

Rotary

District 7090



2025-2026 Lighthouse Award Criteria

2025-2026 Overarching Goal: To recognize and celebrate Rotary clubs that actively embody the [Rotary International Action Plan](#) by strengthening club operations, advancing strategic visioning, and sharing best practices that inspire excellence across District 7090. This award seeks to surface and amplify those practices (small or large!) that help clubs shine as “lighthouses” for others, illuminating pathways to a stronger, more resilient, and more connected Rotary future.

Eligibility:

- (1) Achieve Rotary International Club Excellence Award (enter and achieve 13 goals in Rotary Club Central). More information can be found [here](#) before **June 30, 2026**.
- (2) Submit at least one best practices [here](#) before **March 15, 2026**.
- (3) Identify at least two items from each Action Plan Priority below that your club has achieved by reporting them [here](#) before **July 31, 2026**.

Increase Impact through meaningful service, measurable results, and long-term community benefit.

- Use data or evaluation tools to measure and track outcomes of a service project (vetting rubric, pre-/post-project impact, community feedback, sustainable results).
- Collaborate on multi-club or multi-district projects that multiply service effect.
- Launch a new long-term project (e.g., multi-year environmental, education, or public-health initiative) rather than one-off.
- Identify at least one new Paul Harris Society member.
- Renew the commitment of at least one Paul Harris Society member.
- Secure or participate in a grant (district, global, or foundation grant) for a service initiative.

Expand Reach by welcoming new audiences, building partnerships, and elevating Rotary’s public presence.

- Partner with community organizations, nonprofits, schools, local government, or other stakeholders to involve non-Rotarians (volunteers, beneficiaries) in projects or events.
- Host or participate in open-community events (e.g., awareness campaigns, public forums, service-learning, charity drives) aimed at reaching beyond existing membership.
- Increase membership by two new members.
- Host a “Rotary 101” open house targeted to a specific community audience (new residents, BIPOC professionals, immigrant communities, retirees, educators).
- Create and promote at least one high-quality community-facing video (What is Rotary? Why we serve? Local impact story).

Rotary

District 7090



Enhance Participant Engagement by fostering a vibrant, inclusive, and member-centered club experience.

- Have two members take an online course at the Rotary Learning Center and give a presentation to the club about the value (good or bad).
- Have one member attend at least one part of the Rotary Leadership Institute.
- Offer a program on Rotary Action Groups.
- Offer a program on Rotary Fellowships.
- Create (or share your existing program in the best practices survey) mentorship, orientation, or “new member integration” programs to support and retain new members.
- Engage members (or participants) in decision-making, planning, and evaluation of club projects.
- Achieve a 90% or higher retention rate July 1.

Improve Adaptability by embracing innovation, flexibility, and forward-thinking approaches to club leadership and operations.

- Modify or adapt club governance, committee structure, or operational procedures to improve flexibility, inclusivity, or responsiveness to member/community needs. (Share how you did this on the best practices survey.)
- Use technology tools (online platforms, social media, virtual meetings, project-management tools) to support club operations, communication, and engagement.
- Launch pilot or “test” projects or initiatives — small-scale or experimental — with potential to scale, even if risk or uncertainty exists.
- Reassess and update club strategic plan (or create one if none exists) to reflect evolving community needs, membership trends, or external conditions.
- Adjust dues, meal structures, or attendance expectations to reduce barriers to participation.
- Train at least one club member in AI-assisted tools for communications, newsletters, or data tracking (consistent with [Rotary’s data policies](#)).