

Encore President advice for new presidents

- Get goals established before the Rotary year starts
- take less responsibility, delegate to others
- be organized and goal-focused

Encore Presidents what they would do differently

- Meet 1-1 with each member to find out what committee/goal they want to help with
- delegate more
- improve communications
- engagement
- make role easier

Collaboration/Engagement

- engage members – meet one-on-one with each person as president
- improve onboarding with new members
- meeting with new members a few months after they have joined
- have someone guide new members to resources/materials
- increase expectations to sponsor new members, help educate new members
- happy hour socials – good for recruiting
- collaborate with other local Rotary clubs – plan service together
- draw names – do 1-1 appreciation to fellow members

Member attraction

- social event/hour
- community networking
- Rotary 101
- Online
- Google grants
- Volunteering
- include partners
- personal growth as a leader
- expose Rotary to foreign
- sponsoring young parents' events, ie. Hockey
- no pressure introduction
- chamber of commerce membership
- trade shows

Fundraising

- Shred it events
- electronics recycling
- bicycle recycling
- Rib fest/beer festivals/music festivals/food festivals
- clowns for kids (sponsor a clown in the Santa Clause parade)
- Event/cause-specific fundraising ie. Christmas village
- Chase the ace
- trip of the month
- bingo lottery
- 50/50 draws
- indoor yard sales (sell the table)
- high-end car raffle/auction
- Ticketed events, ex. Gala, bike the benchlands
- in-kind gifts
- dedicated membership campaign
- corporate sponsor solicitation
- big signature events – not repeated each year
- multiple club collaboration
- house tours, garden tours
- golf tournaments
- Trivia nights
- duck derby (sell rubber ducks to race)
- celebrity event (pay to play)
- fireworks events (sell space)
- grants
- calendar sale

MEMBER RETENTION

- International Connections – show members the bigger picture
- Listen – active listening
- Get them involved
- Teach/keep learning
- Effective programming
- Keep active
- Extra inclusion/flexibility
- Hybrid meetings
- What is you cause/passion
- What is in it for them? What gets them?
- Learning Centre
- Personal growth opportunities
- Make meeting other countries

- Socials – different themes, including spouses
- Mindful of cost
- Fireside chats – new members
- Change meeting venue
- Attend places your club has made donations
- Event debrief
- Get new members involved in fundraising
- Letting others take the lead
- Have chair and co-chairs /mentorship
- Meet new members 6 months after they join to see what works, what we need to improve
- Do socials like Who is coming to dinner
- New member donation (club gives them \$1000 to make a donation to a charity of their choice). Builds bond with new members
- Don't overload/burnout
- Id member strengths
- Happy bucks – talk about new events in member life (don't always have to pay to do so)
- Classification talks
- Roll the dice tables (get members to sit with other members)
- Designated greeter
- Personal invitation to committees
- Profile messaging on a newsletter for new members can highlight years of service
- Use media, FB, Instagram

LOCAL SERVICE PROJECTS

- Local farmers' fields post-harvest example beets
- Fireworks for Victoria Day, community free event, collect donations, organize company to set up fireworks, run food trucks
- Poinsettias to retirement homes, people can donate, and volunteers take them around. Plus "shut-ins" over 3 days
- Winter/spring packages for the homeless, water bottles, toothbrushes, hats, mitts. Collect and then distribute at the food bank
- Breakfast program in schools, in neighbourhoods with hungry kids
- Christmas party for local nursing home give gifts to residents
- Build, and extend trail in town
- Rotary trails, build it and clean it up in yellow rotary shirts
- Trail with a library book, one page to read for every 20 ft
- Summer music series, jazz, 80's, big band
- Food Four kids – a dozen club members pack packages and do a food drive
- Flyers distributed to businesses ask seniors /shut-ins/disabled who need help with tasks, volunteers are members of club

- Tree planting in Rotary Park
- Imagine in the park (arts festival)
- Storytelling / crafts
- Cradle Beach Carnival -camp for the disadvantaged (face painting, ice cream)
- Christmas party for kids with disabilities
- Hess St school pancake breakfast at Christmas time
- Volunteer at kids festival
- Reading program/ summer literacy camp
- Operation Santa Claus-collect toys donated to fire stations and distribute it to needy
- Every Canada day
- Fund daily lunch programs for kids
- Books and bibs, library card for each baby born in the community
- Deliver book to high school – four-way test
- Mock interviews
- Build group homes
- Funding exercise equipment in Rotary Park
- Lunch backpack food for the weekend for kids
- Build bike fixing stations in parks
- Built an apartment building – 52. Years and still running it for low-income
- Pancakes in the park, civic holiday free giveaway
- Mentoring program for kids – elementary school