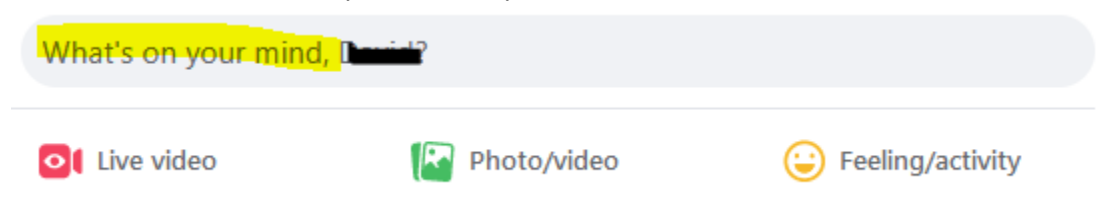


How to Post on Facebook

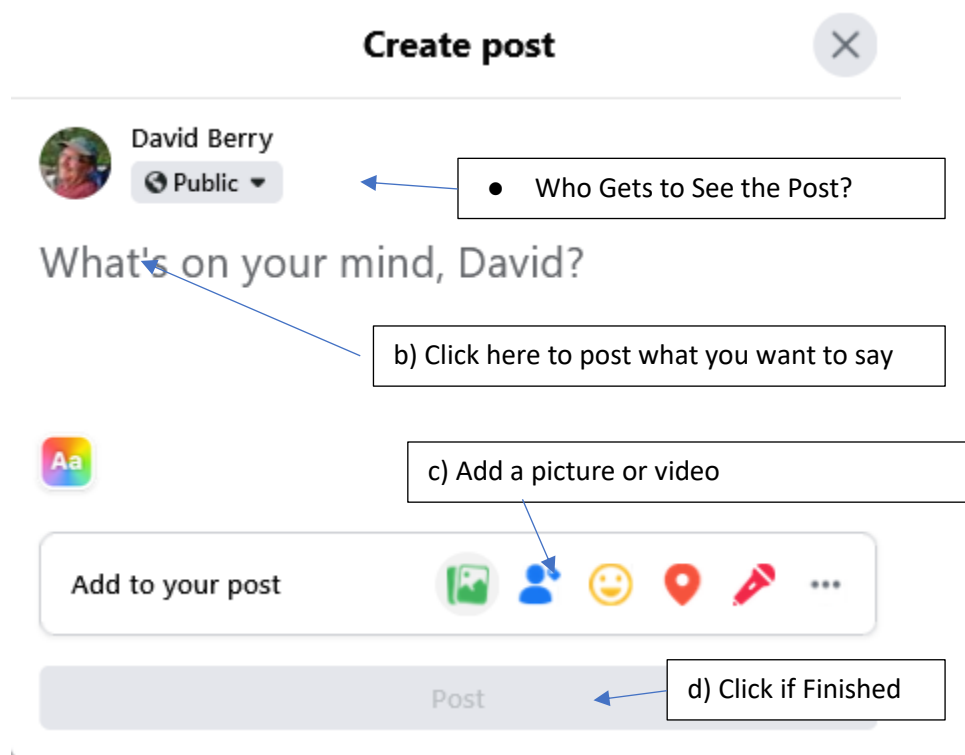
<https://youtu.be/BZK4J-m3K7g> 4 steps 1:24 min

How to Make posts public <https://youtu.be/rhCfvqiiHoE>

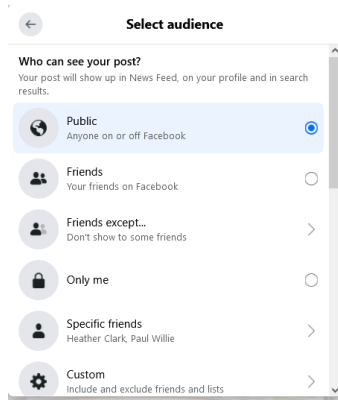
a. Click on Line that says What's on your mind?



b. In new Box note the following



Who Gets to see Post? pick one. Eventually you'll set up a "Group" of Followers



Hints for Posting on Facebook

- Veer towards short posts. ...ie 40 Character only.
- Have a clear message. ...directed to your audience
- Write a post with valuable information. ...
- Be positive. ...
- Write a post on a topic your fans care about. ...
- Use emotional words. ...
- Write your posts as a Facebook graphic to gain attention. ...
- Use Pictures that Promote.... Tell the message.. with smiles and showing Fun
- Video should be short / informative and or instructive
- Posts have a short life time....Repeat message using different posts, Often