host on The Grand 101 radio, author of two books (one for children) and was recently elected as Township Councillor for Centre Wellington. Barb's been an active volunteer in her community, serving as Director of Youth Services for the Fergus Elora Rotary Club, incoming Chair of the Groves Memorial Hospital Foundation, Vice Chair of CWOW, and much more. She is the Canadian Co Ordinator for RAGAS (Rotary Action Group Against Slavery) and is the chair of the upcoming Net Zero- Canada Human Trafficking Declaration event. With a serious focus around fighting human trafficking and modern-day slavery, Barb is committed to doing the hard work to see Canada as the first country in the world to embrace a zero-tolerance lens around his horrific crime.

