# **How to start a YouTube account**

**Create an account on YouTube**

1. Go to YouTube.
2. In the top right, click Sign in.
3. Click Create Account.
4. Choose For myself or To manage my business.
5. Fill in the requested information

<https://youtu.be/l0eM1_JVqHE>

How to Signup for a YouTube Channel

Why?

* To be able to Update your own video
* To Post a comment
* Gives you a public presence on YouTube
* Yields extra traffic
* gives your audience more content

How?

**Here's how to start a YouTube channel:**

1. Sign into YouTube and click on the user icon at the top right of the screen.
2. Click on the gear icon to get to your account's YouTube Settings.
3. Click on Create a new channel.
4. Then choose “Use a business or other name”
5. Add your Brand name and click create.