

Quick review of Rotary Club Central

## What is Rotary Club Central? (RCC)

Rotary Club Central (RCC) is an official online tool on the Rotary International website for Rotary clubs to set, track, and report their annual goals and achievements in key areas like

- membership,
- service projects, and
- Rotary Foundation giving,

It serves as a serving as a central dashboard for club progress, leadership continuity, and demonstrating impact to districts and Rotary International. I

t replaces paper forms, offers transparency, and **helps clubs plan for the future** by providing data and trends.

## Key Functions

- **Goal Setting:** Clubs set goals for the year (e.g., membership retention, engagement, service hours).
- **Progress Tracking:** t allows tracking progress towards goals in real-time.
- **Achievement Reporting:** Clubs can log details of their service projects, including volunteer hours and donations.
- **Data & Trends:** Provides insights and data to help clubs understand their performance.
- **Leadership Continuity:** Offers a historical record of goals and achievements for future leaders.

## Who Uses It?

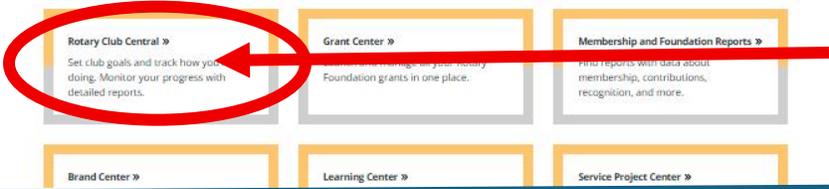
- **Club Leaders:** Presidents, secretaries, treasurers, and chairs use it to manage goals and data.
- **All Club Members:** Can view goals and achievements for transparency.
- **District & RI Personnel:** Can monitor club activities and progress.

## How to Access

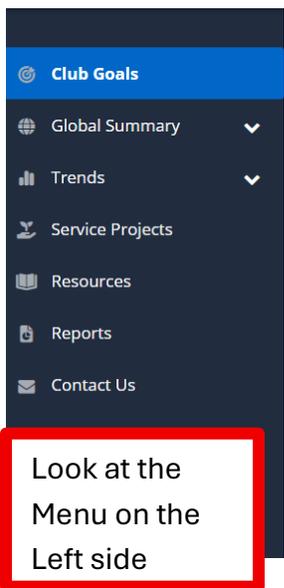
- It's part of the My Rotary portal.
- Users need a Member Access account for Rotary International.
- Go to My Rotary.org Sign in and click on Rotary Club Central Box
- OR Direct at <https://my.rotary.org/en/>



Might have to Sign in



Click on Rotary Club Central



Look at the Menu on the Left side

### Club Goals

Choose and set the goals your club will focus on and track progress. [Learn how to set and track your club's goals](#)

View Club: All Clubs

Rotary Club of **Niagara Falls Sunrise**

< 2025-26 >

3 goals achieved of 6 selected

All Goals Enhance Participant Engagement Increase our Impact Expand Our Reach Increase Our Ability to Adapt

[EDIT](#) The goals you select will appear below. To report progress or add, remove, or edit a goal, select EDIT.

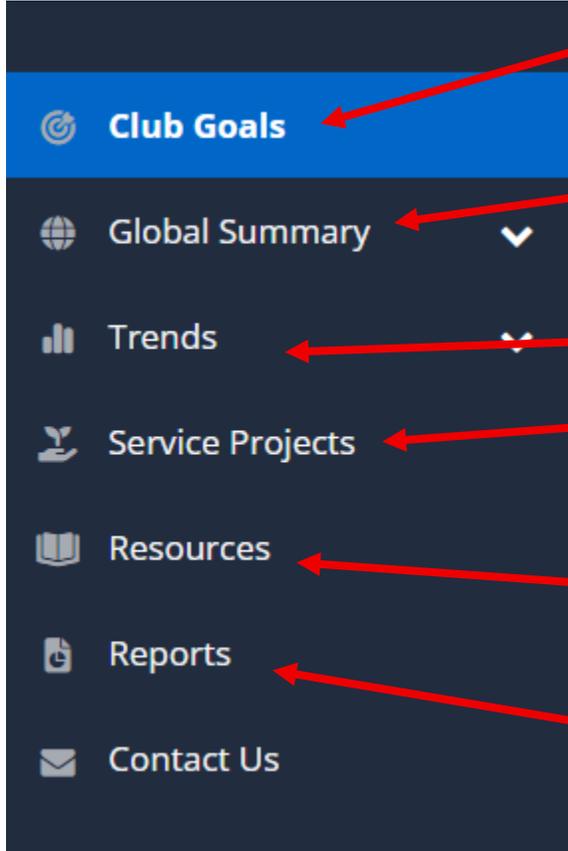
Make sure you are in right Club and Year

#### ★ Priority Goals

#### Note 5 Different Tabs

1. All Goals
2. Enhance Participant Engagement
3. Increase Our Impact
4. Expand Our Reach
5. Increase Our Ability to Adapt

## Rotary Club Central Menu



Choose and set the goals your club will focus on and track progress

Review the collective progress towards each goal worldwide and across your zone, district or club groups

Explore data and trends related to club goals

**Do Not Use:** See Service Projects in "My.Rotary.org"

"How To's" / Explanations / Foundation Reports / Brand Center / Award of Excellence

These reports provide context for your goals and activities. Browse club, district, and regional reports to learn more about membership and engagement, service, and Foundation giving.

A screenshot of the 'Club Goals' page in the Rotary Club Central interface. The left sidebar shows the menu. The main content area has a header 'Club Goals' and a sub-header 'Choose and set the goals your club will focus on and track. Learn how to set and track your club's goals'. Below this is a dropdown for 'Rotary Club of Anytown' and a year selector '2024-25'. A blue callout box points to the year selector with the text: 'Before choosing your club's goals, make sure the appropriate year is listed'. Below the year selector is a list of 'All Goals' with an 'EDIT' button. A second blue callout box points to the 'EDIT' button with the text: 'If the Edit button appears, select it to find goals your club wants to track. If this button reads Save and goals are displayed, proceed to the next step.' Below the 'All Goals' section is a 'Priority Goals' section with three items: 'Strategic plan', 'Service participation', and 'Annual fund contributions', each with a 'Priority' tag and a 'Show goal details and history' link.

Rotary Club Central

My Rotary English

### Club Goals

Choose and set the goals your club will focus on and track progress.  
 Learn how to set and track your club's goals

Rotary Club of **Anytown**

2024-25

1 goal achieved of 4 selected

All Goals Enhance Participant Engagement Increase our Impact Expand Our Reach Increase Our Ability to Adapt

SAVE CANCEL Which goals will your club track this year? Browse goals by category and select only those you plan to pursue. Then save.

Sort selected goals

#### ★ Priority Goals

Strategic plan	ACHIEVEMENT	GOAL	SELECT GOAL
Show goal details and history	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Service participation	21	25	<input checked="" type="checkbox"/>
Annual Fund contribution	\$	4,000	<input checked="" type="checkbox"/>

Note: The Edit Changes to "Save" & "Cancel"

Select the goals your club wishes to track by selecting the check boxes next to them

## SET A GOAL

Rotary Club Central

My Rotary English

### Club Goals

Choose and set the goals your club will focus on and track progress.  
 Learn how to set and track your club's goals

Rotary Club of **Anytown**

2024-25

1 goal achieved of 4 selected

All Goals Enhance Participant Engagement Increase our Impact Expand Our Reach Increase Our Ability to Adapt

SAVE CANCEL Which goals will your club track this year? Browse goals by category and select only those you plan to pursue. Then save.

Sort selected goals

#### ★ Priority Goals

Strategic plan	ACHIEVEMENT	GOAL	SELECT GOAL
Show goal details and history	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Service participation	21	25	<input checked="" type="checkbox"/>
Annual Fund contribution	\$	4,000	<input checked="" type="checkbox"/>

Enter a goal value in the box titled **Goal**

Select **Save** after you've entered a goal value

# Resources

- Club Goals
- Global Summary
- Trends
- Service Projects
- Resources**
- Reports
- Contact Us

## Resources

### General Resources

RESOURCE	DESCRIPTION
How to Set a Goal in Rotary Club Central	A step-by-step visual guide to selecting and setting a goal in the Rotary Club Central tool for club officers
How to Report Progress on Goals in Rotary Club Central	A step-by-step visual guide to updating goals with progress and achievements in the Rotary Club Central Tool for club officers
How to View Information in Rotary Club Central	A step-by-step visual guide to using features within the Rotary Club Central tool and viewing data at various levels for Rotarians

### Membership Resources

RESOURCE	DESCRIPTION
Rotary Club Health Check (PDF)	Evaluate the health of your club and identify strengths and opportunities for improvement.
Membership Assessment Tools (PDF)	Understand the similarities between your club and community to recruit and retain members.
Strengthening Your Membership: Creating Your Membership Development Plan (PDF)	Develop a plan to recruit, engage, and retain members.
Connect to Membership Leads (PDF)	Manage membership leads for your club or district.
Club Flexibility	Understand how the most recent Council on Legislation flexibility measures can help your club thrive.

## Categories of Resources:

- General
- Membership
- Young Leaders
- Service
- Foundation
- Club Image
- Club Excellence Award

# Reports

These reports provide context for your goals and activities. Browse club, district, and regional reports to learn more about membership and engagement, service, and Foundation giving.

- Club Goals
- Global Summary
- Trends
- Service Projects
- Resources
- Reports**
- Contact Us

## Reports

These reports provide context for your goals and activities. Browse club, district, and regi

Members & Engagement   Rotary Foundation Giving   Service

### Club Reports

REPORT
Club Growth
Club Membership Profile
Listing of Sponsored and Satellite clubs
Member Viability and Growth
Members in a Club